May 6th, 2023

To: House Labor & Commerce

State of Alaska Juneau, Alaska

Subject: Support for HB 159, Registration for Interior Designers

Mr. Chair & Members of the House Labor & Commerce Committee:

I support HB 159 and encourage you to do as well. It is very important to me as a business owner of an Architetural and Interior Design Firm in the State of Alaska. Our firm MCG Explore Design supports over \$150 - 200M in design construction support every year for the last 30 years. Part of that support is the value of Interior Design professionals which are an intergral for designing & building successful outcomes and supporting resilent communities. Why:

- Liscenture and Regristration of Interior Desgn professionals is essential to provide highly
  quality professional design services to our clients and holds them accountable as you would
  an Architect.
- As a successful business owner, I belive that Interior Design profesionals are qualified to be recognized equally alongside Architects for their knowledge of interior design and need regristration to close the loop on professional equality.
- Interior Design professionals qualified through education, experience, and national examination to protect public safety in commercial buildings should be registred and liscenced to practice the full scope of commercial interior design in Alaska.
- In 2015, my firm MCG Explore Design hired our first Interior Design professional and it changed the landscape of our potential for delivering excellence in design services for our clients and community. Our Interior Design department has developed new vertical markets for our company and increased our revenue stream benifiting Alaska.
- HB 159 will expand consumer choice of qualified design professionals, encourage small businesses, increase professional employment and salary opportunities, encouraging highquality design talent to remain or relocate to Alaska, and reduce the professional workforce gap.

Sincerely,

John T. Weir, Principal at MCG Explore Design

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Informational video: What Does an Interior Designer Actually Do?