



Alaska State Legislature

1973

Source:

HCR 19

HOUSE CONCURRENT RESOLUTION NO. 19

Commending Sears, Roebuck and Company for the distribution of "We the People".

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

WHEREAS, preceding the 1972 national and state elections, Sears, Roebuck and Company widely distributed an excellent publication entitled, "We the People", which was designed to acquaint Sears employees and the general public with the election issues and the candidates for national and state offices; and

WHEREAS "We the People" did an admirable job in fulfilling that function for all who read it; and

WHEREAS the publication, through its unbiased, factual approach, was of great value in preparing voters to cast informed votes in the 1972 elections; and

WHEREAS, through "We the People", Sears, Roebuck and Company actively encouraged its employees and all those to whom it was distributed to become involved in the political process with contributions of time and financial support to political parties and candidates of their choice; and

WHEREAS this guidebook demonstrates a deep concern for and commitment to the democratic process and is a public service of the highest order;

BE IT RESOLVED by the Eighth Alaska Legislature that Sears, Roebuck and Company is, by this Resolution, commended for the distribution of "We the People" as a great public service and for striking a blow against public apathy toward the democratic political process.

COPIES of this Resolution shall be sent to Arthur M. Wood, President of Sears, Roebuck and Company; to G. M. Metcalf, Chairman of the Board of Directors; and to John G. Lowe, Vice-President in Charge of the Pacific Coast Territory.