William J. Streur

Streur, William

Commissioner - Department of Health and Social Services

PERSONAL

A highly motivated and confident manager, a strong communicator, a quick thinker, and excellent strategist, with strengths in startup, acquisitions, fundraising, contract negotiation and turnaround and change. Perceived as charismatic, an articulate speaker with a thorough knowledge of managed care strategies, the health insurance market, claims systems, the Medicaid market, indigent and uninsured needs issues and all health delivery operations.

WORK HISTORY

State of Alaska

Anchorage/Juneau, Alaska

Deputy Commissioner, Medicaid and Health Care Policy.

2007-Present

Responsible for all aspects of the \$1.2B Medicaid, SCHIP and CAMA programs for the State including all policy development and implementation, claims benefit packages and payment for services and oversight of the fiscal agent contract. Responsible to coordinate the five year plan for the Legislature, interface with the legislature on budget, policy and regulation development, benefit coverage and provider/enrollee satisfaction. Implements all federally mandated changes to programs, promulgate regulations and develops state plan amendments to satisfy requirements. The position coordinates all activities of the Deputy position including interfaces with other divisions, departments of state government and the legislature. Oversee the development of the new MMIS development (DDI) and all other IT improvements for the Medicaid and SCHIP programs. Directly manage the Department health planning and systems development, rate review and facility survey sections. Analyze and review all financial performance to coordinate budget, spending and project needs throughout the fiscal year. Serve as primary liaison for the department with Center for Medicare and Medicaid Services (CMS).

First Health Services Corporation Anchorage Alaska Senior Director, Alaska Operations

2003-2007

Lead position administering over 90 employees in the fulfillment of the State of Alaska MMIS Medicaid contract for all operations including MMIS, SURS, claims/correspondence scanning and OCR, claims adjudication, Pharmacy (POS, PDL, Profiling and Reporting, etc.), and mental health inpatient/residential utilization review and care coordination. Directed and oversaw the operations and beginning of the transition to a new MMIS system for the State, the State's first since 1987.

- Maintained an open communicative relationship regarding the fiscal agent services with the State while facing significant legal and contractual challenges regarding the new MMIS development.
- Redesigned the contract with the State for Claims review and SURS functions and preserved its continuation into 2010.

Upper Peninsula Health Plan

1998-2003

Marquette, Michigan

President and Chief Executive Officer

Founding officer for the Plan and its first employee. Plan's ownership consists of 13 of the Upper Peninsula's 14 hospitals and nearly 200 physician investors with over 800 total providers serving Medicaid and CHIP populations. Plan is recognized as a leader in innovative involvement with the provider community. State Medicaid leadership points to the Plan as a model of quality and customer satisfaction for others to follow. Led the plan to successful NCQA accreditation in 2003.

Guided the concept development, raised funds from investors, employed staff and prepared the Plan for its initial service population and brought the Plan to profitability in 26 months with an enrollment of approximately 20,000 Medicaid members. Led the Plan to a rating as one of the top five health plans in Michigan (Benchmark Plan) for quality and customer satisfaction (member and provider) in its second full year of operation. This achievement was repeated in the third and fourth years of operation. Awarded quality bonus each year.

Consultant-Self Employed Marquette, Michigan Madicaid and Managed Care Strat

1997-1998

Medicaid and Managed Care Strategy

Consultant and trainer to a variety of organizations and corporations on managed care issues including strategic planning, business process management, alliances, acquisitions and mergers, implementation strategies, benefit design systems development, network development and contracting, administrative structures, gate keeping approaches, and training. Trained over 1000 persons on managed healthcare strategies, transition issues, structure acceptance and courtesies. Contracts include state government, universities, mental health organizations, hospital systems, county government and private health plans. Consistently rated as outstanding instructor and presenter.

PeaceHealth 1987 - 1997

Eugene, Oregon

Corporate Director (Vice President) of Behavioral Health

Responsible for overseeing the development of a nonprofit coordinated and comprehensive behavioral health system supporting the corporation's overall strategic plan. The position objectives were to develop and ensure consistent standards throughout the PeaceHealth system and to ensure the long-term viability of a behavioral health service line fully integrated with other health care services corporately and in each region. One member of a four person team addressing the strategy of the corporation.

Acquired a large, privately owned, and freestanding behavioral health case management and delivery system. Recovered acquisition costs in first five months of operation. Realized over a 17% net corporate gain per annum for first three years of operation. Emerged as the largest behavioral health provider in the state of Washington, Oregon and Alaska.

Recovery Northwest (PeaceHealth) Vancouver, Washington

1984 - 1987

CEO

Hired as a turnaround CEO. Brought the company to profitability and sold to PeaceHealth, which expanded and grew the business line with me as the product line manager.

Northern Michigan Substance Abuse Services Gaylord, Michigan

1978 - 1984

Executive Director, building the agency from one representing 12 counties in Northern Michigan to one representing 23 counties. Seen as one of the premier agencies in the state system and operating continuously through 2009.

United States Air Force United States Air Force Reserve

1970 - 1976

1980 - 1995

Served in a variety of officer duties including aircrew, maintenance officer, race relations, equal opportunity and drug and alcohol control and rehabilitation. Opened first formal chemical dependency treatment unit for Armed Forces in Europe. Vietnam and Desert Storm (Kuwait liberation) veteran. Numerous deployments representing the United States. Bronze Star and Meritorious Service Medal recipient. Highest decorated officer in the unit upon retirement in November 1995.

PROFESSIONAL AFFILIATIONS AND APPOINTMENTS

Managed Care Consultant to design team of Oregon Health Plan, the state's Medicaid Managed Care effort.

- Board member and volunteer to numerous human services organizations, active in my church.
- Seventeen year Rotarian, Paul Harris Fellow (x3), Club President 2000-2001.

EDUCATION

Graduate study toward concurrent Master's degrees in Business and Sociology Ball State University and Troy State University

Bachelor of Arts, (Pre Medicine/Liberal Arts) Northern Michigan University, Marquette, Michigan