

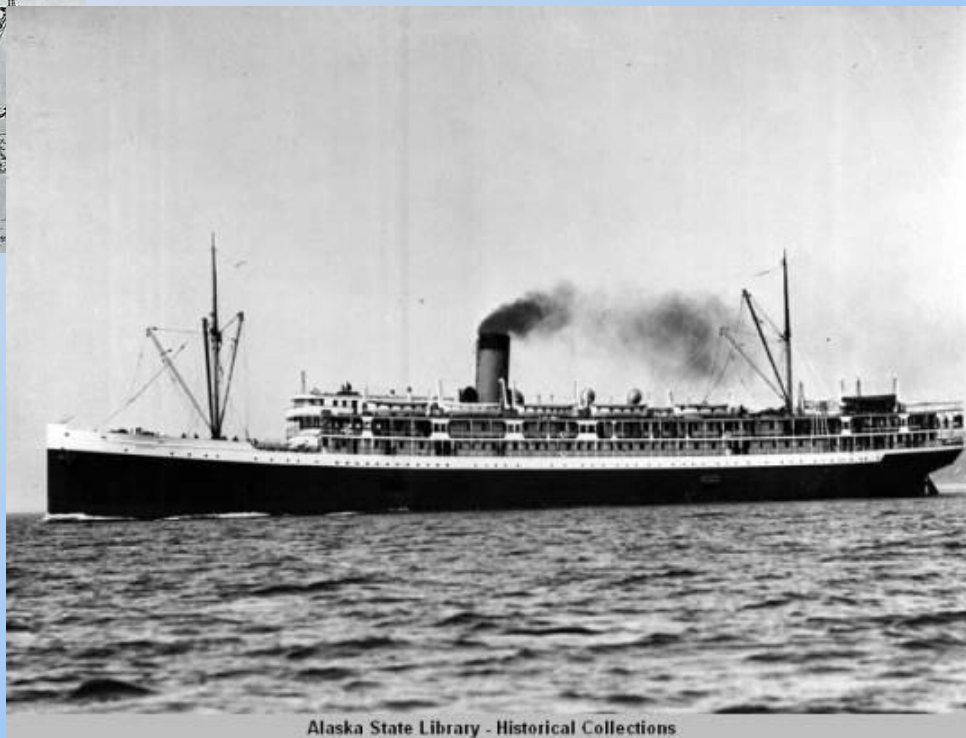
Alaska Tourism

One Person's Vacation; Another's Work!

What it Takes to Show Visitors the
Great Land in Style and Luxury



History



Alaska State Library - Historical Collections



History



Made For Alaska S. S. Co. By E. L. Fisher

Alaska State Library - Historical Collections



Alaska State Library - Historical Collections



Cruise Ships and Tours

- Cruise Only vs. Cruise Tour
- Inside Passage vs. Gulf Route

Inside Passage

- Typically 7 day, round trip cruises starting in Seattle or Vancouver.
- Port Calls in Southeast Ports
- Guests purchase Shore Excursions in Ports

Typical Inside Passage Route



Gulf Route

- Typically 7 day, one way cruise
- Sails to/from Vancouver, B.C. and Alaska.
- Port Calls in Southeast Ports
- Cruises feed “CruiseTours”

Typical Gulf Route



What We Do

- Get guests from a ship....



- ...and from here to.....



- To here; seamlessly



Without forgetting any of these!



...by using these....



...and using these....



...and using these....



...and delivered by these!



Our Assets

- Hotels and Lodges
 - 5 Wilderness Lodges
 - 10 Hotels
- Motorcoach Fleet
 - 400+ coaches
- Train Cars
 - 20 luxury train cars

Our Staff

- Full Time, Year Round, Alaskan Based
 - 460
- Seasonal, summer time staff
 - 2700-3200

A Tour Deconstructed

- Typical Railbelt Cruise Tour



Day 1: Ship Debarb Day

- Guest Complete 7 Day Cruise
- Starting Their Day in Whittier



Day 2: Talkeetna to Denali

- Morning at leisure
- Short motorcoach trip to Denali
- Evening at leisure



Day 3: Full Day Denali

- Natural History Tour
- Afternoon at leisure



Day 4: Denali to Fairbanks

- Morning at leisure
- Motorcoach to Fairbanks



Day 5: End of Tour

- Guests complete tour

