



Maplebear Inc. d/b/a Instacart
50 Beale Street, Suite 600
San Francisco, CA 94105

January 26, 2024

The Honorable Jesse Sumner
Chair, Labor and Commerce
120 4th St, Juneau
AK 99801

RE: SUPPORT: HB 192 - Alcohol delivery/Curbside Pickup

Dear Chair Sumner:

I'm writing to express Instacart's support for HB 192, which will allow for the delivery and pickup of alcohol in the state of Alaska.

Since 2012, Instacart has delivered groceries and other essentials to millions of households. Alcohol delivery is already allowed in 30 states and the District of Columbia, and Instacart takes alcohol delivery compliance very seriously in all jurisdictions where the company offers it.

We believe that HB 192 sets a good framework for safe delivery and curbside pickup for customers throughout Alaska. While this bill sets the necessary foundation, we would like to suggest some clarifications as it relates to alcohol delivery compliance. We believe individuals should have the choice to take either the alcohol server education course under AS 04.21.025 or delivery specific course provided by the delivery company.

Instacart already requires all shoppers who deliver alcohol to complete a robust course before they are permitted to deliver alcohol through the Instacart platform, including verifying that a recipient's ID is valid and not expired, identifying that the recipient is over the age of 21, and ensuring the ID matches the recipient of the alcohol. Additionally, Instacart has many safety measures in place that promote responsible and safe delivery, including never leaving alcohol at the door of a delivery location and never delivering alcohol to someone who is visibly intoxicated.

On behalf of Instacart, thank you for sponsoring HB 192 - alcohol delivery and curbside pickup. We encourage the Committee to vote in support of this bill, which provides the necessary framework for safe delivery for Alaskans.

Sincerely,

A handwritten signature in black ink, appearing to read "CH", is written over a light blue horizontal line.

Catherine Holm
Government Affairs Manager
Instacart