

## **Bethany L Marcum**

### **OBJECTIVE**

Board Appointment - State of Alaska

### **RELEVANT ACCOMPLISHMENTS & SKILLS**

#### **Organization/Project Management**

- Organized and managed multi-year cross-department and cross-company projects.
- Planned and implemented start-up of new branches at two companies.
- Designed user interfaces and tested new software applications.
- Coordinated overhaul of all internal and external organizational materials.
- Directed 5-day conferences with up to 2000 participants.
- Managed daily operations of various offices and departments.

#### **Leadership & Management**

- Led nonprofit to successful completion of strategic priorities.
- Managed 45-employee department.
- Recruited and cultivated staff, providing guidance and support.
- Prepared and managed multiple annual budgets.

#### **Training/Teaching/Writing**

- Taught and trained personnel in job and classroom settings, both in a one-on-one basis and in small groups, in classroom settings and via web conferences.
- Developed curriculum, documented procedures & policies.

#### **Research**

- Researched military intelligence topics and prepared/presented briefings as appropriate.
- Utilized a wide range of research strategies and resources for various projects.

### **EMPLOYMENT & VOLUNTEER SERVICE**

- **Alaska Policy Forum**, Anchorage AK: Executive Director, CEO. 2017-present.
- **Unite Church**, Anchorage AK: Kids Ministry Teacher. 2018-present.
- **State of Alaska Redistricting Board**, Anchorage AK: Member. 2020-present.
- **Alaska Air National Guard**, JBER AK: Intelligence Analyst, Religious Affairs. 2008-present.
- **State of Alaska**, Juneau and Wasilla AK: Legislative Aide. 2013-2017.
- **Alaska USA Federal Credit Union**, Anchorage AK: Senior Business Systems Analyst, Training Officer. 2002-2012.
- **US Naval Reserve**, Ft. Richardson AK: Intelligence Specialist. 2001-2008.
- **Safari Club International**, Alaska Chapter: Director, Treasurer, Vice President, President. 2005-2016.
- **Civil Air Patrol**, Birchwood Composite Squadron, Chugiak AK: Mission Observer. 2001-2005.
- **MACTel / ACS Wireless**, Anchorage AK: Customer Service Manager, Transition Coordinator, Customer Service Supervisor, Team Leader, Customer Service Representative, Sales Representative. 1995-2001
- **Apáczai Csere János Teacher Training College**, Győr Hungary: Instructor. 1994-1995.
- **YMCA of Japan**, Sakai Osaka Japan: Senior English Instructor. 1991-1994.
- **Southwestern Bell Mobile Systems**, Kansas City MO: Office Manager, Sales Support Representative. 1989-1990.
- **University of Missouri**, Columbia MO: Student Assistant. 1985-1989.
- **Silver Wings**, Columbia MO: National Business Chairman, National Parliamentarian, Regional Chief of Protocol, Area Conclave Director of Registration/Administration, Pledge Trainer. 1984-1989.

### **EDUCATION**

Bachelor of Arts, Sociology, University of Missouri, 1989  
Master of Science, Library & Information Science, University of Illinois, 2004