

MICHAEL REED FLORES

BUSINESS OWNER & FISHING GUIDE

PERSONAL PROFILE

I started my life and career in California, where I guided hunts for Roosevelt elk, Kaibab mule deer, blacktail deer and hogs. In 1989, I loaded my plane and headed to Alaska for my first job here, East of Cordova, as a big game guide. Since then, I have founded a successful fishing and hunting charter company, Ninilchik Charters, along with other business accomplishments. In 2018, when my two sons separated from the Marine Corps and the third still active, I engaged and invested in farming. My sons and I started a 40 acre peony family farm, expected to produce crops in 2021.

CONTACT DETAIL

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Soldotna, Alaska

CAREER HISTORY

ALYESKA FARMS

Co-founder, 2017-current

- Co-founded Alyeska Farms, family peony farm.
- Peony farm with 8500 peony plants in the ground so far.
- Planting will continue to increase and the first cut flowers will be ready to sell in 2021.

SOARING EAGLE LODGE

Owner & Manager, 2015-current

- Lodging with affordable luxury packages in Alaska, providing eco tourism and adventure trips including, bear viewing and glacier trips.

ALASKA EARTH SCIENCE

Contractor, 2012

- Transportation contract for scientists on the Susitna River with two river boats. The scientists were conducting the environmental impact report for the Susitna Dam project and hundreds of scientists were transported.

ALASCOR LLC

Founder, 2008

- Founded Alascor LLC, a construction company.
- 2008: Contracted by Exxon mobile to build and deliver a "man camp" to the North slope.
- 2009: Contracted by Builders Choice in Anchorage to build 24 duplexes at Fort Rich.

NINILCHIK CHARTERS

Founder & Manager, 1994-current

Charter company now on its 27th year in business, with 11 boats in five locations on the Kenai Peninsula and Kodiak Island. Summer staff is approx. 30 employees.

- 1994: Founded Ninilchik Charters company with halibut fishing trips in Ninilchik.
- 1996: Expansion with two boats and full time guiding.
- 2002: Acquiring of a transporter license and expansion with deer and black bear hunts on Kodiak Island and Prince William Sound.

SPECIALIZATIONS

- Hunting
- Fishing
- Guiding
- Business development
- Business management

LICENSES

- 2009: Professional Contractors License
- 2002: Transporter License
- 1994: 100 Gross Tons Merchant Mariner License
- 1990: Aircraft Mechanic License
- 1982: Airline Transporter Pilot License

PROFESSIONAL ASSOCIATIONS

- 2016: Ambassador for Pure Fishing
- 2006: Ambassador for Cabela's
- 1996: Pro Staff

MARK AIR EXPRESS, ALASKA

Captain, 1990-1995

- Flying passengers and cargo.
- 6000+ hours flown.

RAINY PASS LODGE, ALASKA

Pilot/guide, 1990

- Flying diesel and horse feed.
- Guiding dall sheep and caribou hunts.

BRAD LANGVARDT MASTER GUIDE

Guide, 1990

- Guiding brown bear hunts for Brad Langvardt on the Alaska Peninsula.

BOARDS & COMMITTEES

RQE FEDERAL BOARD

Board member, 2019-current

- Manage funds: fees collected from the Charter Halibut stamp.
- Bill is currently in front of Congress for approval.

ALASKA CHARTER ASSOCIATION

Board member, 2015-current

- Focus on issues surrounding the Alaska halibut fishery.

INTERNATIONAL PACIFIC HALIBUT COMMISSION

US Delegate, 2015-current

- Defend proposal brought forth through the Charter Halibut Management Committee to the IPHC.

NORTH PACIFIC FISHERY MANAGEMENT COUNCIL

Federal committee member, 2014-current

- Charter halibut fishery
- Discuss charter halibut allocations and regulation changes.
- Two meeting per year.

ALASKA DEPARTMENT OF FISH & GAME WORKING GROUP

Sport fish representative, 2012-2014

- Research on the impact of a trawler cod fishery in Cook Inlet.

Alaska Big Game Commercial Services Board
Marine Transporter chair. 2020-2023

Alaska Bycatch Task Force 2022