

Outdoor Recreation: Alaska's Unsung Economic Powerhouse

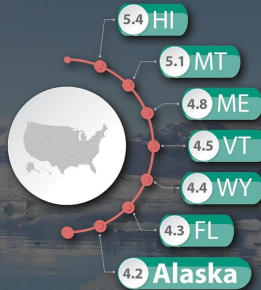


**Capital Outdoor Week
March 2 - 6, 2020**



7th largest outdoor recreation economy

Outdoor Recreation Value Added:
Percent of State GDP, 2017



Nature Tourism Growing Fast



58% Alaskans say "opportunities for outdoor activities" are a reason they live here.

For more information, visit AlaskaOutdoorAlliance.org

Sources: US Bureau of Economic Analysis and University of Alaska Center for Economic Development

\$3.2 B
Outdoor recreation
spending in Alaska
Source: CED

Outdoor rec growing faster
than overall economy



81% / 48%

Percentage of Alaskans/
other Americans who
participate in outdoor
recreation



The Numbers Speak for Themselves



Impacts by Sector Add Up





This Year's Delegation

Don Striker, Acting Regional Director, National Park Service, The value of National Parks to Gateway Communities

Dan Kirkwood, Pack Creek Bear Tours & Co-Chair Juneau Economic Development Council Visitor Product Cluster Working Group, Small group & indy eco-tourism

TRAIL Economics

Michele Stevens, snow machine coalition. snowmachine trails

Chris Beck, Alaska Trails, Alaska Statewide Trails Initiative

Diana Rhoades, Anchorage Parks Foundation, Active Transportation

Natalie Dawson - Audubon Society, Regenerative Tourism/Southeast Alaska Birding Trail

WILDLIFE HUNTING & VIEWING Economics

Jen Leahy - Teddy Roosevelt Conservation Partnership, sportsmans issues/fed funds

Teresa Whipple - Various Bear viewing tour companies, South central bear viewing economy

Sierra Gadaire - Gastineau Guiding, Co-Chair Juneau Economic Development Council Visitor Product Cluster Working Group, Small Group whale watching & glacier excursions

When making decisions about developing resources
“to the maximum use consistent with the public interest”





THANK YOU!

For more info

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