

## YAMAHA MOTOR CORPORATION, U. S. A.

1270 CHASTAIN ROAD • KENNESAW, GA 30144

May 1, 2023

The Honorable Scott Kawasaki Chairman Senate State Affairs Committee State Capitol Room 119 Juneau, AK 99801

#### Dear Chairman Kawasaki:

In 1993, Yamaha Motor Corporation introduced the world's first production e-Bike. Much has changed about the e-Bike over the last 30 years, including the need to define "what is," and more importantly, "what is Not," an e-Bike. It is for this reason, we support the proposed e-Bike bill, HB-8, and request you support this consumer-friendly legislation.

By clarifying "what is," and "what is Not," an e-Bike, large areas of Alaska, once off-limits to e-Bikes, would now be open to exploration by Alaskans and eco-tourists alike. This increased access represents an opportunity to expand Alaska's already established tourism industry. According to the Bureau of Labor Statistics, the outdoor recreation industry contributes over \$890 billion to the U.S. economy, 1.9 percent of our nation's GDP annually and is responsible for 4.75 million jobs. In Alaska, outdoor recreation contributes \$2.1 billion, or 3.6 percent of the state's economy and over 18,000 jobs, or 5.6 percent of Alaska's workforce.

E-Bikes play an important role in promoting an active lifestyle and outdoor recreation by introducing the excitement and benefits bicycling offers to people who are discouraged from riding a traditional bicycle. Individuals with age issues, or physical limitations, can now ride hills, engage in physical fitness without exhaustion, and have the power to ride further with a newfound level of confidence.

Thank you for considering HB-8 and I respectfully request you vote yes on this important piece of legislation.

Sincerely,

Martin Peters

Director, External Affairs

Yamaha Motor Corporation, U.S.A



# YAMAHA MOTOR CORPORATION, U. S. A. 1270 CHASTAIN ROAD · KENNESAW, GA 30144

May 1, 2023

The Honorable Kelly Merrick Senate State Affairs Committee State Capitol Room 510 Juneau, AK 99801

### Dear Senator Merrick:

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May 1, 2023

The Honorable Bill Wielechowski Senate State Affairs Committee State Capitol Room 103 Juneau, AK 99801

Dear Senator Wielechowski:

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May 1, 2023

The Honorable Jesse Bjorkman Senate State Affairs Committee State Capitol Room 9 Juneau, AK 99801

## Dear Senator Bjorkman:

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May 1, 2023

The Honorable Matt Claman Senate State Affairs Committee State Capitol Room 429 Juneau, AK 99801

### Dear Senator Claman:

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