

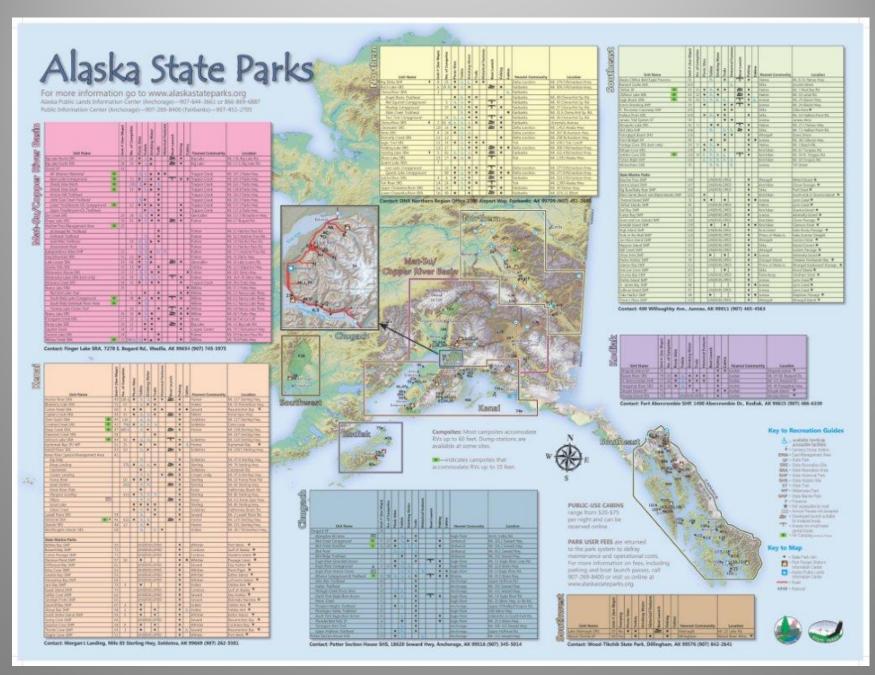
House Resources Committee

February 9, 2015 Ben Ellis, Director Division of Parks and Outdoor Recreation Department of Natural Resources

Alaska State Parks: Vast, Diverse, Unique, Popular



- ~3.5 million acres
- Six management areas
- Five million visits



Division of Parks and Outdoor Recreation Sections



Alaska State Parks Field Operations GF, Program Receipts & Vehicle Rental Tax Funds



Administration & Grants Primarily Federal Funds with a small amount of GF, Program Receipts



Office of Boating Safety Primarily Federal Funds



Office of History & Archaeology Separate Budget Component & primarily Federal Funds

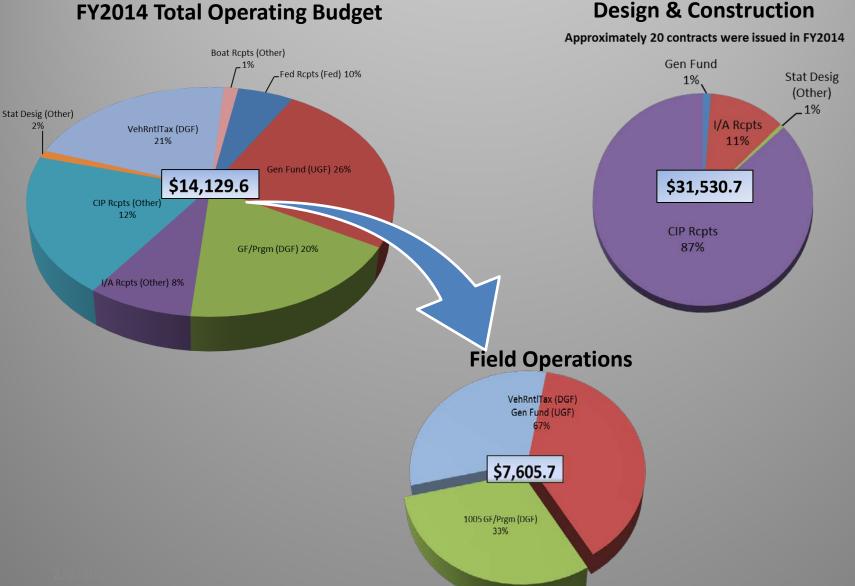


Alaska Trails Office Primarily Federal Funds with Some GF



Design & Construction CIP, SDPR, I/A, very little GF

Parks Management & Access Budget



5

FY2014 General Fund Operations Statewide

Represents actuals from 7/1/2013 - 6/30/14

FIELD OPERATIONS SUMMARY ALL AREAS

Staff

81 Permanent Staff (49 year-round & 32 seasonal) 13 Non-Permanent Staff

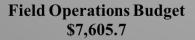
(seasonal - Only general fund non-perm positions listed here)

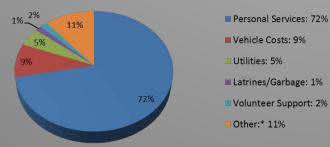
121 Volunteer/Camp Hosts 757 Other Volunteers



Features

Approximately 3.5 Million Acres 124 Park Units 71 Campgrounds/Total of 2448 Campsites 52 Picnic Shelters 72 Public Use Cabins 93 Developed Trailheads 900 Miles of Maintained Trail

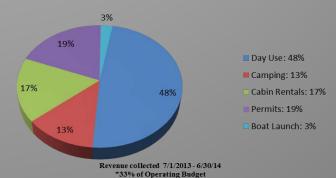




*Includes Communications, Contractual Services, Travel, Repairs and Commodities

27 Developed Boat launches
515 Latrine Toilet Stalls
136 Fee Collection Stations
1,300 Commercial Permits Issued
1,207 Special Use Permits Issued
2 Concession Contracts

Program Receipt Revenue \$2,620.6*



2014 Legislative Directive

Increase user fees

- Park fees had been stagnant for many years while the cost to operate the park system steadily increased. Last year, lawmakers replaced \$250.0 in GF with \$250.0 in GF/PR.
- In May, the division began a systematic increase in most Park fees while instituting a more stringent control on Park expenses.

Summary of the fee increases implemented in 2014-2015

<u>May 15, 2014</u>

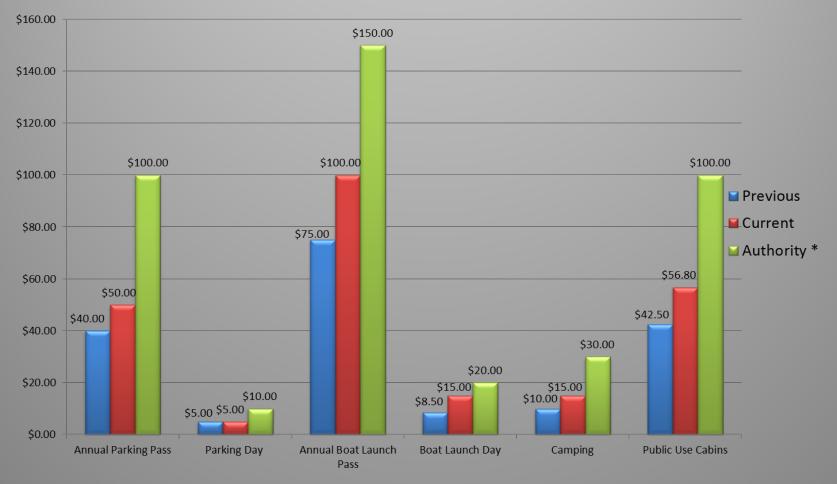
- Public use cabin fees were raised by average of \$10/night/cabin and non-peak pricing discontinued January 1, 2015
- Annual parking pass increased from \$40 to \$50 with second pass sold to same family increased from \$20 to \$25
- Boat launch pass increased from \$75 to \$100 with second pass sold to same family increased from \$40 to \$50
- Daily boat launch fees increased from current range of \$5-\$15 to range of \$10-\$20
- Overnight camping fees raised \$5/campsite/night
- Fees for reserved use of park facilities increased-varies by facility, group size and duration of event
- There was NO change in the \$5 Day Use fee

Changes initiated in FY2015 but from which additional revenue may not be realized until FY2016:

• <u>Commercial use permit</u> fees, which vary by park and nature of commercial activity.



Current Park Fees/Authorization Limit

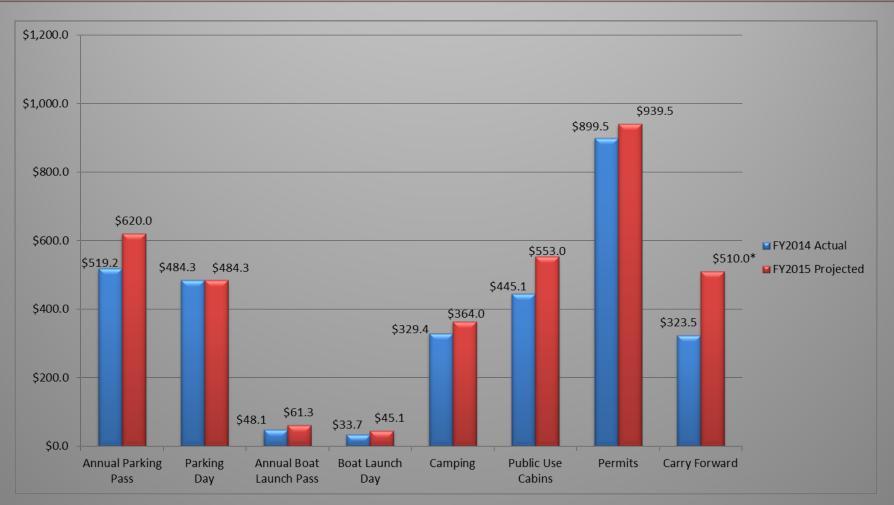


*AS 41.21.026 (11AAC 05.010(a)(12))

Revenue Generated by Park Fees

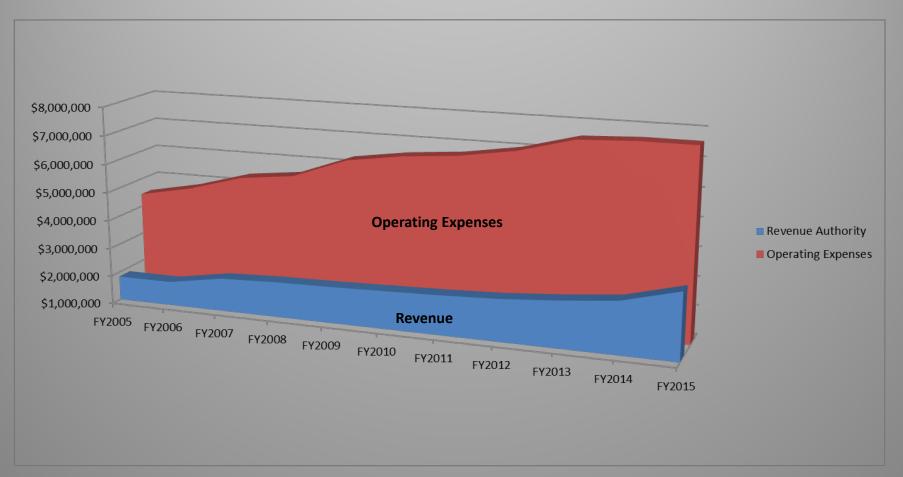
FY2014 \$3,082.8

FY2015 Projected \$3,577.2



*Actual carry forward from FY2014

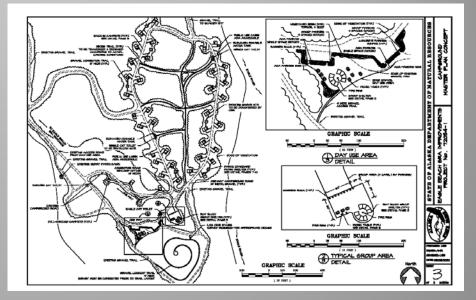
Field Operational Expenses vs. Revenue Collected



In FY2005, 41% of operating expenses were covered by program receipts. By FY 2013, that percentage had dropped to 35% as fees remained flat and expenses continued to climb. By combining the new fee structure and stringently managing our expenses, we project a record 44% of program receipts will cover operational costs in FY2015.

Design & Construction (D&C)

- Four Licensed Professional Engineers
- Five Engineers In-training
- Two Landscape Architects
- One Environmental Impact Analyst
- Four Interpretation/Education staff
- In FY14, 25 contracts worth \$2.48 million of awarded projects to private sector
- Agencies who contract D&C services:
 - Trust Land Office
 - Abandon Mine Lands
 - Department of Transportation and Public Facilities
 - Federal Highway Administration
 - Division of Mining, Land, and Water
 - National Park Service
 - U.S. Fish and Wildlife
 - Department of Fish and Game
 - Division of Forestry
 - Matanuska/Susitna, Kenai Peninsula, Fairbanks North Star boroughs
 - City of Soldotna, City of Kenai







Alaska Trails Office

- 2 full time, 2 part time staff
- Two Grant programs: Recreational Trails Program FY13/ FY14/FY15 ~\$1.5 million

SnowTRAC – funding removed in FY2016 budget

~\$230,000 – Reg fee

- First Day Hikes begun in 2011
- Trails Day Celebrations

 Healthy Alaskans 2020
 Advisory Team lead for obesity prevention/ physical activity













Office of Boating Safety

- Four permanent staff, one LTNP, three ACC, one student intern, 988 trained peer educators, 157 state registered *Alaska Water Wise* instructors
- Primarily federally funded
- 49,676 life jackets provided for *Kids Don't Float* loaner boards.
- Kids Don't Float education program: 118,941 students / 3,275 classes
- At least 24 Alaskan children survived a water emergency wearing a *Kids Don't Float* loaner life jacket
- Life jacket wear rate studies show Alaska is above the national average for all age groups.
- Alaska's boating fatalities dropped from an average of 30 per year before the program began to 16 per year now.

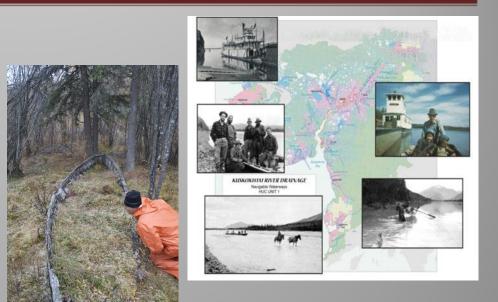




Office of History & Archaeology

The state's historic preservation program oversees the preservation and protection of the historic, prehistoric, and archaeological resources of Alaska (AS 41.35)

- 12 archaeologists, 7 historians, 1 administrative assistant
- ~\$2.5 million budget, most federal
- ~2,600 projects reviewed annually for impacts to cultural properties
- Alaska Historical Commission
- Research services to state agencies
- Grants to communities
- Alaska Heritage Resource Survey statewide inventory of historic, archaeological and paleontological sites
- Program to assist local preservation programs around Alaska









Arts in the Parks Initiative

- Initiative began in 2011, at Byers
 Lake in Denali State Park with a
 goal of bringing Alaska artists and
 the public together for a
 weekend in one of our
 spectacular park locations
- ~60 Alaska artists/~250 members of the public have participated
- FY2015 funding for pilot Artist-in-Residence program at Earnest Gruening State Historical Park outside of Juneau to begin this summer
- Poems in Place project has placed seven poems written by Alaskans in five parks since 2012





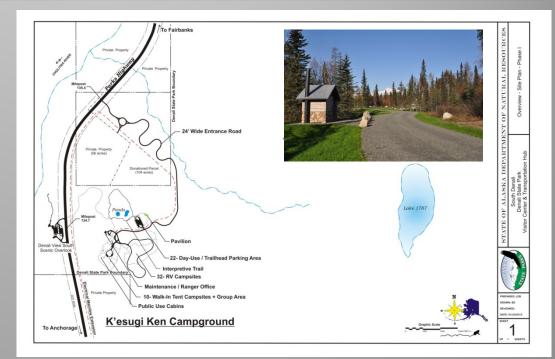




South Denali Visitor Center Complex Initiative*

Phase One:

- Energizing Parks corridor
- 2.3 mile gravel access road
- 35 RV campsites/campground
- •.6 mile of trails
- 15 walk-in campsites
- Group campsite
- Public Use Cabins
- 5 miles of additional trails
- Ranger/Maintenance structure



Phase Two (on hold):

- Expand lower parking
- Access road to top
- Visitor Center
- Additional trails

Funding

Phase One (secured): \$22.3M Phase Two (unsecured) ~\$24.2 M



Challenges facing the Division

- Increased public demand for expanded or new services
- ~\$62 million in deferred maintenance needs, increases ~\$3 million a year
- Elimination of funding source for grooming snowmachine trails and promoting safety and education grants









Areas of Excellence

- Design & Construction completes an average of \$7 million to \$10 million worth of projects per year, while completing most of their projects within three years
- Recruited/hired/trained more than 800 volunteers who donate over 76,000 hours with a cash value of ~\$1.2 million
- Alaska State Parks Facebook page with 1,998 likes and growing
- Department of Commerce, Community & Economic Development marketing partnership with Alaska State Parks in the 2013 and 2014 Alaska Vacation **Planners**





In Alaska State Parks, you can see a variety of wildlife big endless choices of recreational opportunities, and view unsurpassed scenery including lagoons, beaches, fjords, islands, salt-water marshes, wetlands, sea-side cliffs, mountains, glaciers, alpine lakes, waterfalls, rivers...

You have arrived





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