MADE IN ALASKA

#### MARICULTURE





# Alaska Mariculture Development Plan & Task Force

Presented to:
Senate Resources
Committee
January 30, 2019

Presented by:

Julie Decker, AFDF &

Mariculture Task Force





#### In Alaska, mariculture is NOT...



# Mariculture is... enhancement, restoration and farming of shellfish and seaweeds.





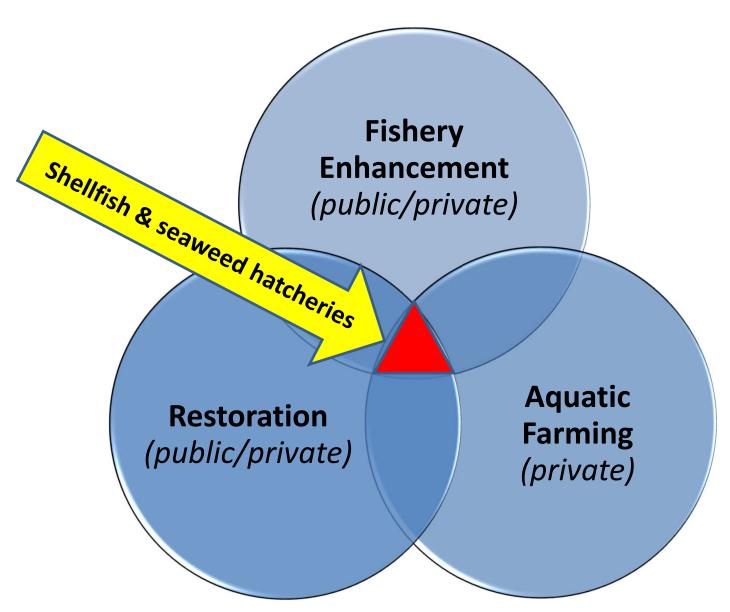








#### Mariculture is...











Increases access to local foods

# LASKAS

Salmon hatchery - Prince William Sound

Commercial fishing vessels – Bristol Bay

#### **Opportunities & Benefits: Industrial**

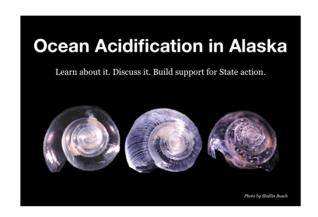
Compliments & expands existing \$6 billion seafood industry

•Builds on assets – vessels, plants, sustainable fisheries, salmon hatcheries, Alaska seafood brand & ASMI

Processing plant – Kodiak

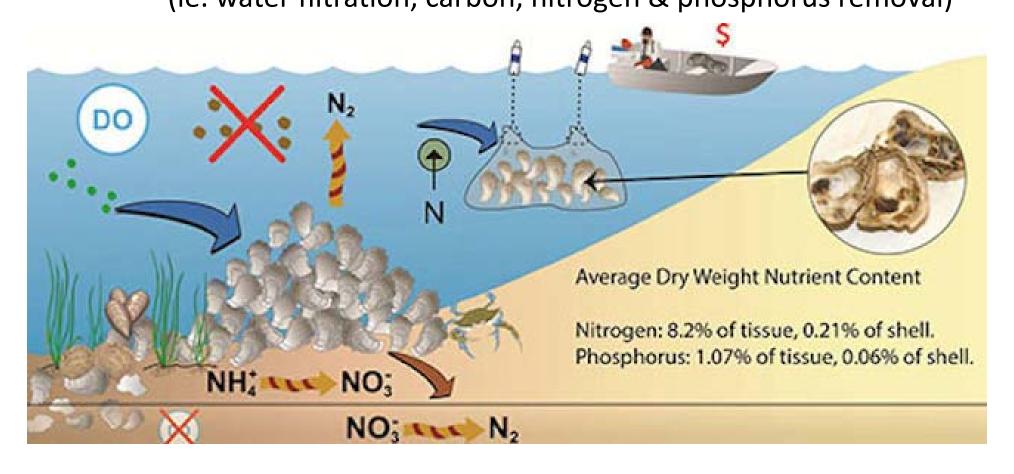






#### Opportunities & Benefits: Environmental

Potential climate change mitigation & habitat improvements through ecosystem services (ie. water filtration, carbon, nitrogen & phosphorus removal)



# Mariculture in the World



Seafood investment fund plans up to 10 new deals by end of 2018



#### Chinese Companies to invest \$200 Million for Scallop Growing in Russia

SEAFOODNEWS.COM [China Aquatic] Translated by Amy Zhong Dec 7, 2016

According to the government of Primorsky Krai, some Chinese companies plan to invest US \$200 million to raise scallops, sea cucumbers and mussels there.

The deputy secretary-general of China Overseas Development Association is reported to have met and talked with the vice governor of Primorsky Krai. And Chinese companies intend to start the operation of their aquaculture facility there in May, 2017. And this facility will create thousands of new jobs.

Chinese investors are attracted by the good conditions around Vladivostok and other advanced development zones, said the deputy secretary-general. Primorsky Krai is attractive for investment, especially its aquaculture industry.

According to investors, the trial stage of this project will last about three years. Dalian's Gourmet Ocean product is their important sales partner.

#### As geoduck, oyster demand rises, Taylor Shellfish eyes \$100m turnover



Shellfish move down a conveyer at Taylor Shellfish's Shelton, Washington location.

February 7, 2017, 1:57 pm

Jason Smith

With demand for the company's oysters and geoducks, particularly from Asia and the US, Washington-based Taylor Shellfish Farms eyes \$100 million in sales by 2019, up from \$70m in 2016.

#### Alaska Mariculture Task Force

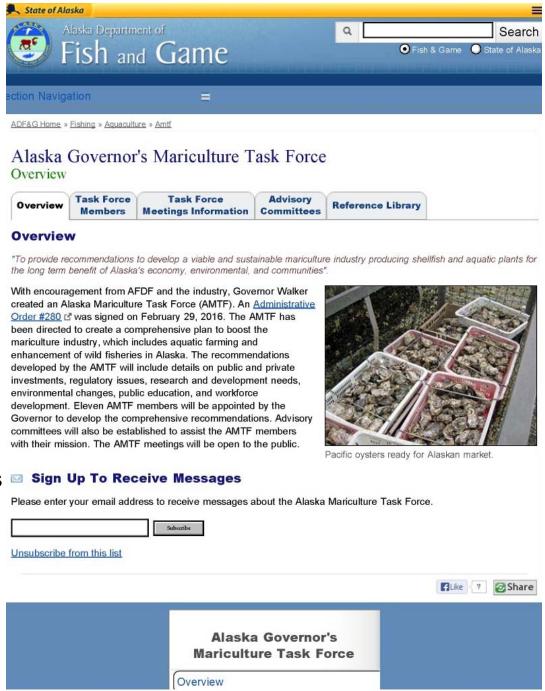
Administrative Orders: By request of industry leaders, Governor Walker established the Alaska Mariculture Task Force (MTF) by AO #280 in 2016 and extended it by AO #297 in 2018.

**AO #280 Directive** - "To develop a comprehensive plan for a viable and sustainable mariculture industry producing shellfish and aquatic plants for the long-term benefit of Alaska's economy, environment and communities."

AO #297 Directive — "The Task Force shall serve as an advisory panel to the Governor and will work with the appropriate State, Federal, and Tribal entities, industry and other stakeholders, to encourage and support implementation of the plan...The Task Force shall make recommendations to present to the Governor by May 1, 2021, along with a report regarding progress toward the Plan's goal to grow a \$100 million mariculture industry in 20 years."

# Mariculture Task Force completes comprehensive planning process

- ✓ Mariculture Task Force (11 members)
- ✓5 Advisory Committees (15+)
- √Webpage on ADFG website
- ✓ Nearly two years long
- ✓ Included iterative economic analyses
- ✓ Includes dozens of recommendations, in eight categories
   ✓ Includes five priority recommendations





# Collaborative Planning Process









PACIFIC SHELLFISH INSTITUTE















OceansAlaska





DNFUUDE



























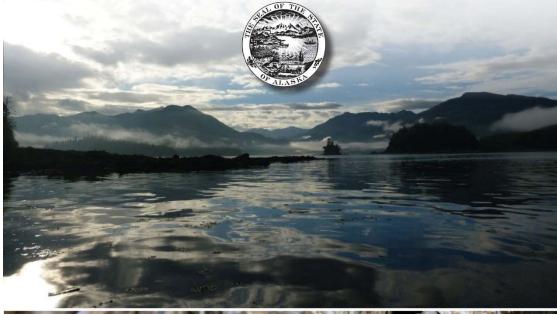








#### Alaska Shellfish Farm Size Feasibility Study





#### **KEY FINDING**

"Regardless of farm type, larger farm size scenarios demonstrated better short and long term profitability than smaller farm sizes...new entrants into the Alaska shellfish farming industry should consider investments in medium and large scale farms."

#### Completed by:







Economic Analysis to Inform the Alaska Mariculture Initiative:

Phase 1 Case Studies

Prepared for

Alaska Fisheries Development Foundation

March 2015

#### **KEY FINDING**

Six key elements for successful mariculture development:

- 1) Pre-existing seafood industry
- 2) Public acceptance & support
- 3) Favorable growing areas
- 4) Existing development plan w/ coordinated R&D strategy
- 5) Successful business plans & growing technology
- 6) Workforce development

**Funded by:** 



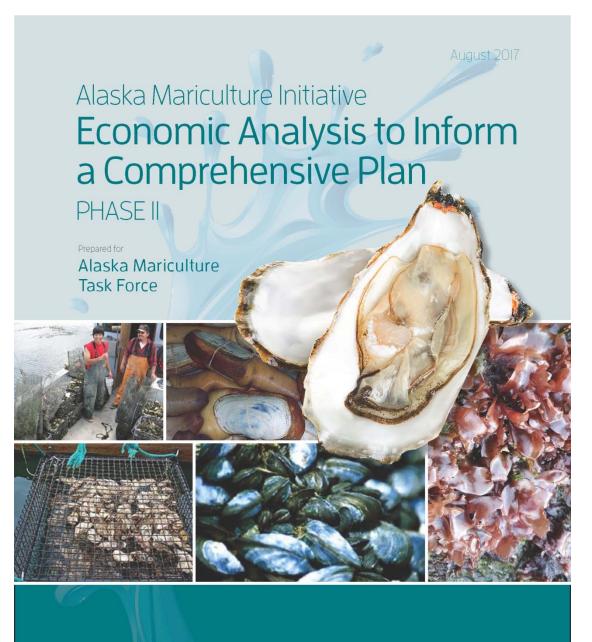


In association with

Pacific Shellfish Institute

Maine Shellfish Research and Development

This publication was prepared with funds from Award #NA14NMF4270058 from the National Oceanic and Atmospheric Administration, U.S. Department of Commerce. The statements, findings, conclusions and recommendations are those of the authors and do not necessarily reflect the views of NOAA or the Department of Commerce.



#### **ECONOMIC** FRAMEWORK

- Six primary species
- > 5, 10, 20, 30, 40, 50 yr targets
  - > Annual production & value
    - > Total economic output:
    - = \$100 million in 20 years
    - = \$275 million in 30 years
    - =\$445 million in 40 years
    - = \$570 million in 50 years
      not adjusted for inflation

"Growth from the current \$1 million industry to almost \$6 million in five years...may be the most difficult phase along the trajectory..." McDowell Group

Funded by:







# ALASKA MARICULTURE DEVELOPMENT PLAN



STATE OF ALASKA MARCH 23, 2018

#### Completed in 2018

#### Available at: www.afdf.org

#### Alaska Mariculture Development Plan

2018



"Aquatic plants and shellfish present a significant and sustainable economic opportunity for coastal Alaska communities...! support this comprehensive plan and commit the State of Alaska to work in partnership with stakeholders and agencies toward its implementation."

-Governor Bill Walker

"This plan is intended to increase profitability, expand participation, and provide coordination....the Task Force members remain committed and are enthusiastic about expanding Alaska's mariculture industry."

-Alaska Mariculture Task Force



Develop a viable and sustainable mariculture industry producing shellfish and aquatic plants for the long-term benefit of Alaska's economy, environment and communities.



Grow a \$100 million mariculture industry in 20 years

# Alaska Mariculture Development Plan



#### VISION

Develop a viable and sustainable mariculture industry producing shellfish and aquatic plants for the long-term benefit of Alaska's economy, environment and communities.

GOAL

Grow a \$100 million mariculture industry in 20 years.

#### **GUIDING PRINCIPLES**

SCOPE: For the purpose of this plan, mariculture is defined as enhancement, restoration, and farming of shellfish (marine invertebrates) and seaweeds (macroalgae). Finfish farming is not legal in Alaska waters.

COORDINATION & LEADERSHIP: Effective implementation of this comprehensive plan requires coordination and commitment of time and resources from local, state, federal and tribal governments, industry, communities, the University, and other interested stakeholders.

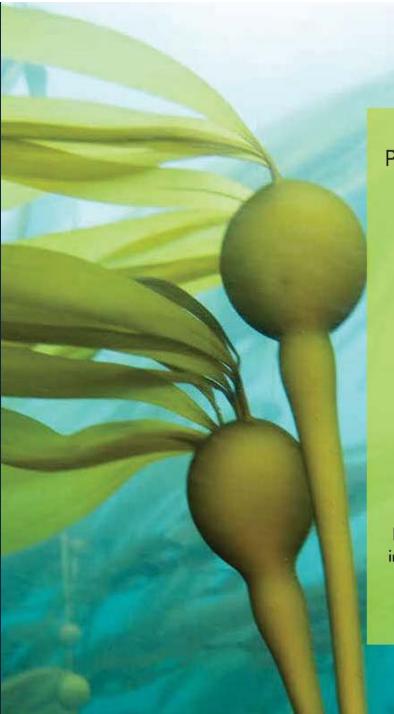
SUSTAINABILITY: Development of mariculture will be compatible with sustainability principles to maintain and improve environmental integrity, as required by the Alaska Constitution and ADF&G management practices.

ALASKA NATIVE PARTICIPATION: Mariculture development will benefit from the involvement of Alaska Natives in every element of the process.

INNOVATION: Alaska presents many unique challenges, and developers will look globally to applicable research and solutions to apply to Alaska's circumstances and geography.

COMPATIBILITY: Implementation of this plan must protect existing marine uses, such as subsistence, commercial fishing, and recreation. It will also utilize Alaska assets and infrastructure.

Beach at St. George Island, Alaska. Photo by Joshua Propiokoff.



#### PRIORITY RECOMMENDATIONS

The priority recommendations of this comprehensive plan are listed below:

Secure seed supply through hatcheries

Pass State legislation to A) help fund hatcheries through the Mariculture Revolving Loan Fund, and B) allow shellfish enhancement

Establish an Alaska Mariculture Development Council

Establish a Mariculture Research Center at the University of Alaska

Fill key positions to enable the growth of the industry: NOAA Aquaculture Coordinator in Alaska and Alaska Sea Grant
Mariculture Specialist

Bull kelp forest. Photo by O"The Morine Detective.com".

#### Mariculture: Latest Developments



Adding two new mariculture positions in Alaska (in policy & research)

Marine Aquaculture Act introduced in 2018 in U.S. Senate & House





Adding a mariculture research lead position in Kodiak



## Mariculture: Latest Developments Industry Activity

- 400% increase in new farm lease applications to DNR:
  - 4 in 2016, to 16 in 2017, and 17 in 2018. 2019 application period is open until April 30<sup>th</sup>.
- 1,500 acres of new farms would provide approx. \$150,000 of new revenue to state in annual lease fees
- Largest farm to date has been approved:
  - Premium Aquatics received approval for 127 acre farm site near Craig/Klawock
- Medium-scale operations (\$5-10 million initial investments) are forming
- Alaska seafood processors are taking interest in processing and farming
- Clusters of development emerging in multiple regions of the state:
  - Ketchikan, PWS, Homer, Kodiak (Aleutians under investigation)
- New interest by CDQ Groups and Alaska Native Corporations
- Fishermen interested in diversifying into seaweed farming









### Mariculture: Latest Developments New Food Products



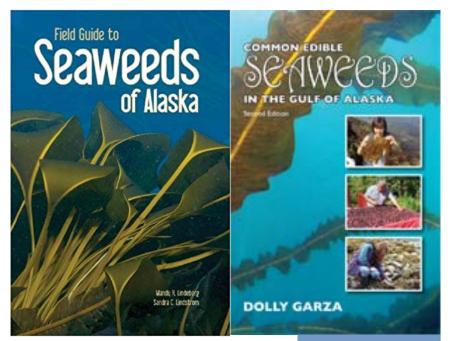




#### Kelp Beer from Kodiak!







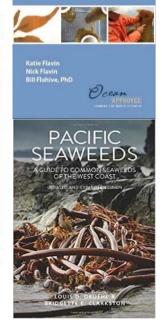
#### Seaweed Farming in Alaska











#### Mariculture: Latest Developments Seaweed Farming 101

- Learn to identify seaweed species (get a book)
- Find a site & determine which species are available w/in 50 km of the site (walk the beaches, take a boat ride)
- Learn about Alaska Dept. of Natural Resources (ADNR) Aquatic Farm Program & Lease Application Process: <a href="http://dnr.alaska.gov/mlw/aquatic/">http://dnr.alaska.gov/mlw/aquatic/</a>
- Find a market / product form
- Develop a business plan
- Find seed supply (Blue Evolution, OceansAlaska)
- Consider layout / design of farm



#### **AKCRRAB**

#### Alaska King Crab Research Rehabilitation and Biology

Rehabilitation of depressed king crab stocks in Alaska



Focus = red king crab in Kodiak & blue king crab near Pribilof Islands

#### Activities since 2006:

- •Hatching & rearing at Alutiiq Pride hatchery
- Experimental releases near Kodiak (2 yrs)
- •Planning releases near Pribilof Islands



#### Mariculture Development: Immediate Needs

- Secure source of seed
- Reduce statutory, regulatory and policy hurdles
- Reduce backlog of permit applications at ADNR
- SB 22 allow for shellfish enhancement and provide regulatory framework
- Coordination across stakeholders through Mariculture Task Force

