

# Amanda Price

PRIVA

**PROFILE** A highly skilled and talented non-profit, government affairs and management professional, with almost two decades of demonstrated success in articulating agency mission through planning, designing and implementing strategies, initiatives, creative campaigns and events. Proven leadership success both statewide and nationally in non-profit management, to include the research and development of policy and legislative proposals relating to existing and future priority areas. Strategic, long term thinker with the ability to coordinate the efforts of many to meet both short and long term goals.

## SKILLS

- Facilitating effective communication on complex issues
- Comprehensive understanding of and experience in media and public relations
- Strong background in budgetary development and oversight, to include individual giving, corporate giving, sponsorships, state and federal funding
- Ability to generate, develop and maintain critical relationships
- Significant experience in policy and legislative research
- Strategic, goal oriented thinker
- Strong interpersonal relations, written and verbal communication, and general management skills

## EXPERIENCE

### **Campaign Manager, Colonel Edie Grunwald for Lt. Governor**

6/2018-8/2018

- Develop and implement strategic plan to build successful statewide political campaign

### **Deputy Campaign Manager, Mike Dunleavy for Governor**

12/2017 – 6/2018

- Alongside Campaign Manager, develop and implement strategic plan to build successful statewide political campaign, to include:
  - Volunteers

- Budget development and oversight
- Media and Public relations
- Fundraising

**Senior Advisor, 03/2015 to 3/17**

**Office of the Governor, State of Alaska**

- Advise Governor Bill Walker on issues of violent crime response and prevention statewide, and serve as Cabinet Member to the Governor
- Work with federal and state officials to further and promote the Governor's legislative and policy objectives
- Ensure effective utilization of statewide fiscal resources aimed at crime prevention, with a specific focus on domestic violence and sexual assault issues
- Develop and implement projects focused on improving response to domestic violence and sexual assault
- Work with Alaska's Congressional delegation to ensure federal resources are available to support state priorities
  - Testify as needed as senate subcommittee on Indian affairs

**Executive Director, 09/2012 to 04/2015**

**Standing Together Against Rape — Anchorage, AK**

- Formulate and implement short and long term goals to meet direction as set forth by the Board of Directors
- Manage staff to ensure effective delivery of services, to meet strategic goals of the organization
- Serve as focal point on legislative affairs activity, assist internal and external stakeholders in understanding complex issues and the impact of proposed legislation
- Maintain cutting edge knowledge of sexual assault statistics, challenges, and campaigns
- Develop and improve programs, media campaigns, public policy priorities, organizational and financial plans
- Increased operational budget by 150%
- Serve as media spokesperson, develop all communications strategies
- Generate public policy priorities, advocate and lobby to meet policy goals
- Increased services available to statewide victims of sexual assault in an effort to stabilize victims after trauma
  - Added licensed clinical therapist, therapy dogs, community education and prevention programming, stable housing after trauma program

- Developed, hosted, and facilitated nationwide bi-partisan Summit to address violence in the military – 9 states sent Senate or Congress members to participate

**Executive Director, 05/2005 to 06/2011**

**American Heart Association, Alaska Chapter**

- Partner with the Board of Directors to ensure effective strategic planning, and implantation in place to meet organization short and long term goals
- Responsible for the hiring, development, evaluation and management of staff
- Prepare and oversee the state operating budget - to include planning and implementing plans to meet fundraising goals
- Serve as spokesperson statewide, oversee all media and public relations
- Work statewide to improve access to medical training on cardiovascular health
- Improve access in rural Alaska for women to receive preventative health care
- Participate and serve as the AHA representative at community and corporate functions

**Executive Director, 02/2000 to 05/2005**

**Muscular Dystrophy Association, Alaska Chapter — Alaska**

- Prepare and oversee state operating budget, to include meeting aggressive fundraising goals
- Develop and implement all media campaigns, and serve as spokesperson statewide
- Develop and implement plans to meet aggressive fundraising and revenue goals
- Direct and Produce the Jerry Lewis Labor Day Telethon on KTUU Channel 2 and KTVA Channel 11 in Fairbanks
- Oversee the planning and implementation of annual youth summer camp for children living with a neuromuscular disease
- Develop and oversee planning and implementation of monthly health clinic to provide services to rural Alaskan families

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## PROFESSIONAL AFFILIATIONS

Appointed member – Governors Data Initiative 2013-2014  
President, Board of Directors, United Non Profits 2012-present  
Appointed Commissioner - Municipality of Anchorage Housing and Neighborhood Development Commission 2012-2015  
Appointed Commissioner - Municipality of Anchorage Housing and Neighborhood Development Commission Oversight Committee on Homelessness 2012-2015  
Chair- Alaska Network on Domestic Violence and Sexual Assault Finance Committee 2013- 2014  
Member – ANDVSA Legislative Committee 2012-2015  
Member - Anchorage Domestic Violence, Sexual Assault and Child Abuse Caucus 2012-present  
Certified Green Dot Educator  
Member - ANDVSA Board of Directors 2012-2015  
Member - Municipality of Anchorage 2012 Continuum of Care Review Panel 2012-present  
Recipient, National Newcomer of the Year award - American Heart Association 2006

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**EDUCATION**      **Biological Science**  
University of Alaska Anchorage  
1993-1997