

Alaska's Outdoor Economy

1st

Alaska's ranking for outdoor participation
(tied with Montana).

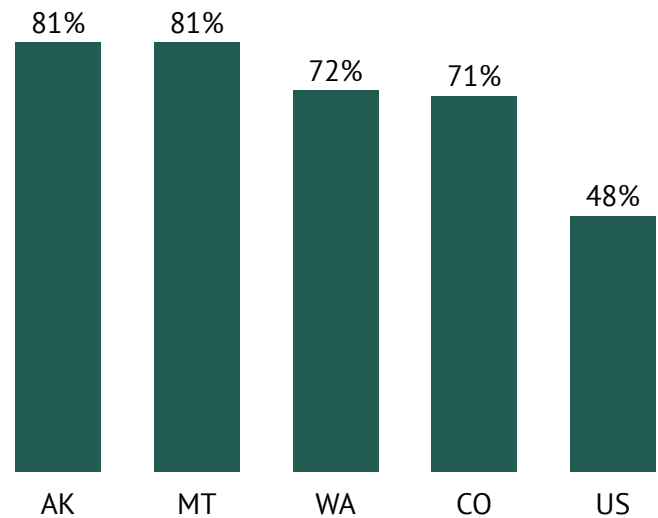
Source: Outdoor Industry Association



\$3.2 B

Outdoor recreation spending in Alaska.

Source: CED



81% of Alaskans that participate in outdoor recreation compared to a U.S. average of 48%.

Source: Outdoor Industry Association

58%



of Alaskans say "opportunities for outdoor activities" are a reason they live here.

Source: Fix, 2007

38,100

The number of jobs supported as a result of outdoor recreation spending in Alaska.

Sources: CED and IMPLAN



61%

of visitors engage in at least one outdoor recreational activity in Alaska.

Source: Alaska Visitor Statistics Program

