



## What Parents Can Do to Help Reduce the 30-Million Word Gap

- Take a look at the video and materials at [www.BestBeginningsAlaska.org](http://www.BestBeginningsAlaska.org). Watch and share the 60-second video and check out another spot on the “why” of all this at [www.youtube.com/watch?v=H5BAO2o4Sqo](http://www.youtube.com/watch?v=H5BAO2o4Sqo)
- Print out a *Words Count* picture frame from our website and showcase photos of your little one! And be on the watch for our photo/story sharing contest in April at [www.facebook.com/BestBeginnings](http://www.facebook.com/BestBeginnings) (Like us!)
- During the month of April, *Words Count* activities will be happening all over Alaska. You can:
  - Have daily story times, sing special songs (counting the words), play word bingo, do rare word searches, have fun telling stories with wordless books, and make your *Words Count* wherever your creativity takes you! (And share your ideas with friends and family.)
  - Focus on the areas Talk, Read, Sing, and Play. Think of “wordy” activities for each area or visit [www.facebook.com/BestBeginnings](http://www.facebook.com/BestBeginnings) for ideas.
  - Look at old favorites in new ways. For example, Audrey Wood’s *The Napping House* provides many synonyms for napping: sleeping, snoring, dreaming, dozing, snoozing, slumbering – a great way to expand your child’s vocabulary. What else can you do at story time?
- Share your ideas on our Facebook page [www.facebook.com/BestBeginnings](http://www.facebook.com/BestBeginnings) so others can benefit from your creativity!
- Have fun with it—opportunities abound every minute of the day!

