

Tracking results provided from 2012 survey where available. Results from 2015 unless noted otherwise.
 2012 survey: June 13-17, n=1,345 registered voters, 20% cell, MOE ±2.7%

1) Just to make sure we have a representative sample, could you please tell me in what year you were born?

| | <u>2015</u> | <u>2012</u> |
|-------------------------|-------------|-------------|
| 18-29 years..... | 17%..... | 16% |
| 30-44 years..... | 28%..... | 30% |
| 45-59 years..... | 27%..... | 29% |
| 60 years or older | 24%..... | 20% |
| Not provided | 4%..... | 5% |

2) Gender (by observation)

| | <u>2015</u> | <u>2012</u> |
|-------------|-------------|-------------|
| Male | 51%..... | 49% |
| Female..... | 49%..... | 51% |

Now I'd like to ask some questions regarding smoking...

3) Please tell me whether you feel each of the following is a serious, moderate, or minor health hazard, or no health hazard at all. First...

| | Serious/ Moderate hazard | Serious health hazard | Moderate health hazard | Minor health hazard | No health hazard at all | Unsure |
|-----------------------------------------------------|--------------------------------|-----------------------------|------------------------------|---------------------------|-------------------------------|--------|
| Smoking tobacco products | 2015: 94% | 80%..... | 14%..... | 2%..... | 1% | 3% |
| | 2012: 91% | 74%..... | 17%..... | 7%..... | 1% | 1% |
| Exposure to second-hand tobacco smoke | 2015: 88% | 66%..... | 22%..... | 9%..... | 2% | 1% |
| | 2012: 83% | 62%..... | 21%..... | 11%..... | 4% | 2% |
| Use of electronic cigarettes, or e-cigarettes..... | 76% | 52%..... | 24%..... | 8%..... | 3% | 13% |
| Exposure to second-hand electronic cigarettes | 58% | 33%..... | 25%..... | 16%..... | 8% | 18% |
| Smoking marijuana | 65% | 37%..... | 28%..... | 19%..... | 11% | 5% |
| Exposure to second-hand marijuana smoke..... | 61% | 34%..... | 27%..... | 18%..... | 13% | 8% |

4) As you may know, there is currently no statewide law in Alaska that prohibits smoking indoors in public places, only local ordinances in some parts of the state. Would you favor or oppose a statewide law in Alaska that would prohibit smoking indoors in public places, including workplaces, public buildings, offices, restaurants and bars? ...is that strongly (favor/oppose) or somewhat (favor/oppose)?

| | <u>2015</u> | <u>2012</u> |
|-----------------------|-------------|-------------|
| Strongly favor | 60% | 55% |
| Somewhat favor | 9% | 11% |
| Somewhat oppose | 8% | 11% |
| Strongly oppose | 20% | 19% |
| Unsure..... | 3% | 4% |
| | } 69% | } 66% |
| | } 28% | } 30% |

5) Would you be more likely or less likely to vote for a candidate who supports a law that would prohibit smoking indoors in public places and workplaces in Alaska, or would their opinion on this issue not affect your vote? ...and would you be much (more/less) likely or somewhat (more/less) likely to vote for that candidate?

| | <u>2015</u> | | <u>2012</u> |
|----------------------------|-------------|-------|-------------|
| Much more likely | 21% | } 39% | 19% |
| Somewhat more likely | 18% | | 19% |
| Not affect vote | 41% | | 43% |
| Somewhat less likely | 6% | } 15% | 4% |
| Much less likely | 9% | | 10% |
| Unsure..... | 5% | | 5% |

6) Please indicate which one of the following you think is more important [Randomized statements]: The rights of customers and employees to breathe clean air in restaurants and bars, or the right of the business owner to choose what is best for his or her establishment? ...and do you feel very, somewhat, or not very strongly about that?

| | <u>2015</u> | <u>2012</u> |
|--------------------------------------------|-------------|-------------|
| Rights of the customers and employees..... | 61% | 57% |
| Very strongly..... | 48% | |
| Somewhat strongly..... | 12% | |
| Not very strongly | 1% | |
| Right of the business owner | 37% | 39% |
| Very strongly..... | 22% | |
| Somewhat strongly..... | 13% | |
| Not very strongly | 2% | |
| Unsure..... | 2% | 4% |

Now I'm going to read a series of statements. After I read each one, please tell me whether you personally agree or disagree with that statement. First... ..and is that strongly (agree/disagree) or somewhat (agree/disagree)?

| [Randomized 7-10] | | Total agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Unsure |
|------------------------------------------------------------------------------------------------|--------------|-------------|----------------|----------------|-------------------|-------------------|--------|
| 7) All Alaskan workers should be protected from exposure to secondhand smoke in the workplace | 2015: | 88% | 72%..... | 16%..... | 6%..... | 5%..... | 1% |
| | 2012: | 82% | 65%..... | 17%..... | 7%..... | 8%..... | 3% |
| 8) Restaurants and bars would be healthier for customers and employees if they were smoke-free | 2015: | 93% | 80%..... | 13%..... | 1%..... | 4%..... | 2% |
| | 2012: | 91% | 73%..... | 18%..... | 3%..... | 4%..... | 2% |
| 9) All Alaskans have the right to breathe clean air | 2015: | 96% | 85%..... | 11%..... | 2%..... | 1%..... | 1% |
| | 2012: | 93% | 80%..... | 13%..... | 2%..... | 3%..... | 2% |
| 10) I would avoid a restaurant or bar that allows smoking indoors | 2015: | 79% | 66%..... | 13%..... | 11%..... | 8%..... | 2% |
| | 2012: | 68% | 58%..... | 10%..... | 12%..... | 17%..... | 3% |

11) If Alaska passes a law prohibiting smoking indoors in public places, including workplaces, public buildings, offices, restaurants and bars, would you favor or oppose including electronic cigarettes, or e-cigarettes, in that law, so that the use of electronic cigarettes would not be allowed inside places that are smoke-free? ...and would you say you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 60% | } 72% |
| Somewhat favor | 12% | |
| Somewhat oppose | 6% | } 20% |
| Strongly oppose | 14% | |
| Unsure | 8% | |

12) And again, if Alaska passes a law prohibiting smoking indoors in public places, would you favor or oppose including the smoking of marijuana in that law, so that smoking marijuana would not be allowed inside places where cigarette smoking is prohibited? ...and would you say you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 70% | } 79% |
| Somewhat favor | 9% | |
| Somewhat oppose | 6% | } 18% |
| Strongly oppose | 12% | |
| Unsure | 3% | |

Moving on to a slightly different topic...

Split A
50% of
Sample

13a) As you may know, the State of Alaska is facing a large budget deficit this year. A proposal has been put forward to cover the deficit by raising new revenue through various sources and taxes. Included in the proposal is an increase in the state tax on tobacco. Do you favor or oppose an increase in the state tobacco tax as part of the overall proposal to cover the state’s budget deficit? ...and do you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 51% | } 72% |
| Somewhat favor | 21% | |
| Somewhat oppose | 6% | } 25% |
| Strongly oppose | 19% | |
| Unsure | 3% | |

Split B
Remaining
50% of
Sample

13b) The State of Alaska is considering whether or not to increase the state tobacco tax this year. Tobacco use costs Alaskans and the state approximately \$600 million per year in direct medical costs and lost productivity due to premature death. An increase in the tobacco tax would help offset the costs incurred to the state from the use of tobacco. Do you favor or oppose an increase in the state tobacco tax? ...and do you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 55% | } 70% |
| Somewhat favor | 15% | |
| Somewhat oppose | 7% | } 27% |
| Strongly oppose | 20% | |
| Unsure | 3% | |

14) Would you favor or oppose an increase in the state tobacco tax if some of the additional revenue that is generated is used to help fund tobacco prevention and cessation programs? ...and would you say you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 54% | } 75% |
| Somewhat favor | 21% | |
| Somewhat oppose | 7% | } 24% |
| Strongly oppose | 17% | |
| Unsure | 1% | |

15) The state is considering an increase of \$1 to the state tobacco tax. Do you favor or oppose an increase of that amount? ...and would you say you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 52% | } 73% |
| Somewhat favor | 21% | |
| Somewhat oppose | 5% | } 24% |
| Strongly oppose | 19% | |
| Unsure | 3% | |

15a) And would you favor or oppose an increase in the state tobacco tax of \$1.50?

[Asked of those who favor a \$1 increase, shown as % of total]

| | |
|-----------------------------------------------------|-----|
| Favor \$1.50 increase | 56% |
| Oppose \$1.50 increase, favor \$1.00 increase | 14% |
| Unsure on \$1.50 increase | 3% |
| Oppose or Unsure on \$1.00 increase | 27% |

16) Do you favor or oppose increasing the tax on non-cigarette tobacco products, including cigars, e-cigarettes, and smokeless tobacco, at the same rate as the increase to the cigarette tax? ...and do you strongly (favor/oppose) or somewhat (favor/oppose) that?

| | | |
|-----------------------|-----|-------|
| Strongly favor | 55% | } 72% |
| Somewhat favor | 17% | |
| Somewhat oppose | 7% | } 26% |
| Strongly oppose | 19% | |
| Unsure | 2% | |

Now I have a few more questions for demographic purposes only...

17) How often would you say you vote in statewide elections -- always, nearly always, part of the time or seldom?

| | |
|------------------------|-----|
| Always | 59% |
| Nearly always | 25% |
| Part of the time | 8% |
| Seldom | 6% |
| Never (vol.) | 2% |

18) When you registered to vote, did you register as a Democrat, Republican, Non-Partisan, Undeclared, or something else?

| | <u>2015</u> | <u>2012</u> |
|--------------------|-------------|-------------|
| Democrat | 15% | 14% |
| Republican..... | 24% | 25% |
| Non-partisan | 15% | 15% |
| Undeclared..... | 39% | 33% |
| Other | 3% | 6% |
| Not provided | 4% | 7% |

19) Do you consider yourself very conservative, somewhat conservative, moderate, somewhat liberal or very liberal? [randomized order – read top to bottom, bottom to top]

| | <u>2015</u> | <u>2012</u> |
|----------------------------|-------------|-------------|
| Very conservative..... | 17% | 18% |
| Somewhat conservative..... | 26% | 23% |
| Moderate | 28% | 31% |
| Somewhat liberal | 14% | 11% |
| Very liberal | 9% | 7% |
| Not provided | 6% | 10% |

20) What was the last level of schooling you completed?

| | <u>2015</u> | <u>2012</u> |
|-------------------------------------|-------------|-------------|
| Less than high school graduate..... | 3% | 3% |
| High school graduate/GED..... | 23% | 24% |
| Some college/technical school | 31% | 27% |
| College graduate | 29% | 31% |
| Post-graduate..... | 14% | 15% |

21) What is your race or ethnic background?

| | <u>2015</u> | <u>2012</u> |
|---------------------|-------------|-------------|
| White..... | 72% | 71% |
| Alaskan Native..... | 10% | 10% |
| Other | 14% | 13% |
| Not provided | 4% | 6% |

22) Which of the following describes your use of tobacco products: do you currently smoke, are you a former smoker, do you smoke occasionally, or do you never smoke?

| | <u>2015</u> | <u>2012</u> |
|-------------------------|-------------|-------------|
| Current smoker | 10% | 10% |
| Occasional smoker | 7% | 10% |
| Former smoker..... | 25% | 27% |
| Never smoke | 58% | 53% |

23) Do you currently or have you ever used electronic cigarettes, also known as e-cigarettes? (If yes): And are you a current or former user of e-cigarettes?

| | |
|--------------------|-----|
| Current user | 3% |
| Former user..... | 8% |
| No..... | 88% |
| Not provided | 1% |

24) In which of the following ranges does your total household income fall?

| | <u>2015</u> | <u>2012</u> |
|---------------------------|-------------|-------------|
| Less than \$10,000 | 4% | 3% |
| \$10,000 - \$24,999 | 8% | 9% |
| \$25,000 - \$34,999 | 6% | 6% |
| \$35,000 - \$49,999 | 11% | 10% |
| \$50,000 - \$74,999 | 15% | 13% |
| \$75,000 - \$99,999 | 14% | 16% |
| More than \$100,000 | 30% | 28% |
| Not provided | 12% | 15% |

25) Location

| | <u>2015</u> | <u>2012</u> |
|-------------------|-------------|-------------|
| Anchorage | 42% | 41% |
| Southcentral..... | 23% | 22% |
| Interior | 14% | 15% |
| Southeast | 11% | 12% |
| Rural | 10% | 10% |