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January 12, 2024
State of Alaska
Representative Neal Foster

Rep. Foster,

On behalf of the Alaska Broadcasters Association, we would like to submit the following language to draft legislation for AI and political broadcasting in the State of Alaska; Thank you for your consideration in the matter.

Under Alaska law, any qualified political advertisement created, originally published, or originally distributed by a person, corporation, committee, or other entity must clearly and conspicuously state: "This message was generated in whole or substantially by artificial intelligence."

A candidate whose voice or likeness appears in synthetic media distributed without the required disclosure within 60 days of an election may seek to enjoin distribution of the media and bring an action for general or special damages against the party distributing the media. A federally licensed broadcast station subject to federal law prohibiting censorship of electioneering communications by a legally qualified candidate is exempt from liability.

Violators are guilty of a misdemeanor and must be imprisoned for not more than 90 days or fined not more than \$500, or both. For a second offense occurring within five years of a previous conviction, the violator is guilty of a felony and must be imprisoned not more than five years or fined not more than \$1,000, or both.

Thank you for your consideration in the matter.

A handwritten signature in blue ink, appearing to read 'Matt Wilson'.

Matt Wilson
Alaska Broadcasters Association
Legislative Liaison