

Transportation & Public Facilities

Senate and House Transportation Committees

Captain John Falvey, AMHS General Manager Captain Tony Karvelas, AMHS Operations Manager



Agenda

- System Background Data
 Fleet composition, System timeline, Route summary, Key Metrics
- Fiscal Year 2012 Review
 Overview and Highlights
- Fiscal Year 2013 Look Forward
 Current Status Review and Challenges
- Fiscal Year 2014 Governor's Requested Budget Operating and Capital Budgets
- AMHS 50th Anniversary Celebration



AMHS Mission Statement

The mission of the Alaska Marine Highway System is to provide safe, reliable, and efficient transportation of people, goods, and vehicles among Alaska communities, Canada, and the "Lower 48," while providing opportunities to develop and maintain a reasonable standard of living and high quality of life, including social, education, and health needs.



System Background Data

- Fleet Composition
- System Timeline
- Route Summary
- Traffic History
 - Passengers
 - Vehicles
- Operating Expenditure Analysis
- On-Time Departures/Customer Satisfaction
- OARS Usage (Online Automatic Reservation System)



Fleet Composition

Mainliners

MV Malaspina - 1963

MV Taku - 1963

MV Matanuska - 1963

MV Tustumena - 1964

MV Columbia - 1974

MV Kennicott - 1998

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Aurora Class

MV LeConte - 1974

MV Aurora - 1977



Shuttle Ferries

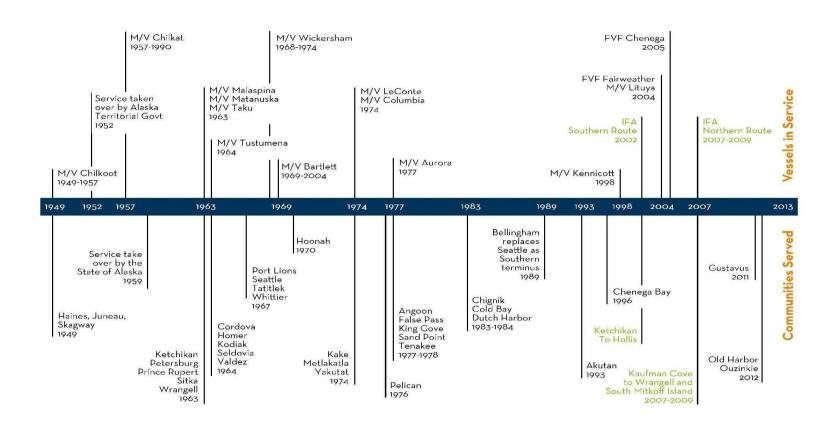
FVF Fairweather - 2004

MV Lituya - 2004

FVF Chenega - 2005



System Timeline





Route Summary



Alaska Marine Highway

Service Route: 3,500 miles Passengers: 340,000 Vehicles: 115,000

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BC Ferries

Service Route: 755 miles Passengers: 21,000,000 Vehicles: 8,000,000

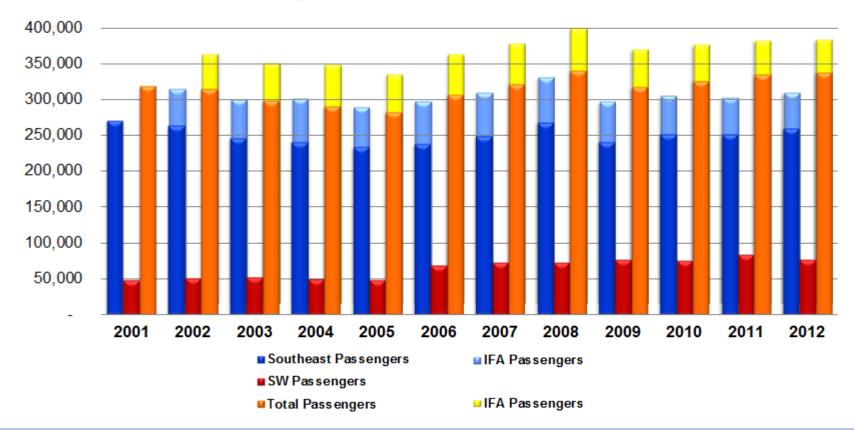
Washington State Ferry

Service Route: 200 Miles Passengers: 25,000,000 Vehicles: 11,000,000



Passenger Traffic History

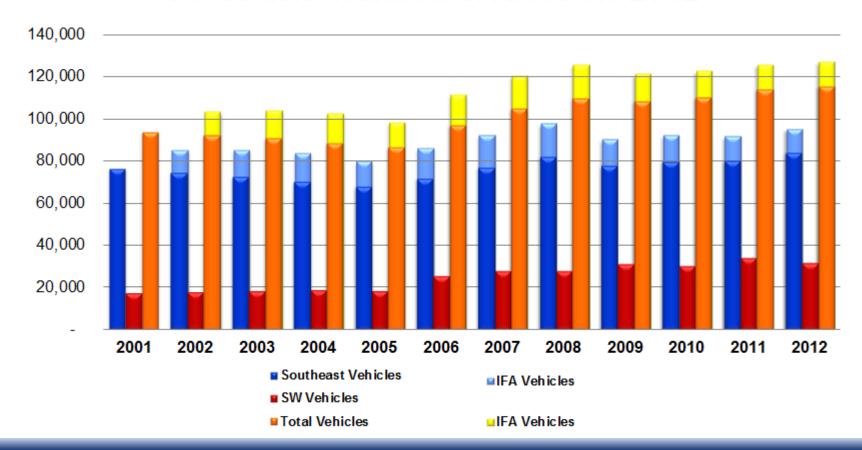
CY Passenger Traffic: Increased for 2012





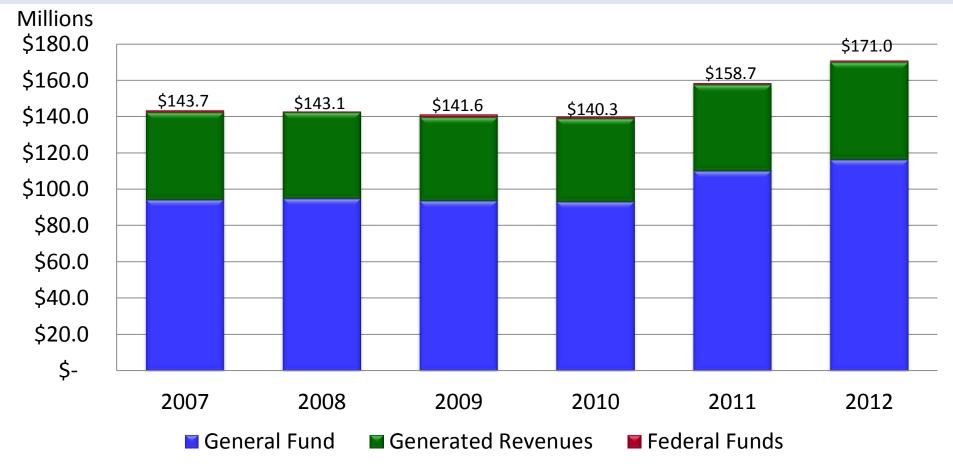
Vehicle Traffic History

CY Vehicle Traffic: Increased for 2012



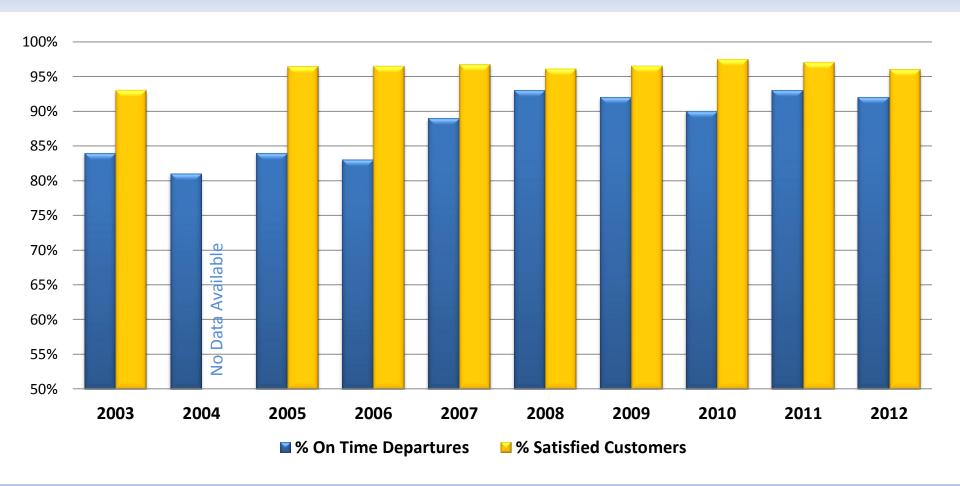


Operating Expenditure Analysis FY 2007 – FY 2012



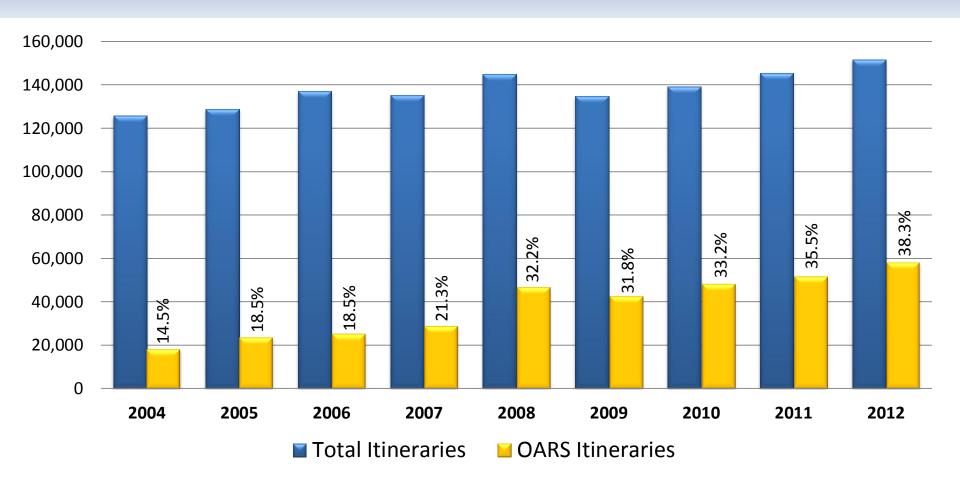


On-Time Departures/Customer Satisfaction





OARS Usage (Online Automatic Reservation System)





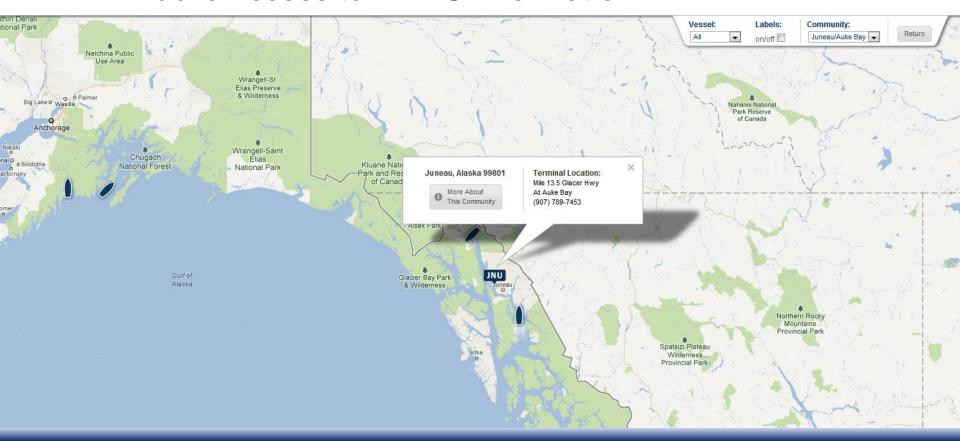
FY 2012 Review

- Managing to the Budget
 - 1. No Operating Budget Supplemental Requests
 - 2. Delivered 412 service weeks verses budget of 416
 - 3. Actual port calls of 7,197 compares to budget of 7,363
- System Record for Vessel Revenue Generation \$53.7M
- Marine Highway Fund is healthy \$15.7M (\$14M in Cap Acct)
- Significant Increases in Website Visits and OARS usage
- Expanded service to Ouzinkie and Old Harbor (Kodiak Island)
- Implementation of Vessel Tracking and Interactive Voice Recognition System - 511



Website Vessel Tracking

24x7 Public Access to AMHS Information





511 Traveler Information

- 511 Includes All AMHS Travel Information
- Interactive Voice Recognition System
 - Provides 24x7 real-time access to AMHS arrivals and departures
 - Provides improved customer service
 - 3rd generation launch scheduled for March 14, 2013



FY 2013 Look Forward

Current Status:

Managing to the budget – No anticipated supplemental requests
Passenger and Vehicle Traffic mirrors FY 2012 numbers
Minimal mechanical casualties – some weather cancellations
Ward Cove Development – Layup & Working Berth
FVF Lawsuit – Trial in Juneau starting April 8, 2013
Reservations System – Continuing development



FY 2014 Governor's Requested Budget

- Operating Budget: \$166.7M provides for 416 weeks of service with 7,254 ports of call (Equivalent to FY 2013 service level)
 - Maintains twice monthly Bellingham-Whittier summer runs
 - Maintains twice monthly summer chain runs
 - Expanded service to Gustavus, Old Harbor and Ouzinkie
- Capital Budget includes
 - FVF Propulsion Replacement
 - Vessel Overhauls maintain COI's
 - Terminal and Vessel Life extending projects (Col/Kenn)
 - Reservations System Upgrade
 - Asset Management Software



AMHS 50th Anniversary Celebration

- Strategic Purpose
 - Position AMHS to take full advantage of additional media opportunities associated with the event
 - 2. Provide support to the existing marketing efforts
 - 3. Educate current and potential customers about the AMHS
- Celebrate the Past
 - Locate and collect historical footage, archived images, and individuals for oral histories
 - 2. Underwrite historical documentary with KTOO TV
 - 3. Create historical timeline and editorial materials
- Launch AMHS into the Future
 - Reinforce and validate the AMHS brand and new logo
 - 2. Plan regional events to show appreciation and educate



