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Sponsor Statement

HB192: Delivery/Pick Up of Alcohol; Licensing

House Bill 192 would provide permissibility for a package store, which is often a grocery store, to include alcoholic beverages in customer pick-up orders, relates to consumer delivery licenses, and provides for an effective date.

The inclusivity of alcoholic beverages in customer curbside pick-up orders was enacted as an emergency order during the pandemic by Governor Dunleavy's administration. This is a highly convenient service for customers that plan their shopping orders ahead of time and schedule use of the pick-up service.

Across all different age demographics, curbside pick-up and delivery is wildly popular across the United States. For example, while curbside pick-up is utilized by individuals of all ages, upwards of 50-60% of younger generations use this option over anything else. And a study from 2022 indicated that senior citizens use curbside pick-up approximately 15% of the time. The convenience of curbside pick-up and delivery also greatly benefits busy families and individuals who may experience challenges with in-store shopping.

This is a bill to return the permissibility for package stores to best serve their customers by allowing alcoholic beverages to be included in curbside pick-up and delivery grocery orders. Providing the capability for consumers to order ahead increases convenience and accessibility for customers while enhancing a store's ability to offer the services that customers want and need.

Alaska would benefit from curbside pick-up and consumer delivery being permanently enacted into law, and HB192 aims to accomplish that goal for the citizens of Alaska.