



BEST BEGINNINGS

Alaska's Early Childhood Investment

Senate Education Committee

April 9, 2014





- Best Beginnings
- Head Start
- Parents as Teachers
- thread



30 Million Word Gap

- By age 4, experience with words
 - Child in professional family 45 million 6:1
 - Child in working-class family 26 million 2:1
 - Child in poor family 13 million 1:2

Meaningful Differences in the Everyday Experiences of Young American Children,
Betty Hart and Todd R. Risley, 1995

Words Count



- 60-second video
- 30-second TV spot airing statewide
- Radio PSAs
- Social media
- Promotional items
- Movie theaters
- Community activities!

Every Day

read talk

play sing

Words
Count



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BestBeginningsAlaska.org

Words
Count



BEST BEGINNINGS

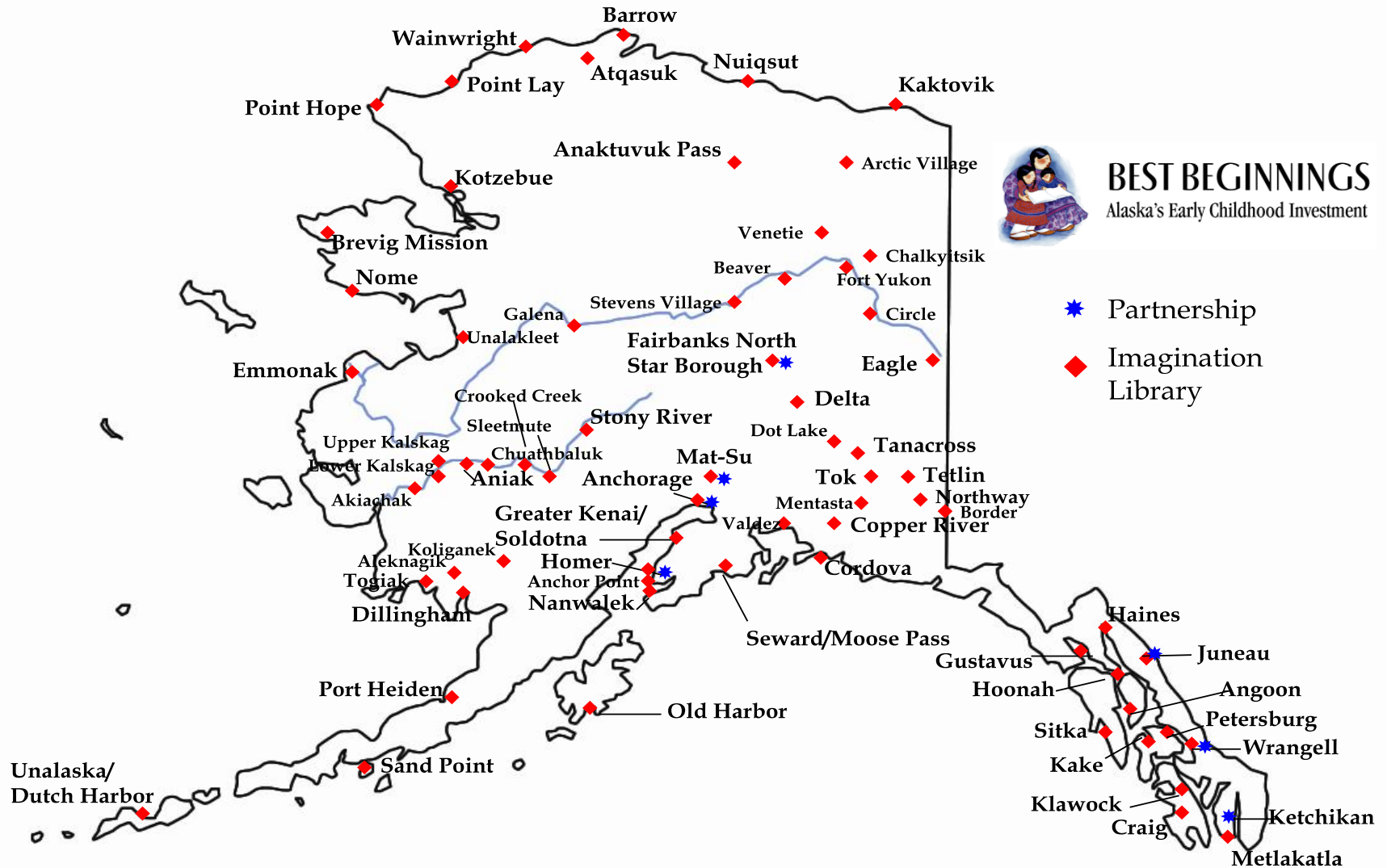
Alaska's Early Childhood Investment







Early Childhood Partnerships & Imagination Libraries in Alaska



Last Updated: 12/30/13



Into the future...





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