

Letter of Endorsement

To Whom It May Concern:

My name is Buddy Bailey and I've been involved with or owned multiple large-scale businesses in the Alaska community over the years. I've also spent several years in the Health Insurance industry as an employer group insurance plan broker. As a business owner looking to attract, hire and retain quality employees, the single greatest benefit I can offer these employees is Health Insurance. The irony is that quality and affordable Health Insurance is near impossible to find and consistently offer to an employee group, especially during the COVID-19 crisis. It should come as no surprise that many business owners are in my same shoes and are looking for more creative, more affordable Health Insurance options for ourselves and our employees.

Enter Direct Primary Care (DPC) as a model for sustainable, affordable health care. Here are just a few of the thoughts I have regarding the value the DPC model offers our Alaska community:

- Plan participants experience improved access to local primary care through in-person and online visits.
- Early intervention with regular visits will reduce the need for urgent or emergent care which carries a much higher cost to the participant.
- Significantly lower monthly fees are easier to budget for a family
- Healthcare Providers will experience a significantly reduced cost of administration for staff and families.
- Employers will experience a significantly reduced cost of benefits for their employees.
- Employers will experience improved access for work related injury visits and consultations.
- Employers will benefit from dedicated providers for staff and families.

At its truest core, the DPC model is cost effective and will result in a healthier community both physically and financially. Dr. Erickson and his team have my fully support and endorsement to bring this great model to the Alaska market.

Thank you for your consideration

Sincerely,

Ronald "Buddy" Bailey Jr
CEO/Founder
Zo Financial LLC

Signed

Dated



2-24-2021

To Whom It May Concern:

I write this letter very encouraged by the concept of Direct Primary Care (DPC).

As many know, affordable and effective healthcare is extremely difficult to obtain and afford for the average construction worker. Because of the complicated and costly path that needs to be navigated, many construction workers are left having to settle for a healthcare plan that is far from ideal for their situation and that of their families, or even worse, go without.

I believe that DPC will be the vehicle that bridges this gap.

This concept is something that our company would be very interested in securing for all of our employees for the following reasons:

- *Early intervention and a proactive healthcare approach which will reduce the need for urgent or emergency care which is much more expensive*
- *Improved access to local primary care services by virtue of personal visits as well as online visits*
- *Low monthly fees that are far easier for the employer and the employee to budget and afford resulting in reduced healthcare costs for both construction workers and their families as well as the employers*
- *Improved access for work related injuries*
- *Dedicated personal providers for our employees that will facilitate a high-quality personal experience*

For these reasons Remote Alaska Solutions is excited by the potential to offer DPC to our employees and their families. Our request would be to facilitate and expedite the necessary steps to be able to roll out this program ASAP.

Respectfully,



Seth Kroenke
President
Remote Alaska Solutions Inc.



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March 1, 2021

To the Alaska State Legislature:

I am writing this letter in support of the Direct Primary Care (DPC) model.

It is my understanding that if Alaska Law comes up to date this will improve the standard of care in Alaska.

This will improve the access to local primary care services not only through in person visits, but also the addition of telehealth visits.

With the increase in care and access it could potentially reduce the need for Emergency Care or Urgent Care.

It may even reduce the fees for medical care and prevention.

This could lead to lower and reduced costs for staff and families.

A big one would be the potential to reduce healthcare costs and benefits for Employers. As a small business owner, I have struggled to provide health care benefits to employees. It continues to be cost prohibitive for our small firm to offer this benefit. This may help rectify this hardship.

With worker's compensation being a hard system to navigate the DPC model may be easier to navigate for these types of claims.

The enactment of DPC model may lead to one dedicated provider for a family, that would create institutional knowledge for repeat visits and ongoing medical issues, thus creating continuity of care.

I fully support the DPC model and ask the legislature to act accordingly.

Thank you,

Jon-Marc Petersen

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My name is Buddy Bailey and I've been involved with or owned multiple large-scale businesses in the Alaska community over the years. I've also spent several years in the Health Insurance industry as an employer group insurance plan broker. As a business owner looking to attract, hire and retain quality employees, the single greatest benefit I can offer these employees is Health Insurance. The irony is that quality and affordable Health Insurance is near impossible to find and consistently offer to an employee group, especially during the COVID-19 crisis. It should come as no surprise that many business owners are in my same shoes and are looking for more creative, more affordable Health Insurance options for ourselves and our employees.

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Ronald "Buddy" Bailey Jr
CEO/Founder
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To Whom it May Concern,

This letter is to encourage and provide support for the concept of Direct Primary Care (DPC) in the state of Alaska. Primary care should be the hub of creating improved value in healthcare and a strong patient-provider relationship within that primary care setting is essential to meeting the goals of the Quadruple Aim in healthcare.

DPC is the correct model for both placing primary care appropriately at the hub of a patient's care as well as strengthening the relationship between the patient and provider. In the DPC model patients and their families have long term access to a meaningful, direct, and recurring relationship with their primary care provider reducing the utilization of costly healthcare alternatives. This otherwise occurs when patients do not have predictable recurring access to providers who understand their family's unique needs.

Additionally, innovative healthcare delivery mechanisms are more likely to be utilized in a DPC model, such as telemedicine, which provides more timely care in ways that meets patients where they are at. This improves the quality of care offered in a more cost-effective way.

Finally, employers benefit from DPC through improved predictable access to care allowing employees to return to work due to injury or illness more quickly. This provides both a larger economic impact as well as mental health benefits to employers and their employees.

In conclusion, Pinnacle Integrated Medicine endorses DPC in Alaska. DPC is a good model to improve value in healthcare and continue to meet the goals of the Quadruple Aim.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Haugen", written in a cursive style.

Jason R. Haugen
President and CEO
Pinnacle Integrated Medicine