



Wild, Natural & Sustainable®

March 11, 2015

The Honorable Bryce Edgmon
House of Representatives
Alaska State Capitol
Juneau, Alaska 99801

Dear Representative Edgmon:

Thank you for proposing to establish August 10th as Alaska Wild Salmon Day, we support House Bill 128. The importance of salmon to Alaskans cannot be overstated and the Alaska Seafood Marketing Institute looks forward to an annual opportunity to celebrate and promote such an iconic Alaska fish.

As seafood marketers we can use this special day as a hook for salmon promotions and events in Alaska and beyond to further our mission to increase the value of Alaska seafood which is beneficial to all Alaskans.

Best regards,

Tyson Fick
Communications Director
Alaska Seafood Marketing Institute