

Growing the Pie:

Investments that strengthen Alaska's infrastructure

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Today's Presenters

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Fairbanks Princess Riverside Lodge
Princess Lodges



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HAP Alaska Yukon



What is HAP Alaska Yukon?

- transportation, tours and lodging for Princess and Holland America cruise line guests



Passenger impact beyond the port

- strengthening Alaska's infrastructure



Typical travel patterns



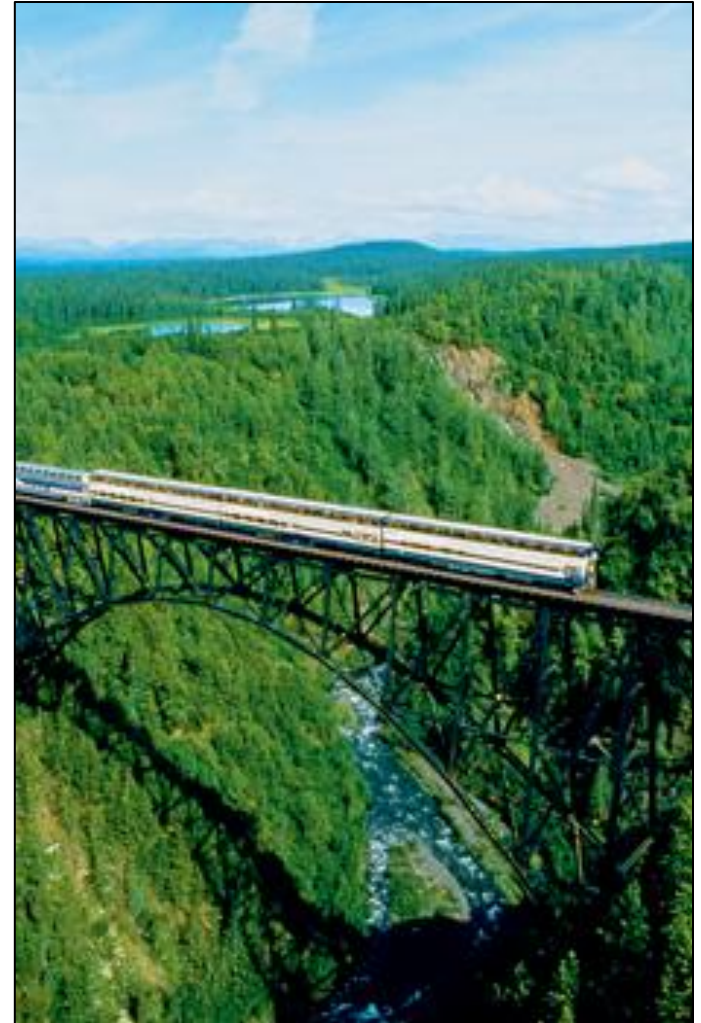
2014: Changes in tour flow

Yukon:

flights between Dawson
City and Fairbanks

Railbelt:

passenger train
adjustments





More time at destination

- later departure from Anchorage
- motorcoaches between Fairbanks/Denali
- more time on the ground in Fairbanks
- earlier arrivals into Denali



More time at destination: Fairbanks

Dawson City itinerary changes allow

- earlier arrival in Fairbanks
- depart Fairbanks later



2014: Changes in tour flow

Denali:

3-night stays popular with guests

Skagway:

2-night stays



Healy Shop – \$550,000 investment

- expanded parking lot and fencing
- upgraded electrical, lights
- remodeled facilities
- fuel pump, dump station



Skagway Shop - \$500,000 upgrade

- expanded work bays
- remodeled pump/dump/wash station
- in-floor lift



Hotel Division

Princess Lodges:

1,613 guest rooms

Holland/Westmark:

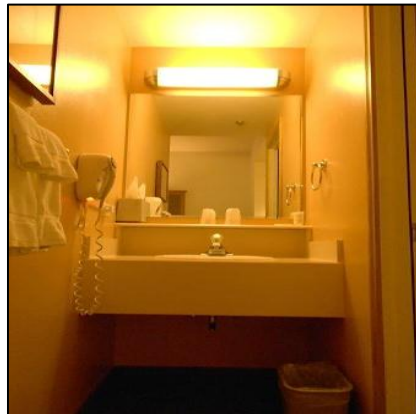
1,779 rooms





Fairbanks Princess Riverside Lodge

- high cost of energy
- other hotels
- Winter refurbishment



Denali Area Investments

Holland America Line purchased
the McKinley Chalets



Denali Area Investments



Denali Area Investments





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Skagway Investments

Skagway Westmark built in early 1950s

- refurbishing guest rooms
- remodeling lobby and front desk
- improving employee housing



Skagway Investments

- floors, walls and window coverings
- guest room enhancements



South Denali Visitor Center



South Denali Visitor Center

- offers RV sites and walk-in camp sites
- 3.5 mile road to the top for views
- an interpretive trail
- 5 miles of hiking



Community Involvement



Community Involvement



Community Involvement

