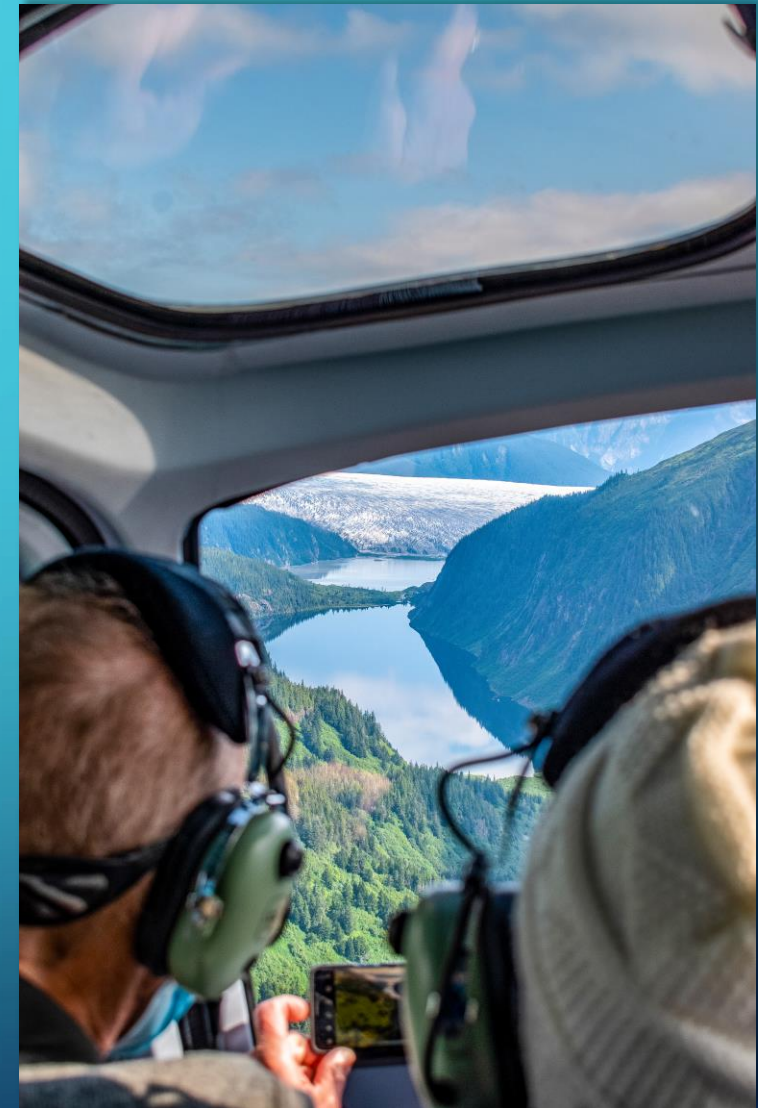




## 2021 Season

- Higher than expected lodging occupancy rates; ranged between 65-100%
- Remote lodges booked solid early in season; began reservations for 2022





## 2021 Season



- Over 11,000 visitors served at the visitor information center at the Port of Juneau
- Operators and retailers were busy, but took in approximately 10% of their 2019 revenues
- Staffing hindered operations





## 2022 Season

- Lodging occupancy is expected to range between 80-100% throughout the season
- Uptick in visitor inquiries for information
- Meeting planners are cautiously re-engaging and expressing interest in convening in Juneau







Investment in statewide destination marketing leverages and amplifies our community's and region's efforts

As a result, Juneau and Southeast continue to be considered quality destinations