



THE NONPROFIT SECTOR: ECONOMIC IMPACT IN ALASKA

THE FORAKER GROUP

Core Purpose: Strengthen nonprofits

Core Values: Strategic, Collaboration, Urban-Rural-
Native-NonNative, Sustainability

4 lines of business to serve Alaska nonprofits and tribes:

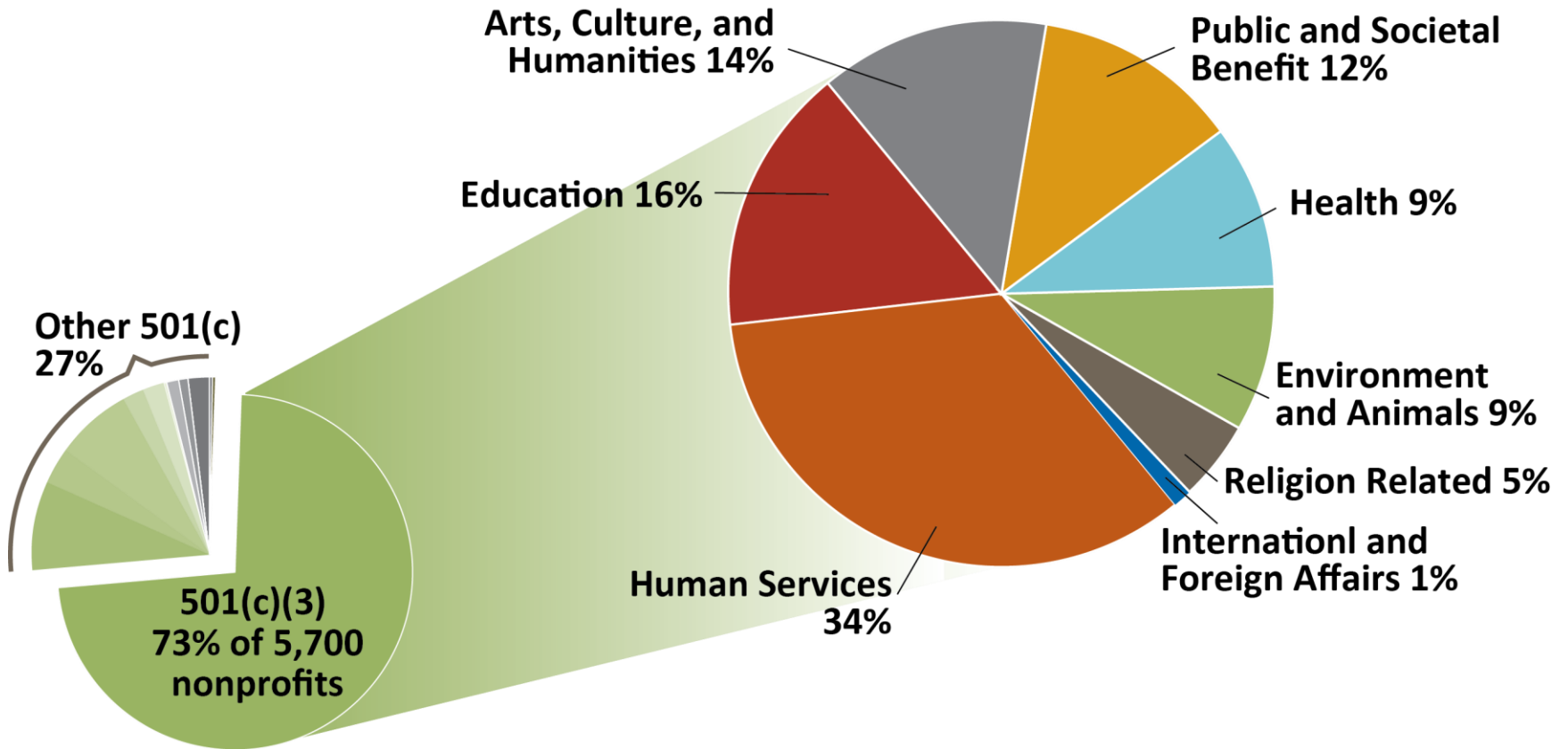
1. Educational Opportunities (*online and in-person*)
2. Organizational Development (*consulting, facilitation*)
3. Shared Services (*back-room services*)
4. State Association (*advocacy, research, statewide initiatives*)

STANDING BESIDE ALASKA NONPROFITS

WE ARE PART OF EVERYDAY LIFE IN ALASKA

- We fill the gap between government services and critical community needs
- We bring activities to Alaskans in ways that aren't supported by commercial endeavors
- We are at the forefront of building communities, creating change, and driving innovation.
- We focus on the greater good and have a significant impact on the economy.

4,800 501(c)(3) ORGANIZATIONS REFLECT A VARIETY OF MISSIONS



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ALASKA'S NONPROFIT SECTOR **GENERATING ECONOMIC IMPACT**

Report on the Alaska Nonprofit Economy 2014

theforakergroup

ALASKA'S NONPROFIT ECONOMIC IMPACT IS SIGNIFICANT

\$4.4 billion – direct expenditures by charitable nonprofits

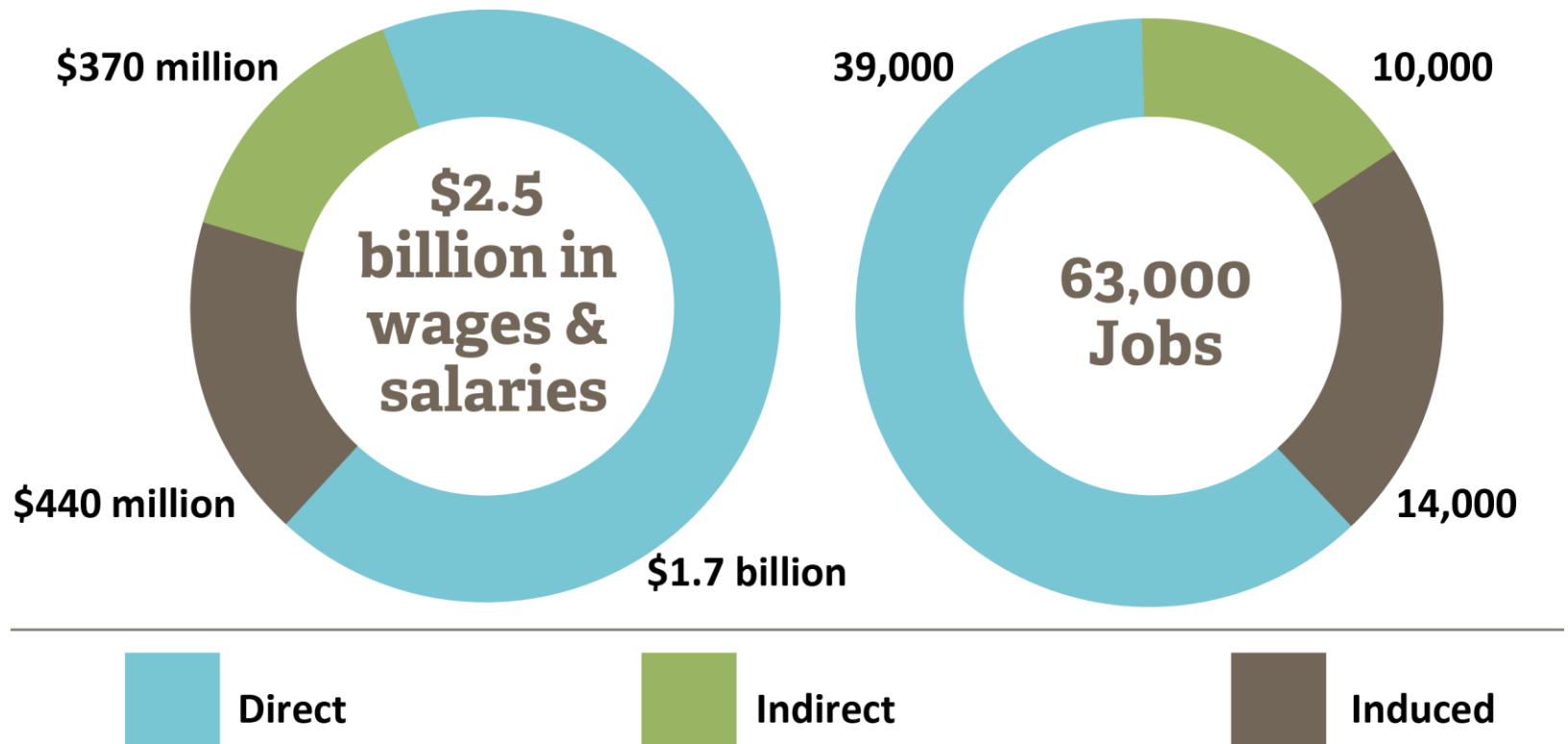
\$2.1 billion – direct expenditures by other nonprofits

Total:

\$6.5 billion – direct expenditures by all nonprofits

39,000 – total employees

ALASKA NONPROFITS HAVE A SIGNIFICANT ECONOMIC IMPACT

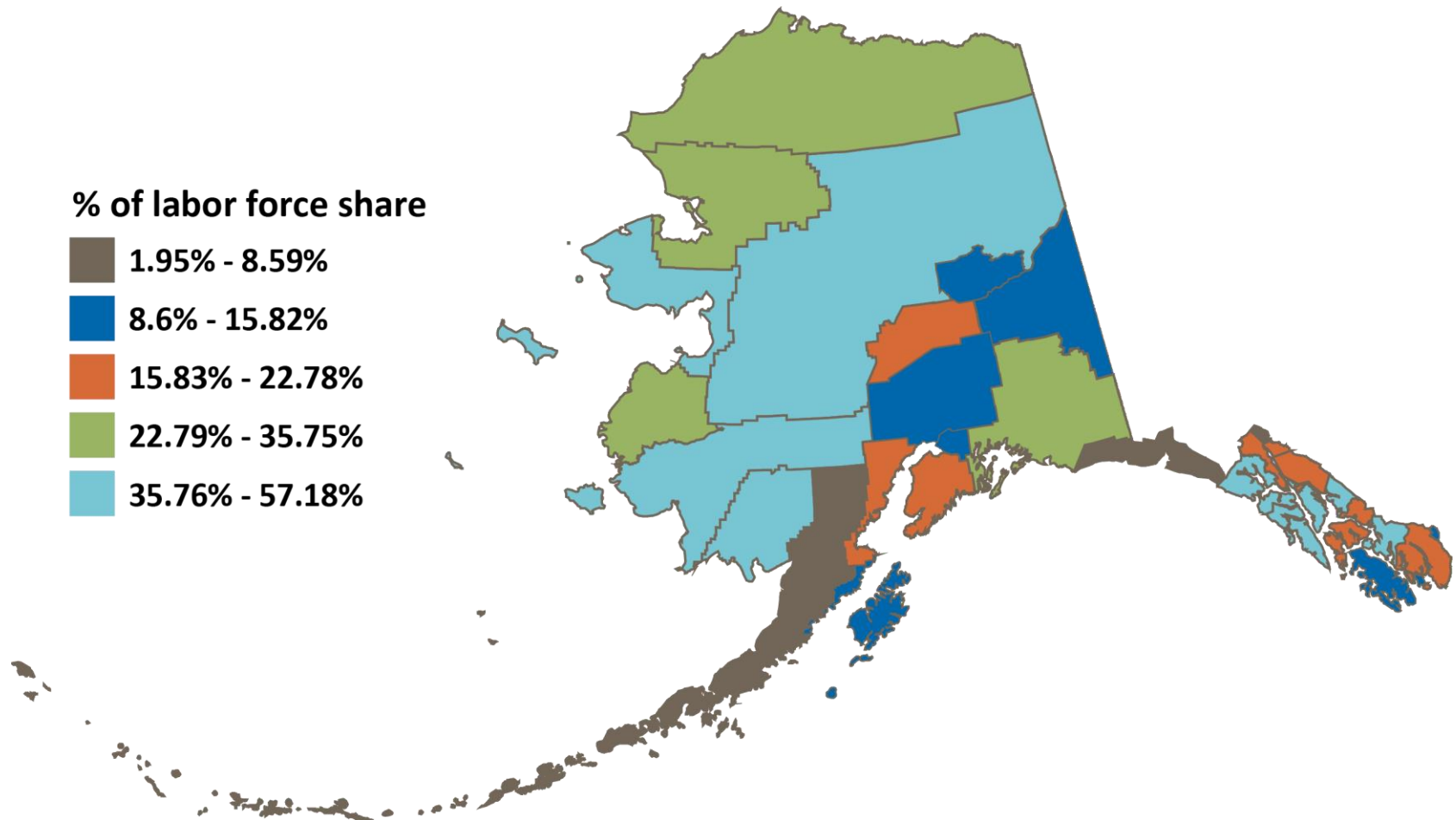


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ALASKA INDUSTRY COMPARISONS

- Oil
 - 110,000 jobs
 - \$6 Billion Wages
- Fishing
 - 78,000 jobs
 - \$1.6 Billion Wages
- Nonprofits
 - 63,000 jobs
 - \$2.5 Billion Wages

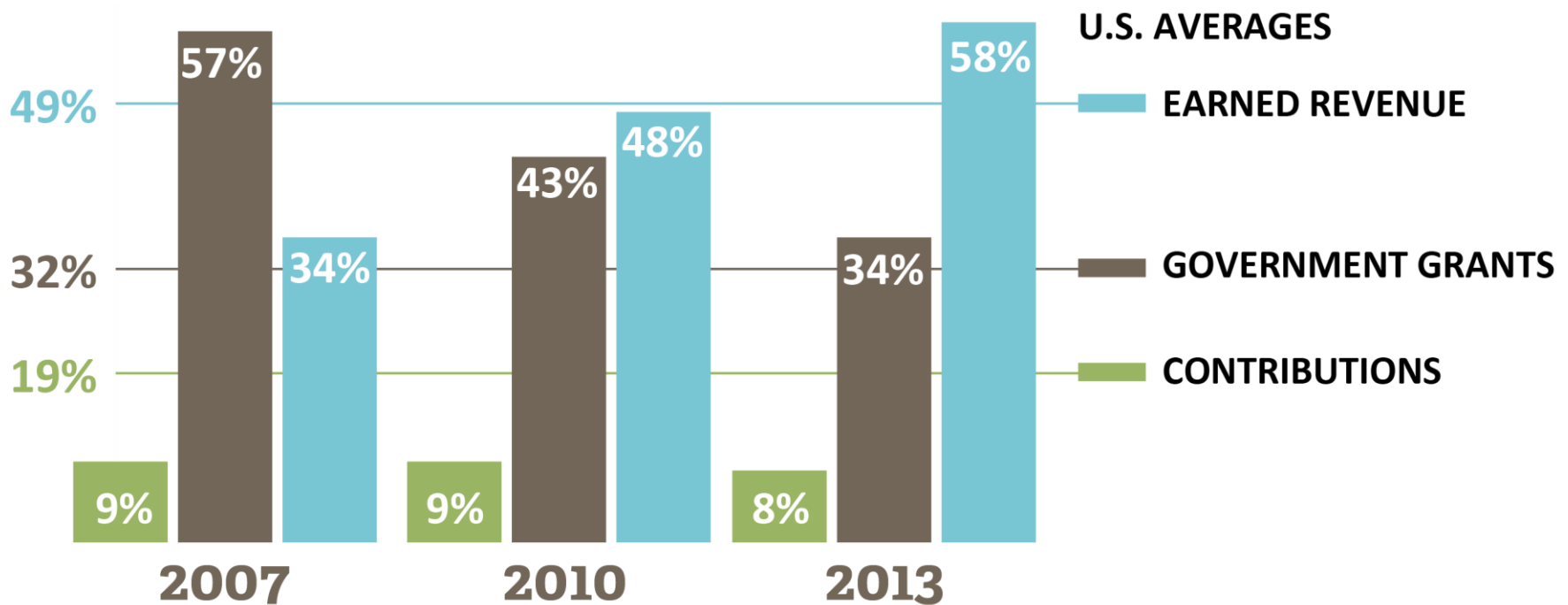
NONPROFITS PROVIDE RURAL JOBS



Sources: IRS Business Masterfile, ISER, NCCS, Alaska Department of Revenue. 2012-2013

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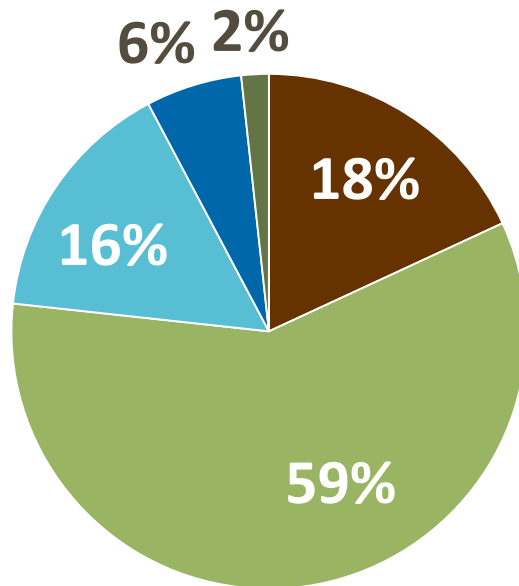
GOVERNMENT FUNDING CONTINUES TO DECLINE -- A LOOK AT FOR 501(C)(3)



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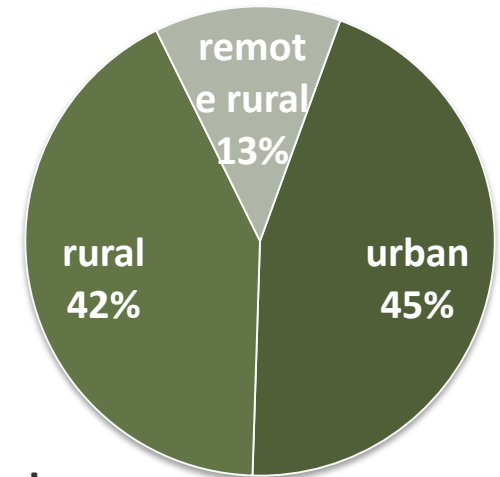
2017 Alaska Nonprofit Mood Survey

RESPONDENTS: STATEWIDE, ACROSS SUBSECTORS, AND PRIMARILY CEOS

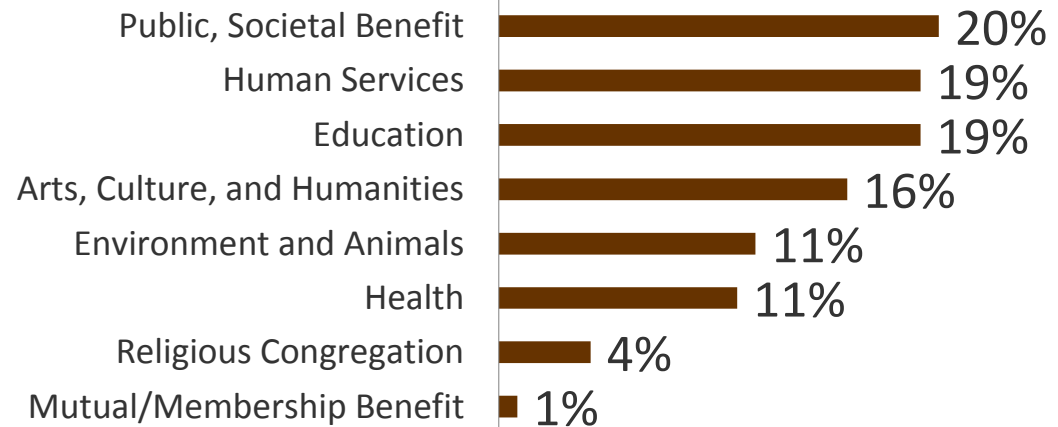


N=140 & 137
skipped question=0 & 3

- Board Member
- Organizational Leader (Executive Director/CEO, CFO, COO, etc.)
- Program Leader (Director or Manager)
- Program Staff
- Volunteer

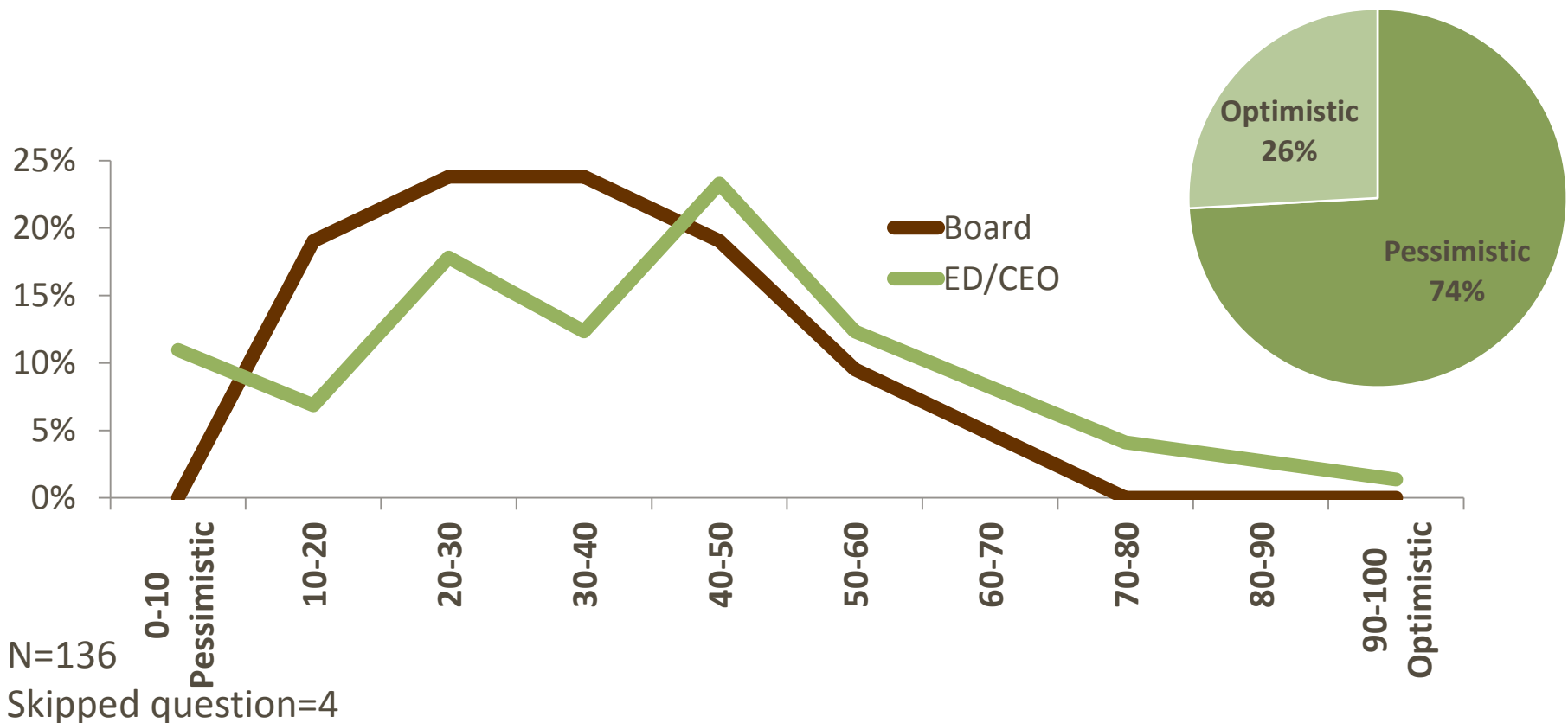


Subsectors

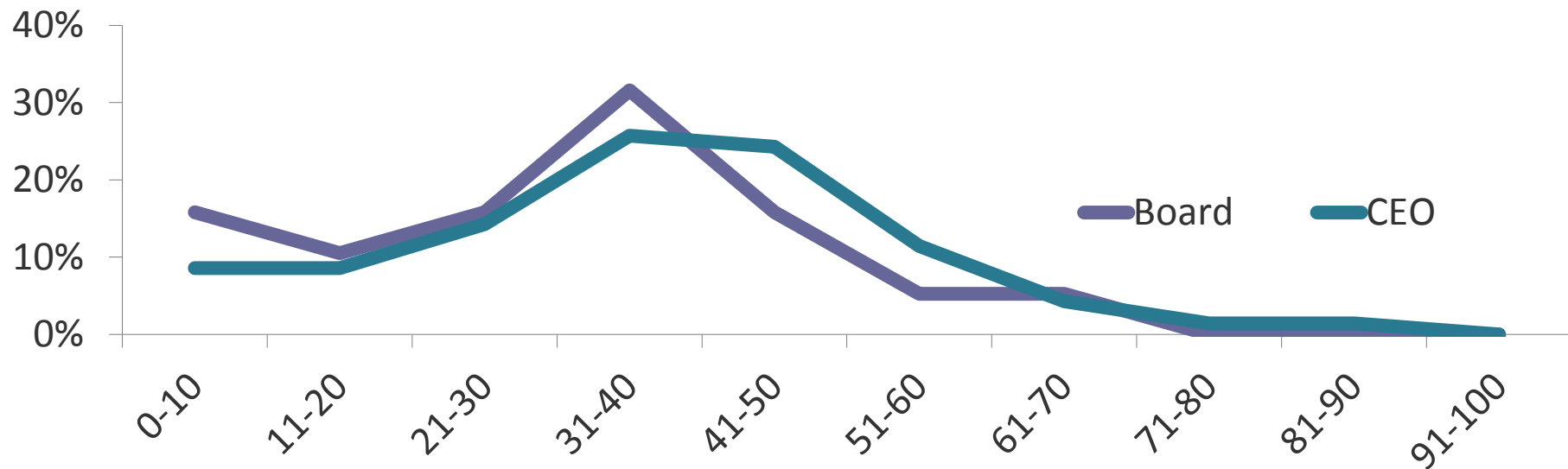
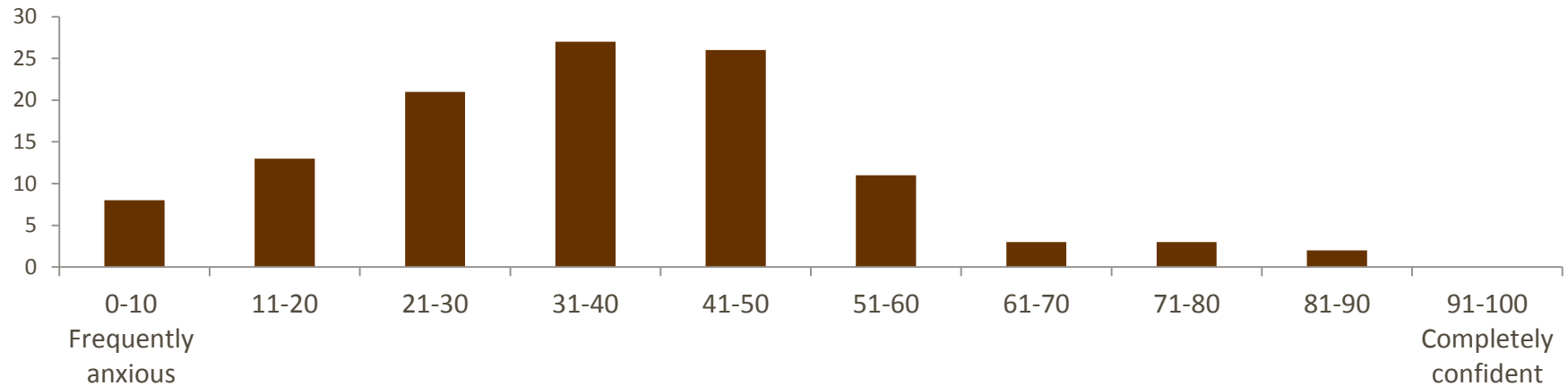


NONPROFIT LEADERS ARE GENERALLY PESSIMISTIC ABOUT THE NATIONAL LANDSCAPE

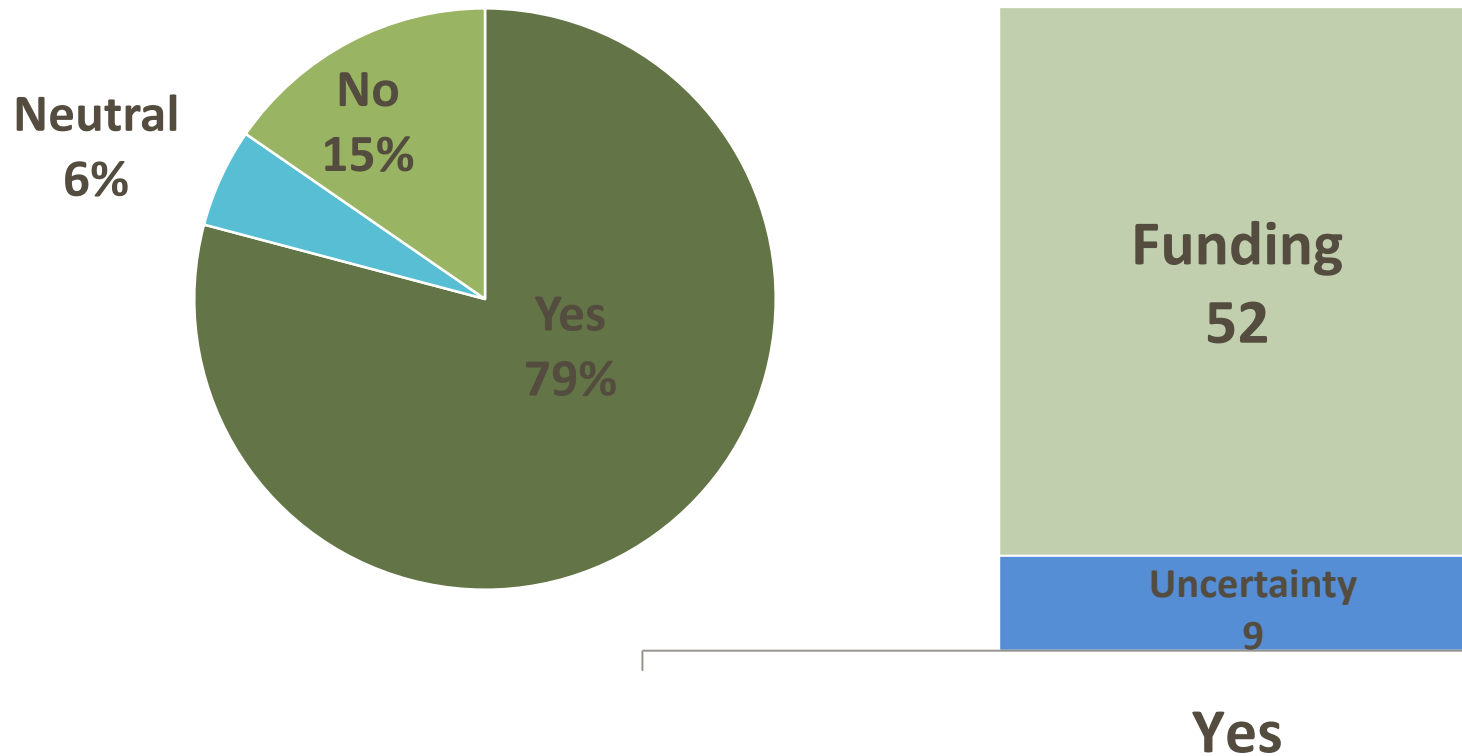
BOARDS ARE MORE PESSIMISTIC THAN CEOS



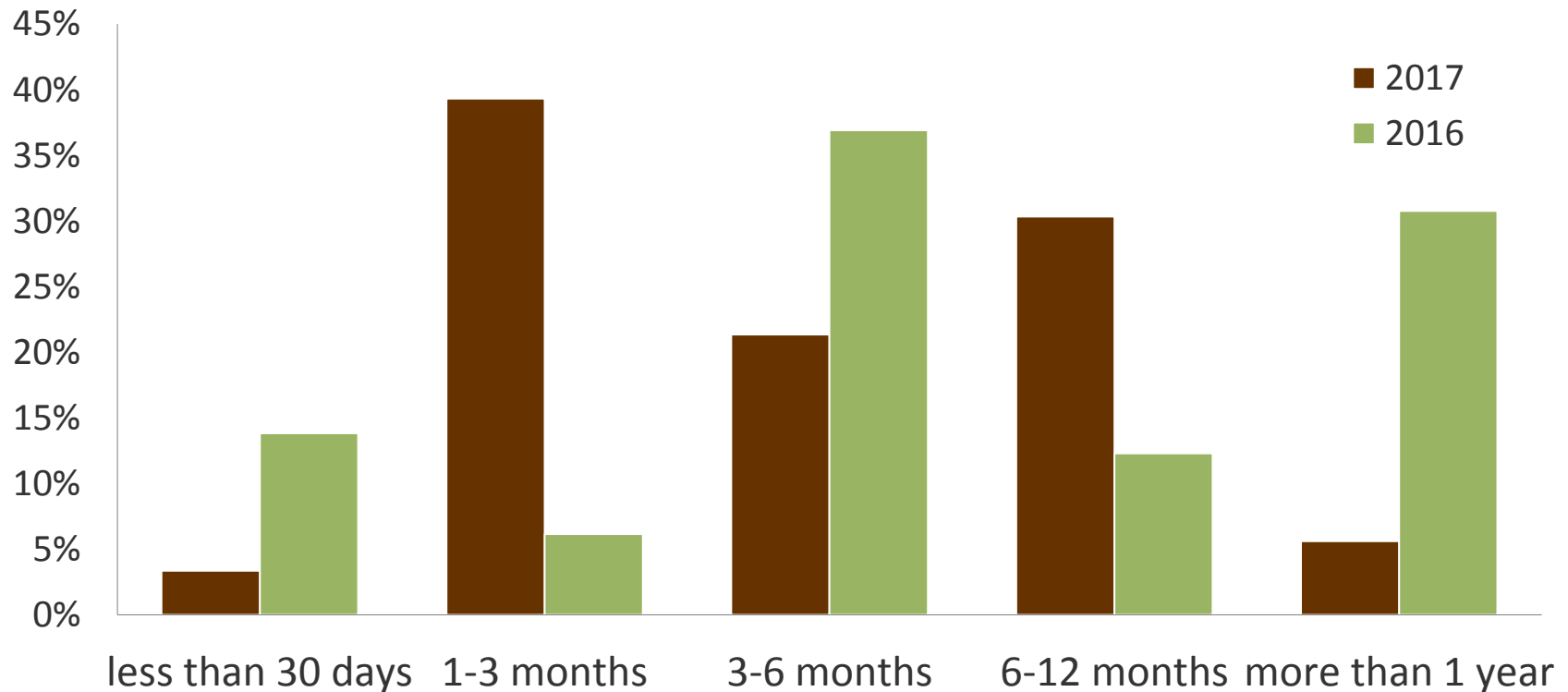
NONPROFIT BOARDS ARE MORE ANXIOUS THAN CEO'S ABOUT THE STATE ECONOMY - OVERALL WORRY PREVAILS



ALASKA STATE FISCAL GAP IS EFFECTING ORGANIZATIONS PRIMARILY THROUGH FUNDING AND UNCERTAINTY

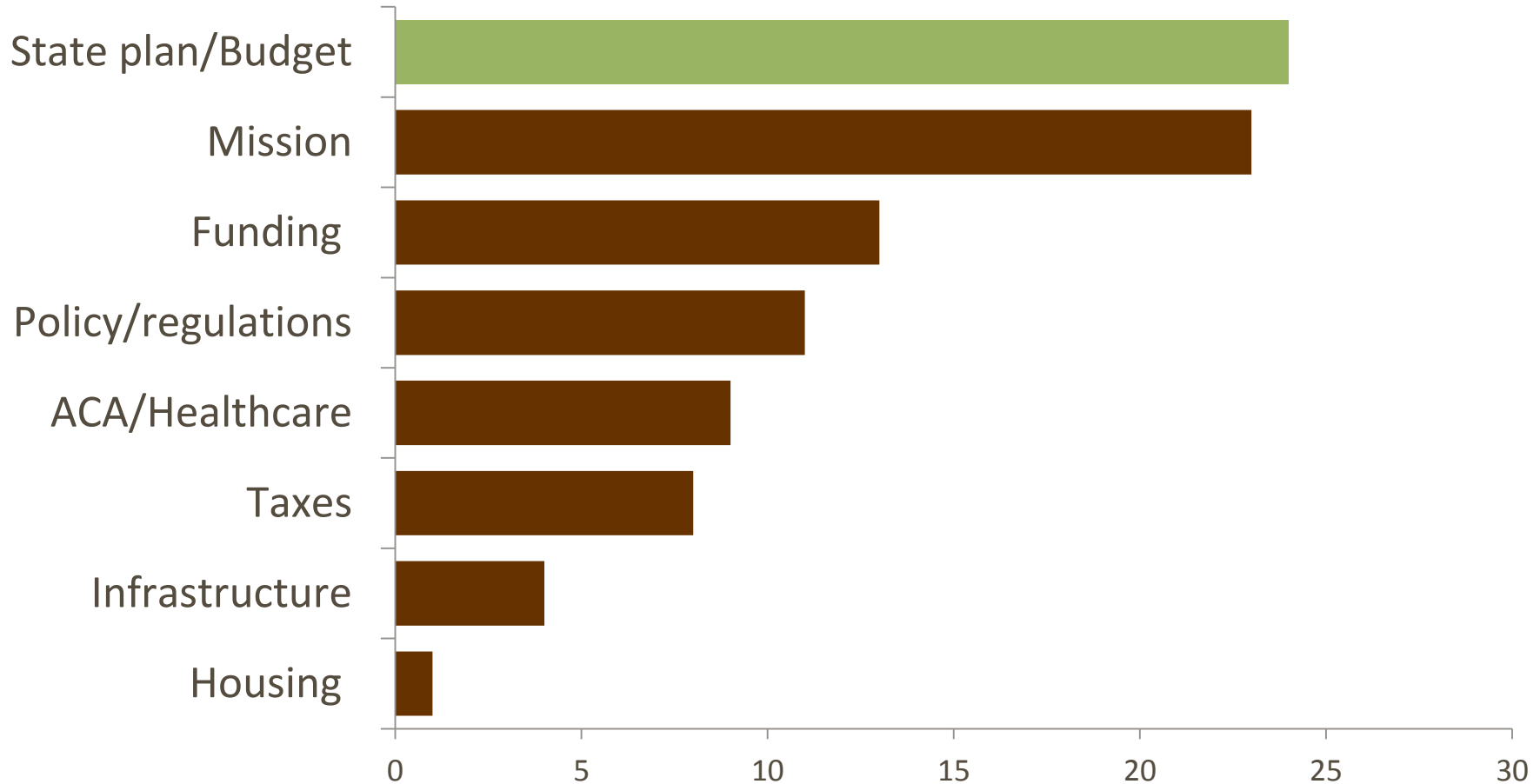


NONPROFITS HAVE LESS UNRESTRICTED CASH RESERVES READILY AVAILABLE COMPARED TO LAST YEAR



N=2017,89 & 2016,65
skipped question=51

THE MOST SIGNIFICANT PUBLIC POLICY ISSUE THAT NEEDS TO BE ADDRESSED FOR ORGANIZATIONS TO SUCCEED



N=85
skipped question=55

NONPROFITS WANT: ECONOMIC DURABILITY, PREDICTABILITY, STABILITY

- Budget cuts undermines the ability to deliver services and ends up costing the state more in the long run.
- The price of doing nothing is substantial
- We are asking for long-term plan so we can plan, not just react.

THANK YOU

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