

ALASKA STATE COUNCIL ON THE ARTS
House Finance Subcommittee
Education and Early Development
March 15, 2019



The Alaska State Council on the Arts is Alaska's State Arts Agency

State arts agencies ensure that every community in America receives the cultural, civic, economic and educational benefits of the arts. State arts agencies were created by legislatures and governors to promote the arts and reduce barriers to cultural participation. Every state and U.S. jurisdiction has a designated arts agency.

Mission

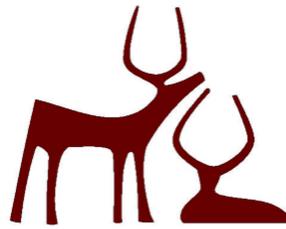
The Alaska State Council on the Arts (ASCA) represents, supports and advances the creative endeavors of individuals, organizations and agencies throughout Alaska.

ASCA's 2015-2020 Strategic Plan and Goals advance creativity as a core civic value and identity for Alaska:

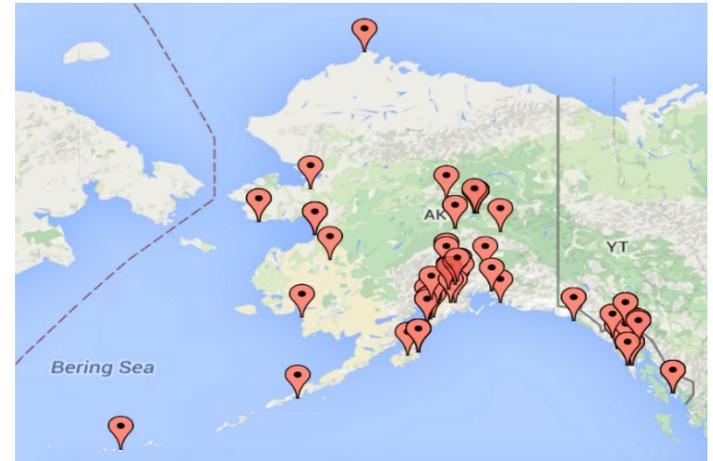
- Build an Alaskan arts and culture sector for the future
- Illustrate the value of the arts through arts-integrated approaches
- Grow Alaska's creative industries and develop the workforce of tomorrow
- Enable all Alaskans to lead expressive lives
- Strengthen ASCA's role as a cultural policy leader in the state and locally



- The Council, 11 Trustees, are appointed by the Governor for three-year terms as volunteers. Trustees are arts leaders with notable accomplishments as artists, culture bearers and expertise that serves the mission of the Alaska State Council on the Arts.
- ASCA staff consists of 4 exempt state employees and 6 part-time project based contractors.
- Program directors and the executive director have 7-19 years of experience at the agency and 157 total years of professional experience in the creative sector as arts administrators and as artists, performers, business owners, educators and mentors.
- The ASCA office is situated in the most diverse neighborhood of the state in Mountainview, Anchorage.
- ASCA was established by statute in 1966 and the first meeting was in Fairbanks.
- ASCA's Caribou logo was designed also in 1966 by renowned Alaska Native Artist, Ron Senungetuk who was born in Wales, Alaska and lives in Homer, Alaska.



Grants



Leveraging the State's Investment

In FY2018, the Alaska State Council on the Arts awarded **\$1,587,833** in grants to Alaska non-profit arts and culture organizations, schools and artists. A list of communities is available upon request.

Of that total, **19%** of those funds were from the State of Alaska, with the rest being provided through federal and private funds that supplement the State of Alaska's investment in the arts in Alaska.



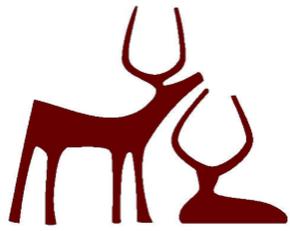
GRANTS to ORGANIZATIONS

- **Annual and Biennial Operating Support Grants (50% GFM 50% NEA)**
- **Community Arts Development Grants (50% GFM 50% NEA)**
- **Workshop Grants (50% GFM 50% NEA)**
- **Artist in Schools Grants (20% GFM 20% NEA 60% Rasmuson)**
- **Cultural Collaborations: Project, Excursion, and Access Grants (100% Rasmuson)**
- **Harper Arts Touring Grants (100% Rasmuson)**
- **Youth Cultural Heritage Grants (100% Rasmuson)**
- **Munartet Project Grants (100% MACP)**
- **Helen Walker Grants (100% AACF)**

GRANTS to INDIVIDUALS

- **Career Opportunity Grants (50% GFM 50% NEA)**
- **Master Artist and Apprentice Grants (50% GFM 50% NEA)**
- **ARTShop Grants (30% GFM 30% NEA 40% AACF/CIRI)**
- **Arts Educator Fellowships (100% Rasmuson)**
- **Alaska Literary Awards (100% AACF)**
- **Connie Boochever Fellowships (100% AACF)**





Programs, Projects and Partnerships

Public Art (Percent for Art)

Alaska Contemporary Art Bank

Poetry Out Loud

How Are You Creative?

New Visions Art Education Curriculum

Collective Approaches

Alaska Biennial Creative Sector Conference

Professional Development Workshops

Advisory Committees:

**Arts Education, Alaska Native
Leaders, Literary Arts, Visual Arts**

Silver Hand Authentication Program

**Alaska Independent Musicians Initiative
(AKIMI) Partnership Project**

**Presenting and Touring Consortium Annual
Convening**

**Statewide Teaching Artist Roster and
Artists in Schools Residency Program**

Alaska State Writer Laureate Program

Governor's Arts Awards

Alaska's Living Cultural Treasures Program

Munartet Project

Youth Cultural Heritage Project

**National Consumer Protection and Anti-
Fraud Program**

Creative Forces Partnership

**Alaska Tourism Industry Association
Partnership**

ADA/Accessibility & Inclusion



ASCA Engages With and In Communities



INTER:Connect, Alaska's Statewide Arts and Culture Conference in Fairbanks. September 4-6, 2018

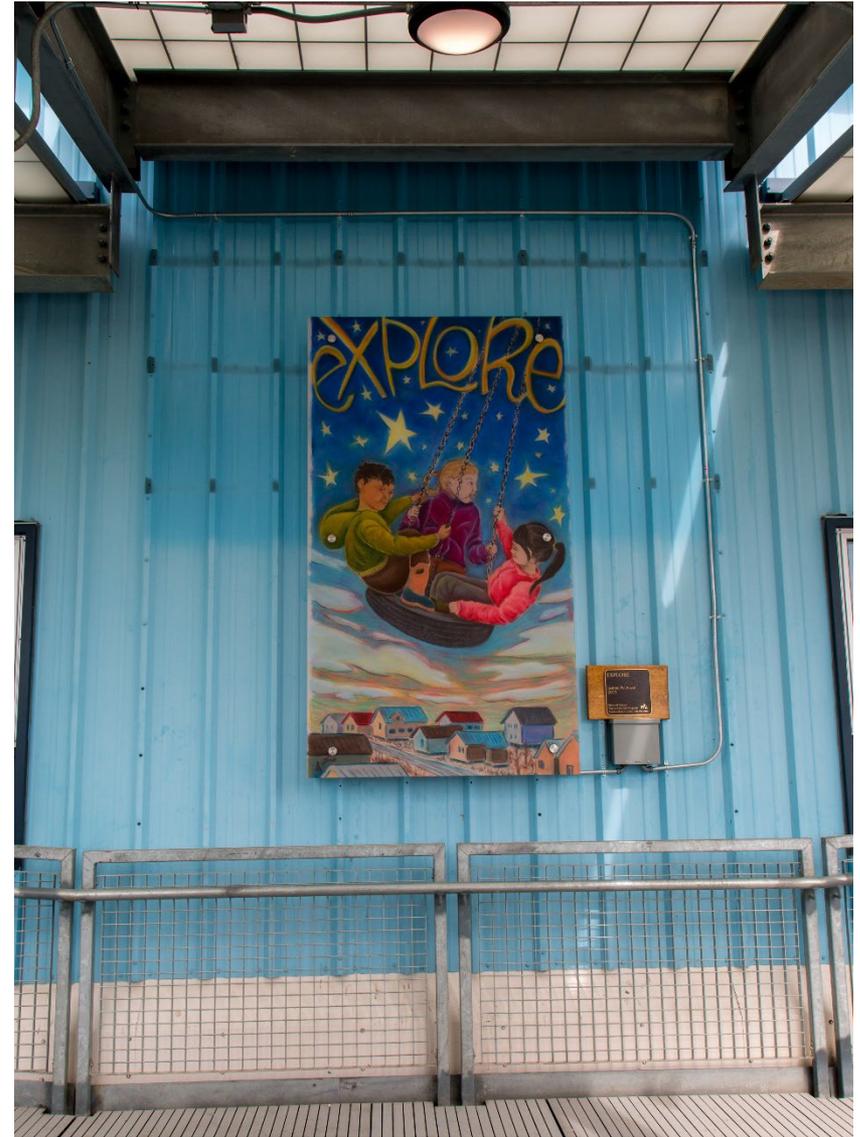


ASCA Invests In Rural Alaska

64% of ASCA's grants are awarded to rural areas.

Among those awards, 38% are made in high-poverty communities.

Source: ASCA Final Descriptive Report data submitted to the National Endowment for the Arts, cross-referenced with U.S. Census data by NASAA



Mikelnguut Elitnaurviat Elementary School (ME School) in Bethel, Alaska

ASCA Advances Art Education Policy for Student Success and Resilience

2,003 students dropped out of school in Alaska in the 2016-2017 school year.

Reducing Alaska's dropout rate could lead to more than \$31 million annually in economic growth opportunities, reduced health care cost burden to the state, and reduced dependency on the state social safety net. **Arts education is an essential part of that solution.**

Source: [Alaska Department of Education & Early Development](#) and [Alliance for Excellent Education](#)





ARTS ALASKA STANDARDS

CREATE

Imagine and develop artistic ideas and work

- Anchor Standard #1**—Generate and conceptualize artistic ideas and work
- Anchor Standard #2**—Organize and develop artistic ideas and work
- Anchor Standard #3**—Refine and complete artistic work

PRESENT

Interpret and share artistic work

- Anchor Standard #1**—Select, analyze and interpret artistic works, including those from diverse cultures, for performance, presentation, and/or production
- Anchor Standard #2**—Develop and refine artistic work for performances, presentations and/or productions
- Anchor Standard #3**—Perform, present, and/or produce artistic work

RESPOND

Understand and evaluate how the arts convey meaning

- Anchor Standard #1**—Recognize and analyze artistic works, including those from diverse cultural traditions
- Anchor Standard #2**—Interpret intent and meaning in artistic work
- Anchor Standard #3**—Apply criteria to evaluate artistic work

CONNECT

Relate artistic ideas and work with personal meaning and external context

- Anchor Standard #1**—Relate, synthesize and express both knowledge and personal experiences as a way to participate in the arts
- Anchor Standard #2**—Relate artistic ideas and works with societal, cultural and historical contexts to deepen understanding



Network by Emily Jones, student at South High School Anchorage, SOI as a final whale she was excited. She is now a student at University of Alaska, Fairbanks.



Arts Education Policy

Since FY2015, the Alaska Arts Education Consortium (AAEC)—in partnership with ASCA, the DEED, school districts, community members and arts organizations across the state—have worked on revising the Alaska State Art Standards for the first time since 1996.

AAEC continues to lead this partnership work in support of AK Art Standards Implementation, and is instrumental in delivering Professional Development for Teachers in and through the arts.

ASCA supports AAEC through Operating Support and other grants, as well as through a partnership agreement.

In FY18-19 ASCA began “HOW ARE YOU CREATIVE?”, the web container for this work.

“When you use arts integration, it equalizes the playing field in your classroom, where all kids can shine and show their strengths, while developing those essential skills to be thoughtful and engaged learners.”

Kathy Simpler, Munartet Project Mentor Teacher, Kodiak Island Borough School District





“The Munartet Project and their connection with the Alutiiq museum has inspired me through this phrase – ‘In the Alutiiq world every adult is a teacher and children learn by working closely with family members and mentors.’ Upon my arrival to Port Lions, I took that message to heart. That message allowed me to seek out the amazing Culture Bearers in this community to provide cultural learning to our students.” –

Amanda Hall, Munartet Project Early Career Teacher Cohort Member



ASCA Builds Cross Sector Networks

Arts attendees in Fairbanks alone contributed \$9.3 million to the North Star Borough economy in conjunction with their cultural participation.

Source: Americans for the Arts, Arts & Economic Prosperity 5 [regional summary](#) February 2019

CREATIVE FORCES
★
NEA MILITARY HEALING ARTS NETWORK



Creative arts therapist Danielle Vetro Kalseth performs with Staff Sergeant Cory Sheldon as part of the Creative Forces Summit at Joint Base Elmendorf-Richardson in Anchorage, Alaska in February 2018. Photo by Michael Conti.

ASCA Leverages Creative Industries

In Alaska, the arts, museums and creative industries added \$1.3 billion to the state's economy.

That represents 2% of Alaska's Gross State Product (GSP). Between 2014 and 2015, the value added to Alaska's GSP by creative industries contracted by less than 1%. By comparison, Alaska's overall GSP contracted by 8%.

Source: NASAA [Creative Economy State Profiles](#), based on U.S. Bureau of Economic Analysis and National Endowment for the Arts, Arts & Cultural Production Satellite Account data. Data as of February 2019.

In the past two years 770,863 Alaskan adults and 237,325 Alaskan children have directly participated in projects funded by ASCA.

Sources: ASCA FY17 Final Descriptive Report data submitted to the National Endowment for the Arts National Endowment for the Arts , [State-By-State Estimates of Arts Participation Rates](#)



Alaska Artistic License Plate Program

ASCA Responds to the Needs of Communities



“Every action we take is driven by a decision. To be creative or destructive. It is that simple. We are not in control of many of our circumstances but we get to choose between these two forces.

When you honor your creativity – when you pay attention, strive to understand its power, acknowledge its importance and invest in and share it – you honor yourself and your artwork and fulfill your duty to improve everything around you.”

*L. Saunders McNeill, ASCA staff instructor
Lemon Creek Correction Center Incarcerated Artists' Professional
Business Development Workshop Introduction*

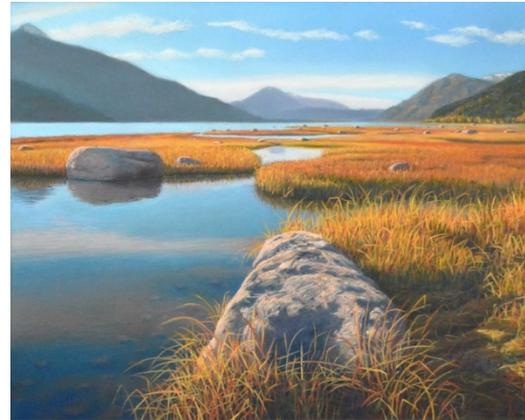


ASCA Invests in Alaska's Cultural Legacy and Resources

The Alaska Contemporary Art Bank (ACAB) was founded in 1975 by the Alaska State Council on the Arts.

The collection has grown to more than 700 art works in a wide variety of media, styles and subject matter.

Artworks are available for loan to public offices, including legislative offices around the state and Washington, DC.



ASCA is a Public Corporation

For two years prior to the preparation and final submission of HB137 for legislative consideration, the Alaska State Council on the Arts Council Trustees rigorously researched organization models and consulted with national experts to help the agency determine what agency structure would most effectively serve the creative industry sector needs of our nation's largest state.

The Alaska State Legislature agreed with the research by designating ASCA as a public corporation with their passage of HB137.

ASCA's public corporation classification, effective July 1, 2017, immediately improved ASCA's position to leverage the investment interests and commitment of state and national funders, private corporations and foundations. ASCA operates well beyond a basic grant making entity and has done so for decades.

ASCA's designation as a public corporation exponentially increased capacity to garner even more resources for Alaska from a greater diversity of partners.

ASCA is not a non-profit 501C3

ASCA is both a funder of non-profits and a partner with other major funders. When opportunities fulfill the missions of both parties in the partnership, ASCA leverages new private and foundation fund sources rather than competing with other non-profits for the same sources.



It takes all three levels of government—federal, state and local—to sustain a vibrant creative sector and to make certain that all communities can benefit from what the arts offer across all sectors. A complementary relationship exists between the three levels of government, each of which contributes critical dollars, leadership, knowledge and partnerships. Alaska’s cultural infrastructure requires similar coordination. ¹

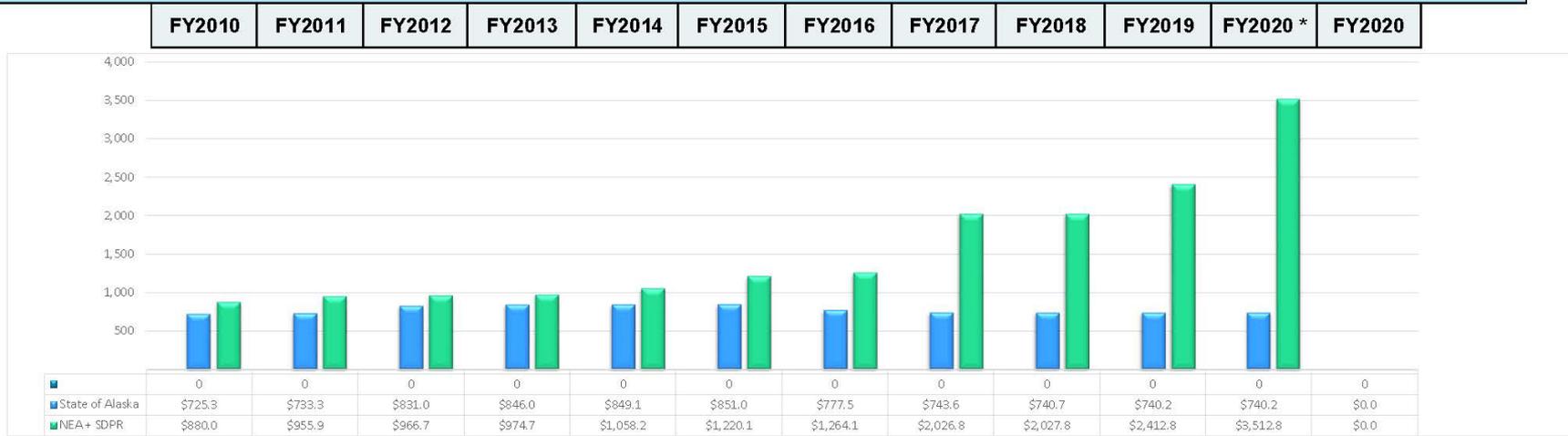
Government investments in the arts are citizen-driven and beholden to the public interest. They support inclusive experiences and community based activities that ensure everyone benefits from arts participation. ²

The private sector won't fill gaps left by public investment declines. The goals of individual or corporate philanthropists may be worthy, but they might not address broad community needs and exclude many small volunteer organizations, underserved and rural communities. ³

1-3 from National Assembly of State Arts Agencies, State Policy Briefs 2017. This work is licensed under a Creative Commons Attribution-NonCommercial 4.0 International License.

Budget Notes

ASCA BUDGET FY2010-FY2020 (receipt authorization)



	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020 *	FY2020
State of Alaska	\$725.3	\$733.3	\$831.0	\$846.0	\$849.1	\$851.0	\$777.5	\$743.6	\$740.7	\$740.2	\$740.2	\$0.0
NEA + SDPR	\$880.0	\$955.9	\$966.7	\$974.7	\$1,058.2	\$1,220.1	\$1,264.1	\$2,026.8	\$2,027.8	\$2,412.8	\$3,512.8	\$0.0
Total	\$1,605.3	\$1,689.2	\$1,797.7	\$1,820.7	\$1,907.3	\$2,071.1	\$2,041.6	\$2,770.4	\$2,768.5	\$3,153.0	\$4,253.0	\$0.00

* The budget amount for FY2020 reflects ASCA's request for an increase in authorization in SD/PR of \$1.1 million from Foundation partners.

Budget Notes

Federal Funds - National Endowment for the Arts (NEA)

The NEA requires a match for Partnership Agreement funds with a legislative appropriation at least 1 to 1 and that the state arts agency use Partnership Agreement funds to supplement and not supplant non-federal funds. (Non-federal funds cannot be replaced with federal funds with the intention or effect of reducing State financial support for the state arts agency.)

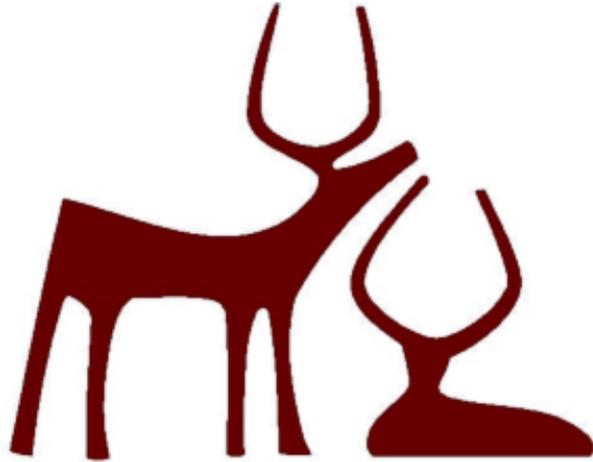
Foundation Partnership Funds

These funds may only be used for deliverables set forth in proposals that mutually benefit both partners' organizations, missions and goals. They can be used in combination with state and federal funds but may not be used as a match for federal funds. Funding is based on partnership and shared vision, not a need or decline in other fund sources.

Percent for Art Funds (AS 35.27)

One percent for public art is part of - not in addition to - the capital construction budget managed by DOTPF. ASCA administers the state's Percent for Art selection process. Not every new building requires public art. It is not a cost savings to opt out of the Percent for Art program because the construction budget remains the same at 100%, regardless of how funds are spent.

Thank you!



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