

ADAM R. CRUM

Home:

Wasilla, AK

Work:

Anchorage, AK

SUMMARY

Team builder, leader, strategist and communicator with 14+ years of executive leadership and management experience. Successfully led the state of Alaska's response to the worst pandemic in 100 years as its Commissioner for the Department of Health Social Services (DHSS). Our team managed and distributed a billion dollars in COVID relief funds throughout the state and participated in 100+ COVID-related press conferences, policy meetings, and community events, answering questions and guiding policy decisions. In the last year, we were successful in restructuring DHSS into two departments, the largest organizational structure change for state government in almost 40 years. This historic division required extensive stakeholder engagement and legislative hearings to educate lawmakers and defend the plan.

EXPERIENCE

STATE OF ALASKA

Alaska

Commissioner for Department of Revenue (DOR)

November 2022 - Present

Cabinet level position that reports to the Governor of Alaska. The mission of the Department of Revenue (DOR) is to collect, distribute and invest funds for public purposes. The functions of DOR affect all Alaskans, from ensuring the collection of child support payments and the disbursement of Permanent Fund Dividends, to managing retirement fund investments and collecting taxes.

STATE OF ALASKA

Alaska

Commissioner for Department of Health (DOH)

July 2022 – November 2022

Cabinet level position that reports to the Governor of Alaska. I successfully developed, passed and implemented the concept of reorganizing the Department of Health and Social Services (DHSS) into two departments via Executive Order. The two separate departments effective July 1, 2022: Department of Health (DOH) and Department of Family and Community Services (DFCS).

The primary goal of DOH is to develop the vision and implement the long-term strategy of reforming healthcare payment, leveraging assets and advancing the relationship between Public Health and Medicaid – the single biggest budget item in the state and the largest payer of health insurance covering 35% of the population.

STATE OF ALASKA

Alaska

Commissioner for Department of Health and Social Services (DHSS)

December 2018 – June 2022

Cabinet level position that reports to the Governor of Alaska. DHSS is the largest agency in the state of Alaska both in personnel (3,300+ employees) and in budget (\$3.45 billion operating)¹.

Responsibilities:

- Medicaid; Public Health; Child Welfare; Senior homes; Juvenile Justice; Public Assistance; Alaska Psychiatric Institute (API)

Accomplishments:

- Inherited an emergency situation at Alaska Psychiatric Institute (API) after years of leadership turnover, staff loss, and safety concerns threatened the hospital with loss of licensure and ability to operate. I brought stability to the facility by contracting out management expertise and staff training, and reinvigorated the Governance Board for public input and oversight over the improvements. Now API has its longest seated CEO in the past 6 years and is in good standing with accrediting bodies.
- Division of Public Assistance had a backlog of over 24,000 applications. I inserted new division leadership and supported IT and process innovation that in a year's time eliminated the backlog of applications. Other efficiencies implemented are an Electronic Document Management System and a Virtual Call Center that allows work to be addressed statewide.
- Worked with the Governor to implement policy, communication, and support plans that allowed Alaska to safely manage the COVID-19 pandemic while also keeping Alaska open for business.

¹ https://omb.alaska.gov/ombfiles/22_budget/FY22Enacted_ugf_dgf_other_fed_summary_by_dept_7-1-21.pdf

- Alaska had lower hospitalization and death rates than 6 peer states, and most of the country.
- Counterfactual analysis shows that if Alaska had performed the same as peer states that we would have had almost 80% more deaths.²

NORTHERN INDUSTRIAL TRAINING, LLC

Palmer, Alaska

Executive Vice President Safety, Project & Business Development

May 2008 – November 2018

Business development, client outreach, strategic planning, and government affairs for the largest private vocational school in Alaska, training over 2000 students annually.

- Delivered public presentations on company capabilities and opportunities to prospective clients
- Audited, developed, and customized programs for clients
- Led negotiations and secured contracts with Alyeska Pipeline Services Company, Carlile Transportation Services, and ExxonMobil's Pt. Thomson Project
- Traveled and grew a network throughout Alaska, including the west coast, arctic villages, oil fields, the interior, and the Kenai Peninsula
- Developed and delivered organizational development and leadership programs for multiple companies

EDUCATION

JOHNS HOPKINS UNIVERSITY

BLOOMBERG SCHOOL OF PUBLIC HEALTH

Baltimore, Maryland

Master of Science in Public Health (MSPH)

2015

NORTHWESTERN UNIVERSITY

Bachelor of Arts Psychology

Evanston, Illinois

2007

HOMER HIGH SCHOOL

Homer, Alaska

2003

AWARDS

Ted Stevens Public Service Award

2021

- Presented by Alaska Chamber of Commerce
 - o Awarded for working with the business community to continue business operations while managing mitigation measures and keeping employees and customers safe
 - o This award is exceptional, because it not given out every year, and only in unique circumstances. The Ted Stevens Public Service Award was established in 2018 and is presented to individuals who have made substantial and continual contributions of statewide significance while working in public service or in service to our country.

William A. Egan Distinguished Alaskan Award

2021

- Presented by Commonwealth North
 - o These honors go to individuals who have helped to shape and apply public policy in Alaska and the nation through their leadership and dedication to public service.

Alaskan Top Forty Under 40 Award

2020

- Presented by Alaska Journal of Commerce

CIVIC SERVICE

Alaska Support Industry Alliance Board of Directors

2014 - 2018

Trade organization advocating resource development for members employing over 30,000 employees

Mat-Su Salvation Army Advisory Board

2016 - present

MyHouse – volunteer at organization that provides a “Hand-up not a Hand-out” to homeless youth in the Mat-Su

Wasilla Christian Church – work in the connection center and small group ministry

Mat-Su Miners Baseball Club – hundreds of volunteer hours doing service projects at their facilities

² Monthly Covid-19 Memo August, 2022 – Evergreen Economics