

Overview on tourism & travel patterns for the Alaska State Legislature

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Typical travel patterns



In-state travel options



Alaska product use – F&B



Alaska Marine Conservation Council (AMCC) - Kodiak Bairdi crab
Hot Licks Ice Cream – blueberry and specialty ice cream
Indian Valley Meats - reindeer sausage
Alaska Jacks - fireweed syrup
Alaska Chip Company - specialty chips
Arctic Cuts- cut & washed local produce and fruit
Basically Basil - organically grown local produce/herbs
Copper River Seafoods - fresh halibut, salmon, cod
Ditomaso's Produce - local produce when in season/available
Tenth & M Seafoods - fresh salmon, scallops, cod
Fisherman's Express - King crab, crab cakes, scallops
AK Brewing Co. - beer
Glacier Brewhouse - beer
Midnight Sun Brewery - beer
Silver Gulch Brewing Co. - beer
Alaska Distillery - flavored local vodka
Kahiltna Birch Works - birch syrup
Kaladi Bros./Silverhook - espresso and drip coffee
Heritage Coffee Company - espresso and drip coffee
Taco Loco - tortillas, chips
Alaska Chi - made by the Homer Brewing Company, Inc.
Food Services of America - Local produce, local meats



Travel experiences are endless



Working with local vendors



Alaska Nature Guides
Alaska Travel Adventures
Aramark Sports & Entertainment Services LLC
Black Bear ATV Adventures
Black Diamond Resort
D & S Trail Rides
Denali Air
Denali ATV Adventures
Denali Backcountry Guides
Denali Fly Fishing Guides
Denali Jeep LLC
Denali Southside River Guides
Denali Tundra Tours
Denali Wilderness Safari
ERA Helicopters, LLC
Jeff King, Inc.
K2 Aviation
Mahay's Jet Boat Adventures
McKinley Flight Tours
Nenana Raft Adventures
Talkeetna Fishing Guides
Talkeetna River Guides
Terry Boyd Photography Tours, LLC
Trapper Creek Tours



Economic impact of tourism to State:

\$3.72 billion

Table 6. Total Visitor Industry Labor Income, and Spending, By Region, 2008-09 and 2011-12
(including direct, indirect, and induced effects)

	2008-09 Labor Income	2008-09 Spending	2011-12 Labor Income	2011-12 Spending
Southcentral	\$514 million	\$1,751 million	\$580 million	\$1,966 million
Interior	205 million	519 million	240 million	605 million
Southeast	373 million	1,004 million	370 million	1,003 million
Southwest	41 million	115 million	42 million	116 million
Far North	10 million	25 million	11 million	29 million
Total	\$1.14 billion	\$3.41 billion	\$1.24 billion	\$3.72 billion

- *McDowell Group, Inc. – Economic Impact of Alaska’s Visitor Industry, 2011-12*

Revenue to local governments:

\$71+ million

Revenues to Municipal and State Governments

	<u>2008-09</u>	<u>2011-12</u>
Municipal Revenues	\$69.8 million	\$71.1 million
Sales tax revenues	\$28.9 million	\$29.2 million
Lodging tax revenues	\$23.5 million	\$26.7 million
Dockage/moorage revenues	\$17.4 million	\$15.2 million

- *McDowell Group, Inc. – Economic Impact of Alaska's Visitor Industry, 2011-12*

Revenue to the State:

\$107 million

Table 7. Selected Revenues to Municipal and State Governments
2008-09 and 2011-12

	2008-09	2011-12
Municipal Revenues	\$69.8 million	\$71.1 million
Sales tax revenues	\$28.9 million	\$29.2 million
Lodging tax revenues	\$23.5 million	\$26.7 million
Dockage/moorage revenues	\$17.4 million	\$15.2 million
State of Alaska Revenues	\$136.6 million	\$107.8 million
Commercial Passenger Vessel Tax	\$46.4 million	\$32.0 million
Passenger Gambling Tax	\$6.3 million	\$5.8 million
Ocean Ranger Program	\$4.0 million	\$3.6 million
Commercial Passenger Vessel Environmental Compliance Program	\$1.0 million	\$0.8 million
Fish & Game licenses/tags	\$17.1 million	\$17.8 million
Alaska Marine Highway System revenues	\$15.4 million ¹	\$18.4 million
Alaska Railroad Corporation revenues	\$19.4 million	\$20.2 million
Vehicle rental tax	\$5.6 million	\$5.7 million
Corporate income tax	\$21.4 million	\$3.5 million
Total Selected Revenues	\$206.4 million²	\$178.9 million

- *McDowell Group, Inc. – Economic Impact of Alaska’s Visitor Industry, 2011-12*

Partnerships

- National Parks: 60+ employees from Denali Princess Wilderness Lodge worked on trail restoration along Rock Creek Trail (2012)
- State Parks: 12+ employees from McKinley Princess Wilderness Lodge worked on the Byers Lake Trail (2010-11)
- Roadside clean up: employees from Anchorage to Talkeetna to Healy adopt sections of road as part of annual clean up efforts



Visitor flow

- 150,000 passengers ride the rail
- 170 HAP motorcoaches
+ 90 others within the Denali corridor
- 20 HAP rail cars
+ 10 from Alaska RR on busy days



Rail vs. motorcoach capacity

- Most rail cars hold 72-88 people
- It would take more than 50 additional motorcoaches to take the place of rail traffic, adding to congestion in downtown, as well as the entire Denali corridor
- Replacing rail cars with motorcoaches would require about 30 more coaches on the Parks/Glen Highway

