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Dear Members of the Alaska Legislature:

On behalf of the Digital Learning Alliance, we write in [support of HB 197: Requiring the establishment of reading program in school districts for grades kindergarten through three.](#)

Digital Learning Alliance is a national **non-profit** organization that works to improve economic growth across America by advocating for personalized education through the use of digital learning technologies. We accomplish this mission as we empower legislators and education players with technology solutions in pre-K-12, higher education, and adult learning, resulting in the skilled workforce of the future.

A recent report from the [National Assessment for Education Statistics](#) stated that **37% of 4th grades cannot read at grade level**. This epidemic causes for states to fall behind in producing a competent and educated workforce. A recent study by the [National Conference of State Legislatures](#) stated that **for every \$1 spent on education yields \$8 in return on investment (ROI)**. Based off of this information we commend Representative LeDoux for taking the necessary precautions to ensure students are equipped with essential skills .

The Alaska Legislature should approve this legislation and likewise, continue to develop proactive measures to pave the way for the implementation of quality digital education solutions. The Digital Learning Alliance stands ready to work with you to develop a proposal that best protects Alaska's students.

All our best,

Quinn Kendall,
Director of Government Relations; J.D.

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