

STATE OF ALASKA

THE LEGISLATURE

1988

Source

HCR 34

Legislative
Resolve No.

107



Relating to tourist-oriented directional signs.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

WHEREAS tourism is a major source of economic growth and stability in the state; and

WHEREAS large numbers of tourists travel to and around the state by automobile, motor home, or bus; and

WHEREAS the Department of Transportation and Public Facilities is considering a proposal to implement a Tourist-Oriented Directional Sign (TODS) program in order to install uniform, federally approved informational signs on roads and highways to direct tourists to roadside businesses that provide services to tourists; and

WHEREAS the TODS program will provide directional signs to many tourist-oriented businesses that, due to current federal regulations, may not place signs on roads or highways, such as gift shops, lodges, guide services, and gold-panning operations; and

WHEREAS the TODS program will greatly assist tourist-oriented businesses that are not readily visible from the roadside; and

WHEREAS the Federal Highway Administration is expected to approve the TODS program so that tourist-oriented directional signs may be installed on the right-of-way of federal aid highways in the state;

BE IT RESOLVED that the Alaska State Legislature expresses its support for the Tourist-Oriented Directional Sign program; and be it

FURTHER RESOLVED that the Alaska State Legislature respectfully requests the Governor to direct the Department of Transportation and Public Facilities to implement the Tourist-Oriented Directional Sign program as soon as possible after the program is approved by the Federal Highway Administration.