



# **Linda Close Marketing Director**

Legislative Update March 2009



## **Presentation Summary:**

- Airport Overview
- ANC Advantages
- Market Opportunities
- Outlook



# **Airport Overview**

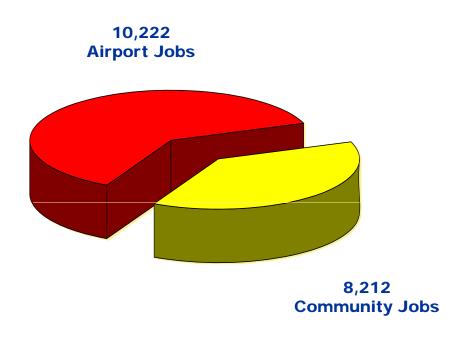


## 40 wide-body aircraft on the deck at ANC in October 2008





# The Airport's Economic Impact.....18,434 Jobs



One in eight jobs in Anchorage

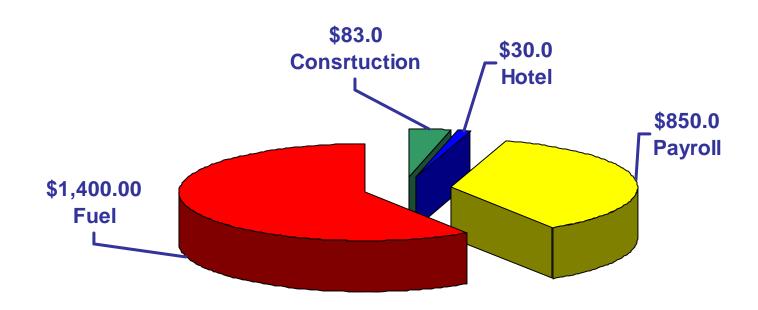
About \$562 million in direct annual payroll

Another \$288 million in annual payroll for community jobs

Source: Institute of Social and Economic Research, University of Alaska Anchorage, September 2007.



# Airport's Total Annual Economic Impact - \$2.363 Billion



Source: Institute of Social and Economic Research, University of Alaska, Anchorage, September 2007



#### **Cargo Carrier Overview**

- ACE Air Cargo
- ANA
- Air Atlanta Icelandic
- Air Canada
- Air China
- Alaska Airlines
- Asiana Airlines
- Atlas Air
- Cargo 360
- Cathay Pacific Airways
- China Airlines
- China Cargo
- China Southern
- Empire Airlines
- Eva Airways
- Evergreen International
- Everts Air Cargo
- Federal Express

- Focus Air Cargo
- Japan Airlines
- Kalitta Air
- Korean Air Cargo
- Lynden Air Cargo
- Nippon Cargo Airlines
- Northern Air Cargo
- Northwest Air Cargo
- Polar Air Cargo
- Qantas
- Shanghai Airlines
- Singapore Airlines
- Southern Air
- TradeWinds Airlines
- United Parcel Service
- World Airways
- Yangtze River Express

- •ABX Air
- Air Macau
- Dragon Air
- •Transmile Air

Blue - Current Cargo Carriers

Red - New Cargo Carrier

Green – New Cargo carrier no longer serving US market



## Cargo Carrier by Home Country

<ul><li>Japan</li></ul>	3		
<ul> <li>Korea</li> </ul>	2	•USA	14
<ul><li>Taiwan</li></ul>	2		
<ul><li>China</li></ul>	5		
<ul> <li>Hong Kong</li> </ul>	1		
<ul> <li>Singapore</li> </ul>	1		
<ul> <li>Australia</li> </ul>	1		
<ul> <li>Canada</li> </ul>	1		



# 2007 ACI Cargo Traffic Stats (Metric Tons)

Rank	Airport	<b>Total Cargo</b>	% Change
1	MEMPHIS (MEM)	3 840 491	4.0
2	HONG KONG (HKG)	3 773,964	4.5
3	<b>ANCHORAGE (ANC)</b>	2 825 511	0.6
4	SHANGHAI (PVG)	2 559 310	18.0
5	INCHEON (ICN)	2 555 580	9.4
6	PARIS (CDG)	2 297 896	7.9
7	TOKYO (NRT)	2 254 421	(1.2)
8	FRANKFURT (FRA)	2 127 646	8.4
9	LOUISVILLE (SDF)	2 078 947	4.8
10	MIAMI (MIA)	1 922 985	5.1



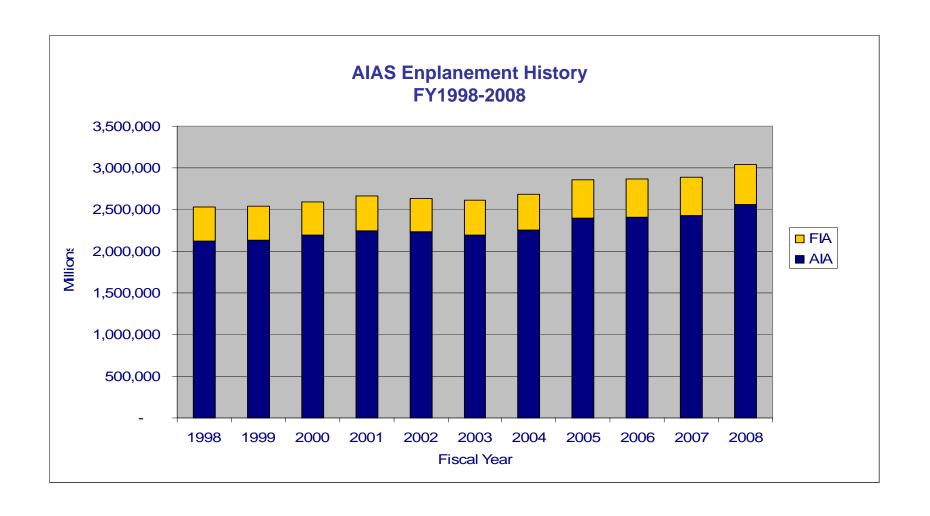
## **Competitive Rates and Fees**

## **Landing Fee**

	<b>Cost for 747-400</b>
<b>Toronto</b>	\$12,799.08
Tokyo	\$7,405.37
Newark	\$4,789.75
<b>New York</b>	\$4,456.55
Dallas	\$3,349.98
Seoul	\$2,982.14
Chicago	\$2,759.24
Seattle	\$1,918.00
Vancouver	\$1,837.08
AIAS	\$1,174.53

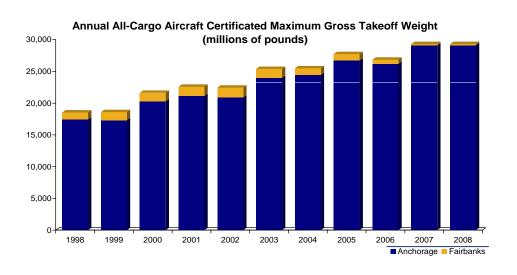


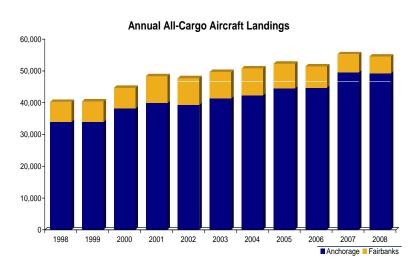
**Solid Operating Trends: Passenger** 





### **Solid Operating Trends: Cargo**





Compound Annual Growth Rate				
	All-Cargo Take-off Weight	All-Cargo Aircraft Landings		
1998-2008	4.26%	2.80%		
2006-2008	4.48%	6.04%		



## **ANC Advantages**



#### The Alaska Advantage: Strategic Location - Payload v. Range





## **Regulatory Advantages**

- Progressive Clearance
- → International-to-International (ITI)
- Cargo Transfer



## **Cargo Transfer Authority**

1996 - USDOT awarded Cargo Transfer Flexibility
On-line transfers, change of gauge
Commingling of foreign and domestic cargo
Foreign-domestic, foreign-foreign transfers

2003 - Expansion of Cargo Transfer
December 12, 2003 expanded current
cargo transfer authority for foreign carriers
that have a revenue relationship with U.S.
carrier





## **Market Opportunities**



### **Market Opportunities**

Singapore - Open Skies

-- Singapore Airlines via China

Viet Nam - Open Skies

-- Taiwan, China, Korea, Japan, FedEx, UPS

India - Bermuda I Agreement

-- Taiwan, China, Korea, Japan, FedEx, UPS

China – Unique agreement

- 5 Chinese cargo carriers designated
  - --Air China, China Southern, China Cargo, Shanghai, Yangtze River Express
- 5 US cargo carriers designated
  - -- FedEx, Northwest, UPS, Polar, Evergreen



## **China Market Overview**

2000 - 15 landings per week

2006 - 198 landings per week

2007 - 260 landings per week

Nearly 35% of total international cargo traffic at ANC derived from China market

Total China-US air cargo market in 2007 - 36.7% of Asia-North America air cargo market



## **Economic Impact of International Cargo at Anchorage**

- Cargo accounts for nearly two-thirds of airport revenues
- 9 International carriers account for 54.76% of cargo revenue

#### FY 2008 Cargo Market Share

Market Share

11.10%

10.80%

10.79%

10.57%

9.15%

8.01%

7.63%

5.29%

3.27%

2.84%

2.83% 2.72%

2.01%

1.73% 1.43%

9.84%

100.00%

By Take-Off Share			By Revenues	
Airline	Total lbs. (000's)	Market Share	Carrier	Revenues
Federal Express	3,203,331	11.70%	Federal Express	\$7,943,319
United Parcel Service	3,155,728	11.53%	United Parcel Service	7,728,110
Cathay Pacific Airlines	2,602,562	9.51%	Cathay Pacific Airlines	7,720,284
China Airlines	2,556,930	9.34%	China Airlines	7,563,925
Korean Airlines	2,361,720	8.63%	Korean Airlines	6,550,629
Eva Airways Corporation	1,938,868	7.08%	Eva Airways Corporation	5,735,710
Northwest Airlines, Inc.	1,636,800	5.98%	Northwest Airlines, Inc.	5,460,525
Japan Airlines International	1,382,469	5.05%	Japan Airlines International	3,785,451
Southern Air, Inc.	1,102,520	4.03%	Asiana Airlines	2,338,233
Asiana Airlines	911,760	3.33%	Singapore Airline Cargo	2,033,132
Singapore Airline Cargo	841,192	3.07%	Nippon Cargo Airlines	2,025,426
Nippon Cargo Airlines	660,366	2.41%	Southern Air, Inc.	1,944,774
Air China	512,164	1.87%	Air China	1,437,394
Kalitta Air	498,126	1.82%	Kalitta Air	1,239,042
China Eastern/Cargo Airlines	454,429	1.66%	Northern Air Cargo, Inc.	1,023,806
All Others (23 Airlines)	3,714,816	12.99%	All Others (23 Airlines)	7,045,916
Total	27,533,781	100.00%	Total	\$71,575,676



## **Outlook**



### **ANC Strengths**

Strategic Location for Cargo Activity

Competitive airports with low rates and fees

**Carrier relationships** 

**Close alternate airport** 

Parts exchange program

## **ANC Opportunities**

Existing all-cargo carrier operations

**Cargo Transfer Authority** 

**Increased use of freighters** 

**Growing base of Chinese** carriers



#### **ANC Threats**

Other airport communities have a manufacturing base

Weather concerns with deicing costs

Other airport competition

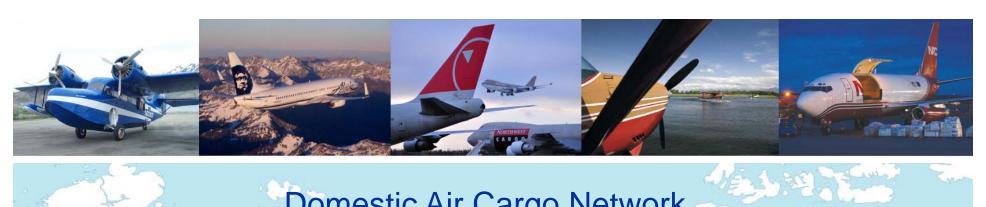
#### **ANC Weaknesses**

**Global Recession/Aviation Decline** 

**Overflight of ANC** 

No local manufacturing base and limited air exports

Domestic Air Cargo network limits warehouse & distribution opportunities







#### **Recap of 2008 Activity**

#### **TOTAL LANDINGS**

•101,863: Decreased .05%

#### **CARGO LANDINGS**

•46,965: Decreased 5.4%

#### **PASSENGER GROWTH**

**5,380,811 passengers: Increased 4.4%** 

#### **FUEL**

865 million gallons: Decreased 6.6%



#### **Good News**

- NCA JFK Station
- Cathay Pacific New freighters, new stations
- Evergreen / Kalitta New China designation
- **UPS** New China frequencies



## **Thank You!**

**Questions?**