

April 4, 2019

The Honorable Peter Micciche
Capitol Building
Juneau, AK 99801

RE: SB 16, An Act relating to certain alcoholic beverage licenses and permits; and relating to the bond requirement for certain alcoholic beverage licenses.

Dear Senator Micciche,

My name is Chris Meier, I am the President of Alaska Travel Adventures, Inc. Our company operates multiple liquor licenses within the State, and we have been negatively impacted by recent decisions relating to licenses issued under the recreational site category of Title 4. I am writing today in strong support of SB 16.

SB 16 provides important clarification on what qualifies as a recreational site, as well as makes available new license types that support existing businesses continued operations. Many businesses across the State have been negatively impacted by recent determinations by the ABC Board relating to what activities can qualify for recreational site licenses under Title 4. Businesses like ours, that have operated under these license types for many years, if not decades, have lost or are in jeopardy of losing the ability to sell alcohol to our guests. Many of these businesses rely heavily on alcohol sales to maintain their financial well-being, it is a critical revenue source for their continued success. Additionally, the alcohol sales provide an important source of tax revenue to both state and local governments.

We believe that the State of Alaska and our fellow residents will be best served by the passage of SB 16.

Respectfully,



Chris Meier
President
Alaska Travel Adventures, Inc.

