

# COGEL BOSTON 2015

37th Annual COGEL Conference  
DECEMBER 6-9, 2015

## CONFERENCE REGISTRATION NOW OPEN

COGEL invites you to the 37th Annual Conference in Boston, Massachusetts! Join colleagues and experts from throughout the U.S., Canada and the world in one of America's oldest cities, where you'll have the opportunity to learn what's new in the fields of campaign finance, governmental ethics, elections, lobbying and freedom of information.

### FAIRMONT COPLEY PLAZA

This year's Annual Conference will be held at the historic Fairmont Copley Plaza. Known as the "Grand Dame of Boston", the Fairmont Copley Plaza has long been regarded as a Boston Institution. The Copley Plaza was formally opened on August 19, 1912. Boston's Mayor, John F. "Honey Fitz" Fitzgerald, President John Fitzgerald Kennedy's grandfather, presided over a reception for more than 1,000 guests, including local and national dignitaries, civic leaders, captains of industry, and stage and movie stars. This was such an anticipated event that rooms for the grand opening had been booked 16 months in advance. The total cost to open the hotel was an extravagant sum of \$5.5 million. Today after the completion of a multimillion dollar restoration, the Fairmont Copley Plaza shines brighter than ever. Ideally situated in the heart of Back Bay, it is within easy walking distance of cultural sites and attractions, including Beacon Hill and the Freedom Trail, as well as unparalleled shopping along Newbury Street and at Copley Place Shopping Gallery. We hope you will enjoy all that Boston has to offer—from among the array of fine dining restaurants, historic sites, designer boutiques and sidewalk cafes.

### CONFERENCE HIGHLIGHTS

Exciting and thought-provoking plenary speakers, including Harvard Law Professor Lawrence Lessig, director of the Edmond J. Safra Center for Ethics at Harvard University, and the author of *Republic, Lost: How Money Corrupts Congress—and a Plan to Stop It*, will share unique perspectives and insights sure to give you a new perspective.

More than 40 break-out sessions will provide first-time attendees and those coming back again with in-depth looks at hot button issues and far-reaching survey sessions relating to each of the COGEL disciplines. From sessions like "Voter Fraud – Fact or Fiction?" and "Building a Culture of Trust," what you hear and learn will enhance the important work you do to maintain democracy in your home jurisdiction. Be sure to plan to attend the Sunday sessions, which include "Technology Update" sessions and a new and sure to be popular "What's Hot in Enforcement."

### WHAT ATTENDEES HAVE SAID ABOUT PAST CONFERENCES

"Love the new technology session format."

"COGEL has done a great job of expanding the application of sessions beyond the U.S. experience."

"I use information and connections I gain at COGEL throughout the year to help me do my job better. This conference is the most useful training I have found, most related to what we do every day, I have attended in 20 years of practice. Thank you!"

"The speakers this year were EXCELLENT."

"Great Presenters! Great Sessions! Great Conference!"



# 2015 ANNUAL COGEL CONFERENCE | SESSION SCHEDULE

## SUNDAY, December 6

8:00 am - 5:00 pm	Conference Registration
9:30 am - 12:15 pm	Technology Update - Parts 1 and 2
12:15 pm - 1:15 pm	Lunch - On Your Own
1:30 pm - 3:00 pm	Local Agency Roundtable
1:30 pm - 3:00 pm	What's Hot in Enforcement
1:30 pm - 3:00 pm	Kay Williams First Timers Session & Conference Preview
3:15 pm - 5:00 pm	Speed Mentoring Roundtables
3:15 pm - 5:00 pm	COGEL Certification Program
3:15 pm - 5:00 pm	Original Sins: A Hitchhiker's Guide to Federal Anti-Corruption Efforts
5:30 pm - 7:00 pm	Welcome Reception; COGEL Outstanding Service Award Dinner - On Your Own

## MONDAY, December 7

7:30 am - 8:30 am	Breakfast - Table Topics
8:45 am - 10:15 am	Plenary Session
10:25 am - 11:55 am	Ethics Update 1 - Statutory, Litigation and Advisory Update
10:25 am - 11:55 am	FOIA Session
10:25 am - 11:55 am	Technology in the Voting Process - Developing Meaningful Standards
10:25 am - 11:55 am	Inspiring Future Leaders
10:25 am - 11:55 am	Campaign Finance 1 - Litigation
12:00 pm - 1:30 pm	Plenary Session; and Lunch 2015 COGEL Award
1:45 pm - 3:15 pm	FOIA Session
1:45 pm - 3:15 pm	Regulating Social Media
1:45 pm - 3:15 pm	Meet the Media (with Confidence!) - Effective Media Relations Strategies and Tips
1:45 pm - 3:15 pm	Context Matters: Application of Codes of Conduct for Lobbyists
1:45 pm - 3:15 pm	Fair Elections
3:30 pm - 4:45 pm	The Art of Story Telling
3:30 pm - 4:45 pm	Big Ideas, Little \$\$
3:30 pm - 4:45 pm	I Don't Have a Conflict of Interest, I am an Ethical Person

3:30 pm - 4:45 pm	Campaign Finance 2 - Legislation and Regulation
3:30 pm - 4:45 pm	Voter Fraud - Fact or Fiction Dinner - On Your Own

## TUESDAY, December 8

7:30 am - 8:45 am	Breakfast - Table Topics
9:00 am - 10:00 am	Plenary Session
10:15 am - 11:45 am	Use & Analysis of Data: Are You Serving the Public?
10:15 am - 11:45 am	Elections Update - Legislation and Litigation
10:15 am - 11:45 am	FOIA Session
10:15 am - 11:45 am	Building a Culture of Trust
10:15 am - 11:45 am	Lobbying Update - Legislation and Litigation
11:45 am - 1:30 pm	Lunch - On Your Own
1:45 pm - 3:15 pm	Ethics Update 2 - Organizational Challenges and Enforcement Updates
1:45 pm - 3:15 pm	Tough Conversations
1:45 pm - 3:15 pm	Understanding Investigations
1:45 pm - 3:15 pm	FOIA Update - Legislation and Litigation
1:45 pm - 3:15 pm	Dark Money
3:30 pm - 4:30 pm	Plenary Session: Professional Development Speaker
4:30 pm - 5:30 pm	Bonus "Mix and Mingle" Reception Dinner - On Your Own

## WEDNESDAY, December 9

8:00 am - 9:00 am	Breakfast - Plenary Session; Annual COGEL Business Meeting
9:15 am - 10:30 am	Freedom of Information Roundtable
9:15 am - 10:30 am	Preparing the Case: Locking in Evidence
9:15 am - 10:30 am	Super PAC Potluck
9:15 am - 10:30 am	What Makes an Election Successful?
10:45 am - 12:00 pm	Youth Voter Engagement
10:45 am - 12:00 pm	Political Activity Restrictions for Public Employees
10:45 am - 12:00 pm	Updating Campaign Disclosure in the States
10:45 am - 12:00 pm	Are There Shades of Grey in a House of Cards?



Photos Courtesy of Greater Boston Convention & Visitors Bureau



COUNCIL ON GOVERNMENTAL ETHICS LAWS

37<sup>th</sup> Annual Conference

December 6 – 9, 2015

## REGISTRATION FORM

Name		
First Name for Badge		Title
Organization		
Mailing Address		
City		State/Province
Zip/Postal Code		Country
Phone	Fax	Email
First Time Attendee? <input type="checkbox"/> Yes <input type="checkbox"/> No		Dietary Restrictions

### REGISTRATION FEES

	Member	Non-Member
<b>Full Registration</b> through October 31, 2015 <input type="checkbox"/> \$580	<input type="checkbox"/> \$895	
(includes sessions, after October 31, 2015 <input type="checkbox"/> \$625	<input type="checkbox"/> \$940	
reception and meals, where indicated)		
<b>Guest Registration</b> <input type="checkbox"/> \$175	<input type="checkbox"/> \$275	
Must accompany completed attendee registration.		
Sunday and Tuesday receptions only.		
Session attendance requires Full Registration.		

### HOTEL ACCOMMODATIONS

Fairmont Copley Plaza  
138 St. James Avenue  
Boston, MA 02116  
817-267-6300  
Reservations by phone: 866-540-4417

Reserve your room online at:  
<https://resweb.passkey.com/go/cogel>

Room Rate: Gov't Per Diem Rate (Currently \$178)

Room Block Release: November 20, 2015

### CANCELLATION POLICY

Cancellations received prior to November 15, 2015 will be charged a \$75.00 administrative fee. No refunds will be made for cancellations after November 15, 2015 and for "no shows".

### BILLING POLICY

Payment must accompany the registration form. Registration forms will not be accepted without payment.

### ITEMS OF NOTE:

If you have a specific dietary or other need, please call us at 706-548-7758 at least one week prior to the conference. By registering for the event, you are demonstrating your permission to allow your photo to be taken and published in marketing or promotional materials.

### QUESTIONS?

Call 706-548-7758 or email [director@cogel.org](mailto:director@cogel.org)

### METHOD OF PAYMENT

Register online at [www.cogel.org](http://www.cogel.org)

Mail Check (payable to COGEL in US Dollars; Federal ID No. 61-1250285) and registration form to: COGEL P.O. Box 81237 Athens, GA 30608

Credit Card Type	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Credit Card #	Card ID #
Name on Card	
Expiration Date	
Signature	

Or

Scan and email the form with credit card information to [director@cogel.org](mailto:director@cogel.org)  
Fax form with credit card information to 706-548-7079

For attorneys attending the conference, state CLE credits may be available.