

CONFLUENCE AK

CAPITOL CONVERGENCE 2019 • Open for MORE Business



- **Proving Our Value.** Recognize & appreciate the economic value of Alaska's Outdoor Recreation Industry Sector. Read the full **Emerging Sectors** report at bit.ly/AKOutdoorRec
- **Holding Our Ground: Save the Snowmobile Trails Grant Program,** a successful and impactful revenue neutral, self-funded, user-based program focused on winter trails, education and safety. All funding is derived from registration of snowmobiles and off-highway vehicles. Supporters: **39** lodges, **24** snow machine events, **20** businesses, **16** clubs, **15** dealers
- **Opening Doors:** Create **Blue Ribbon Commission** to explore opportunities for regulatory relief that could open the door to accelerated development of outdoor recreation infrastructure.
- **Leveraging Federal Grants:** Continue to staff and provide necessary matching funds for **key federal grant programs** that support wildlife, sport fishing, trails and other outdoor recreation infrastructure



- Pittman-Robertson Aid in Wildlife Restoration Act, **\$28M** FY19
- Dingell-Johnson Sport Fish Restoration Act, **\$18.3M** FY19
- Guiding principle: Society benefits from conservation-based management of fish and wildlife and their habitats and opportunities to use and enjoy them.



- **\$39M** in federal grant investment in AK public outdoor recreation.
 - **\$22M** for 216 grants for close-to home outdoor recreation opportunities.
 - **\$17M** in 129 projects conducted by State of Alaska with matching funds.



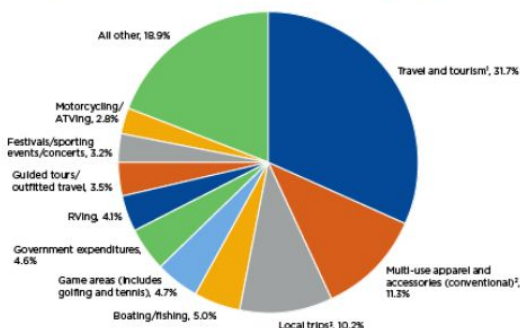
U.S. Department
of Transportation
**Federal Highway
Administration**

- **\$22M** funding 481 projects through Alaska 1963-2017 - land and water trails
- Minimum 20% matching funds required; motorized and non-motorized trails
- Feds say benefits include: economic development, safer/more livable communities, resiliency, workforce development *(in addition to direct trail and recreation benefits)*

THE FACTS - US DEPT. OF COMMERCE/BUREAU OF ECONOMIC ANALYSIS



Chart 3. Composition of Real Gross Output by Outdoor Recreation Category, 2016



NATIONAL TRENDS:

Congress sends Trump lands bill that would protect more than 2 million acres

Ledyard King, USA TODAY Published 6:48 p.m. ET Feb. 26, 2019



ALASKA: OUTDOOR PRODUCTS MANUFACTURING REPORT

“Alaskans have found success in the outdoor products market with niche, inventive, or specialty products that meet needs not otherwise being serviced by the mainstream market,”

- Nolan Klouda Executive Director, Center for Economic Development

GROWTH AND OBSTACLES IN THE OUTDOOR PRODUCTS SECTORS IN ALASKA

Presented To The Alaska Division Of Economic Development



Prepared By
The University Of Alaska
Center For Economic Development
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ua-ced.org

Invited Speaker



Resolution Adopted



Community Outreach



THANK YOU!

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