

Pharmaceutical Care Management Association

Taken from its website, provided by Senator Cathy Giessel, March 2024



David Joyner

Executive Vice President CVS Health and President CVS Caremark, and PCMA Chairman of the Board

David Joyner is executive vice president of CVS Health and president of CVS Caremark. He leads the Pharmacy Services segment, which provides solutions to employers, health plans and government businesses and serves more than 110 million members through CVS Caremark®, CVS Specialty® and other areas.

David brings more than 37 years of healthcare and pharmacy benefit management experience to the company. Most recently, David served on the boards of several private equity-backed healthcare companies. He also served as an advisor to the founder and chief executive officer of gWell, a precision health and medicine company focused on providing value-based condition management to payors and employers. David began his career at Aetna as an employee benefit representative before joining Caremark Prescription Services as a regional sales manager. He then served as executive vice president of sales and account services at CVS Caremark and executive vice president of sales and marketing at CVS Health.

David holds a bachelor's degree in finance from The Rawls College of Business at Texas Tech University, where he currently sits on the advisory council.



Dr. Patrick Conway

CEO, Optum Rx

Patrick Conway, MD, MSc, was named chief executive officer of Optum Rx in August 2023. In this role he leads an integrated pharmacy care services organization that is making drugs more affordable and creating a better experience for consumers, filling more than 1.5 billion adjusted retail, mail and specialty drug prescriptions annually. He joined Optum in February 2020 and previously served as the chief executive officer of Care Solutions, where he led a portfolio of care continuum businesses serving over 70 million people across acute and post-acute care, care in the home in-person and virtually, mental and behavioral care benefits and delivery, broad population and complex disease health management, specialty care and government health services.

Dr. Conway was president and chief executive officer of Blue Cross and Blue Shield of North Carolina from 2017-19. From 2011 to 2017, he served as Deputy Administrator for Innovation and Quality at the Centers for Medicare and Medicaid Services and as director of the Center for Medicare and Medicaid Innovation and the agency's Chief Medical Officer. Before joining CMS, he oversaw clinical operations and quality improvement at Cincinnati Children's Hospital Medical Center.

Dr. Conway is a practicing pediatric hospitalist. He was elected to the National Academy of Medicine in 2014, received the President's Senior Executive Distinguished Service Award, and was a White House Fellow from 2007 to 2008. He earned his MD with high honors from Baylor College of Medicine, residency training at Boston Children's Hospital, and Master of Science in clinical epidemiology from the University of Pennsylvania.



William Fleming

Chief Corporate Affairs Officer, Humana Inc.

Dr. William K. Fleming is Chief Corporate Affairs Officer for Humana. William is a member of the Management Team, which sets the firm's strategic direction, and reports to President and Chief Executive Officer Bruce Broussard.

In over two decades at Humana, William has spent the majority of his career pioneering Humana's pharmacy business and bringing forward a clinical integration belief to drive a total cost-of-care and health outcomes view of the world. In 2017, William expanded his leadership to include a focus in Humana's home business, behavioral health business, clinical care businesses, and advanced clinical analytics. Later in 2019, William evolved his responsibility to the transformation of the Clinical Solutions (strategy, quality, and trend), the transformation of the Pharmacy Solutions (PBM, mail, specialty, retail), and delivery of the company's enterprise clinical operating model (ECOM).

William has a passion for using an entrepreneurial spirit in simplifying healthcare, providing value for consumers (both the patient and the physician), and developing high performing teams that share the common goal of improving health outcomes and clinical quality.

William received his BS Pharmacy from the University Of Kentucky College Of Pharmacy, where he went on to receive his Doctor of Pharmacy (PharmD). He also holds a BA in General Studies from Transylvania University. William has held numerous prior Board/Trustee appointments to various pharmacy and charity organizations, including currently serving as a Board member on the Pharmaceutical Care Management Association (PCMA). Recognizing his commitment to the transformation in pharmacy, William has also been named a Fellow in the Academy of Managed Care Pharmacy (FAMCP).

William resides in Prospect, Kentucky with his wife, Nancy, and their three children (Meredith, Hunter, and Teagan), along with the family dog (Gemma). He is an avid runner, having completed many marathons and even more half-marathons, and is occasionally found on his local golf course (Big Spring at Harmony Landing Campus). In his spare time, he enjoys spending time with his family, attending church, thriving on Louisville's local food scene, and cheering for his beloved University of Kentucky Wildcats.



Jim Gartner MBA, R.PH.

President, PerformRx

Jim Gartner is President of PerformRx, one of the nation's leading pharmacy benefit management organizations. PerformRx offers comprehensive pharmacy benefit management services to improve health outcomes and lower overall health care costs for clients and their members. In his role as President, Gartner oversees both PerformRx and PerformSpecialty®, PerformRx's industry-accredited and fully integrated specialty pharmacy.

Gartner is a seasoned executive with more than 30 years of experience leading and managing reputable, multibillion-dollar health care organizations. Throughout his career, he has leveraged his expertise within retail pharmacy, medication management, pharmacy benefit management, health plan pharmacy, and pharmacy consulting to enrich the consumer's pharmacy experience. Specializing in benefit plan design, specialty pharmacy, pharmacy benefit management, and health plan management, Gartner brings a passion for collaboration and strategic development that has fostered growth and success for the companies he has served with a focus on delivering positive outcomes for the members.

Previously, Gartner served as Executive Vice President of Clinical and Product Strategy at AssureCare, LLC, in Cincinnati, Ohio. During his time with AssureCare, his leadership supported clinical strategy for the MedCompass platform, delivering utilization and care management, health and wellness, and pharmacy and disease management. He helped AssureCare achieve National Committee for Quality Assurance (NCQA) Population Health Management Prevalidation and design and build its clinical platform's medication therapy management and quality module. He was also the Senior Vice President of Corporate Pharmacy for CareSource Management Group, one of the nation's largest Medicaid managed care plans, serving over 1.9 million lives.

Gartner earned a Master of Business Administration from Cleveland State University and a Bachelor of Science in pharmacy from Ohio Northern University. He holds a certification from Northwestern University in artificial intelligence strategies for leading business transformation. Gartner sat on the board of directors for March of Dimes (Miami Valley Division) and House of Bread (Dayton, Ohio). As a Leadership Dayton alumni member, he provided servant leadership in Dayton and its surrounding communities. He has continued his commitment to volunteer work in the Philadelphia metropolitan area.



Mostafa Kamal

President and Chief Executive Officer, Prime Therapeutics

As president and CEO of Prime Therapeutics, Mostafa Kamal leads Prime and Magellan Rx as a unified pharmacy solutions enterprise alongside nearly 7,000 dedicated colleagues who are passionate about providing high-quality, affordable care to more than 92 million people across the United States. Under Mostafa's leadership, Prime is committed to delivering best-in-class pharmacy benefit products, market-leading specialty pharmacy solutions and clinical programs, and high-quality services and expertise across commercial, Medicare, Medicaid and exchange programs. As part of the company's commitment to innovation, Prime is laser focused on changing health care for the better through a connected, values-driven partnership that puts people and their health first.

Mostafa joined Prime through the company's successful merger with Magellan Rx Management, where he had served as CEO since 2015. Mostafa was instrumental in shaping the agreement that united Prime and Magellan Rx in December 2022, creating a next-generation pharmacy solutions company. After the merger, he continued as CEO of Magellan Rx and joined the Prime Therapeutics executive leadership team, first as executive vice president and then as president.

During his tenure as CEO of Magellan Rx, Mostafa led the company through a period of significant growth, transformation and diversification, which positioned Magellan Rx Management as a market leader in specialty drug management, state government pharmacy solutions and middle-market pharmacy benefit management (PBM) solutions.

Earlier in his career, Mostafa served as senior vice president and general manager of Magellan Rx Management's specialty pharmacy business, delivering industry-leading strategies and solutions to help clients successfully manage complex specialty pharmaceuticals in one of the fastest growing areas of health care spending. He also served as chief underwriting officer, directing the organization's overall pricing, analytics and risk management strategies, and developing financial solutions to help clients manage their pharmacy spend.

Prior to his time at Magellan Rx, Mostafa held various roles with Medco Health Solutions, Inc. (now Express Scripts) with responsibility for pricing, underwriting, strategy and Medicare Part D products and services. Additionally, he worked with clients to develop strategies to address health care reform and associated product offerings to ensure clients were successfully positioned in the changing landscape.

Mostafa received his Bachelor of Science degree in economics from Rutgers University in New Brunswick, New Jersey.



Adam Kautzner, Pharm.D.

President, Express Scripts

Adam Kautzner is President of Express Scripts, one of the nation's leading pharmacy benefit management (PBM) companies that serves more than 112 million Americans. Express Scripts is part of Evernorth, which connects and coordinates innovative and flexible solutions for health plans, employers, and government programs.

In this role, Adam leads all aspects of the PBM business— including client relationships, supply chain, and drug procurement — to deliver affordable, predictable, and simple access to prescription medications for plans and patients. Express Scripts is a key enabler of Evernorth's Benefits Management+ capability that creates affordability and personalized benefit management experiences for clients and patients.

Adam previously led Supply Chain for Express Scripts, where he was responsible for pharmaceutical contracting, retail network contracting and drug sourcing for Express Scripts Pharmacy and Accredo Pharmacy. Adam oversaw collaboration efforts across the organization in the development of supply chain products including pharmacy networks, channel solutions and value-based programs. Adam held previous leadership roles within Express Scripts, including Chief Pharma Trade Relations Officer, where he owned all interactions and contracting with Pharma, Supply Chain Account Management, and Drug Formularies. Prior to that role, Adam was Vice President, Supply Chain Product & Strategy, where he oversaw all supply chain products including all formulary offerings, SafeGuardRx, and Network Solutions.

Adam's excellent understanding of the PBM product portfolio and his clinical expertise enable him to stay ahead of trends in the rapidly evolving landscape. Especially within the specialty space, Adam brings deep understanding of innovative strategies that will drive value and affordability for clients within the dynamic environment.

Adam earned his Pharm.D. from St. Louis College of Pharmacy and is an authorized nuclear pharmacist.



Paul Marchetti

President, CarelonRx

As president of CarelonRx, Paul Marchetti is responsible for advancing the company's integrated, whole-person approach to care delivery and for driving programs and strategies that lead to improved affordability and outcomes.

Paul has more than 25 years of payer and provider experience in healthcare delivery systems, business operations, product development and population health, and technology solutions.

Before joining Elevance Health, he served as Chief Growth Officer at New Century Health, a specialty care management company, where he led top-line revenue growth, strategic planning and execution, and product development.

Paul was formerly Vice President, Health Care Management and Vice President, National Networks and Contracting at Aetna; Senior Vice President, Network and Medical Cost Management at United Healthcare; and held leadership positions at Horizon Healthcare and Physicians Health Services. He serves on the boards of Availity, LLC, The Council for Affordable Quality Healthcare, Inc. (CAQH), The Pharmaceutical Care Management Association (PCMA), DomaniRx.

Paul received a Bachelor of Science in Health/Healthcare Administration/Management and a Master of Business Administration from the University of New Haven with a concentration in Healthcare Management.



Ray Marsella

Senior Advisor, MedImpact

Mr. Marsella is currently a Senior Advisor at MedImpact. He has more than 20 years of experience in healthcare and pharmacy benefit administration and management.

He was promoted to Senior Vice President, Sales and Marketing at the end of 2018. In this role, Mr. Marsella was responsible for establishing the MedImpact brand in new markets and territories while simultaneously growing MedImpact's book of managed care, self-funded, and government clients.

In 2020, Mr. Marsella was promoted to Chief Revenue Officer. In this role, he has responsibility for all market-facing teams including sales, account management, proposals, competitive intelligence, and marketing. Aligning these functions gives MedImpact continuity and enables us to define and deliver an end-to-end customer strategy, from prospect to renewal; ultimately a singular, market-driven voice of the customer.

Mr. Marsella is an innovative and analytical professional dedicated to excellence in service and performance. He has a proven ability to identify opportunities and design client-focused strategies to drive revenue and ensure that MedImpact's product offerings, market differentiators, service models, and brand are understood by market stakeholders. He develops pricing strategies, standardizes product and service offerings, and gathers market intelligence in support of sales and account **renewals**.

Prior to joining MedImpact, Mr. Marsella served as Regional Vice President for the commercial division of Express Scripts, Inc. There, he was responsible for 300 clients with 2 million covered lives. While at Merck-Medco, Mr. Marsella served as Regional Vice President for the Western United States and was instrumental in implementing a contract with UnitedHealthcare, a task requiring effective relationship building and operational conversion. He has supported diverse books of business consisting of third-party administrators, Fortune 100 employers, and national health plans. His varied background enables him to drive success with cross-functional teams consisting of clinical, technical, sales, and account team members.

Mr. Marsella has a Bachelor of Science degree in economics from Montclair State University.