



Representative Harriet Drummond  
Section Analysis

House Bill 230 "Internet Privacy Act"

"An act relating to the collection of customer information by telecommunications and Internet service providers; and establishing an unfair trade practice under the Alaska Unfair Trade Practices and Consumer Act"

**Sec. 1.**

Establishing the collecting of personal information by Telecommunications companies or Internet service providers without the consent of the customer or user of service is considered (1) Effect on public interest (2) Not a reasonable method of conducting or preserving business (3) is an unfair trade and deceptive practice of business operations.

**Sec. 2 – AS 45.48 is amended by adding a new section to read:**

**Article 6A. Information Disclosure**

**Sec. 45.48.800 Approval required for Information disclosure.**

Telecommunications Company or Internet service providers are not allowed to collect personal information without the expressed written approval of the customer. Telecommunications Company or Internet service providers may not discriminate a paying customer solely because a customer denied the right for the Telecommunications Company or Internet service providers to collect information.

Telecommunications Company is defined as Cable, telegraph, telephone, or broadcasting.

**Sec. 3 – AS 45.50.471**

Adds a new paragraph AS 45.48.800 explaining violation of credit/debit card information sharing now includes Internet and telecommunications providers.

**Sec. 4 AS 45.48.800**

Definition of "Telecommunication service" and establishes an effective date.