



February 1, 2024

Representative Jesse Sumner

House Labor and Commerce Committee
Alaska State Capitol
Juneau, AK 99801

Chair Sumner and Members of the Committee,

My name is Anna Powell and I am the Manager of Government Relations for DoorDash in the Northwest. DoorDash is a technology company that empowers the local economy. I am writing in support of HB 192, a bill to allow alcohol delivery from package stores in Alaska.

Allowing third-party alcohol delivery helps merchants grow their business and enables customers to purchase alcohol safely and conveniently from home, all while providing delivery drivers (“Dashers”) with additional earning opportunities. DoorDash estimates that adding alcohol may increase a merchant's average customer order value by up to 30%.

DoorDash is committed to ensuring alcohol is purchased and delivered responsibly and compliantly. We work to keep Dashers and customers safe and prevent the delivery of alcohol to individuals under the legal age or any individual who is intoxicated. In 2022, DoorDash rolled out industry-leading safety features for alcohol delivery with an enhanced dual ID verification protocol. We also provide an education course, tailored to our app, for Dashers who choose to accept alcohol delivery orders, with Dashers being able to opt-out of receiving such orders. Customers are also able to opt out of seeing alcohol options on their DoorDash app.

Our safety features require Dashers to scan the front of a customer's ID with the DoorDash app to verify their identity prior to handing off and completing a delivery. After verifying the customer's identity and checking for any signs of intoxication, the delivery may be completed. Customers will also be reminded that they must be at the door with a valid ID when the delivery is being made.

We hope that you will support HB 192. We are happy to answer any questions and we look forward to working with you to allow safe and compliant alcohol delivery while empowering your local economy.

Thank you,

Anna Powell
Manager, Government Relations, NW
DoorDash