



March 24, 2020

The Honorable Neal Foster
Representative
Alaska State Legislature
State Capitol
Juneau, Alaska 99801
Via email: Representative.Neal.Foster@akleg.gov

The Honorable Jennifer Johnston
Representative
Alaska State Legislature
State Capitol
Juneau, Alaska 99801
Via email: Representative.Jennifer.Johnston@akleg.gov

Re: Support for SB52 Alcoholic Beverage Control; Alcohol Regulation

Dear Representative Foster, Representative Johnston and Members of the House Finance Committee:

Southcentral Foundation would like to express its support of HB 268, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages.

Southcentral Foundation (SCF) is the Alaska Native tribal health organization designated by Cook Inlet Region, Inc. and eleven Federally-Recognized Tribes – the Aleut Community of St. Paul Island, Igiugig, Iliamna, Kokhanok, McGrath, Newhalen, Nikolai, Nondalton, Pedro Bay, Telida, and Takotna – to provide healthcare services to beneficiaries of the Indian Health Service pursuant to a compact with the United States government under the authority of P.L. 93-638, as amended, the Indian Self Determination and Education Assistance Act.

SCF provides services to more than 65,000 Alaska Native and American Indian people living in the Municipality of Anchorage, the Matanuska-Susitna Borough and 55 rural Alaskan villages. Services provided by SCF include outpatient medical care, home health care, dentistry, optometry, psychiatry, mental health counseling, substance abuse treatment, residential treatment facilities for adolescents and for women, suicide prevention and domestic violence prevention. We employ numerous staff, all of whom work in harmony to treat patients for the best access to quality care.

Senate Bill 52 is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated

implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state. I have tracked this process with great interest, both from a healthcare perspective and because I am also the chair of the steering committee of Recover Alaska.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community, or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework to be used by licensees, the ABC Board, and law enforcement;
- Increase the effectiveness of Title 4 enforcement by improving the swiftness, proportionality, and consistency of penalties; and
- Increase licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by creating a rational regulatory structure for Alaska's alcohol licensing system, limiting youth access to alcohol, and promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to vote in support of SB 52 and improving Title 4. Thank you for your consideration of our comments and recommendations.

Sincerely,
SOUTHCENTRAL FOUNDATION



Katherine Gottlieb, MBA, DPS, LHD
President/CEO

cc: The Honorable Peter Micciche

From: Rep. Jennifer Johnston
Sent: Wednesday, March 25, 2020 12:03 PM
To: House Finance Legislation
Subject: FW: CSSB 52(FIN)

From: Sherry Stead <sdstead@gmail.com>
Sent: Wednesday, March 25, 2020 11:44 AM
To: Rep. Neal Foster <Rep.Neal.Foster@akleg.gov>; Rep. Jennifer Johnston <Rep.Jennifer.Johnston@akleg.gov>; Rep. Daniel Ortiz <Rep.Daniel.Ortiz@akleg.gov>; Rep. Andy Josephson <Rep.Andy.Josephson@akleg.gov>; Rep. Gary Knopp <Rep.Gary.Knopp@akleg.gov>; Rep. Bart LeBon <Rep.Bart.Lebon@akleg.gov>; Rep. Adam Wool <Rep.Adam.Wool@akleg.gov>; Rep. Cathy Tilton <Rep.Cathy.Tilton@akleg.gov>; Rep. Kelly Merrick <Rep.Kelly.Merrick@akleg.gov>; Rep. Colleen Sullivan-Leonard <Rep.Colleen.Sullivan-Leonard@akleg.gov>; Rep. Ben Carpenter <Rep.Ben.Carpenter@akleg.gov>
Subject: Re: CSSB 52(FIN)

Still holds true. Please amend.
Sherry

On Tue, Mar 24, 2020 at 11:44 AM Sherry Stead [REDACTED] wrote:

I am re-sending this because I believe this bill may be heard this afternoon and I really would like you to realize the consequences to new brewery start ups.

Thank You
Sherry Stead

On Fri, Mar 20, 2020 at 9:24 AM Sherry Stead [REDACTED] wrote:

I am pleading with you to look at this one bill very carefully with grave consequences to one Industry.

CSSB 52(FIN) AM legislates a benefit for existing business at the detriment of new business opportunities (breweries with tap rooms). I am urging you to **amend** CSSB 52(FIN) AM to the original one brewery and one tap room for every 3000 in population which would continue to promote small business development. CSSB 52(FIN) AM also reduces business for local providers (we use locally grown hops, honey, birch syrup and fruit, all produced locally, as well as natural gas, and other commodities), slows new construction and restricts local job development. Alaska now more than ever before needs to promote local businesses for a desperately needed beneficial outcome.

This section of the bill is **legislating** for the state of Alaska in favor of one Industry by shutting down new growth opportunities of another Industry strictly for the benefit of that one Industry.

(B) more than one brewery retail, one winery retail,
and
one distillery retail license for each 12,000 population or fraction of
that

population

Sherry Stead

Homer, Alaska

--

Imagine a map of our community. Imagine the map is full of **red dots**, each representing a moment **when someone uses words or actions to harm another person.**

Now imagine a **green dot** appearing on the map. A green dot is simply **a moment when someone uses words or actions to make our communities safer.** You mention violence prevention in your staff meeting. A green dot appears. A teen stands up to a bully. Another green dot. Each of these single moments matter deeply to the people whose lives you touch. **No one has to do everything, but everyone has to do something.** What's your GREEN DOT?

--

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Now imagine a **green dot** appearing on the map. A green dot is simply **a moment when someone uses words or actions to make our communities safer.** You mention violence prevention in your staff meeting. A green dot appears. A teen stands up to a bully. Another green dot. Each of these single moments matter deeply to the people whose lives you touch. **No one has to do everything, but everyone has to do something.** What's your GREEN DOT?

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Now imagine a **green dot** appearing on the map. A green dot is simply **a moment when someone uses words or actions to make our communities safer.** You mention violence prevention in your staff meeting. A green dot appears. A teen stands up to a bully. Another green dot. Each of these single moments matter deeply to the people whose lives you touch. **No one has to do everything, but everyone has to do something.** What's your GREEN DOT?

From: Rep. Jennifer Johnston
Sent: Wednesday, March 25, 2020 12:03 PM
To: House Finance Legislation
Subject: FW: Support for SB 52
Attachments: Support for SB52 Alcoholic Beverage Control.pdf

From: Blair, Maude <MRBlair@SouthcentralFoundation.com>
Sent: Wednesday, March 25, 2020 11:52 AM
To: Rep. Neal Foster <Rep.Neal.Foster@akleg.gov>; Rep. Jennifer Johnston <Rep.Jennifer.Johnston@akleg.gov>; Rep. Daniel Ortiz <Rep.Daniel.Ortiz@akleg.gov>; Rep. Andy Josephson <Rep.Andy.Josephson@akleg.gov>; Rep. Gary Knopp <Rep.Gary.Knopp@akleg.gov>; Rep. Bart LeBon <Rep.Bart.Lebon@akleg.gov>; Rep. Adam Wool <Rep.Adam.Wool@akleg.gov>; Rep. Cathy Tilton <Rep.Cathy.Tilton@akleg.gov>; Rep. Kelly Merrick <Rep.Kelly.Merrick@akleg.gov>; Rep. Colleen Sullivan-Leonard <Rep.Colleen.Sullivan-Leonard@akleg.gov>; Rep. Ben Carpenter <Rep.Ben.Carpenter@akleg.gov>
Cc: Sen. Peter Micciche <Sen.Peter.Micciche@akleg.gov>
Subject: Support for SB 52

Good morning Representative Foster, Representative Johnston and members of the House Finance Committee,
Please find attached SCF's comments on SB52. Thank you,

Maude Blair
General Counsel – Business and Intergovernmental Affairs
Southcentral Foundation
Direct: (907) 729-6741

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From: David McCarthy [REDACTED]
Sent: Tuesday, March 24, 2020 2:42 PM
To: House Finance
Cc: Jason Motyka
Subject: SB 52 Support

March 24, 2020

House Finance Committee , State Capitol Juneau, Ak

RE: SB52 Support

Honorable members of the House Finance Committee:

My name is David McCarthy and my business partner Jason Motyka we are license holders of multiple BDLs, Brew Pub License and Member of a Alcohol production License who reside in Alaska.

ID	Type	Location	Establishment
4058	Beverage Dispensary	717 W 3rd Avenue	49th State Brewing Company - Floor 1 Bar
4059	Brewpub	717 W 3rd Avenue	49th State Brewing Company
5554	Beverage Dispensary-Duplicate	717 W 3rd Avenue	49th State Brewery - Floor 2 Service Bar
5555	Beverage Dispensary-Duplicate	717 W 3rd Avenue	49th State Brewery - Basement East Bar
5556	Beverage Dispensary-Duplicate	717 W 3rd Avenue	49th State Brewery - Basement West Bar
5557	Beverage Dispensary-Duplicate	717 W 3rd Avenue	49th State Brewery - Roof Top Deck Bar
5558	Beverage Dispensary-Duplicate	717 W 3rd Avenue	49th State Brewery - Floor 1 Theater Bar
5648	Package Store	717 W 3rd Avenue	49th State Spirits and Gifts

AMCO LICENSES			
DENALI VISIONS 3000			
4946	49th State Brewing Co.	Brewpub	Outside City
671	49th State Brewing Company	Beverage Dispensary	Outside City
3370	McKinley Denali Salmon Bake	Beverage Dispensary Tourism-Seasonal	Outside City
DENALI HOSPITALITY GROUP			
4938	Prospectors Historic Pizzeria & Ale House	Restaurant/Eating Place-Seasonal	Outside City
LATITUDE 63 NORTH			
5297	The Overlook	Beverage Dispensary-Seasonal	Outside City

We strongly support SB52

- This bill will save my business time and money by streamlining application processes that are currently cumbersome and archaic
- This bill will help protect my license and my business with the addition of endorsements, which would enable a ABC Board to suspend specific privileges of the license without having to suspend or revoke my business operations entirely.
- The current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types – including manufacturing licenses – which will help improve statewide compliance and create consistency in enforcement, which has been lacking for some time. Additionally, I will be able to better read and understand the laws and how to comply with them without having to hire expensive attorneys to decipher them for me.
- I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times.

Many bar owners are concerned that their “value” of their BDL license will decrease. As a BDL license holder myself, I strongly advocate change and support for SB52.

I respectfully request that you pass the current version of SB52

Sincerely,

David McCarthy & Jason Motyka

717 West 3rd ave. Anchorage Alaska 99501

Thank you,

David Mccarthy
Work 907-277-7727
[REDACTED]
Fax 1-866-554-5633
49th State Brewing Co.
[REDACTED]

From: wasabisak <wasabisak@gmail.com>
Sent: Tuesday, March 24, 2020 4:06 PM
To: House Finance
Subject: Sb52

As a small business owner I would like to implore you to please pass sb52. There has been 8 to 10 years already spent on this rewrite and I strongly believe that it is time to put it to bed. Please pass this bill. My name is Idalia Frazier owner and chef at wasabi's Bistro in Homer. Thank you for your time.

Sent via the Samsung Galaxy S8+, an AT&T 5G Evolution capable smartphone

From: Rod Peterkin <rodp@petk.net>
Sent: Tuesday, March 24, 2020 2:01 PM
To: House Finance
Subject: SB 52

I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times. I respectfully request that you pass the current version of this bill expeditiously and without amendments.

Cheers,



Rod Peterkin
42540 Kenai Spur Hwy.
Kenai AK. 99611
(907) 283-3456

From: Rep. Jennifer Johnston
Sent: Tuesday, March 24, 2020 3:30 PM
To: House Finance Legislation
Subject: FW: Support of SB52

From: Evan Wood <evan@devilsclubbrewing.com>
Sent: Tuesday, March 24, 2020 3:18 PM
To: Evan Wood <evan@devilsclubbrewing.com>
Subject: Support of SB52

Hello,

My name is Evan, I'm co-owner of Devil's Club Brewing Company here in Juneau and co-chair for the Brewer's Guild of Alaska Government Affairs Committee. I just wanted to take a moment in these tumultuous times to express my ongoing support of SB52. It has taken many years to reach the consensus we currently have in support of this legislation. Public health, public safety and all three tiers of the alcohol industry are aligned in our efforts to get this bill passed. We all have a lot on our plates right now and I'm asking you to support this legislation, to get it through this year, so that next year we can focus on the much greater issues at hand, like keeping our employees at work and our businesses afloat. Thank you so much for your consideration in these times, I applaud you for your ongoing work to keep us all at ease.

Evan Wood
Devil's Club Brewing Company
100 N. Franklin St.
Juneau, Alaska 99801
(c) (907) 209-8451
www.devilsclubbrewing.com
@devilsclubbeer

From: Rep. Jennifer Johnston
Sent: Tuesday, March 24, 2020 2:49 PM
To: House Finance Legislation
Subject: FW: Letter of Support for SB 52, Alcohol Regulation
Attachments: MSHF SB52 Letter of Support March 2020 House Fin.pdf

Importance: High

From: Robin Minard <rminard@healthymatsu.org>
Sent: Tuesday, March 24, 2020 12:18 PM
To: Rep. Neal Foster <Rep.Neal.Foster@akleg.gov>; Rep. Jennifer Johnston <Rep.Jennifer.Johnston@akleg.gov>; Rep. Daniel Ortiz <Rep.Daniel.Ortiz@akleg.gov>; Rep. Andy Josephson <Rep.Andy.Josephson@akleg.gov>; Rep. Gary Knopp <Rep.Gary.Knopp@akleg.gov>; Rep. Bart LeBon <Rep.Bart.Lebon@akleg.gov>; Rep. Adam Wool <Rep.Adam.Wool@akleg.gov>; Rep. Cathy Tilton <Rep.Cathy.Tilton@akleg.gov>; Rep. Colleen Sullivan-Leonard <Rep.Colleen.Sullivan-Leonard@akleg.gov>; Rep. Kelly Merrick <Rep.Kelly.Merrick@akleg.gov>; Rep. Ben Carpenter <Rep.Ben.Carpenter@akleg.gov>
Cc: Elizabeth Ripley <eripley@healthymatsu.org>; Sen. Peter Micciche <Sen.Peter.Micciche@akleg.gov>
Subject: Letter of Support for SB 52, Alcohol Regulation
Importance: High

Please see attached letter of support for SB 52 to update Alaska's alcohol laws from Mat-Su Health Foundation CEO Elizabeth Ripley.

It's remarkable that so many stakeholders have been able to come together and reach the compromises reflected in SB 52. This is a bill that is good for all Alaskans; it limits youth access to alcohol, promotes responsible alcohol use by adults, and will result in reduced harm. We respectfully ask you to support its passage in this legislative session.

Thank you!

Robin

Robin Minard
Chief Communications Officer
Mat-Su Health Foundation
rminard@healthymatsu.org
777 N. Crusey St., Ste. A201
Wasilla, AK 99654
Office (907) 352-2892
Cell (907) 250-6445
www.healthymatsu.org

From: Rep. Jennifer Johnston
Sent: Tuesday, March 24, 2020 2:48 PM
To: House Finance Legislation
Subject: FW: Support for SB52

From: John Blasco <jblasco@alaskanbeer.com>
Sent: Tuesday, March 24, 2020 12:09 PM
To: Rep. Neal Foster <Rep.Neal.Foster@akleg.gov>; Rep. Jennifer Johnston <Rep.Jennifer.Johnston@akleg.gov>; Rep. Daniel Ortiz <Rep.Daniel.Ortiz@akleg.gov>; Rep. Andy Josephson <Rep.Andy.Josephson@akleg.gov>; Rep. Gary Knopp <Rep.Gary.Knopp@akleg.gov>; Rep. Bart LeBon <Rep.Bart.Lebon@akleg.gov>; Rep. Adam Wool <Rep.Adam.Wool@akleg.gov>; Rep. Cathy Tilton <Rep.Cathy.Tilton@akleg.gov>; Rep. Kelly Merrick <Rep.Kelly.Merrick@akleg.gov>; Rep. Colleen Sullivan-Leonard <Rep.Colleen.Sullivan-Leonard@akleg.gov>; Rep. Ben Carpenter <Rep.Ben.Carpenter@akleg.gov>
Subject: Support for SB52

Good afternoon,

As you have heard many times, SB52 has been a bill in the making for 8 years. It has the collective support of health and safety, CHARR, and the BGA. Alaskan Brewing Co. is a member of both CHARR and the BGA, and we are in general support of SB52. We are hopeful to see this bill make it through to the Governor this session.

In light of everything going on in our State and globally, thank you for your service and taking the time to continue your work in an expedited fashion so you can return home safely to your families.

Be safe and healthy,

John Blasco

John Blasco | Business Project Manager | Alaskan Brewing Co.

office: (907) 780-5974 | **email:** jblasco@alaskanbeer.com



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From: Sassan Mossanen <sassanm@denalibrewing.com>
Sent: Wednesday, March 25, 2020 10:29 AM
To: House Finance
Subject: SB 52 support

Attention House Finance:

I write to voice our support for SB 52. As a participant over the past 7 years in getting the title 4 rewrite completed. It is the only time in which the different tiers of the industry have come to a compromise. There are numerous needed clarifications and standardizations in the bill that are critical to steering the industry for many years to come. There are many life safety and health improvements in the bill that are long over due for passage. There will certainly be folks that have points of opposition on every side, that is how we know we have a bill that is worth passing. If we miss this opportunity it will be a great injustice to all the hard work and effort dozens of folks have contributed to the effort over the years. Please pass the bill with expediency.

Sassan Mossanen
General Manager
Twister Creek, Inc.
Talkeetna Alaska

From: Kristin Cook <grapetapak@gmail.com>
Sent: Wednesday, March 25, 2020 11:15 AM
To: House Finance
Subject: SB52

Alaska House Finance,

I support the current version of SB52 for the following reasons.

- The current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types. And, I will be able to better read and understand the laws and how to comply with them.
- I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times.
- I respectfully request that you pass the current bill quickly.

Kristin Cook
907-350-7103
The Grape Tap
Wasilla, AK

From: Mike <igasupermarket@aptalaska.net>
Sent: Tuesday, March 24, 2020 5:03 PM
To: House Finance; Michael Ward
Cc: ecanfield@alaskacharr.com; Michael Ward
Subject: SB52

I support the current version of SB52 and I respectfully request that you pass the bill without amendments.

I own and operate Alaskan and Outfitter Liquor Stores in Haines and the Harbor Bar & Liquor Store and Lighthouse Restaurant in Haines.

I also own and operate Wrangell Liquor Store in Wrangell

Thanks

Sincerely

Michael D. Ward

From: Robert McCormick <rmccormick@glacierbrewhouse.com>
Sent: Tuesday, March 24, 2020 4:29 PM
To: House Finance
Subject: Please pass SB52

Dear Members of the House Finance Committee,

I am writing you today in support of SB52. This bill has been over eight years in the making and has involved more than a hundred stakeholders to achieve a bill that works for everybody. As a Board Member of both the Brewers Guild of Alaska and Alaska CHARR I am keenly aware of the balance in this bill and the need to pass it as it is. The bill is not perfect for anyone, as true compromise has been made. But it has something for everyone, which is why we need it passed, especially in these difficult times for our industry.

Thank you all for your service,

Robert McCormick



737 W. 5th Ave.
Anchorage, Alaska 99501
(907) 792-3773
rmccormick@glacierbrewhouse.com

From: Pj Gialopsos [REDACTED]
Sent: Tuesday, March 24, 2020 3:15 PM
To: House Finance
Subject: SB 52

Concerning the rewrite of Title 04, I am very pleased with the consideration both bodies have given to help the hospitality industry.

We are facing uncertain times at the moment. The rewrite and now passage is now critical to helping us maintain our businesses and bring back valued employees once the crisis has lifted.

With Much Regard,

P.J. Gialopsos, Owner
Little Italy Restaurante
88th St Liquor Boutique

(P.S..... and no, Akis did not write this for me)

From: Bobby Wilken <bobby@hoodoobrew.com>
Sent: Tuesday, March 24, 2020 2:21 PM
To: House Finance
Subject: SB52 support

Hello members of the House Finance Committee,

I write this letter in support of SB52. This bill has been agreed on by all stakeholders on all sides of the issue, and it would be a shame if it were not passed through the committee and heard as soon as possible. Even if Rep. Wool insists on being a bump in the road to progress, the responsible thing to do for this industry is to allow it to modernize and move forward.

Cheers,

Bobby Wilken
HooDoo Brewing Company
Fairbanks

--

Bobby Wilken
President / Head-Brewer
HooDoo Brewing Company
1951 Fox Ave / Fairbanks, AK 99701
907-459-BEER

From: John Jackovich [REDACTED]
Sent: Tuesday, March 24, 2020 1:36 PM
To: House Finance
Subject: Senate Bill 52, Title 4 Rewrite (urgent)

Dear House Finance Committee

I am a current beverage dispensary licensee holder Dakota Ventures, DbA: International Hotel & Bar (aka:Big-I) in Fairbanks. I am current member of Alaska Charr as well as a previous board member for Alaska Charr. We started the title 4 rewrite several years ago due to the age of this statute which had grown out of date with today's market place and changes in our current business trends that seem to need additional support and direction from our legislators. Truly thousands of hours by many industry owners and operators, along with Health & social services, law enforcement, as well as stakeholders have found this current rewrite satisfying on many fronts that entice our industry and regulators. I would like to respectfully request your support in passing this current version of the bill without any additional amendments, which sometimes clouds up what we believe is a clear foundation for our Industry. I have listed below several points of interest afforded me by our current President that I support whole heartily. If you should have any questions or concerns please don't hesitate to contact me at your earliest convenience.

- SB 52 is the product of over eight years of stakeholder engagement, compromise, and consensus between all parties, including public health, public safety, state and local governments, and all three tiers of the industry.
- This is the first year that all three tiers of the industry have supported a Title 04 rewrite bill.
- I support the current version of SB 52, even though I do not get everything that I want in the bill, as it represents true compromise amongst all stakeholders.
- This bill will save my business time and money by streamlining application processes that are currently cumbersome and archaic.
- SB 52 will restructure existing penalties to make most of them true violations with civil fines rather than criminal penalties, which will help ensure clear, consistent, and appropriate enforcement of Title 04.
- This bill will help protect my license and my business with the addition of endorsements, which would enable a ABC Board to suspend specific privileges of the license without having to suspend or revoke my business operations entirely.
- The current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types – including manufacturing licenses – which will help improve statewide compliance and create consistency in enforcement, which has been lacking for some time. Additionally, I will be able to better read and understand the laws and how to comply with them without having to hire expensive attorneys to decipher them for me.
- I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times.
- I respectfully request that you pass the current version of this bill expeditiously and without amendments.

Sincerely
John M Jackovich
[REDACTED]

From: Cindy Franklin <cindy@bcarlsonlaw.com>
Sent: Tuesday, March 24, 2020 12:54 PM
To: House Finance
Subject: Support for SB 52

Dear House Finance Committee,

As the former Director of the Alaska Alcoholic Beverage Control Board, I am writing to express my support for SB 52. I urge you to pass the bill for many reasons.

I began working on the stakeholder effort to reform Title 4 in 2012 when I was the Anchorage Municipal Prosecutor. My participation in that role tells you how far-reaching the bill is- the Chief of Police of the Anchorage Police Department urged me to join because Title 4 was impeding improvement of the downtown district in many ways. Clarifying the rules set forth in Title 4 will help downtown businesses come into compliance and understand sure and certain penalties for violations.

While at the ABC, I was active in the stakeholders group and updated the Board on the progress of the effort. By 2016 we had invested multiple thousands of hours of work on the language and concepts in this bill. I cannot even imagine how many hours are invested now. To say that everyone has worked very hard on a compromise is an understatement.

Here are things for you to realize about the bill in its current form:

- SB 52 is the product of over eight years of stakeholder engagement, compromise, and consensus between all parties, including public health, public safety, state and local governments, and all three tiers of the industry.
- This is the first year that all three tiers of the industry have supported a Title 04 rewrite bill.
- I support the current version of SB 52, even though it does not reflect my position on all aspects of Title 4, as it represents true compromise amongst all stakeholders.
- This bill will help me assist businesses applying for licenses by streamlining application processes that are currently cumbersome and archaic.
- SB 52 will restructure existing penalties to make most of them true violations with civil fines rather than criminal penalties, which will help ensure clear, consistent, and appropriate enforcement of Title 04. This has worked in the criminal arena and will work here too.
- The addition of endorsements in the bill, which will enable a ABC Board to suspend specific privileges of the license without having to suspend or revoke business operations entirely, will help small businesses survive the current economic crisis.
- The current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types – including manufacturing licenses – which will help improve statewide compliance and create consistency in enforcement, which has been lacking for some time. Additionally, I will be able to better advise and help clients understand the laws and how to comply with them without having to spend hours and client's money providing legal interpretations of them.

- I am quite concerned about how COVID-19 will affect small businesses in Alaska, whether they are my clients or not. SB 52 provides some security and hope for the future of my client's businesses and the hospitality industry during these extremely challenging times.
- I respectfully recommend this bill and request that you pass the current version of this bill expeditiously and without amendments.

Thank you in advance for considering my comments and recommendations,

Cindy Franklin
Senior Counsel
(907) 802-2697
cindy@bcarlsonlaw.com



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From: Ryan Laurie <ryanl@pomeroylodging.com>
Sent: Tuesday, March 24, 2020 12:52 PM
To: House Finance
Subject: Bill SB52

Hello, as a representative for the ownership group of Alyeska Resort, I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times.

I respectfully request that you pass the current version of this bill expeditiously and without amendments.

Thank you and I appreciate your assistance with the passage of this bill.

Ryan

POMEROYLODGING

Ryan Laurie
Director of Asset
Management

Main: 437.347.0348

500 King Street West, Suite 357
Toronto, ON
M5V 1L9

www.PomeroyLodging.com


From: amos <amos@settlersbay.com>
Sent: Tuesday, March 24, 2020 12:40 PM
To: House Finance; Sen. Shelley Hughes; Sen. Mike Shower; Sen. David Wilson; Rep. David Eastman; Rep. DeLena Johnson; Rep. Mark Neuman; Rep. Colleen Sullivan-Leonard; Rep. Cathy Tilton; Rep. George Rauscher
Cc: Lyn Carden; Rich Sayers
Subject: Letter of Support for Senate Bill 52 From Settlers Bay Golf Course, LLC

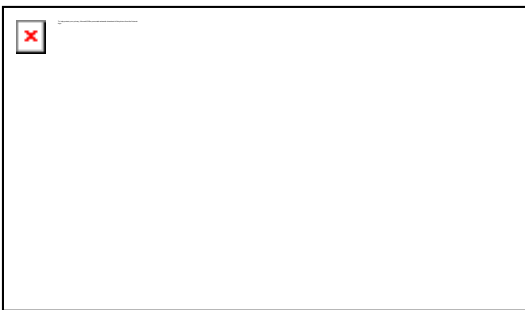
Dear Members of the House,

Please do your due diligence and work to pass SB 52. I personally have been asking for my state to move along with the changing times on title 04 for the past 3 years. SB 52 is the product of over eight year of stakeholder engagement, compromise, and consensus between all parties, including public health, public safety, state and local governments, and all three tiers of the industry. This is the first time that all 3 tiers of the industry have supported a title 04 rewrite bill. I am in support of the current version of SB 52, as it represents true compromise amongst all stakeholders. **The bill will save my business time and money by streamlining application processes that are currently cumbersome and archaic.** The bill will help protect my license and my business with the addition of endorsements, which would enable the ABC Board to suspend specific privileges of the license without having to suspend or revoke my business operation entirely. The current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types - including manufacturing license - which will help improve statewide compliance and create consistency in enforcement, which has been lacking for some time.

I'm extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times. I respectfully request that you pass the current version of this bill expeditiously and without amendments.

Always,

Amos Stephens
GM/GCSAA Class A Superintendent of Golf Course Operations
Office: (907) 376-5492

Fax: (907) 376-5494
PO Box 877509
Wasilla, AK 99687
www.settlersbay.com



From: Jeanne Reilly [REDACTED]
Sent: Tuesday, March 24, 2020 1:50 PM
To: House Finance
Subject: SB 52

House Finance Committee.

My name is Jeanne Reilly. I own and operate Reilly's Irish Pub in Anchorage.

I have been on the Alaska Charr board and on the committee for the rewrite of title 4 for the entire time we have been working on this. We have spent many an hour in meetings, time back and forth to come up with what works best for the industry.

Not everything works perfect for anyone but as a whole we need to move forward and pass this bill. Please consider this and thank you for your time and efforts in everything you work on.

Respectfully

Jeanne Reilly

From: Tom Farris <tfarris@anchoragegolfcourse.com>
Sent: Tuesday, March 24, 2020 12:21 PM
To: House Finance
Subject: SB 52

To whom it may concern,

We at Anchorage Golf Course support this bill. It streamlines licensing applications for us and, more importantly, is finally ready to go after 8 years of compromise between industry, government and public health.

Let's get this done!

Sincerely,

Tom Farris, PGA
Head Golf Professional



907-522-4110 (o)

907-522-3326 (f)

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From: Leeann Thomas <triangleclubbar@hotmail.com>
Sent: Tuesday, March 24, 2020 12:20 PM
To: House Finance
Subject: SB 52

Dear House Finance,

I believe the current version of SB 52 will provide clear expectations, privileges, and restrictions for ALL license types – including manufacturing licenses – which will help improve statewide compliance and create consistency in enforcement, which has been lacking for some time. I am extremely concerned about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my business and our industry during these extremely challenging times. We will see hospitality businesses fail in the next couple months. Please help protect the businesses who end up making it through this crisis with the passing of title 4, do not leave it sitting on the table for another year or two.

I support the current version of SB 52, even though I do not get everything that I want in the bill, passing this bill will help my business in Juneau. If you don't pass this bill I believe local Juneau bars who have been in business for years will suffer with many issues including the devastation of the value of their liquor licenses. The State of Alaska's indecision to rewrite title 4 law, has already hurt businesses in the past 8 years this is the time to act.

I respectfully request that you pass the current version of this bill expeditiously and without amendments.

Leeann Thomas
Triangle Club Inc


From: Jonathon Pendergrast [REDACTED]
Sent: Tuesday, March 24, 2020 12:09 PM
To: House Finance
Subject: SB 52

Greeting,

I am writing in support of SB 52 as it is currently written. Working in the hospitality industry, the passage of this bill will streamline our service to our clients and the public. It has been written with input from public health, public safety and state and local governments. Please pass this bill in its current form without amendments

Thank you for your time and consideration in this matter.

John Pendergrast
Anchorage, Alaska

Sent from my iPad

From: Michele Shapiro <matsucharr@gmail.com>
Sent: Tuesday, March 24, 2020 12:07 PM
To: House Finance
Subject: SB 52

Dear members of the House Finance committee,

I am writing you in support of SB 52. After 8 years of compromise and engagement with stakeholders all three tiers of the industry have come up with support of a Title 04 rewrite bill.

I am extremely concerned for my members here in the Mat-Su Valley about how COVID-19 will affect Alaska's hospitality industry for the long term. SB 52 provides some security and hope for the future of my member businesses and our industry during these extremely challenging times.

Thank you for your consideration,

Michele Shapiro
Executive Director
Mat-Su CHARR
907-830-1858
PO Box 3910
Palmer, Ak 99645
www.matsucharr.com



From: Jonathon Pendergrast [REDACTED]
Sent: Tuesday, March 24, 2020 11:56 AM
To: House Finance
Subject: SB 52

Greeting,

I am writing in support of SB 52 as it is currently written. Working in the hospitality industry, the passage of this bill will streamline our service to our clients and

From: [REDACTED]
Sent: Tuesday, March 24, 2020 11:39 AM
To: House Finance
Subject: SB 52

Committee Members:

I own Darwin's Theory in Anchorage. I have been in Business for 39 years in the same location.

As a Board member of Alaska CHARR I have been involved in the Eight year struggle to revise Title IV.

A compromise between all manufactures and retail licensees has enabled SB 52 to reach your Committee.

Please pass SB 52 out of your committee, without changes, for the Governor's signature!

Thank you!!!

- Darwin A. Biwer, Jr.



March 24, 2020

Members of the House Finance Committee
Alaska State Capitol
Juneau, Alaska 99801
Sent via email

Dear Representatives Foster, Johnston, Ortiz, Josephson, Knopp, LeBon, Wool, Tilton, Merrick, Sullivan-Leonard and Carpenter,

On behalf of the Mat-Su Health Foundation and its Board of Directors, I am writing to express support for SB 52: Alcoholic Beverage Control. The Mat-Su Health Foundation (MSHF) shares ownership in Mat-Su Regional Medical Center and invests its profits from that partnership back into the community in order to improve the health and wellness of Alaskans living in the Mat-Su.

MSHF and our community partners conduct a Community Health Needs Assessment every three years. In our 2013 assessment, alcohol and substance abuse were ranked as the number one health issue in Mat-Su. In follow up research, we asked our local police captains, what is the number one substance use problem? Their response was “alcohol, alcohol, alcohol.” Unfortunately, not much has changed since then. The number one reason Mat-Su residents visit our local hospital’s emergency department for behavioral health needs is alcohol-related disorders. Alcohol is a major factor in many crimes committed in Alaska, including domestic violence and child maltreatment.

Revisions to Alaska’s alcohol laws can help correct some of these problems. Current Title 4 statute is recognized in many ways to be outdated, confusing or otherwise ineffective in carrying out the intent of the law. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission, and it will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations. The Mat-Su Health Foundation is particularly interested in the public health aspects of SB 52:

- SB 52 helps prevent underage drinking. The bill requires keg registration, and it gives the state additional tools for controlling online alcohol sales. Alaska is one of the only states with no regulation of Internet sales of alcohol.
- SB 52 supports better enforcement of alcohol laws, as well as more education to businesses and communities about following the laws and operating responsibly.

It’s remarkable that so many stakeholders have been able to come together and reach the compromises reflected in SB 52. This is a bill that is good for all Alaskans; it limits youth access to alcohol, promotes responsible alcohol use by adults, and will result in reduced harm. We respectfully ask you to support its passage in this legislative session.

Sincerely,

Chief Executive Officer