

# **Letters of Support**

## **SB 52**

Shawn Beck of Specialty Imports

Alaska Mental Health Trust Authority

Volunteers of America- Alaska

Southcentral Foundation

Set Free Alaska

Firetap Alehouse & Restaurant

Department of Commerce, Community, and Economic Development

Recover Alaska

Alaska Berries

Alaska Public Health Association

Alaska Peace Officers Association

Double Shovel Cider Co.

Girdwood Brewing Company

Alaska Cabaret, Hotel, Restaurant and Retailers Association

Ellen Ganley former ABC Board member

Mat-Su Health Foundation

Cynosure Brewing

Advisory Board on Alcoholism and Drug Abuse-Alaska Mental Health Board

Rasmuson Foundation

Alaska Children's Trust

Diane M. DiSanto

Brewer's Guild of Alaska

Kenai Peninsula Economic Development District

Amalga Distillery

Alaska FASD Partnership

Matanuska Brewing Company



## **Edra Morledge**

---

**From:** Shawn Beck <shawn.beck@specialtyimports.com>  
**Sent:** Friday, March 29, 2019 1:02 PM  
**To:** Cheyenne Girmscheid; Edra Morledge; Lynne Smith; Konrad Jackson  
**Cc:** Mike Konte  
**Subject:** Senate Bill No. 52

Dear Senator Micciche,

As the President and owner of Specialty Imports, Inc. I thank you for the hard work that you have done on Senate Bill No. 52. Your efforts, when successful, will make the alcoholic industry in our state a better and fairer industry.

I am proud to say that Specialty Imports, Inc. which is a locally owned distribution company for wine, liquor and beer has been in operation for 40 years. We employ 50 hardworking Alaskans in Juneau, Soldotna, Anchorage, Palmer, Wasilla, and Fairbanks.

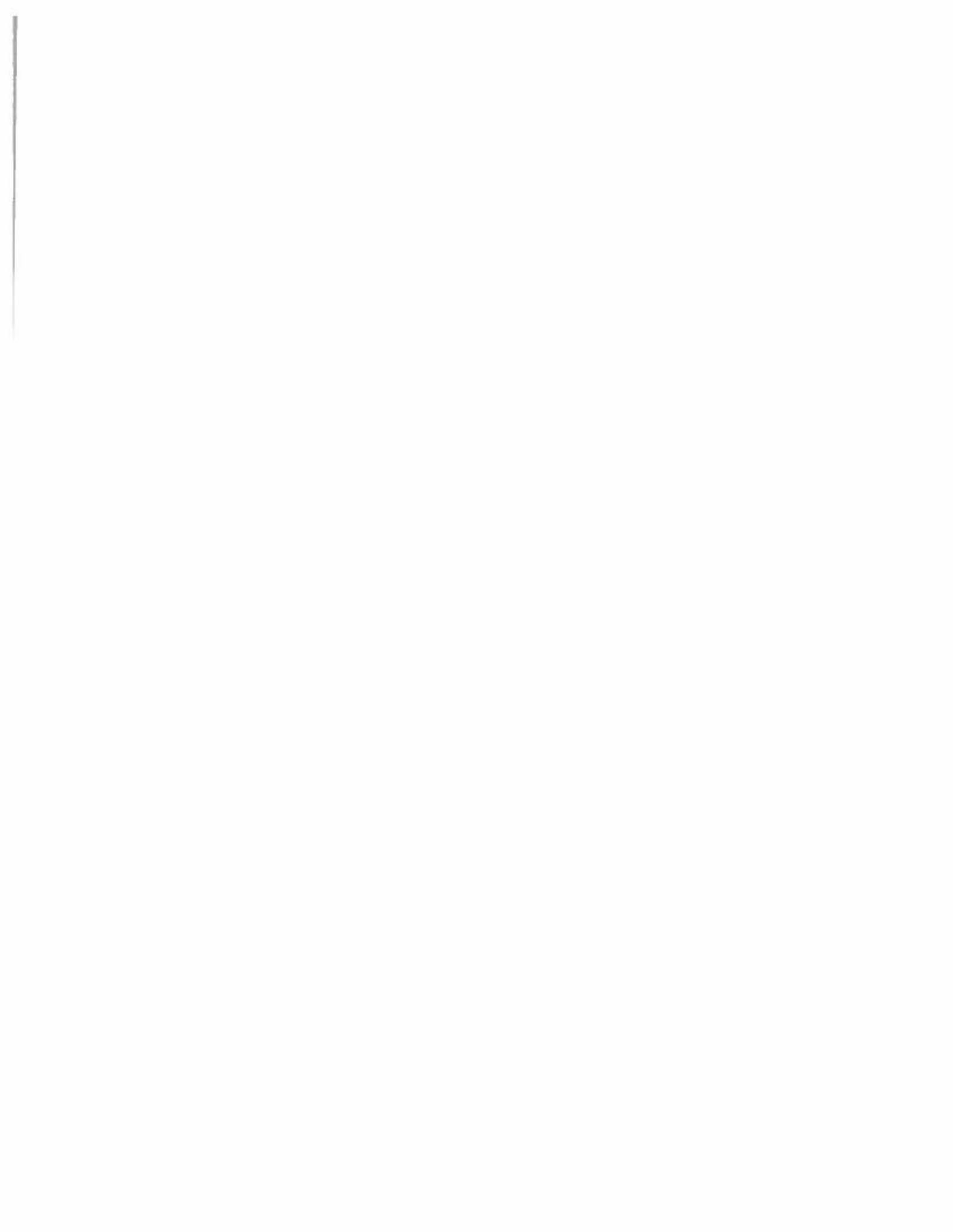
I fully support the passage of Senate Bill No. 52.

My best,

**Shawn Beck**

President  
Specialty Imports, Inc.  
4119 Ingra  
Anchorage, Alaska 99503

907 563-9100  
907 350-5229 cell



April 8, 2019

Senator Peter Micciche  
State Capital Room 508  
Juneau, AK 99801

Re: Senate Labor and Commerce hearing - Senate Bill 52

Dear Senator Micciche,

The Alaska Mental Health Trust Authority supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcohol in our state.

Over the years, the Trust has been an active partner in Title 4 reform efforts, along with a multitude of partners representing the alcohol industry, public health, and public safety. We are committed to this legislation as we see in it many public health benefits that directly impact the health and wellness of all Alaskans – and more specifically for beneficiaries of the Mental Health Trust. In addition to health-related impacts, alcohol abuse and over-consumption is also costly to our state, the 2017 McDowell Report commissioned by the Trust clearly outlines those economic impacts- upwards of 1.84 billion annually.

Title 4 is outdated and, as it currently stands, does not create a clear and consistent framework for alcohol regulation. The Trust engaged in Title 4 reform early, recognizing that improving the statutes would have a positive impact on public health. We also see value in better defining Alaska's alcohol laws, creating a clear framework that is easier to understand, comply with, and enforce.

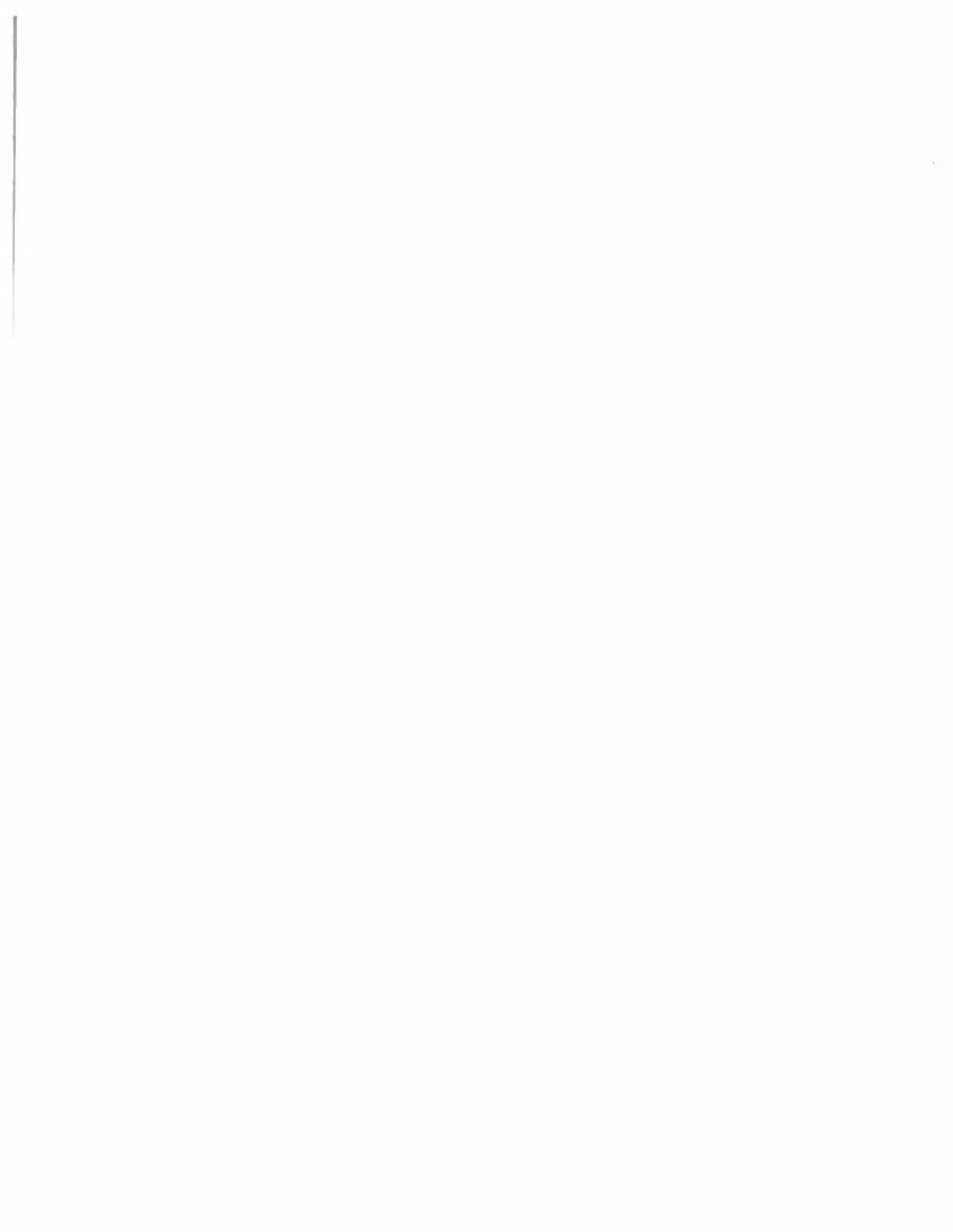
SB52 creates a rational regulatory structure for our states licensing system, controls online alcohol sales, limits youth access to alcohol, and promotes responsible alcohol use - all while simultaneously supporting a fair business environment. SB52 represents the thoughtful, transparent, and stakeholder-driven process that contributed to the final recommendations included in this bill, and that have garnered unprecedented support of the public health and public safety community as well as the alcohol industry.

We very much appreciate your leadership on this important legislation.

Sincerely,



Michael K. Abbott,  
Chief Executive Officer  
The Alaska Mental Health Trust Authority





4/6/2019

Honorable Members of the 31<sup>st</sup> Alaska State Legislature  
Alaska State Capitol  
Juneau, AK 99801

To Senator Micciche:

Thank you for sponsoring Senate Bill 52, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980.

Volunteers of America Alaska supports SB52 because it will help support stronger, stable communities in Alaska. We provide many public health services including youth substance abuse awareness and prevention programs. *Healthy Voices, Healthy Choices* is our VOA sponsored grassroots coalition that actively advocates preventing access to alcohol, drugs and tobacco products by youth and young adults.

We support SB 52 as it will update Alaska's statutes regarding youth access to alcohol. This legislation will hold businesses with alcohol sales licenses immediately accountable if an employee serves a minor or overserves someone who's already intoxicated. This gives business owners more financial incentive to make sure their employees are trained and following state laws.

SB 52 also gives the state additional tools for controlling Internet sales of alcohol and holds businesses accountable for following state rules. Alaska is one of the only states with no regulation of Internet sales of alcohol. This means anyone, including a young person or a person in a local option community that has banned alcohol, can freely order alcohol online from any business willing to ship to them. The updates in SB 52 are necessary to respect our local option communities' decision to restrict alcohol, and to keep alcohol out of the hands of minors.

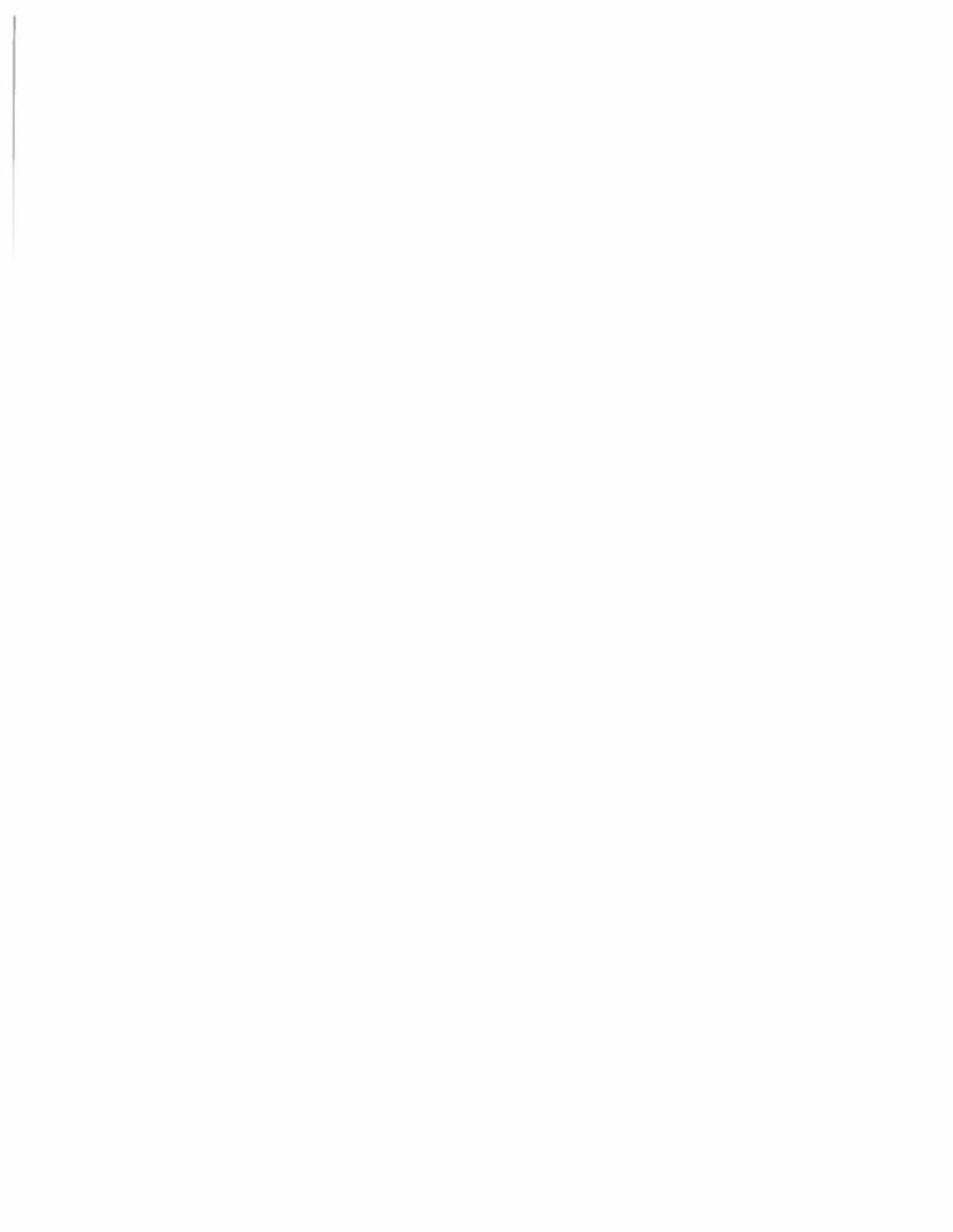
Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will support our vision of creating stronger, stable communities in Alaska.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 52 and improving Title 4.

Sincerely,

A handwritten signature in black ink that reads 'Charlie Daniels' in a cursive script.

Charlie Daniels  
Director of Healthy Voices, Healthy Choices





April 5, 2019

The Honorable Lora Reinbold  
Senator  
Alaska State Legislature  
State Capitol  
Juneau, Alaska 99801

**Re: Support for Senate Bill 52, Alcoholic Beverage Control Reform**

Dear Senator Reinbold and Members of the Senate Labor and Commerce Committee,

Southcentral Foundation provides these comments in support of Senate Bill 52, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages.

Southcentral Foundation is the Alaska Native tribal health organization designated by Cook Inlet Region, Inc. and eleven Federally-Recognized Tribes – the Aleut Community of St. Paul Island, Igiugig, Iliamna, Kokhanok, McGrath, Newhalen, Nikolai, Nondalton, Pedro Bay, Telida, and Takotna – to provide healthcare services to beneficiaries of the Indian Health Service pursuant to a compact with the United States government under the authority of P.L. 93-638, as amended, the Indian Self Determination and Education Assistance Act.

Southcentral Foundation provides services to more than 65,000 Alaska Native and American Indian people living in the Municipality of Anchorage, the Matanuska-Susitna Borough and 55 rural Alaskan villages. Services provided by SCF include outpatient medical care, home health care, dentistry, optometry, psychiatry, mental health counseling, substance abuse treatment, residential treatment facilities for adolescents and for women, suicide prevention and domestic violence prevention. We employ numerous staff, all of whom work in harmony to treat patients for the best access to quality care.

Senate Bill 52 is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state. I have tracked this process with great interest, both from a healthcare perspective and because I am also the chair of the steering committee of Recover Alaska.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This

systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community, or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework to be used by licensees, the ABC Board, and law enforcement;
- Increase the effectiveness of Title 4 enforcement by improving the swiftness, proportionality, and consistency of penalties; and
- Increase licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by creating a rational regulatory structure for Alaska's alcohol licensing system, limiting youth access to alcohol, and promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to vote in support of SB 52 and improving Title 4. Thank you for your consideration of our comments and recommendations.

Sincerely,  
SOUTHCENTRAL FOUNDATION



Katherine Gottlieb, MBA, DPS, LHD  
President/CEO



4/8/2019

State Capital Room 504  
Juneau AK, 99801

Senator Micciche,

I am asking you to support Senate Bill 52, introduced in January 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increase effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increase licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 52 and improving Title 4.

Sincerely,

A handwritten signature in black ink, appearing to read "Philip Licht", written over a horizontal line.

Philip Licht  
Executive Director  
Set Free Alaska





10950 O'Malley Centre Drive  
Anchorage, Alaska 99517

March 12, 2019

To members of the Senate Labor and Commerce Committee:

I am asking you to support Senate Bill 52, introduced in January 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increasing licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 52 and improving Title 4.

Sincerely,

Diane Thompson  
Owner/manager  
Firetap Alehouse & Restaurant



## Resolution of Support for Senate Bill 52, Revisions to Title 4 of the Alaska Statutes

**Whereas**, Title 4 of the Alaska Statutes is the law regulating alcoholic beverages in the State of Alaska; and

**Whereas**, the AS 04.06.090 states that the Alcoholic Beverage Control Board “shall control the manufacture, barter, possession, and sale of alcoholic beverages in the state” and that the Board “is vested with the powers, duties and responsibilities necessary for the control of alcoholic beverages”; and

**Whereas**, Title 4 of the Alaska Statutes has not been substantially updated since 1980; and

**Whereas**, over 120 stakeholders and staff representing the alcohol industry, public health, local governments, and public safety spent over 13,000 hours of dedicated time over six years to craft proposed revisions to Title 4; and

**Whereas**, in January 2019, Senate Bill 52 was introduced by Senator Peter Micciche for consideration in the 31<sup>st</sup> Session of the Alaska Legislature;

**Whereas**, the recommendations in SB 52 will, *as a whole*, promote a fair business climate and protect public health and safety, create rational regulation for all tiers of the state’s alcohol industry, limit youth access to alcohol, and promote responsible alcohol use and reduce the harms of overconsumption; and

**Whereas**, SB 52 will, *as a whole*, benefit communities, businesses, and public health, safety and welfare; and

**Whereas**, SB 52 will benefit youth by ensuring that the penalty for underage drinking does not jeopardize a young person’s future, providing an incentive to seek needed alcohol education or treatment, and holding adults who supply alcohol to youth more accountable; and

**Whereas**, SB 52 will benefit businesses by making Title 4 easier to understand and comply with, protecting existing business investments, providing more flexibility for innovative business models, and restructuring penalties to be proportional to the seriousness of each violation; and

**Whereas**, SB 52 will benefit local governments by providing resources for education about Title 4 and new options for supporting economic development with tourism and hospitality; and

**Whereas**, SB 52 will benefit public health by preventing youth access to alcohol, preserving population limits on alcohol licenses and managing density of alcohol outlets, promoting responsible and moderate consumption at alcohol establishments and events, and regulating purchases of alcohol shipped directly to customers; and

**Whereas**, SB 52 will benefit public safety by providing resources for local education and enforcement, improving law enforcement’s ability to address violations of Title 4, and increasing availability of data about alcohol entering local option communities; and

**Whereas**, SB 52 will improve the ABC Board’s and agency staff’s ability to effectively administer and enforce Title 4 and its associated regulations; and

**THEREFORE, BE IT RESOLVED THAT** we, the undersigned on this date of March 12, 2019 support the recommendations of the Title 4 Review stakeholders and urge the Legislature to pass Senate Bill 52.

Organization      Firetap Alehouse & Restaurant

Community        Anchorage

Signature         Diane Thompson

Name                Diane Thompson

Title                 Owner/manager





THE STATE  
of **ALASKA**  
GOVERNOR MICHAEL J. DUNLEAVY

**Department of Commerce, Community,  
and Economic Development**

ALCOHOL AND MARIJUANA CONTROL OFFICE  
550 West 7<sup>th</sup> Avenue, Suite 1600  
Anchorage, AK 99501  
Main: 907.269.0350

February 18, 2019

The Honorable Peter Micciche  
State Capitol Room 504  
Juneau, AK 99801

Re: Senate Bill 52, Title 4 Rewrite

Dear Senator Micciche:

Six years ago, representatives from a broad spectrum of Alaska society came together to discuss updating and reforming our state's alcohol laws. The stakeholder group, which we convened, included representatives from the alcohol industry, public health, local governments, law enforcement and public safety, education, and community advocacy. Five subcommittees were created to drill down into specific topics: Licensing, the Role of the ABC Board, Underage Drinking, Local Option, and Internet Sales of Alcohol. Hundreds of people spent thousands of hours discussing and debating the major issues as well as the finer points of liquor licensing and enforcement. A bill was developed that reflects recommendations as well as compromises to update and modernize our alcohol laws in Title 4.

Last session, Senate Bill 76 passed the Senate but did not make it through its assigned committees in the House. The bill failed because there are tensions and disagreements in the alcohol industry, as in any industry. The stakeholder group and the industry continue to meet to work on contentious issues. In the meantime, Senator Micciche, not wanting to waste years of work and compromise, has again introduced the rewrite legislation in Senate Bill 52.

The Board does not take a position on tensions between the various business types within the industry. However, the Board is committed to the goals of the Title 4 rewrite, which are these:

- Promote a fair business climate and protect public health and safety by
  - Creating rational regulation for all tiers of the alcohol industry;
  - Limiting youth access to alcohol, while ensuring youth are not criminalized; and
  - Promoting responsible alcohol use and reducing the harms of overconsumption.
- Make Title 4 a clear and consistent legal framework, to include
  - Increasing the swiftness, proportionality, and consistency of penalties;
  - Increasing local law enforcement of Title 4; and
  - Increasing licensee accountability before the ABC Board for Title 4 violations.

This is the first comprehensive look at Title 4 in over 30 years. This rewrite will update outdated provisions, correct conflicting and confusing provisions, modernize laws to reflect current trends and values, help the Board carry out its mission, and benefit communities and businesses.





3/21/2019

To members of the Senate Labor and Commerce Committee:

I am asking you to support Senate Bill 52, introduced in January 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increase effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increase licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 52 and improving Title 4.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tiffany Hall", is written over a faint, light blue circular watermark or background.

Tiffany Hall  
Executive Director





48660 W. Poppy Ln.  
Soldotna, AK 99669  
907-252-8511

February 24, 2019

Senator Peter Micciche  
State Capitol Room 504  
Juneau AK, 99801

RE: SB 52, Regulation of Alcoholic Beverage Control

Dear Senator Micciche,

Alaska Berries winery was licensed in 2012, at which point we could begin to make wine. We are an example of a relatively new small business in Alaska working to provide Alaska Grown products to our fellow Alaskans. While we don't agree with all of the existing statutes and regulations, we feel they are more reasonable than the changes proposed in SB 52, pertaining to the regulation of alcoholic beverage control.

As stakeholders in the process, we are very aware of how the proposed changes will affect anyone operating a small winery in Alaska. Since there are so few wineries in the state, we also believe that the proposed changes severely and negatively impact our small industry in a disproportionate manner.

Some of the proposed changes are unneeded, while some are too restrictive and do not support an Alaska small business model. Multiple license requirements increase paperwork for both parties where one license is efficient, streamlined and straightforward. Requiring multiple licenses and fees to do what we are currently doing is a step backward for us all.

Attached are some suggestions we believe would increase revenue to the State, not require additional staff time, while allowing us the ability to continue to run our business in a prudent manner. We are offering our suggestions in written form to make you are aware of the impact of the proposed changes.

We appreciate your consideration and would be happy to discuss the proposed changes and our ideas for alternative solutions.

Sincerely,

  
Brian Olson

  
Laurie Olson





**ALPHA**



# **ALASKA PUBLIC HEALTH ASSOCIATION**

**Committed to Advancing Alaska's Public Health Since 1978**

March 25, 2019

The Honorable Lora Reinbold, Chair  
Senate Labor and Commerce Committee  
State Capitol  
Juneau, AK 99801

Dear Senator Reinbold and Committee Members:

The Alaska Public Health Association (ALPHA) supports much needed revisions to Title 4 of the Alaska Statutes under SB 52. ALPHA supports the recommendations for comprehensive changes to Title 4 of the Statutes based on the *Alaska Title 4 Review for the Alcoholic Beverage Control Board, Recommendations for Statutory Change (updated March 2017)* also known as the Title 4 Review Report.

For your information, attached is ALPHA's Resolution *Supporting Comprehensive Revisions to Title 4 of the Alaska Statutes*, updated in January of 2019.

The Alaska Public Health Association (ALPHA) is a non-profit membership organization of over 150 health professionals, advocates, students, and community members dedicated to improving the health and well-being for all Alaskans. ALPHA is also the state affiliate of the American Public Health Association.

We believe that updating Title 4, as a whole, will benefit communities, businesses, public health, safety and welfare in Alaska.

Sincerely,

Patty Owen  
Policy Committee Co-Chair

cc: Senator Micciche



### **Supporting Comprehensive Revisions to Title 4 of the Alaska Statutes**

**WHEREAS**, alcohol abuse costs Alaska more than \$1.8 billion annually, and these costs are borne by the State and local governments, employers and residents;<sup>1</sup>

**WHEREAS**, over 18% of Alaskans 18 and older reported binge drinking in the last month, almost 14% of high school age youth reported binge drinking in the last month, and nearly 7% of Alaskans age 12 and older reported that they are dependent on alcohol;<sup>2</sup>

**WHEREAS**, in 2014 alone, one-quarter of all arrests and offenses in Alaska (9,438) were alcohol related, and 17 percent of victims (7,313 individuals) suffered from alcohol-related crimes;<sup>3</sup>

**WHEREAS**, creating and maintaining a logical, comprehensive and consistent system of alcohol control is necessary for balancing the economic interests of alcohol businesses with the public's interest in protecting community health and safety;

**WHEREAS**, Title 4 of the Alaska Statutes is the law regulating alcoholic beverages in the State of Alaska;

**WHEREAS**, the AS 04.06.090 states that the Alcoholic Beverage Control Board "shall control the manufacture, barter, possession, and sale of alcoholic beverages in the state" and that the Board "is vested with the powers, duties and responsibilities necessary for the control of alcoholic beverages";

**WHEREAS**, Title 4 of the Alaska Statutes has not been substantially updated since 1980;

**WHEREAS**, over 100 stakeholders and staff representing the alcohol industry, public health, local governments, and public safety spent over 11,000 hours of dedicated time over five years to craft proposed revisions to Title 4;<sup>4</sup>

**WHEREAS**, the Title 4 Review stakeholders group worked together to develop recommendations for comprehensive changes to Title 4 of the Statutes and produced the *Alaska Title 4 Review for the Alcoholic Beverage Control Board, Recommendations for Statutory Change (updated March 2017)* also known as the Title 4 Review Report;<sup>5</sup>

**WHEREAS**, stakeholders who served on the Underage Drinking Committee thoroughly considered and ultimately adopted many of the existing recommendations in *Alaska's Strategies to Prevent Underage Drinking (2013)*, which includes evidence-based strategies for addressing underage alcohol use and represents the work of partners including the Department of Health and Social Services, the Alcoholic Beverage Control Board, the Division of Juvenile Justice, the Alaska Native Justice Center, the University of Alaska Anchorage Justice Center, the Alaska Mental Health Trust Authority, and the Alaska Court System;<sup>6</sup>

**WHEREAS**, the recommendations in the Title 4 Review Report *as a whole*, promote a fair business climate and protect public health and safety, create rational regulation for all tiers of the state's alcohol industry, limit youth access to alcohol, and promote responsible alcohol use and reduce the harms of overconsumption;



**WHEREAS**, the recommendations in the Title 4 Review Report will *as a whole*, benefit communities, businesses, and public health, safety and welfare;

**WHEREAS**, the recommendations in the Title 4 Review Report will benefit youth by ensuring that the penalty for underage drinking does not jeopardize a young person’s future, providing an incentive to seek needed alcohol education or treatment, and holding adults who supply alcohol to youth more accountable;

**WHEREAS**, the recommendations in the Title 4 Review Report will benefit public health by preventing youth access to alcohol, preserving population limits on alcohol licenses and managing density of alcohol outlets, promoting responsible and moderate consumption at alcohol establishments and events, and regulating purchases of alcohol shipped directly to customers;

**WHEREAS**, the recommendations in the Title 4 Review Report will benefit public safety by providing resources for local education and enforcement, improving law enforcement’s ability to address violations of Title 4, and increasing availability of data about alcohol entering local option communities; and

**WHEREAS**, the recommendations in the Title 4 Review Report will improve the Alcohol Beverage Control Board’s and agency staff’s ability to effectively administer and enforce Title 4 and its associated regulations;

**THEREFORE BE IT RESOLVED** that we, the members of the Alaska Public Health Association, on this date of January 22, 2019 support the recommendations of the Title 4 Review Report and urge the Legislature to enact them.

---

<sup>1</sup> McDowell Group (2017). *The Economic Costs of Alcohol Abuse in Alaska, 2016 Update*, prepared for the Alaska Mental Health Trust Authority. . <http://www.mcdowellgroup.net/wp-content/uploads/2017/04/mcdowell-group-economic-costs-of-drug-abuse-final-4.24.17.pdf>

<sup>2</sup> Behavioral Risk Factor Surveillance System, 2016; Alaska Youth Risk Behavior Survey, 2017; SAMHSA National Survey of Drug Use and Health, 2013-2014

<sup>3</sup> McDowell Group (2017). *The Economic Costs of Alcohol Abuse in Alaska, 2016 Update*, prepared for the Alaska Mental Health Trust Authority.

<sup>4</sup> For more information about the Title 4 Review process and stakeholder recommendations, please refer to the project’s summary report: *Alaska Title 4 Review, Recommendations for Statutory Change*, updated October 2017.

<sup>5</sup> *Alaska Title 4 Review, Recommendations for Statutory Change*, updated March 2017

[https://www.commerce.alaska.gov/web/portals/9/pub/abc/alcoholstatutesregulations/title4review\\_report\\_mar2017\\_logos.pdf](https://www.commerce.alaska.gov/web/portals/9/pub/abc/alcoholstatutesregulations/title4review_report_mar2017_logos.pdf)

<sup>6</sup> Alaska Committee to Prevent Underage Drinking (ACPUD) (2013). *Alaska’s Strategies to Prevent Underage Drinking*.

*Amended January 22, 2019*





April 1, 2019

The Honorable Senator Micciche  
Alaska State Senate

Dear Senator Micciche:

On behalf of the Alaska Peace Officers Association (APOA), I am writing to convey our support of SB52, "An Act relating to alcoholic beverages; relating to the regulation of manufacturers, wholesalers, and retailers of alcoholic beverages; relating to licenses, endorsements, and permits involving alcoholic beverages; relating to common carrier approval to transport or deliver alcoholic beverages; relating to the Alcoholic Beverage Control Board; relating to offenses involving alcoholic beverages; amending Rule 17(h), Alaska Rules of Minor Offense Procedure; and providing for an effective date."

I urge you to support the significant multi-year effort to update the statute by voting in support of SB52 and continued improvement of Title 4. Please contact the APOA office in Anchorage at 277-0515 if there is anything our organization can do to help with the passage of this bill. Thank you for your commitment and dedication to our state.

Sincerely,

Mark S. Pearson  
State President  
Alaska Peace Officers Association

PO Box 240106  
Anchorage, AK 99524  
[apoa@gci.net](mailto:apoa@gci.net)  
(907)277-0515

*About APOA*

*The Alaska Peace Officers Association (APOA) is a dynamic, professional and non-partisan organization. Our membership consists of law enforcement, corrections, prosecutors, security professionals and others at the local, state and federal levels. APOA has served as a voice for peace officers and issues impacting the law enforcement profession for over half a century. We are one of the oldest and largest 501c(3) charitable, nonprofit organizations in Alaska. [www.apoaonline.org](http://www.apoaonline.org)*





Galen K. Jones  
Jack J. Lau  
Jerome J. Lau  
Co-Owners / Co-Founders  
Double Shovel Cider Company, LLC  
502 W. 58th Ave Unit D  
Anchorage, AK 99518  
907-562-1100  
info@doubleshovelsider.com

Alaska Senate Labor & Commerce Committee  
State Capital Building  
120 4th Street  
Juneau, AK 99801

March 30, 2019

To the Honorable Members of the Senate Labor & Commerce Committee:

I am asking you to support Senate Bill 52, introduced in January 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. Before diving into the meat and potatoes behind our justification for supporting SB-52, we'd like to give you little background on our company and where we come from...

We are life-long Alaskans and co-owners of Double Shovel Cider Co. (DSCC) in Anchorage. DSCC is a small hard cider manufacturing company that launched in May of 2016. We have an on-site tasting room, employ fifteen Alaskans (three full time), and distribute our products throughout most of the state. We live, breathe and bleed Alaska. This has always been our home and always will be. We care immensely about its prosperity and the happiness of everyone living here; all the people that call this great state "home." Now back to exciting stuff...

This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increasing licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

It's very important we don't move this State backwards into a more strict atmosphere harmful for local manufacturers. This would dissuade any new manufacturing outfits from opening in Alaska. Not only is this bad for our economy in a plethora of ways; this is bad for bars and restaurants, too. The public wants local products; and the venues that support them are vastly out-earning the ones who aren't. Without a local manufacturing scene, *Alaska* loses. It's that simple.

DSCC owners have attended numerous steering committee meetings over the past three years. We're very thankful for our numerous suggested revisions being incorporated into the Bill, which aren't just good for DSCC; rather, they're beneficial for Alaska's entire economy because they promote an atmosphere friendly and welcoming to new cidery and other manufacturing investments and startups in the State.

Progressive legislation in touch with the consumer's tastes create additional tax revenue; promote a vibrant hospitality scene attracting tourism and new residents; create skilled jobs; and most of all: enable wholesale growth so we can bring money *back* to Alaska from outside. This is the best thing about manufacturers: we aren't limited to the Alaska market or tax revenue gained by people physically in Alaska. These benefits are just the tip of the iceberg.

We urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 52 and improving Title 4.

Sincerely,

Galen K. Jones

Jack J. Lau

Jerome J. Lau

4/2/2019

Girdwood Brewing Company  
2700 Alyeska Highway  
Girdwood, AK 99587

To Members of the Senate Labor and Commerce Committee:

Girdwood Brewing Company recently celebrated our second anniversary. In these two years, the confusion of AMCO's inconsistent interpretation of statute and the last minute chaos of SB 76 have threatened our business model. In spite of this, we remain optimistic about the future of locally manufactured beer in Alaska.

Our company supports SB 52 as it will be a good first step in modernizing statute for Alaskan breweries. We look forward to the day when we have a similar economic impact in our state as our neighbors in Washington, Oregon, California, Idaho, Hawaii, etc. SB 52 will also provide clarity so that we can operate our business in a predictable and hopefully progressive manner.

The bottom line is craft beer is good for the economy. Girdwood Brewing Company started with a few owners working the brewery and taproom. Now, two years later, we have hired our 13<sup>th</sup> employee and are looking to hire more for the summer. We have been able to sponsor numerous nonprofits and other community programs. Locals have started their own food truck businesses based on our business model. Lastly, people are coming to Girdwood not just for the skiing, but to visit our brewery; all local businesses benefit from this traffic.

SB 52 supports our industry. It will take the production cap off of our brew pubs. Furthermore, it will allow businesses to expand by adding additional licenses. While neither of these will impact Girdwood Brewing Company directly, it will be good for our industry so that we can compete with out-of-state beer. Importing beer from outside of Alaska has minimal economic impact on the state; however, locally manufactured beer creates jobs and drives tourists to our state and individual communities.

Girdwood Brewing Company is a community focused brewery, and we want what is best for Girdwood. We realize there is a social cost with consumption of alcohol and SB 52 goes beyond regulating breweries. From server education to underage drinking, SB 52 paves the way for healthy communities.

Thanks for your time,

Josh Hegna  
Beer Ambassador  
Girdwood Brewing Company



Alaska Cabaret, Hotel,  
Restaurant and Retailers Association



1503 W. 31<sup>st</sup> Avenue, Suite 102  
Anchorage, AK 99503  
(907) 274-8133 • Fax (907) 274-8640

February 10, 2020

Dear Honorable Members of the 31<sup>st</sup> Alaska State Legislature:

Senate Bill 52 (SB 52) is a product of over eight years of robust and earnest stakeholder engagement, that includes substantive improvements for all groups at the table – public health, public safety, state and municipal regulatory bodies, and all three tiers of the industry.

Following the 2019 legislative session, the Alaska Cabaret, Hotel, Restaurant, and Retailers Association (Alaska CHARR) and the Brewers Guild of Alaska (BGA) made a mutual decision to pursue a compromise between retailers and manufacturers in the interest of finding a path forward and to obtain united support for SB 52.

Alaska CHARR and the BGA spent the 2019 summer and fall meeting to discuss the sections in previous iterations of the Title 04 update that included the most contentious issues between our organizations' members. In January, we reached consensus on provisions that would clarify entertainment activities, operating hours, and language to enhance and protect a positive and balanced alcohol industry moving forward.

We respectfully request the Senate Finance Committee adopt language regarding these provisions, as they represent a final stakeholder agreement that has eluded our industry and made the path of broad Title 04 reform in previous sessions difficult.

With these changes, Alaska CHARR offers our full support of SB 52. We look forward to working with you to enhance public health and safety, while continuing to grow the Alaska economy and respond to evolving consumer demands.

Thank you for your consideration.

Respectfully,

A handwritten signature in green ink, appearing to read 'Sarah D. Oates', is written over a faint, light blue circular watermark or background element.

Sarah D. Oates  
President & CEO, Alaska CHARR  
soates@alaskacharr.com



April 9, 2019

Alaska Senate Labor and Commerce Committee  
Capitol Building  
120 4<sup>th</sup> Street  
Juneau, Alaska

*Sent via e-mail*

To members of the Senate Labor and Commerce Committee:

I am asking you to support Senate Bill 52, introduced in February 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4.

As a former member of the ABC Board, serving as a public member between 1995 to 2018, my fellow board members and I struggled with many of the issues in Title 4 that have been highlighted throughout this process and in the summaries of SB 52. This project started in 2012 with a one-day meeting, led by chair Bob Klein, myself as vice chair, and our former director Shirley Cote. The goal of the meeting was to convene a wide variety of stakeholders whose livelihood, organization or community is impacted by alcohol and by Title 4. Out of that meeting, the initial group of 34 stakeholders identified issues that formed the basis of our seven-year effort: regulating Internet sales, addressing issues with licensing and permits, reducing and preventing underage drinking, improving Local Option laws, and the proper role and functioning of the ABC Board and its supporting agency, which is now known as AMCO.

Following our first meeting, we formed a steering committee comprised of two ABC Board members, co-chairs of our five subcommittees, and representatives from our funding partners, and we invited all interested individuals to join any of the subcommittees they were interested in serving on. I worked closely with Bob, Shirley and the stakeholders to begin those discussions and invite other stakeholders to the table to help us do this work; the list has since grown to over 120 individuals who have contributed in some way to this project. Along the way, we approached the Alaska Mental Health Trust Authority, Rasmuson Foundation and the multi-partner initiative that became Recover Alaska to financially support this work. We engaged Agnew::Beck Consulting to facilitate the 2012 meeting, and retained them again beginning in 2013 to facilitate and document the committee meetings, assist each committee in developing policy recommendations, and vetting these recommendations with the steering committee and the full stakeholder group in 2014-2015. We spent many hours in committee meetings over three years developing the first iteration of our recommendations, even before we were at the point of finding a legislative sponsor to draft a bill.

We are also grateful to the ongoing support and commitment of Senator Peter Micciche, who has been our legislative champion: first introducing SB 99 in 2015, carrying SB 165 to passage in 2016 to enact needed changes to Alaska's minor consuming laws, and bringing forward a comprehensive rewrite bill last session as SB 76, and this session as SB 52. Senator Micciche and his staff participated in many hours of meetings over this period, understanding the complex issues and negotiations among differing perspectives and helping move the group toward a set of policies he could bring as legislation.

As a public member of the ABC Board, my personal goals for board service were always to make decisions about alcohol control that are in the public interest, to faithfully carry out the intent and language of the Title 4 statutes, to promote a well-regulated alcohol industry, and to protect the health and safety of Alaskans against the harms of alcohol. I am proud to have been a part of this unique process to make Title 4 work better for everyone who uses it, and through that process to gain a deeper understanding of alcohol control, why it is important, and the different perspectives but common goals across all the stakeholders who participated in this project.

I urge you to support the years of good work that the ABC Board and many other stakeholders have devoted to finding compromises, workable solutions and well-informed policy choices to ensure that Title 4 protects the public interest, and helps the ABC Board carry out this mission. As I learned during my years of service on the ABC Board, there will always be new problems to solve or emerging trends to address—the rational system of licensing, and the many other changes to Title 4 in SB 52, will solve a lot of the issues we know about today, and give the Board a better framework to respond to new issues in the future. Please help us bring this important project to fruition, and finally change Alaska’s alcohol laws for the better, as we set out to do way back in 2012, and have been working to achieve ever since!

Sincerely,

Ellen Ganley  
Fairbanks, Alaska



March 27, 2019

Senator Peter Micciche  
Alaska State Capitol  
Juneau, Alaska 99801  
Sent via email

Dear Senator Micciche,

On behalf of the Mat-Su Health Foundation and its Board of Directors, I am writing to express support for SB 52: Alcoholic Beverage Control.

The Mat-Su Health Foundation (MSHF) shares ownership in Mat-Su Regional Medical Center and invests its profits from that partnership back into the community in order to improve the health and wellness of Alaskans living in the Mat-Su. The Mat-Su Health Foundation and its community partners conducted a Community Health Needs Assessment, which included data analysis, public polling and 24 community forums. Alcohol and substance abuse was ranked as the number one health issue in Mat-Su. In follow up research, we asked our local police captains, what is the number one substance problem? Their response was "alcohol, alcohol, alcohol." The number one reason Mat-Su residents visit our local hospital's emergency department for behavioral health needs is alcohol-related disorders. Alcohol is a major factor in many crimes committed in Alaska, including domestic violence and child maltreatment. Having a well-regulated alcohol industry that understands and follows the laws is part of the solution.

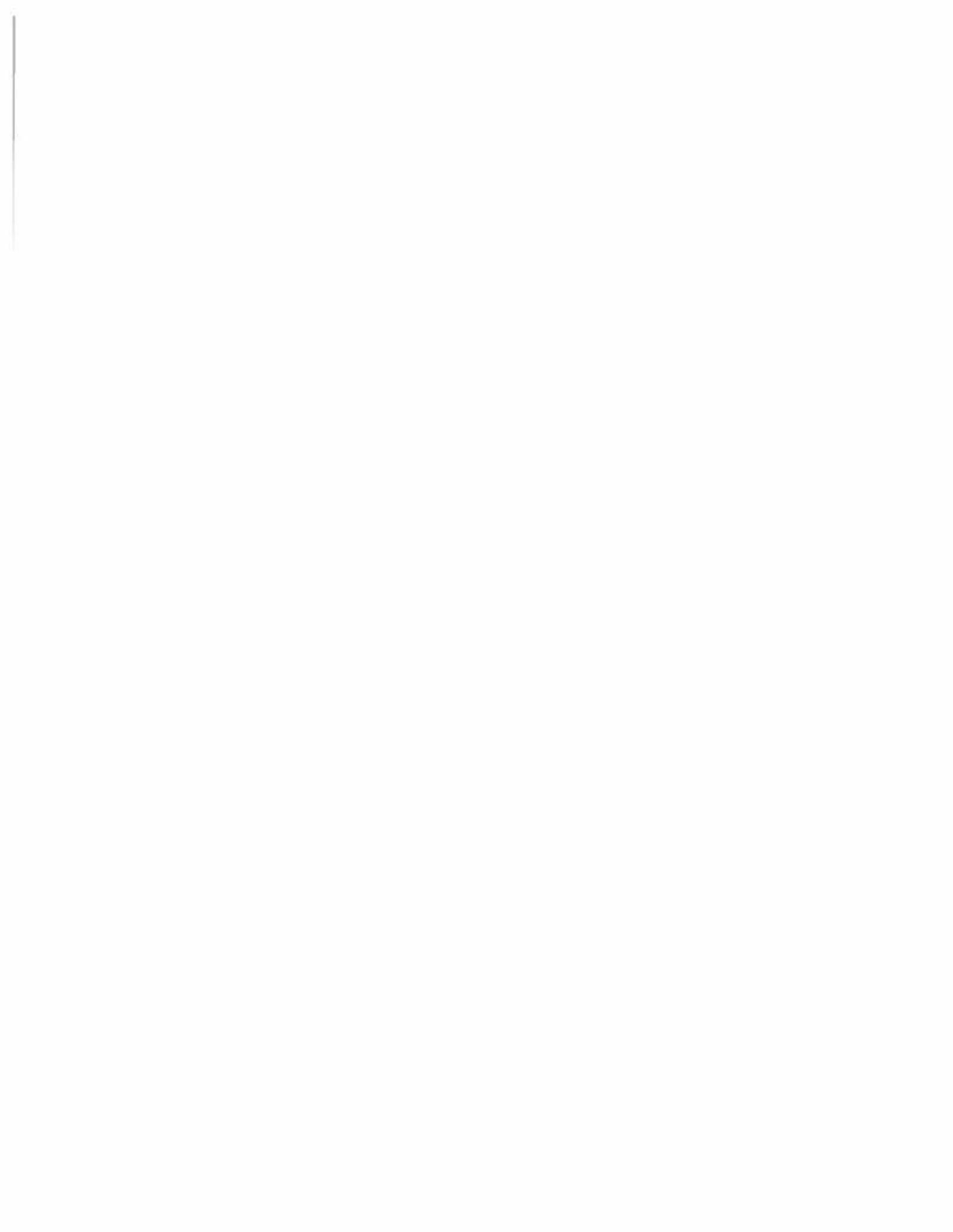
Revisions to Alaska's alcohol laws can help correct some of these problems. Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. The systematic redraft of Title 4 which is SB 52 will help the ABC Board carry out its mission, and it will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations. The Mat-Su Health Foundation is particularly interested in the public health aspects of SB 52:

- SB 52 helps prevent underage drinking. The bill requires keg registration, and it gives the state additional tools for controlling online alcohol sales. Alaska is one of the only states with no regulation of Internet sales of alcohol.
- SB 52 supports better enforcement of alcohol laws, as well as more education to businesses and communities about following the laws and operating responsibly.
- SB 52 holds businesses with alcohol sales licenses immediately accountable if an employee serves a minor or overserves someone who's already intoxicated.
- SB 52 adjusts penalties by reducing penalties for minor violations to increase the likelihood they will be consistently enforced, while maintaining strict penalties for serious crimes.

We support the significant multi-year effort of the stakeholder group that has been involved in SB 52, and we look forward its passage, as it will benefit all Alaskans.

Sincerely,

Chief Executive Officer



**Cynosure Brewing**

144 E. Potter Dr., Unit E  
Anchorage, AK 99518  
(907) 563-2966



April 5, 2019

Dear Members of the Senate Labor and Commerce Committee:

We write to urge your support of SB 52 as introduced by Senator Micciche in January 2019. We are the owners of Cynosure Brewing, a small brewery and tasting room in Anchorage. Cynosure opened in September 2016, following years of planning, financing, and building our brewery. For Clarke, Cynosure represents the culmination of over 20 years of experience professionally brewing in Alaska.

SB 52 is an important first step in updating Alaska's alcohol laws. As brewery owners, we are hopeful that future amendments or bills will ease the restrictions currently imposed on breweries and other manufacturers. Nevertheless, we support SB 52 because it benefits the industry and the state generally. It will make the alcohol laws easier to understand, easier to comply with, and easier to enforce. It also represents seven years of hard work by stakeholders dedicated to reforming Title 4.

Please support a much needed update to Title 4 by voting in support of SB 52.

Sincerely,

A handwritten signature in black ink, appearing to read "Cynthia C. Drinkwater".

Cynthia C. Drinkwater  
Owner/Manager

A handwritten signature in black ink, appearing to read "Clarke A. Pelz".

Clarke A. Pelz  
Owner/Brewer





ADVISORY BOARD ON ALCOHOLISM AND DRUG ABUSE  
ALASKA MENTAL HEALTH BOARD  
431 NORTH FRANKLIN STREET, SUITE 203  
JUNEAU, AK 99801  
907-465-8920

March 25, 2019

The Honorable Peter A. Micciche  
Alaska Senate  
State Capitol Room 504  
Juneau, AK 99801

RE: Senate Bill 52 - An Act Relating to Alcoholic Beverage Control

Dear Senator Micciche:

The Alaska Mental Health Board (AMHB) and the Advisory Board on Alcoholism and Drug Abuse (ABADA) are the state agencies statutorily-charged with advising the Governor, the Legislature and related Departments in the planning and coordinating of behavioral health services funded by the State of Alaska. The joint mission of AMHB and ABADA is to advocate for programs and services that promote healthy, independent, and productive Alaskans.

The Boards are in full support of Senate Bill 52 and thank you for your leadership on this effort. This bill is the product of a seven-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 120 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Most of the current Title 4 provisions have not been updated since the 1980s. This systematic redraft of the chapter will help the ABC Board carry out its mission by improving the public health and safety standards in a way that promotes fair business practices. Our communities will benefit from this comprehensive package to ensure licensees, the ABC Board and law enforcement are clear and consistent in their authority.

This package ensures that the ABC Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. This bill will benefit businesses by making Title 4 easier to understand and comply with, it will protect existing business investments and provide more flexibility for innovative business models. This bill further protects youth by ensuring that the penalty for underage drinking does not jeopardize a young person's future, it provides youth an incentive to seek needed alcohol education or treatment, and it holds adults who supply alcohol to youth more accountable.

Thank you for this opportunity to support and comment on SB52 and please contact me if you need additional information.

Sincerely,

Beverly Schoonover  
Acting Executive Director





301 W. Northern Lights Blvd.  
Suite 601  
Anchorage, AK 99503

907.297.2700 *tel*  
907.297.2770 *fax*  
877.366.2700 *toll-free in Alaska*  
info@rasmuson.org *email*  
www.rasmuson.org

BOARD of  
DIRECTORS

Edward B. Rasmuson  
*Chairman*

Laura Emerson

Adam Gibbons

Jay Gibbons

Lile R. Gibbons

Rebecca Brice Henderson

Curtis McQueen

Jason Metrokin

Mike Navarre

Kris Norosz

Cathryn Rasmuson

Judy Rasmuson

Marilyn Romano

Natasha von Imhof

PRESIDENT

Diane Kaplan

April 11, 2019

Chair Reinbold  
Senate Labor and Commerce Committee  
Alaska State Capitol  
Juneau, Alaska  
99801

Dear Chair Reinbold and members of the Senate Labor and  
Commerce Committee,

The overconsumption of alcohol, as you know, has a high correlation with many of the state's most difficult issues. For nearly 65 years, Rasmuson Foundation has invested in programs and facilities that offer support and sanctuary to victims of domestic violence and sexual assault, child abuse and neglect, and the homeless.

There is a critically important piece of legislation before you that we hope receives your attention and sees passage this session. We are writing in support of Senate Bill 52, the Title 4 rewrite bill. SB 52 updates the statutes governing Alaska's alcohol laws. This legislation is the product of a seven-year collaboration that engaged more than 120 stakeholders, including people from every level of the alcohol industry, public health advocates, substance use prevention and treatment providers, local governments, police, advocates for youth, and others. This bill offers a consensus-based set of recommendations that address current problems in law, and creates a better framework for the ABC Board, as well as the Legislature, to address future issues as they arise from year to year.

Many pages of the bill simply reorganize the current Title 4 provisions, aligning penalties with the various populations they impact and putting all the license types in one section, making it more user friendly for the public and easier to administer the Alcohol and Marijuana Control Office. There are also critical changes to statutes that need to be passed this year in order to create a safer, more equitable environment. The changes offer practical solutions for some of Alaska's long-standing problems related to alcohol. The updates in SB 52 will:

- Give the state enforcement tools for controlling Internet sales of alcohol and holds businesses accountable for following state rules.
- Increase fees for alcohol licenses, which will generate additional revenue for the state and for individual



communities who receive a portion of the revenue for local law enforcement.

- Support better enforcement of alcohol laws, as well as more education to businesses and communities about following the laws and operating responsibly.
- Hold businesses with alcohol sales licenses immediately accountable if an employee serves a minor or oversees someone who's already intoxicated.

The solutions found in SB 52 came only after many hours across the table from one another, week after week, year after year, until we found common ground and a shared interest in updating the laws to make them better than the disjointed system we have today. Compromise is hard work; its reward in the Title 4 project is a well-vetted and reasonably balanced set of policies that, if enacted into law, can have lasting benefits for all sectors who are impacted by alcohol. There is no doubt further work to do on Title 4, but we must start with these consensus-based recommendations, and we must act as quickly as possible.

Thank you for your support in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Diane Kaplan', with a long horizontal flourish extending to the right.

Diane Kaplan  
President and CEO



April 11, 2019

Alaska Children's Trust  
3201 C Street, Suite 110  
Anchorage, Alaska 99501



To members of the Senate Labor and Commerce Committee:

Alaska Children's Trust (ACT) supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. ACT is the statewide lead organization focused on child abuse and neglect. We are asking you to support Senate Bill 52, introduced in February 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages

As a member of the Recover Alaska steering committee, ACT recognizes the impact of the changes being recommended to Senate Bill 52 supports Alaska's efforts to ensuring our children grow up in safe, stable, and nurturing homes. Alcohol is a major factor in the harms to many children and families in Alaska, including domestic violence and child maltreatment. Having a well-regulated alcohol industry that understands and follows the laws is part of the solution. The changes to Title 4 contained in this bill offer practical solutions for some of Alaska's long-standing issues related to alcohol.

The proposed revisions in SB 52 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increase effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increase licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

We all know alcohol takes a huge toll on Alaska families, and addiction can impact families through many generations. SB 52 is just one part of the larger effort we can all support to reduce the devastating impacts of alcohol on children and families across our state. Thank you for your efforts.

Sincerely,

Trevor J. Storrs

President and CEO



Diane M. DiSanto  
2246 Susitna Drive  
Anchorage, AK 99517

April 15, 2019

Senator Peter Micciche  
Alaska State Capitol  
Juneau, AK 99801

Dear Senator Micciche:

I would like to personally thank you for sponsoring the much-needed revisions to Alaska's Title 4 statutes introduced in Senate Bill 52. As a social worker, I continually see the devastating impact alcohol misuse brings to our communities. This is a critically important piece of legislation as these statutes haven't been updated since the 1980s. Title 4 is outdated, and at times confusing or otherwise ineffective in carrying out the intent of the statutes.

As you know, this legislation has strong support statewide. SB52 is supported by local businesses, philanthropic organizations, local government, and professionals from the public health and public safety. SB 52 makes Alaska's alcohol laws easier to understand, and easier to comply with and enforce. The bill addresses many issues that businesses and communities have found confusing or problematic. It has many important changes to Title 4 that can reduce underage drinking, hold adults who supply youth more accountable, and promote responsible service – not overservice – at alcohol establishments.

These are all part of the multi-prong solutions we need to reduce our devastating alcohol-related statistics in Alaska, which represent real people and real suffering in our communities. We need to do more to protect our children and our communities against the many terrible consequences of alcohol misuse—this is one step the Legislature can take toward that goal.

Again, thank you for supporting the significant multi-year effort by sponsoring SB52. I fully support the passage of this bill.

Sincerely,



Diane DiSanto

cc: Edra Morledge



Brewers Guild of Alaska  
PO Box 242411  
Anchorage, AK 99524  
February 5, 2020



To Members of the Alaska Legislature:

SB 52 is a product of 8 years of robust and earnest stakeholder engagement, with substantive improvements for all three groups at the table – public health, public safety, and industry.

Following the 2019 legislative session, the Brewers Guild of Alaska and CHARR made a mutual decision to pursue a compromise between retailers and manufacturers to find a path forward and our united support for SB 52.

The BGA and CHARR spent the 2019 summer and fall meeting to discuss the most contentious issues in previous iterations of the Title 4 update between our organizations. In January, we reached consensus on provisions to clarify entertainment activities, operating hours, and language to enhance and protect a positive and balanced alcohol industry moving forward.

We respectfully request the Senate Finance Committee adopt language regarding these provisions, as they represent a final stakeholder agreement that has eluded our industry and made the path of broad Title 4 reform in previous sessions difficult.

With these changes, the Brewer's Guild of Alaska offers our full support of SB 52. We look forward to working with you to enhance public health and safety, while continuing to grow the Alaska economy and respond to evolving consumer demands.

A handwritten signature in black ink, appearing to read "Lee Ellis", is written over a horizontal line.

Lee Ellis

Board President, Brewer's Guild of Alaska

lee@midnightsunbrewing.com





14896 Kenai Spur Highway, Suite 103-A • Kenai, AK 99611  
Phone: (907) 283-3335 • Fax: (907) 283-3913  
[www.kpedd.org](http://www.kpedd.org)

*Leadership to enhance, foster and promote economic development*

April 18<sup>th</sup>, 2019

Dear Senator Micciche,

Thank you for your work in support of craft brewers in Alaska. We support SB 52 with the promotion of a fair business climate, public protection, and a concise legal framework for the ABC Board, Licenses and law enforcement. As always, it is a pleasure to work with you. Thank you for your time and dedication. If you have any questions, please contact me.

Respectfully,

Tim  
Tim Dillon  
Executive Director  
Kenai Peninsula Economic Development District  
[Tim@kpedd.org](mailto:Tim@kpedd.org)



**Alaska Regional Development Organization (ARDOR)**  
The State of Alaska Department of Commerce, Community and Economic Development certified KPEDD as an ARDOR in 1989.



**Economic Development District (EDD)**  
The U.S. Department of Commerce, Economic Development Administration (EDA) recognized KPEDD as an Economic Development District in 1988.



3.26.2018

Amalga Distillery  
134 N. Franklin St.  
Juneau, Alaska

To member of the Senate Labor and Commerce Committee:

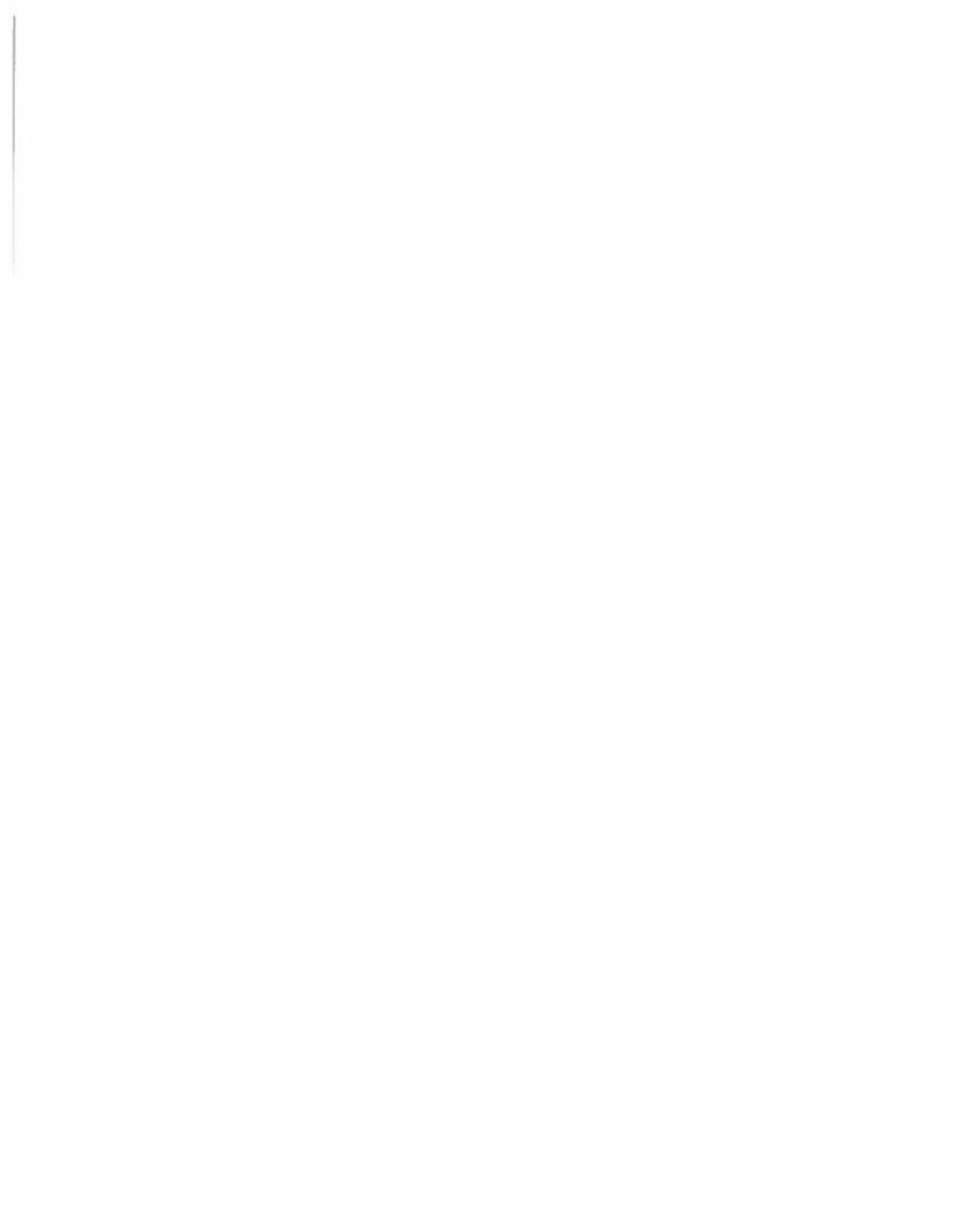
I am asking you to support Senate Bill 52, introduced in January 2019, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. It is a bill that I have been involved with for four years now, and I know that there were several years of work on it prior to that. It was a process involving many stakeholders and, while it doesn't satisfy all, it does well to consolidate confusing, antiquated laws and regulations. Viewing Title IV in its current state, it is clear that it was cobbled together over the years to address needs as they arose. In the process, licenses became more confusing, an endless trail of grandfathering and uncertainty has led to the ambiguity and lack of clarity that AMCO is now trying to navigate. My own business was very visibly impacted by this ambiguity last year as Amalga Distillery opened and operated as other distilleries in the state and with clear full compliance according to a previous director. These revisions to Title IV will close gaps and brings clarity to statute so that businesses and regulatory bodies can move forward in better understanding.

More importantly, the rewrite of Title IV will better equip the state to enforce aspects of statute that are critical to Alaska's public health and safety. License holders will be held more accountable through penalty. Other improved parts of Title IV will help reduce underage access and give resources to promoting responsible, moderate use of alcohol. This, to me, is the most important part of Title IV. As an Alaskan, I can see the negative impacts that alcohol has in this state, and as a producer, I do all that I can to create a healthier culture of moderation. I love the opportunity to create a business and jobs in Alaska but would never want to do so at the detriment of people's health and safety. So, I also appreciate the value of accountability.

This rewrite of Title IV is a great first step. It gives Alaska a clean and clear slate from which to regulate alcohol. While it may not satisfy everyone, SB 52 will provide clear framework moving forward. It is an incredibly important piece of legislation that is sorely needed.

Sincerely,

Brandon Howard  
Founder and Owner:  
Amalga Distillery



# Alaska FASD Partnership

**Fetal Alcohol  
Spectrum Disorders**

## **ADVOCACY**

*Prevention and  
Early Intervention*

*Screening and Diagnosis*

*Addiction Treatment  
for Pregnant Women*

*Systems Navigation*

*Case Management*

*Training for Parents*

*Family Support*

*Training for Educators,  
Medical Professionals,  
Direct Service Providers*

*Traditional Healing*

*Alternatives to  
Incarceration*

*Court Interpreters*

*Training for Judges,  
Public Defenders,  
and Prosecutors*

*Supported Housing  
and Employment*

*Workforce Development*

*Public Awareness*

**Over 150 individuals  
and organizations**



April 10, 2019

Dear Senator Micciche,

The steering team of the Alaska Fetal Alcohol Spectrum Disorders (FASD) Partnership supports Senate Bill 52, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages.

The Partnership is a coalition of over 150 individuals and organizations committed to addressing issues related to fetal alcohol spectrum disorders in Alaska. Our mission is to promote awareness, prevention, and effective life-long interventions for people affected by prenatal exposure to alcohol and their families.

The Partnership supports the provisions in SB 52 that address youth access to alcohol, reducing the harms of overconsumption, creating a rational alcohol licensing system, and better enforcement of alcohol laws through improved practices. The Partnership also supports that SB 52 retains a provision in law requiring package stores to distribute FASD information with shipped purchases of alcohol (AS 04.11.150), and extends the requirement to wineries with direct shipment licenses, ensuring that all their shipments also include this information.

Fetal alcohol spectrum disorders (FASDs) are a range of conditions that can occur in a person whose mother drank alcohol during pregnancy. These effects can include physical problems and problems with behavior and learning. It is difficult to estimate the overall prevalence of FASD, but a recent national study estimated that as many as 1 in 20 children are impacted by prenatal alcohol exposure. In Alaska, this number is likely much higher, and may impact as many as 10 percent of Alaska children.

The impacts of FASD affect Alaskan families and schools, juvenile and criminal justice systems, emergency medical and psychiatric services, and more. The provisions in SB 52 provide a rational, informed, and responsible contribution toward addressing Alaska's alcohol and addiction problems.

Sincerely,

A handwritten signature in black ink, appearing to read "Jenn Wagaman". The signature is fluid and cursive.

Jenn Wagaman  
Acting Chair

*Alaska Fetal Alcohol Spectrum Disorders (FASD) Partnership  
431 N. Franklin St. Suite 203, Juneau, Alaska 99801 • (907) 465-4765*

*Webpage: <http://dhss.alaska.gov/abada/Pages/fasd.aspx> • email: [akfasdpartnership@alaska.gov](mailto:akfasdpartnership@alaska.gov)*



---

**From:** Edra Morledge <Edra.Morledge@akleg.gov>  
**Sent:** Friday, March 29, 2019 4:16 PM  
**To:**  
**Subject:** FW: Matanuska Brewing Company, LLC, SB 52

-----Original Message-----

**From:** Matt Tomter <tomtermatt@gmail.com>  
**Sent:** Friday, March 29, 2019 4:13 PM  
**To:** Edra Morledge <Edra.Morledge@akleg.gov>  
**Subject:** Fwd: Matanuska Brewing Company, LLC, SB 52

>  
>

> Dear Senator Micciche,

> I am 100% in support of SB 52. As an owner of a brewery, two beverage dispensary licenses and two package store licenses, I see no reason not to pass this bill as written. I am a member of CHARR and disagree with the position they have taken.

>

> If I can be of any assistance please do not hesitate to contact me.

>

> Sincerely ,

>

>

> Matthew A. Tomter, Managing Partner

> Matanuska Brewing Company

> 907-854-8248

> Tomtermatt@gmail.com

> P.O. Box 773192

> Eagle River, AK 99577

