

# FISCAL NOTE

STATE OF ALASKA  
2000 LEGISLATIVE SESSION

No. 3  
Bill Version: SCS CSHB 37(HES)  
(S) Publish Date: 1-28-00

Revision Date/Time (Note if correction): \_\_\_\_\_ Dept. Affected: Health and Social Services  
Title: Relating to Smoking Education and Cessation BRU: Health Services  
Sponsor: Rokeberg Component: Community Health and EMS  
Requestor: Senate (HES) COMPONENT SERIAL NO. 2078  
See also (SN#): \_\_\_\_\_

Expenditures/Revenues: (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
PERSONAL SERVICES	168.8	168.8	168.8	168.8	168.8	168.8
TRAVEL	15.0	15.0	15.0	15.0	15.0	15.0
CONTRACTUAL	701.6	701.6	701.6	701.6	701.6	701.6
SUPPLIES	5.5	5.5	5.5	5.5	5.5	5.5
EQUIPMENT	7.5	7.5	7.5	7.5	7.5	7.5
LAND & STRUCTURES						
GRANTS, CLAIMS	701.6	701.6	701.6	701.6	701.6	701.6
MISCELLANEOUS						
<b>TOTAL OPERATING</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>
CAPITAL EXPENDITURES	0.0	0.0	0.0	0.0	0.0	0.0
CHANGES IN REVENUES	0.0	0.0	0.0	0.0	0.0	0.0

FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts						
1003 GF Match						
1004 GF	1,600.0	1,600.0	1,600.0	1,600.0	1,600.0	1,600.0
1005 GF/Program Receipts						
1037 GF/Mental Health						
Other (please specify)						
<b>TOTAL</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>	<b>1,600.0</b>



Estimate of any current year (FY2000) cost: \$1.4

POSITIONS:

FULL-TIME	1	1	1	1	1	1
PART-TIME						
TEMPORARY						

ANALYSIS: (Attach a separate page if necessary)

Last year the Department of Health and Social Services received \$1.4 million of the \$3.0 million requested for tobacco control. This fiscal note requests the balance of that 3.0 million. A comprehensive tobacco prevention and control program is required if Alaska is ever to become tobacco-free. Based on CDC's "Best Practices" Guidelines, the attached one page summary describes the core components and requested funding levels of a comprehensive tobacco prevention and control program. It is critical to build the capacity for the program to adequately plan, evaluate, and conduct ongoing surveillance activities. Funding is requested to support 1.0 FTE (percentages of 2 staff) to complete these functions. These positions would work with tobacco prevention and control staff and partners to design and implement on-going surveillance and evaluation efforts required to monitor tobacco control efforts and use over time, and to evaluate tobacco control efforts at all levels. They will analyze data, prepare and disseminate reports and provide technical assistance to statewide organizational partners and program staff. (see attached sheet)

Prepared by:  Peter M. Nakamura, MD Phone: 465-3090  
 Division: Public Health Date/Time: 1/25/00 9:39 AM  
 Approved by Commissioner:  Karen Perdue, Commissioner Date: 1/25/00  
 Agency: Department of Health & Social Services

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**ANALYSIS (cont.):****CDC Best Practices Funding Priorities - Based on a 3 Million Dollar Program****Local Community Partnerships and Statewide Partnerships (\$1,439,475):**

- >Involve individuals in their homes, work sites, places of worship, entertainment venues, and civic organizations;
- >Include community professional, geographic, and ethnic diversity and strengths;
- >Promote community-wide policies such as access and advertising restrictions and clean indoor air initiatives;
- >Promote and support accessible cessation programs;
- >Provide statewide quit line providing general information, referrals, and self-help kits;
- >Ensure physician/health care provider training and statewide evaluation coordination;
- >Reach special populations such as youth, women, ethnic minorities, and low income individuals;
- >Provide technical support to provide updates and materials on educational strategies, policy and current research;
- >Ensure program coordination to expand diversity of alliance members to include tobacco industry target populations such as minorities, youth, and women.

**School-Based Programs (\$416,475):**

- >Promote a zero tolerance, requiring school policies on tobacco use for students, staff, and visitors;
- >Provide peer-teaching programs;
- >Assure tobacco prevention instruction for all students and teachers;
- >Provide cessation support for tobacco users.

**Counter-Marketing (\$511,475):**

- >Place effective ads on primetime television, radio, billboard, and print;
- >Focus on the responsibility of the industry relating to financial costs and health liability;
- >Maintain tested, up-to-date, rapid response, and sustained ads;
- >Provide technical assistance to local programs to ensure that statewide campaigns are coordinated with local efforts;

**Surveillance and Evaluation (\$257,100):**

- >Assist in local program evaluation and outcome measurement work;
- >Develop capacity for data collection and analysis in such areas as regional, state, and national health and tobacco cessation strategies;
- >Produce reports and disseminate findings to partners, grantees, program staff, and policy makers;
- >Provide training and technical assistance to partners, grantees, and program staff on the collection and use of data in program evaluation.

**Enforcement (\$375,475):**

- >Conduct FDA merchant inspections
- >Conduct/ensure local agency merchant inspections/prosecutions/hearings;
- >Provide merchant education;
- >Develop/provide diversion programs for under-age offenders.