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NAWLEE Letter of Support
Senate Bill 14 and House Bill 132 by Senator Costello and Representative Wool

March 30, 2017

Dear Members of the Alaska Legislature,

The National Association of Women Law Enforcement Executives (NAWLEE) would like to express our support of Senate Bill 14 and House Bill 132 by Senator Costello and Representative Wool.

We at NAWLEE, as public safety officers, are committed to reducing drunk driving and violent crime in our communities. Adequate on-demand transportation is fundamental to keeping our communities safe and Transportation Network Companies (TNCs) like Lyft fill an important role making sure a safe ride home is always nearby. Studies have shown that availability of TNCs in an area improve road safety, reduce alcohol-related driving arrests by up to 51%, and reduce assault and disorderly conduct arrests by up to 42%.

As female law enforcement executives, we at NAWLEE are also acutely aware of the safety concerns of women. We believe that TNC services, and Lyft in particular, have raised the standard of trust, accountability, and transparency in transportation by introducing innovative features previously not available to transportation consumers.

We recognize Lyft for their operational process and the innovative features of their smartphone-based platform that add to personal safety:

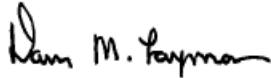
1. Drivers must be 21 years of age or older with a valid driver's license and at least one year of driving history.
2. Drivers must pass a rigorous criminal history and driving record review and abide by a zero-tolerance drug and alcohol policy.
3. All rides are tracked via GPS from start to finish.
4. Passengers can share their route and ETA with friends and family easily from their smartphone.
5. Passengers receive details including a photo of the driver, the driver's name, a photo of the vehicle, and the license plate number direct to their smartphone.
6. Passengers receive a trip summary in their email and in their ride history showing the driver photo, the driver name, the date and time of the ride, the pickup and

- drop off location, and the duration of the ride.
7. All payment transactions, including tipping, are processed automatically with a previously saved credit or debit card with no need to handle or carry cash.
 8. The app provides actionable 360 degree feedback from the passenger and driver after each ride.
 9. The Lyft team provides a 24/7 Trust and Safety team that responds to feedback and proactively reviews rides that do not meet community standards.

Moreover, women are traditionally underrepresented in for-hire transportation — only 12.7% from 2015 BLS estimates — due to risk factors that include carrying cash and lack of passenger information and accountability. We acknowledge that these improvements in trust, accountability, and transparency are key reasons why women have chosen Lyft and now account for nearly 30% of drivers on the Lyft platform and 60% of passengers.

With these factors in mind, NAWLEE strongly encourages the legislature to pass Senate Bill 14. New TNC options will bring greater safety, transparency, and mobility to the State's residents and visitors.

Thank you for your consideration.



Major Dawn Layman
President
National Association of Women Law Enforcement Executives