



Alaska State Legislature

1970

Source:

HR 21

HOUSE RESOLUTION NO. 21

Commending the public information and publications program of the Alaska Department of Education for winning national recognition and awards.

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES:

WHEREAS national recognition has been given to the public information and publications program of the Alaska Department of Education as a result of awards received in the annual School Publications Awards Competition sponsored by SCHOOL MANAGEMENT magazine; and

WHEREAS in this eleventh year of the SCHOOL MANAGEMENT national contest, the only national competition held each year for school public information programs, only 53 publications were selected from over 1,000 entries; and

WHEREAS the Alaska Department of Education received eight of these 53 awards; and

WHEREAS contest judges ranked the Alaska Department of Education public information and publications program as third in the nation, second only to the Columbus, Ohio, and Toronto, Canada, programs; and

WHEREAS this ranking is all the more commendable considering that Columbus and Toronto each have numerous staff personnel to run their respective programs and the Department of Education has only two; and

WHEREAS the Alaska State Board of Education received specific awards for its teacher recruitment program, its annual reports, and its public planning and citizen involvement; and

WHEREAS Mrs. Bonnie Kaden, coordinator of public information and publications for the Alaska Department of Education received citations for the Alaska teacher recruitment brochure and the Department of Education newsletter, the DEAN; and

WHEREAS John Logue, publications assistant for the Alaska Department of Education, received specific awards for his adult education brochure and the "arresting design" of the federal programs report, and for ALASKA'S GREAT FOR TEACHING IN; and

WHEREAS the awards will greatly enhance public understanding of Alaska's educational programs in that the office of public information and publications is now receiving many requests daily from other state departments of education, school boards, administrators, information specialists, program directors, and other state and local educational organizations, for publications cited in the May, 1970 issue of SCHOOL MANAGEMENT magazine; and

WHEREAS the National School Public Relations Association has requested permission to use Alaska materials in their national seminar in Los Angeles;

BE IT RESOLVED that the Alaska House of Representatives commends the Department of Education for its outstanding public information and publications program.

COPIES of this Resolution shall be sent to Dr. Cliff R. Hartman, Commissioner of Education; to Mrs. Bonnie Kaden, coordinator of public information and publications; and to John Logue, publications assistant.