

3.5 Million Views Later, Even President Obama is Afraid of Creepy Uncle Sam

Contact: David Pasch FOR IMMEDIATE RELEASE
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President Obama disingenuously calls out Generation Opportunity's Opt Out campaign

Washington, DC – (10/1/13) – Generation Opportunity, a national, non-partisan youth advocacy organization, launched its Opt Out campaign on September 19th and has seen its two “Creepy Uncle Sam” videos go viral with over 3.5 million views between YouTube and Facebook.

As our message resonates with our target audience, many of Obamacare’s allies, unhappy that young people are not as gullible as they had hoped, have responded with distortions and ridiculous attacks, calling us everything from [racists](#) to [murderers](#).

Generation Opportunity wants all young people to have health insurance. The goal of www.optout.org is to educate them on their options. Most young people will find it a better deal (and a lot less creepy) to opt out of Obamacare, pay the relatively small penalty, and then go buy non-Obamacare insurance on the private market.

For example, in Virginia right now there are 87 health care plans sold on the individual market — the cheapest one being \$40.84 per month. Not all of those plans would meet the standards to be sold in a government “exchange,” but almost all of them would be a better deal for young Virginians. It’s like that across the country.

President Obama and his allies are desperate to convince millions of us to take a bad deal so we can subsidize an older, wealthier generation. Here’s just a small sample of what they’ve been saying:“

- [T]hey are actually spending money on television trying to convince young people that if you’ve got the choice between getting affordable health care or going without health care, you should choose not having any health care.” President Barack Obama, 9/26/2013, Prince George’s Community College in Largo, MD
- “Their [Generation Opportunity’s] sole purpose is to keep young people from getting quality, affordable care and in doing so, they hope to destroy the Affordable Care Act... that certainly doesn’t seem like an opportunity for a generation for me”. Rep. Mark Pocan (D, WI-2) on the House Floor 9/26/13.
- Such a campaign is “disturbing,” Kathleen Sebelius, Secretary of Health and Human Services, [told the Washington Post](#).

Evan Feinberg, President of Generation Opportunity, issued the following statement:

“We want all young people to have health insurance and purchase a plan that is right for them, not one that pays the bills at the Department of Health and Human Services.

“Thanks to our campaign, millions of young people are learning about their options, including the ability to opt out of Obamacare and buy a non-Obamacare plan on the private market.

“Our campaign is clearly aggravating the politicians and special interests who need my generation to buy creepy Obamacare insurance at three times the price in order to subsidize an older, wealthier generation.

“My generation is tired of getting a raw deal from the powerful in Washington, D.C. We are already inheriting massive debt and suffering [16% unemployment](#) and are not going to accept another bad deal from the government. We realize that buying private insurance is cheaper and smarter than drinking the Obamacare Kool-Aid regardless of which celebrity they get to promote it.”

Visit www.optout.org for more information.

Generation Opportunity is a national, non-partisan organization advocating for economic opportunity for young people through less government and more freedom.

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