



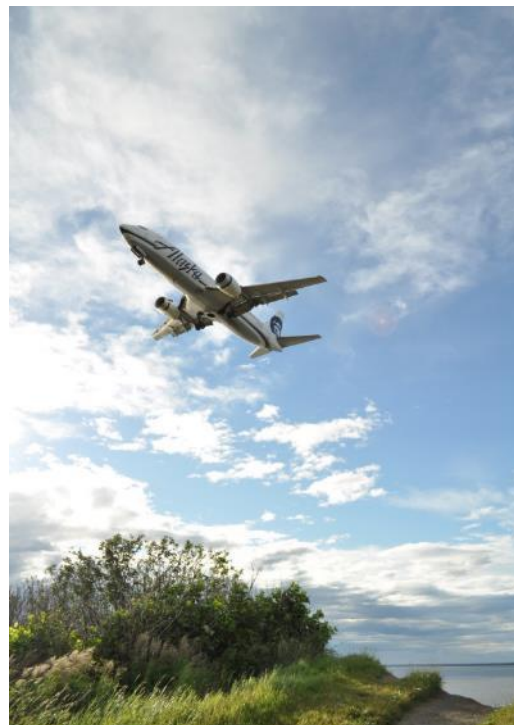
VISIT  
anchorage<sup>™</sup>  
ALASKA



## 2021 IN REVIEW

### Return on Investment

- Business relief programs provided a bridge
- ANC summer passenger arrivals rebounded
- Increased length of stay
- Anchorage hotel room night demand +47% YoY (-1% from 2019)
- New properties and product opening and in development







## 2022 AND BEYOND

### What's Ahead?

#### THREATS

- Competitive national marketplace
- COVID
- High costs
- Workforce challenges
- Supply issues
- Managing experience
- Slow recovery of business travel
- International travel uncertainties

#### OPPORTUNITIES

- High traveler optimism and planning
- Pent-up consumer demand
- Strong interest in Alaska
- Increasing airlift into Anchorage
- Return of Southcentral cruise
- Building on success with independent travelers
- Alaska strengths line up with traveler desires