

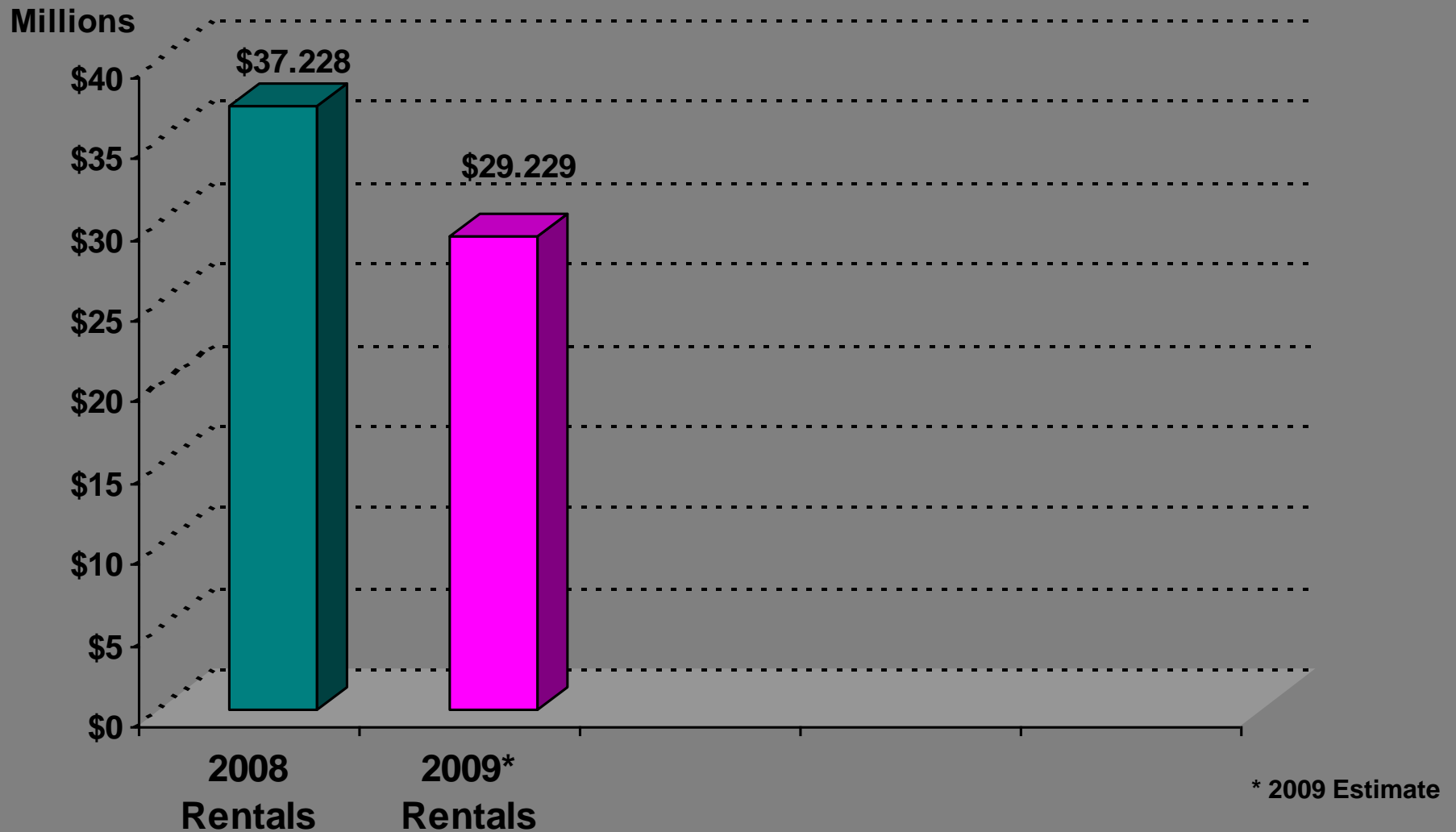


---

House Finance Tourism Report  
November 4, 2009

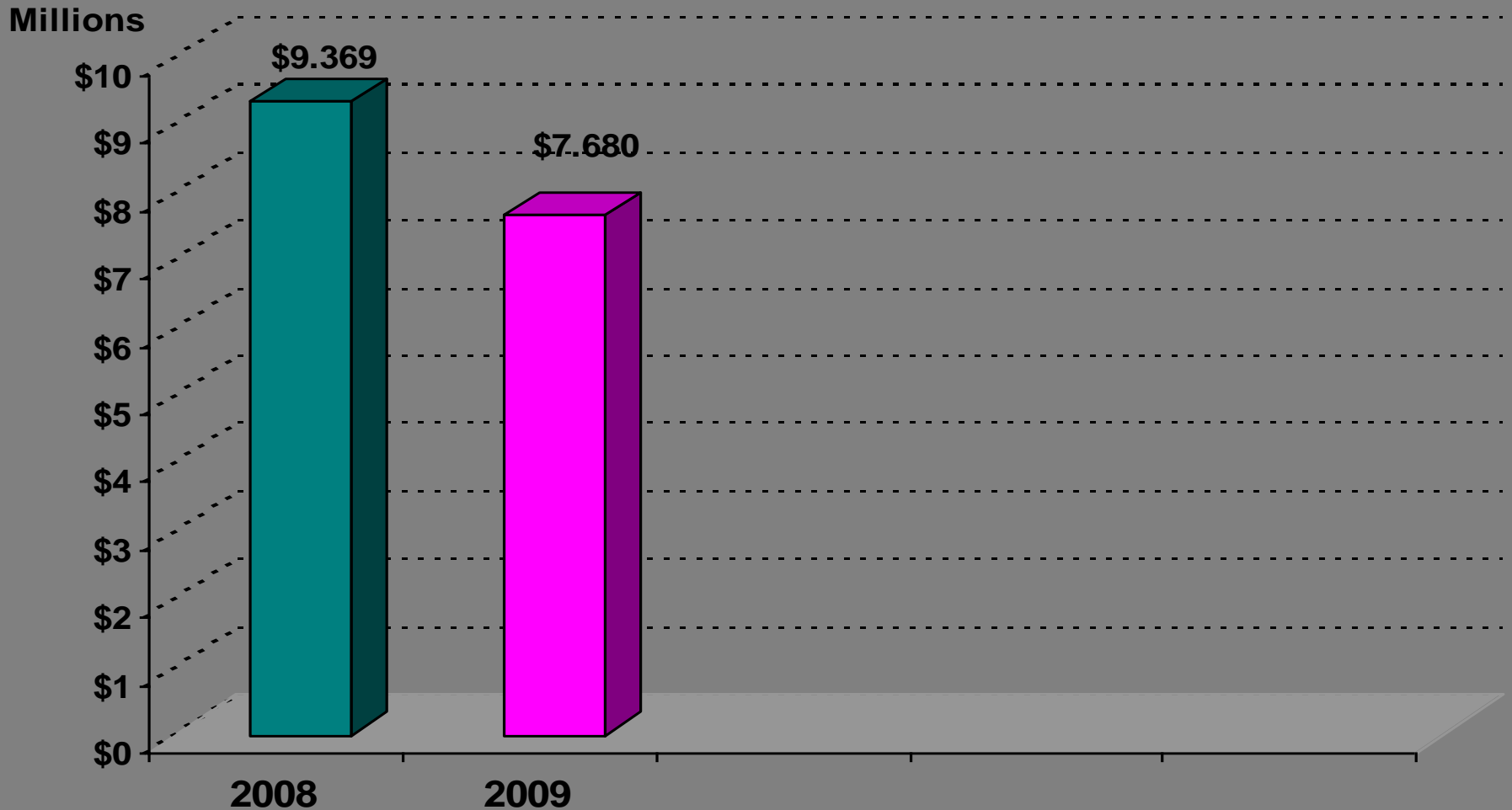
# ANC Rental Revenue Tax

- January – August, down 8 Million / 21.5%



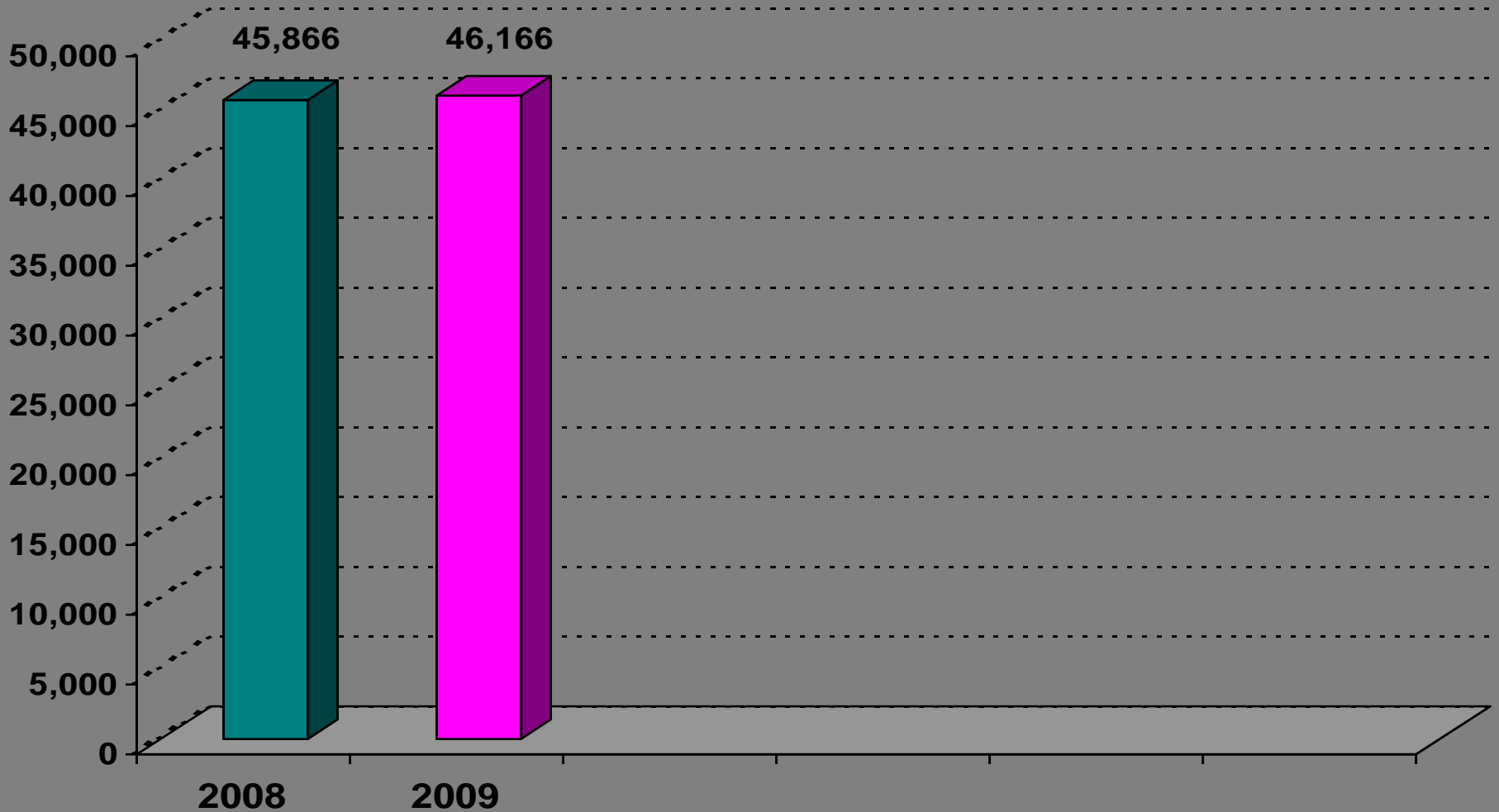
# Anchorage Hotel Tax

- January – Jun, down 1.7 million / 19%

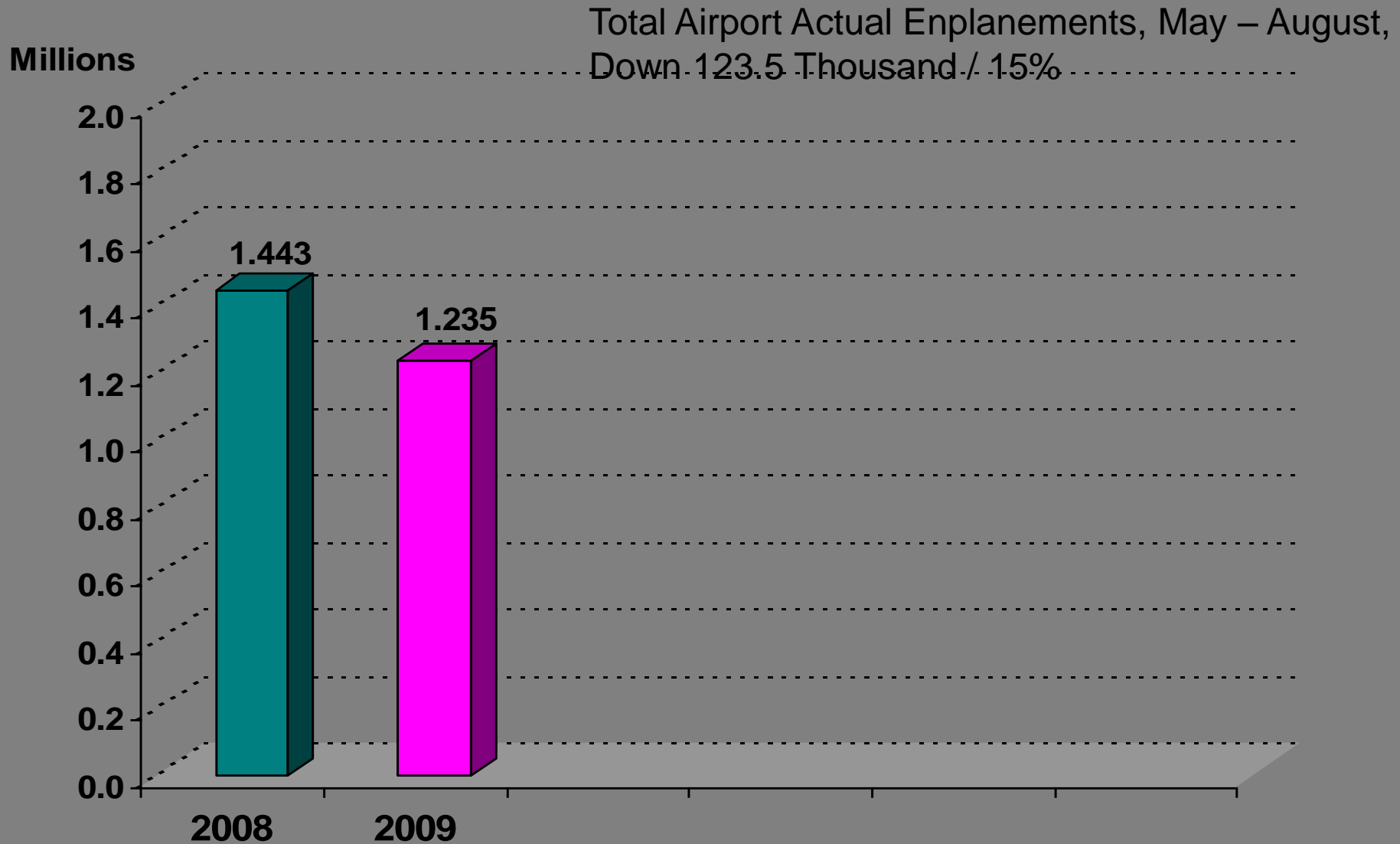


# Alaska Highway Arrivals

• May - July



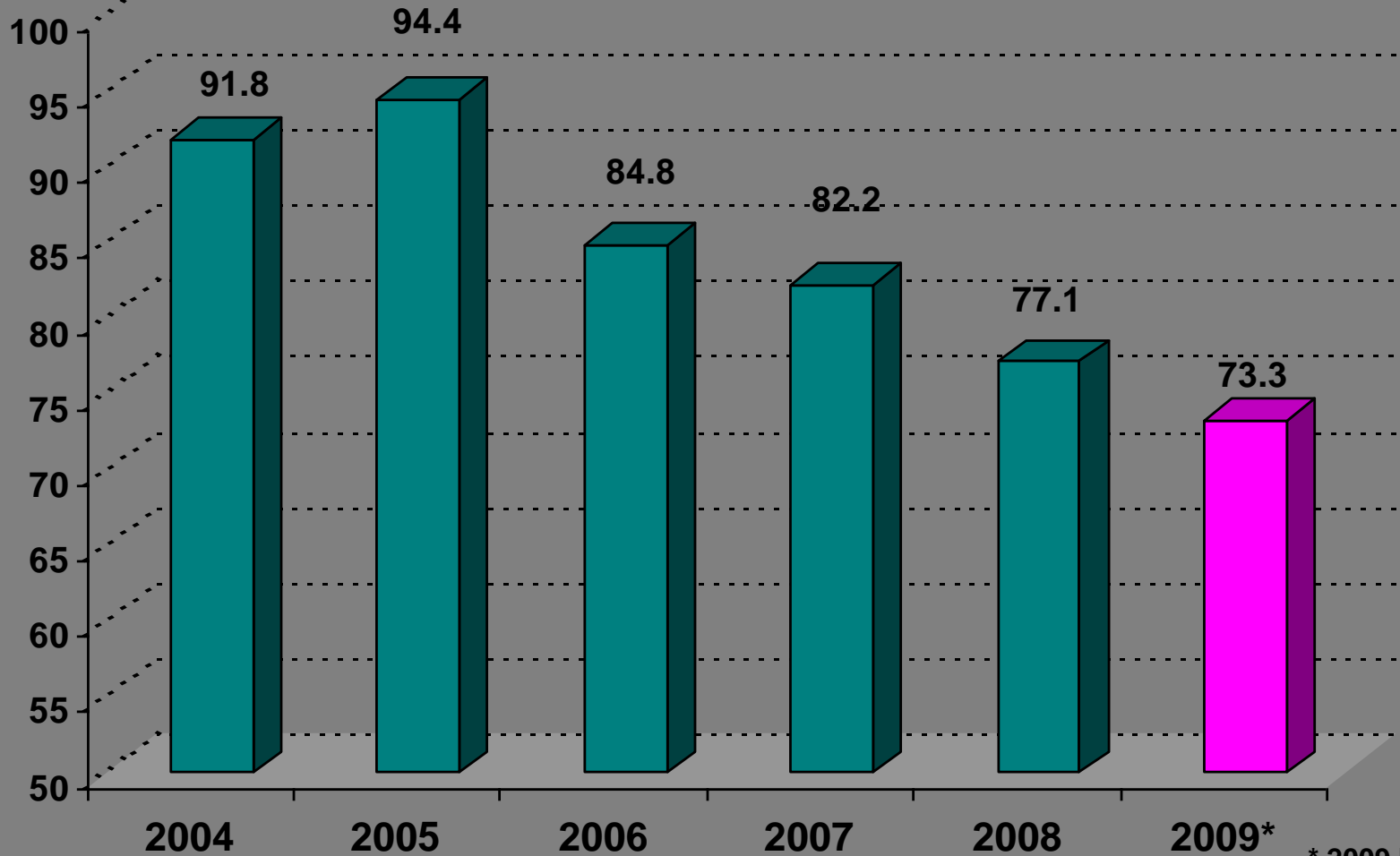
# FAI / ANC Airport Arrivals



# Long Haul Traveler

May - August

Thousands

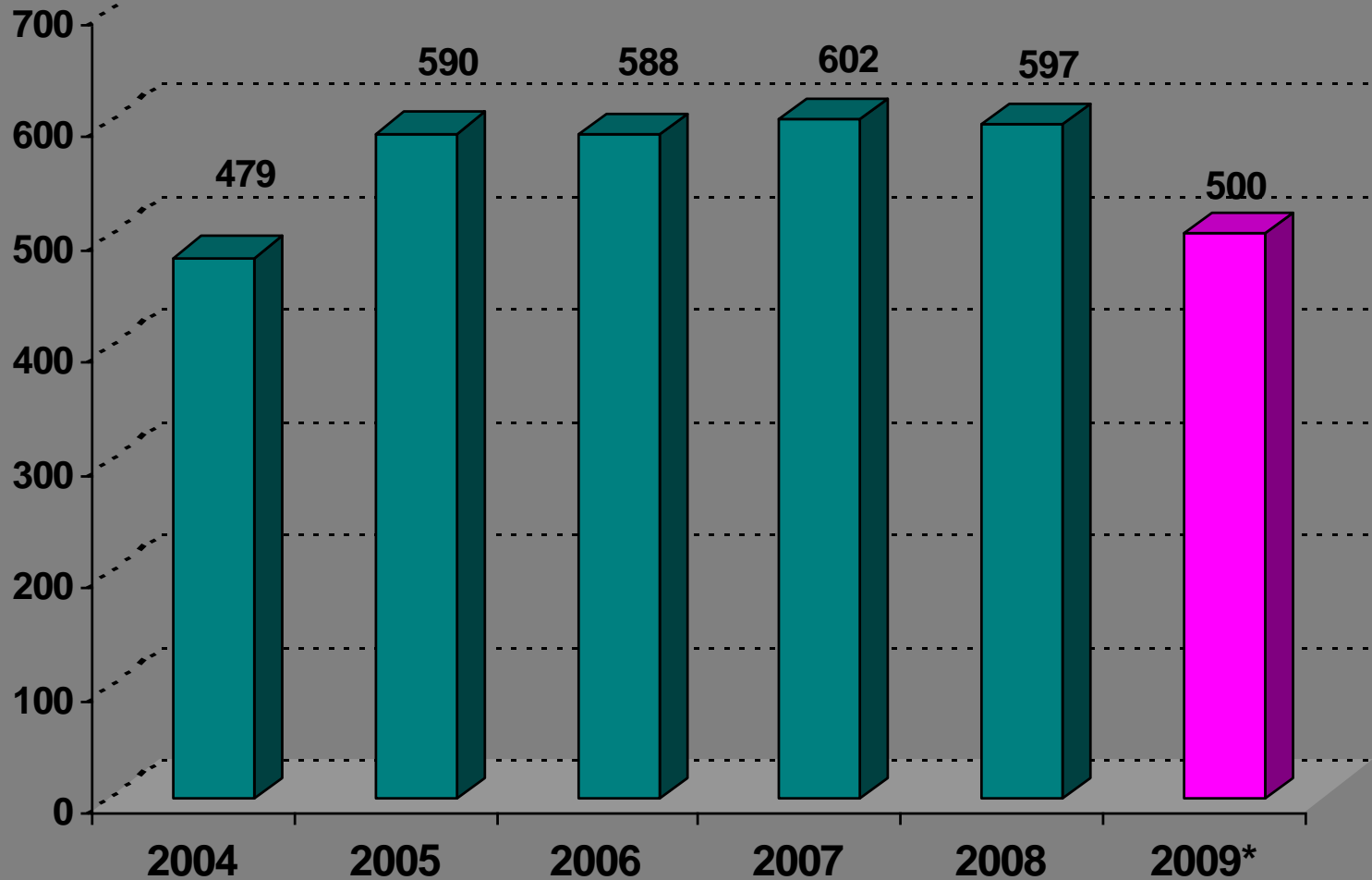


\* 2009 Estimate

# Summer Visitors Air Arrivals

Source: AVSP

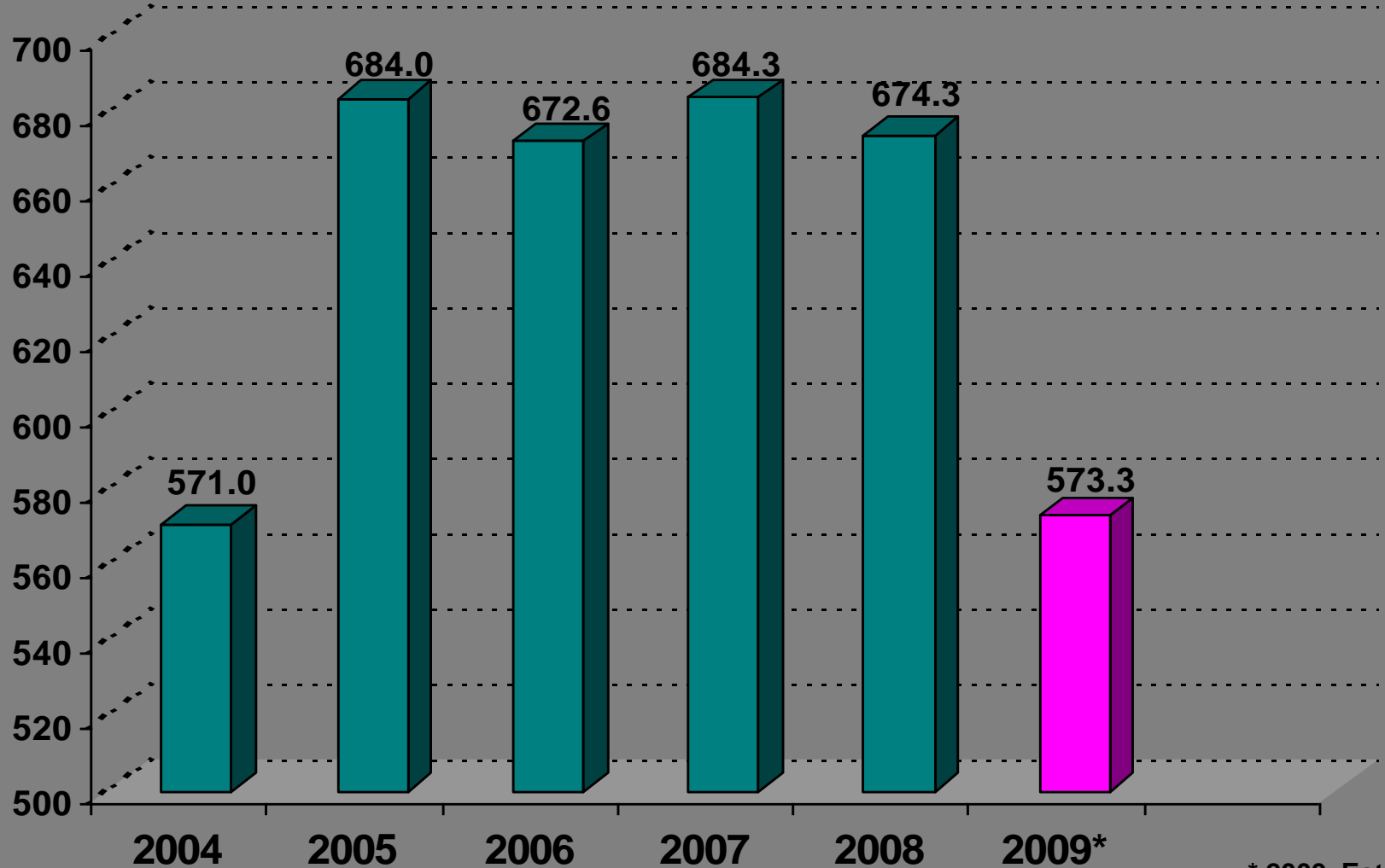
Thousands



\* 2009 Estimate

# Non-Cruise Visitors

Thousands

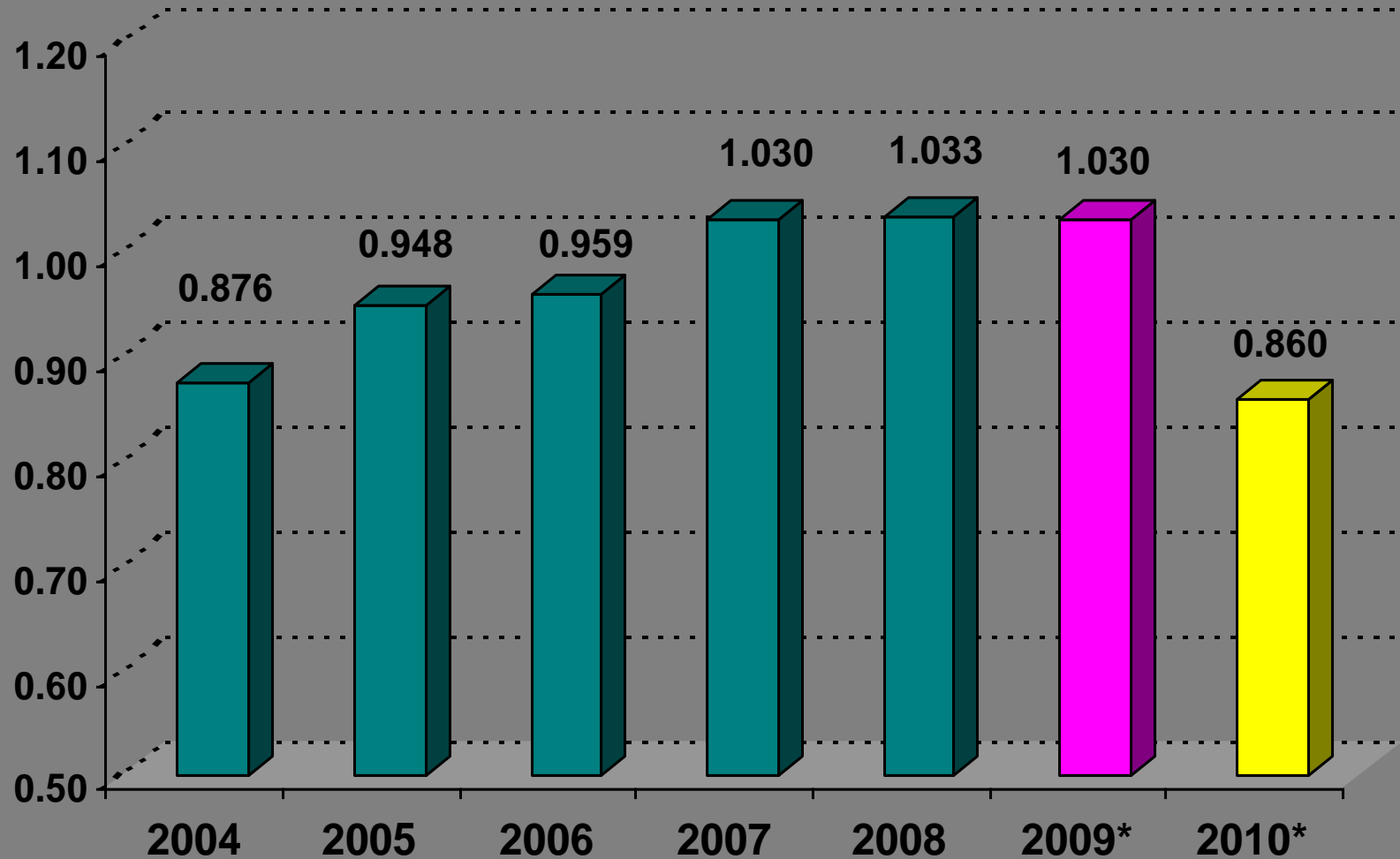


\* 2009 Estimate



# Cruise Visitors

Millions



\* 2009 & 2010 Estimate

# Round Trip, Inside Passage

600,000 in 2009 / 580,000 in 2010



# Gulf Cruise Only

400,000 in 2009 / 280,000 in 2010

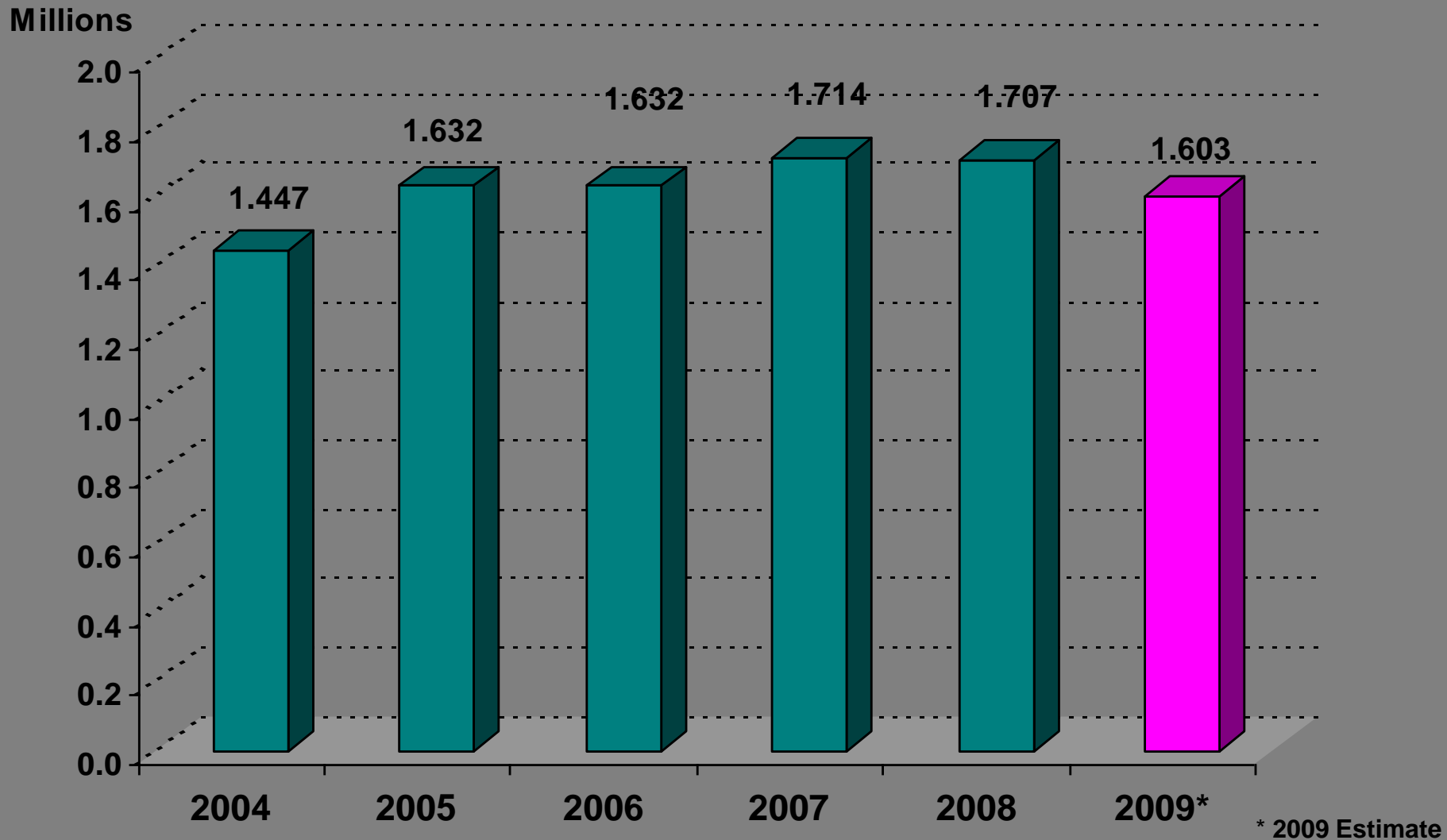


# Gulf Cruise Tour

200,000 in 2009 / ?? 2010

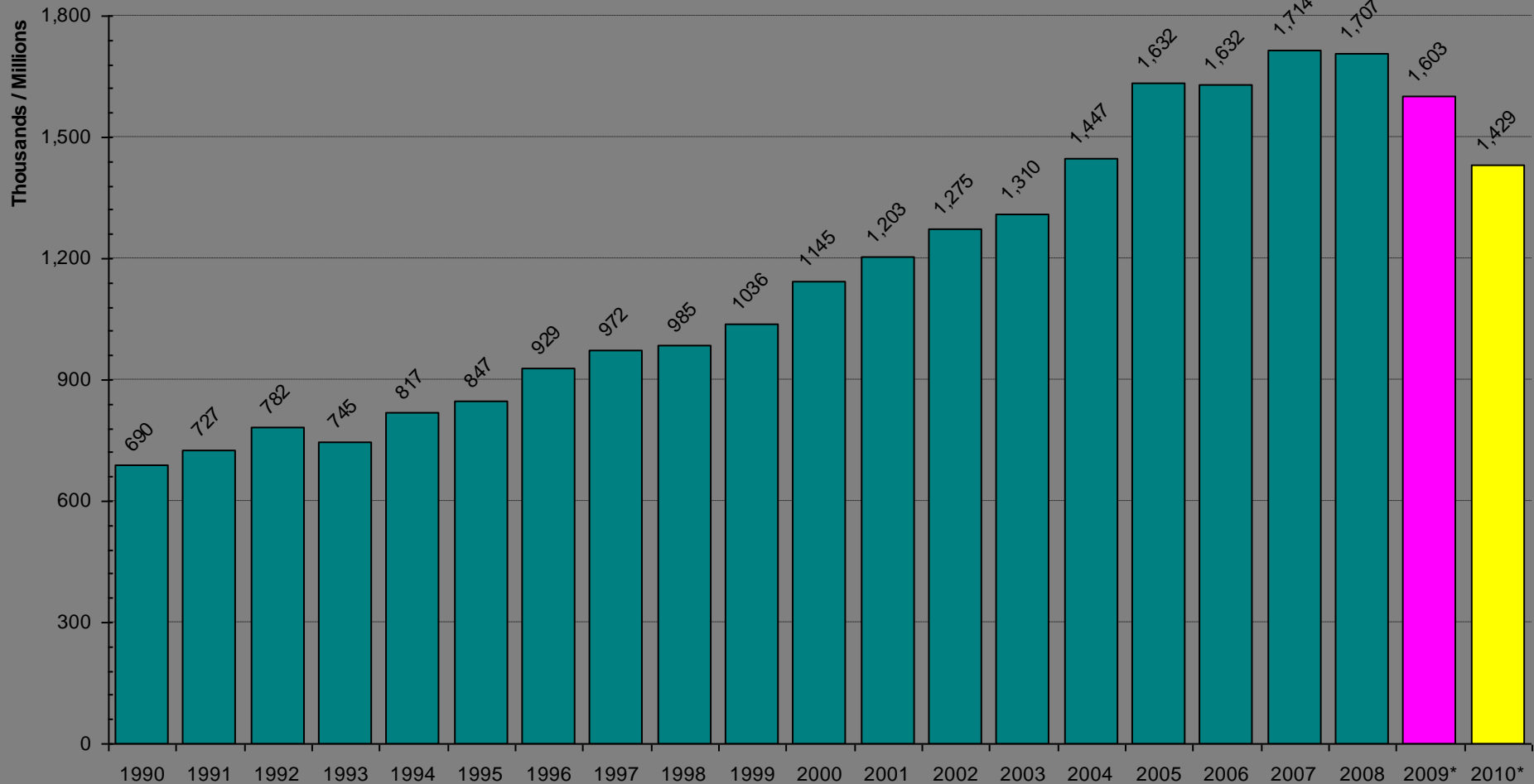


# Total Summer Visitors



# Visitors 1990-2010

## Alaska Summer (May - Sept.) Visitors



\*Estimate 2009 & 2010

# Just The Facts

- 10.7 U.S. International arrivals,  
thru June 2009
- 8.8% U.S. Domestic Air Traffic,  
thru June 2009
- 8.3% U.S. Hotel Occupancy,  
thru July 18
- 4.0% Australia Visitor arrivals,  
thru July 2009
- 6.2% Hawaii visitor arrivals,  
thru August 2009