

# Developing a Qualified Workforce

House Labor and Commerce Committee
Alaska State Legislature
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### **Got Talent?**

"Now that the world is flat, talent can reside anywhere, work anytime, and live anyplace, and they can be managed globally. Talent is in the driver's seat today, not the employer."

~ Celia Harper-Guerra, Senior Vice President Talent Acquisition and Talent Development, Allscripts

Source: Damicis and Owen at IEDC



## **Got Talent?**

"Without enough qualified workers to go around, one community's gain will be another one's loss. Economic development won't be a game that everyone can win anymore.

Some will have to lose."

-Mark Lautman, When the Boomers Bail

Source: Damicis and Owen at IEDC



## **Workforce Readiness**

Only 1 in 5 jobs in Alaska requires a college degree

However...

60 percent of all jobs in the next decade will require *more* than a high school diploma



#### Postsecondary Education, by 2012 Alaska High School Graduates and GED Recipients, 2005-2011

Academic	High School		College	Some College or J	ob Training	No
Year	Outcome	Students	Graduate	still Enrolled	Only	Postsecondary <b>~</b>
2004-2005	GED	784	12	230	191	351
2004-2005	Graduate	6,233	1,685	2,755	591	1,202
2005-2006	GED	814	14	256	198	346
2005-2006	Graduate	6,745	1,508	3,244	633	1,360
2006-2007	GED	640	6	183	194	257
2006-2007	Graduate	7,058	1,080	3,632	1,317	1,029
2007-2008	GED	528	4	134	131	259
2007-2008	Graduate	7,182	258	4,448	609	1,867
2008-2009	GED	456	0	104	130	222
2008-2009	Graduate	7,250	113	4,464	650	2,023
2009-2010	GED	399	0	75	101	223
2009-2010	Graduate	7,529	23	4,317	657	2,532
2010-2011	GED	277	1	34	50	192
2010-2011	Graduate	7,322	1	3,529	282	3,510

<sup>\*</sup>Postsecondary outcomes were derived from the National Student Clearinghouse and Alaska's job training providers.



## Workforce Development System

... the education, employment, and job-training efforts designed to help employers get a skilled workforce as well as to help individuals to succeed in the workplace.

**Source: National Governors Association** 



## Workforce Development System

### Investing in Alaska's Talent Pipeline:

- Career and Technical Education
- Adult and Incumbent Worker Training
- Industry Specific Training Funds
- Youth Development



## Investing in Alaska's Talent Pipeline

Career and Technical Education



# Alaska Technical Vocational Education Program

#### Purpose:

Funds technical and vocational training programs that align regional workforce demand with Alaska's priority industries.

#### Source:

DGF - 0.15 percent of employee contributions to the Alaska unemployment insurance trust fund

#### SFY2014 Uses and Projections:

6 grantees \$4.3 million in awards 3,336 projected trainees





Career and Technical Education Grants

#### Purpose:

funds strategies and actions identified in the Alaska Career and Technical Education Plan; develops CTE curriculum and training capacity.

#### Source:

Annual UGF appropriation

#### SFY2014 Uses and Projections:

15 grantees ~ competitively awarded \$610.0 thousand in awards 1,838 projected students impacted





## Investing in Alaska's Talent Pipeline

Adults and Incumbent Workers



# State Training and Employment Program (STEP)

#### Purpose:

to enhance the quality and accessibility of job training for employers, employees, and future workers and to reduce the demand for unemployment benefits.

#### Source:

DGF - 0.1 percent of employee contributions to the Alaska unemployment insurance trust fund

#### SFY2014 Uses and Projections:

37 grantees ~ competitively awarded \$5.9 million in awards 3,403 projected trainees



# Workforce Investment Act (WIA) Adult and Dislocated Workers

#### Purpose:

Train eligible adults to increase employment, job retention, earnings, and occupational skills. Additional support services may also be available for workers experiencing hardships or other barriers to ongoing employment.

#### Source:

Federal formula funds allocated to the states

#### SFY2014 Uses and Projections:

Individual Training Allowances (ITAs) \$2.9 million in awards 3,150 trainees



## Investing in Alaska's Talent Pipeline

Industry Specific Training



# Alaska Oil and Gas Occupations Training Fund

#### Purpose:

Support training for priority occupations identified in the Alaska Oil and Gas Workforce Development Plan

Source: Annual UGF appropriation.

#### SFY2014 Uses and Projections:

10 grants ~ competitively awarded\$424.0 grant awards562 projected trainees



## Denali Training Fund

#### Purpose:

focuses on rural infrastructure projects, developing participant skills in construction and transportation and for heavy equipment, health care, solid waste, multi-use facilities, airport construction and maintenance, and energy development occupations.

#### Source:

Federal funds issued to the Denali Commission

#### SFY2014 Uses and Projections:

6 grants awarded \$810.0 in awards 117 trainees



### **Alaska Cast and Crew Advancement**

#### Purpose:

training Alaskans and establishing Alaska workforce development programs in the film and television industry. Additionally, these funds may be used for Individual Training Allowances (ITAs) for Alaskans seeking specialized training in the Alaska film and television industry.

Source: Legislatively-designated capital grant.

#### SFY2014 Uses and Projections:

6 training grants ~ competitively awarded \$249.0 in grant awards 249 projected trainees





## **Alaska Construction Academy**

#### Purpose:

promotes an understanding of construction trades and develops a strong, flexible workforce for registered apprenticeships or postsecondary education.

Source: Legislatively-designated grant.

#### SFY2014 Uses and Projections:

1 grant \$3.2 million 4,835 students + adult trainees





## Investing in Alaska's Talent Pipeline

Youth Development



## Alaska Youth First

#### Purpose:

career awareness and information, employability skills training, paid and non-paid work experience, applied academic training, and educator externships.

#### Source:

annual UGF appropriations

#### SFY2014 Uses and Projections:

18 grants ~ competitively awarded \$1.9 million in grant awards 17,437 students served



# Alaska Youth First Career Development Continuum

Preparing Alaska's Youth for Success in Career Choice, Postsecondary Training, and Entering the Workplace

Career Awareness	Career Exploration	Career Preparation		
Learn about	Explore, research, and plan	Gain education, training,		
a variety of jobs and careers	for the future	and work experience		
Classroom and School	Classroom and School	Classroom and School		
Core academic preparation	Career pathways, courses and clubs	CTE courses and programs		
Web-based research	Integrated curriculum	Career-related projects		
Career guide presentations	Classroom simulations	PLCP refinement		
Career interest assessments	Personal learning and career plan	Work-Ready Certificate/WorkKeys		
Career fairs- current labor market	(PLCP)	Occupational certifications		
information	Career-focused projects and	Job-seeking and work maturity skills		
	assignments	Work experience and evaluation		
Workplace	Postsecondary education exploration	<ul> <li>Internships</li> </ul>		
<ul> <li>Industry tours and field trips</li> </ul>		Postsecondary education preparation		
Career and job fairs	Workplace			
Youth in the workplace	Job shadowing	Postsecondary Options		
Teachers gaining industry experience	Career mentoring	<ul> <li>Trade or technical school (RTCs, AVTEC,</li> </ul>		
through externships	Community service projects	UA Workforce and AA programs, and		
	<ul> <li>Learning interview techniques/skills</li> </ul>	others)		
Families and Neighborhood		<ul> <li>Apprenticeship</li> </ul>		
Parental support and involvement	Families and Neighborhood	Military service		
Role model observation	Risk taking	• Enter Workforce (full or part time)		
	Role playing	Self-Employment/Entrepreneur		

K-8

9-16



### WIA - Youth



#### Purpose:

serves low-income youth ages 14 through 21 facing barriers to employment by providing employment and educational services such as occupational skills training, work experience, and academic tutoring, that lead to credential attainment and unsubsidized employment.

#### Source:

Federal formula funds allocated to the states

#### SFY2014 Uses and Projections:

10 grants ~ competitively awarded \$1.4 million in awards 3,150 youth served

## **Project Outlook**







# Alaska's Talent Pipeline Developing a Qualified Workforce

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