

# STATE OF ALASKA

## THE LEGISLATURE

1987

Source

Legislative  
Resolve No.

SCR 5

31



Relating to promotion and marketing of the state-operated international airports.

### BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

WHEREAS the state-operated international airports at Anchorage and Fairbanks are sources of economic development and growth for the communities they serve and for the state; and

WHEREAS the Anchorage International Airport and the Fairbanks International Airport are important refueling points for transpolar and transpacific flights carrying freight and passengers; and

WHEREAS the current success of the Anchorage International Airport and the Fairbanks International Airport is jeopardized by the development of new aircraft capable of flying nonstop between Europe and the Orient and by competition from other airports serving the Pacific Rim; and

WHEREAS other major airports around the Pacific Rim are aggressively promoting themselves to attract a greater share of the expanding transpacific market, the international tourist market, and the air cargo industry; and

WHEREAS the Anchorage International Airport and the Fairbanks International Airport have unlimited potential to provide a base for business between Europe, Asia, and North America, if efforts are made to promote the services, facilities, amenities, and other advantages of these airports;

BE IT RESOLVED that the Alaska State Legislature respectfully requests the Governor to direct the Department of Transportation and Public Facilities to initiate a program to promote and market the services, facilities, amenities, and other advantages of the Anchorage International Airport and the Fairbanks

International Airport to the airline, air cargo, and tourist industries in the transpolar and transpacific markets.