



101 Dunkel Street, Suite 111
Fairbanks, Alaska 99701-4806
(907) 457-3282 • Fax (907) 459-3787
www.explorefairbanks.com

March 30, 2014

Labor and Commerce Committee
House of Representatives
Alaska State Legislature

RE: House Bill 309: An Act Relating to Distillery Licenses

Dear Representative Olsen and Members of the Committee,

On behalf of the Board of Directors of Explore Fairbanks, the largest tourism industry association in Alaska's Interior, we support House Bill (HB) 309. Modernizing Alaska's distillery laws to allow for growth in small business and retail establishments will lead to enhanced tourism product throughout Alaska.

HB 309 allows small distilleries to provide onsite tours, tastings and limited direct sales, thereby providing more venues to showcase Alaska-made products, create jobs and support local economies. Lifting current restrictions allows these small businesses to add to their product line, offer a unique visitor experience and fully participate in Alaska's tourism industry.

As we have seen with "Alaskan grown" microbreweries and wineries, growth in local and regionally-based businesses adds to our state's special products and attractions for visitors.

Thank you for your consideration. If you have any questions, please feel free to contact me at (907) 459-3770 or dhickok@explorefairbanks.com.

Warm Regards,

A handwritten signature in black ink that reads "Paul Brown". The signature is written in a cursive style with a long horizontal flourish at the end.

Paul Brown
Chair, Board of Directors

A handwritten signature in black ink that reads "Deb Hickok". The signature is written in a cursive style with a long horizontal flourish at the end.

Deb Hickok
President and CEO