

## Representative Harriet Drummond Sponsor Statement

## HB230 Internet Privacy Act

House Bill 230 restricts any telecommunication service or internet service provider from collecting personal information of a private customer without the consent of the customer to protect the privacy and individual liberty of every Alaskan.

Alaska is one of the most independent states in the Union which is reflected by the citizens who live here. In a time of the most technologically advanced society, Alaskans pride themselves on independence, individual liberty and privacy. HB230 will protect privacy of Alaskans' personal information stored on a cyber based utility.

Cell phones, computers, laptops and tablets are all modern tools with which private citizens are able to conduct commerce and trade. Online shopping and bill paying have become very popular with easy accessibility to businesses and providers. Many of these devices have the capability to retain memory of any account number, social security number, credit card information, medical information and online purchases. Passing HB 230 will put into law that telecommunication companies and internet service providers must be given consent by the user of any service or device before selling, trading, or gifting information entered by a private citizen.

HB230 prevents discrimination of users who decline to allow the sharing of personal information by telecommunication companies and internet service providers. HB230 simply restricts large companies from selling information of a private citizen to the highest bidder without the consent of the user.

Passing HB230 will assure users of cyber connected devices that no information is collected without the express written consent of the user. HB230 keeps Alaskans' information private, preserving the individual liberty and independence of every Alaskan.

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