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The Foraker Group

Our core purpose is to **strengthen nonprofits.**



Educational
Opportunities



Shared Services



Organizational
Development



Public Policy



Fiscal
Sponsorship

A few signature programs and products:

- Leadership Summit
- Certificate in Nonprofit Management
- Financial Shared Services
- From Bias to Belonging
- Pre-Development Toolkit
- Economic Impact Report
- Executive Leadership Intensive
- Leadership Transition



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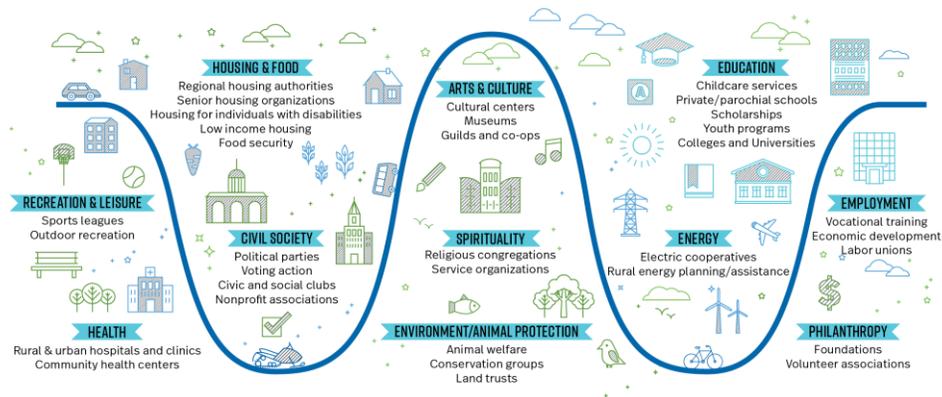
Thank you!



This report would not be possible without our partner, the Center for Economic Development.

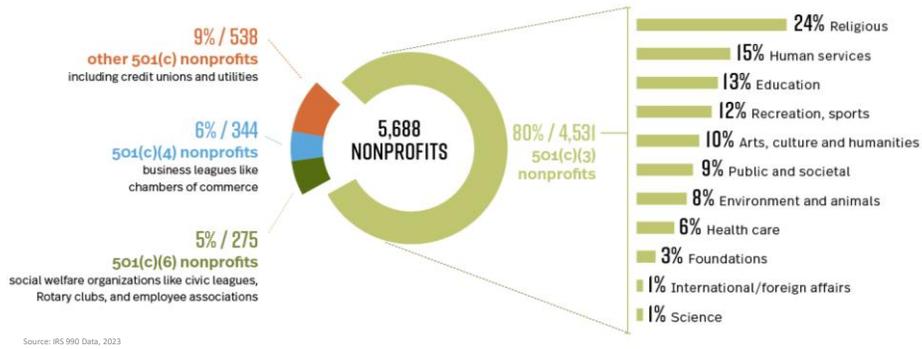


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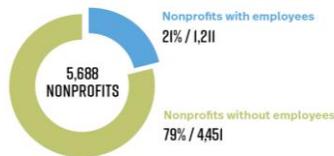
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Alaska's nonprofit sector – There is more to the story

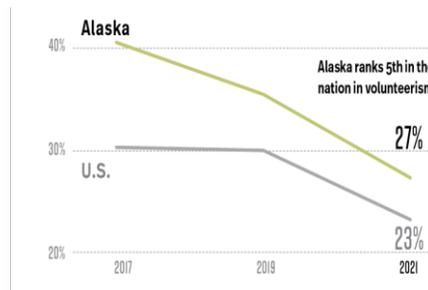


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Volunteers are essential to nonprofits



Portion of nonprofits with employees in Alaska

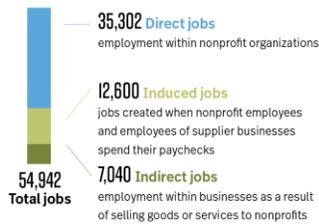


Percentage of residents who volunteer each year

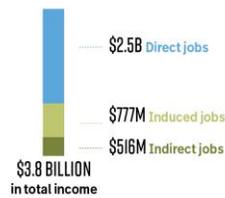
Source: Corporation for National and Public Service, Survey of Volunteering and Civic Life in America

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Alaska nonprofits create jobs and income that ripple through communities



Source: Department of Labor and Workforce Development and CED calculations, 2023



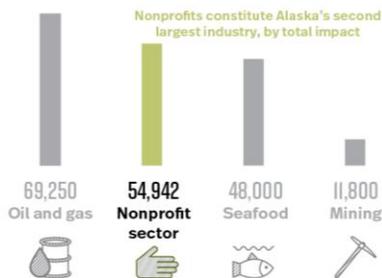
Source: Department of Labor and Workforce Development and CED calculations, 2023



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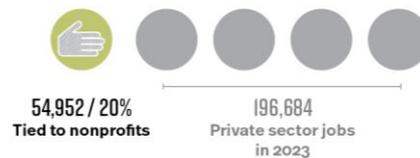
If we thought about nonprofits as an industry...

Providing jobs to Alaskans



Source: Alaska Miners, Alaska Oil and Gas Association, Alaska Seafood and Marketing Institute

One in five non-government jobs tied to nonprofits



Department of Labor and Workforce Development and CED calculations, 2023



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Nonprofits are the backbone and essential partners to Alaska's workforce

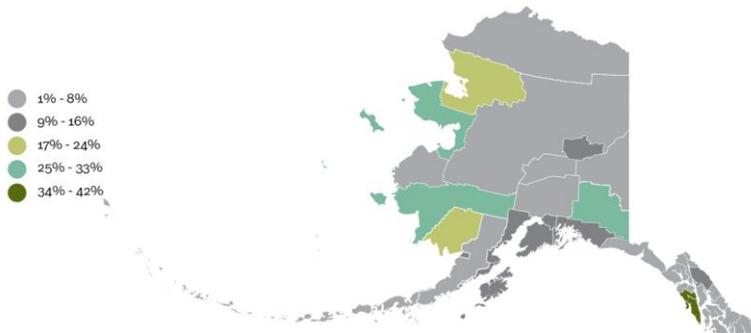
 <p>Resource development</p> <ul style="list-style-type: none"> Oil and Gas, Mining Industry Associations Vendor/Supplier Associations Oil Spill Removal Organizations Workforce Development 	 <p>Seafood</p> <ul style="list-style-type: none"> Commercial Fisheries Associations Regional Aquaculture Associations Seafood Processors Associations Community Development Quota (CDQ) Groups 	 <p>Finance <i>(46% of industry employment is with nonprofits)</i></p> <ul style="list-style-type: none"> Associations for Banks and Credit Unions Community Development Financial Institutions (CDFIs) Credit Unions 	 <p>Healthcare <i>(40% of industry employment is with nonprofits)</i></p> <ul style="list-style-type: none"> Hospitals Tribal Health System Associations for Healthcare Professionals Research 	 <p>Economic development (All Industries)</p> <ul style="list-style-type: none"> Local/Regional Economic Development Organizations State and Local Chambers of Commerce Vocational Programs
 <p>Visitor industry</p> <ul style="list-style-type: none"> Industry Associations Local Convention and Visitors Bureaus Recreational Associations Environmental Conservation 	 <p>Construction</p> <ul style="list-style-type: none"> Contractors Associations Homebuilders Associations Research Organizations Homeowner Associations 	 <p>Utilities <i>(56% of industry employment is with nonprofits)</i></p> <ul style="list-style-type: none"> Industry Associations Electric Cooperatives Trade Unions 	 <p>Alaska Native focus</p> <ul style="list-style-type: none"> Regional and Village Corporation Associations Education Foundations ANCSA Regional Nonprofits 	 <p>Telecommunications</p> <ul style="list-style-type: none"> Industry Associations Telephone Cooperatives

NOTE: Notably, since 2020, nonprofit employment in telecommunications has shifted dramatically from 39% to 4% in 2023. This is likely because more major telecommunication companies are operating in Alaska and outsourcing jobs that previously were performed in the state.



Nonprofit jobs play a key role in regional economies

Percentage of nonprofit jobs by region



NOTE: Data for some regions has been suppressed to maintain privacy. In these cases, CED estimated nonprofit employment to calculate the percentages for total and nonprofit employment.
Source: Department of Labor and Workforce Development

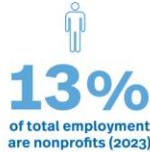


Snapshots for every census region

ALASKA'S NONPROFITS AT A GLANCE

Fairbanks North Star Borough Data

Alaska nonprofits are so much a part of our communities they often go unnoticed. Yet many of the services we take for granted depend on nonprofit organizations.

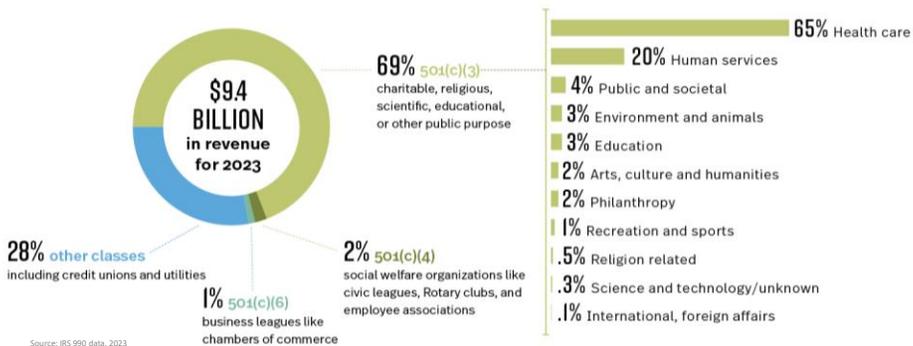


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Alaska nonprofits are generating reliable revenue for our economy



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Charitable nonprofits generate revenue from a variety of sources

\$5.94 BILLION in revenue for 2023



49% / 2.9B Program revenue **45% / 2.65B Grants and gifts**

NOTE The large "other" category is a result of nonprofits filing the 990-EZ form, which unfortunately requires little detail as opposed to those filing the full 990. Both types of filing are included in this report.

Source: IRS 990 data, 2023

Charitable nonprofit revenue by source (excluding healthcare nonprofits), 2023

\$2.3 BILLION in revenue for 2023



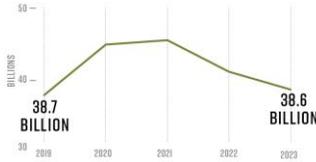
63% / 1.5B Grants and gifts **25% / 576M Program revenue**

NOTE The large "other" category is a result of nonprofits filing the 990-EZ form, which unfortunately requires little detail as opposed to those filing the full 990. Both types of filing are included in this report.

Source: IRS 990 data, 2023

**Nonprofits leverage public funds for maximum return
Federal funding is part of nonprofits' diversified budgets**

Total federal grant dollars to Alaska, 2019-2023



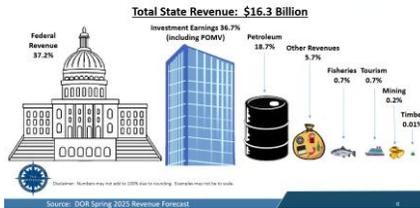
Source: USASPENDING.GOV



NOTE Federal grant funding to Alaska includes formula, project, block grants, and special funds, including pandemic relief, infrastructure, and broadband resources, as well as the reintroduction of congressionally directed spending.

Source: USA Spending

Relative Contributions to Total State Revenue: FY 2024

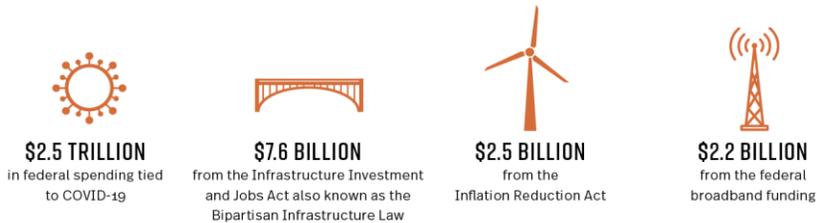


Source: DOR Spring 2023 Revenue Forecast

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One-time, multi-year funding still in flux

A snapshot of special federal investments in Alaska from 2022-2024



NOTE It is not possible to track spending tied to specific programs. However, by combining information from several sources, it is possible to identify infrastructure data up to March 2024 and broadband data up to October 2024.

Source: USA Spending, The White House, Internet for All, IRA Tracker

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Our system operates on a social contract between nonprofits and government

- Alaskans have always relied on nonprofits for safety nets and quality of life
- This partnership with government saves time, money, and public resources

Nonprofits have proven over time we:

- Operate efficiently and transparently
- Leverage philanthropy, earned revenue, and volunteers
- Create economies of scale in a lightly populated state

The Government – Nonprofit Relationship

Historically



Government partners with nonprofits to deliver essential services



Grants and contracts allow services to be delivered faster and more efficiently

Now



Partnership expectations are unclear



Public funding is increasingly at risk

A trusted and timely source for nonpartisan information

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CONNECT TO SERVICES | FIND A COURSE | PARTNER WITH US | SPEAK UP | GET TO KNOW US

Federal Actions: Alaska Impacts

LEARN MORE

Alaska Nonprofits – Essential to Our Way of Life

Crisis, chaos, and confusion – what nonprofits are telling us about the impact on their work from federal funding cuts, freezes, and retrenchment.

A REPORT FROM
theforakergroup
FEBRUARY 24, 2025

January 2025 Report – Federal Funding Impact Potential

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Key takeaways: *negative economic, workforce, cultural, health, and housing Impacts*

Federal funds are critical to operating revenue for core programming – organizations reported that 22% -100% were federal funds. A few examples of potential losses include:

- **Infrastructure projects** underway, which could result in higher future costs or jeopardize project completion.
- Basic **safety net services (food, housing, health care)** for vulnerable Alaskans are weakened and could be eliminated.
- **Childcare** and **youth safety** programming will be significantly diminished.
- Preventive services (**suicide, Infant Learning Programs, etc.**) will be diminished or eliminated.
- Basic **education, arts, cultural preservation**, as well as **science and wildlife research**, will be diluted or cease to exist.
- Alaskans' **health and individual safety**, especially for the most vulnerable, are at risk.

Ripple Effects – Even Early on

The report also detailed the ripple effect of cuts on the welfare of Alaskans and on our workforce



Widespread confusion – lack of consistent information – a changing set of expectations



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Resilience our of Necessity



Through it all, we did our best to stay informed and keep others informed so they could plan and continue to serve Alaskans



A strange kind of quiet took hold. Not the “no news is good news” kind of quiet but the kind that comes from deep resilience and perseverance in our sector.



The kind that makes us hone in and focus on what is possible given the circumstances.

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It's Only Just Beginning



-  **2025 impacts may only now be surfacing**
-  **Funding cuts and policy changes often lag**
-  **2026 may show deeper consequences**

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New Data to Check-in

Impact of federal funding cuts on Alaska nonprofits
One year later – a look at the 2026 landscape

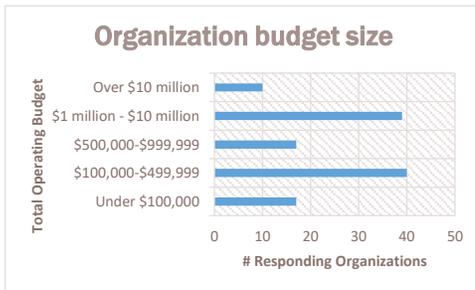


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A Representative Sample Survey Response

Foraker survey + Alaska Community Foundation grant requests = 125 organizations from across the state

Region Served	# of orgs
Bering Strait	1
Bristol Bay	1
Southcentral Alaska	1
Yukon-Kuskokwim	2
Aleutian Chain	3
Arctic	3
Prince William Sound	3
Interior Alaska	5
Fairbanks	7
Kodiak Archipelago	8
Kenai Peninsula	11
Mat-Su Valley	12
Southeast Alaska	16
Anchorage MOA	19
Statewide	33



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The most common ways organizations are responding, mitigating, and adapting to federal funding and policy change



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What happens if cuts continue in 2026

Organizations with public funding in their **top 3 revenue sources** anticipate:

What happens if cuts continue into 2026?

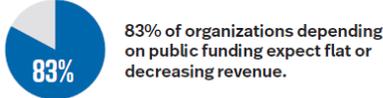
We found that organizations listing public funding in their **top 3 revenue sources** anticipate these impacts:

			
Spending down reserves or emergency funds	Cutting programs or services	Reducing administrative/ operational costs	Cutting staff and personnel

All of this amounts to instability for Alaskans



None of the Foraker survey respondents expect significant revenue growth in 2026



At the same time:

 INFLATION is increasing costs	 DEMAND for services is increasing	 STRESS on Alaskans, systems, and workforce
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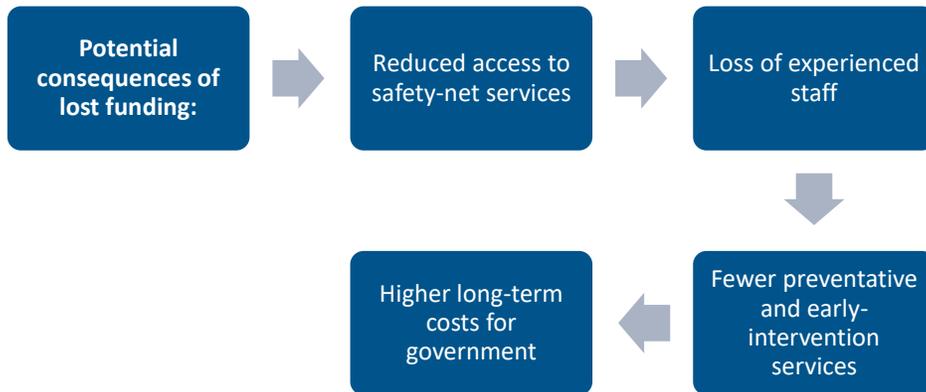
Bottom line:

Nonprofits are being asked to do more, for more people, with less money.

This places the health and well-being of many Alaskans at risk.



Looking Ahead – What’s at Stake



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Instability Should Not be the Norm

Nonprofits are willing to adapt — but we need **stability and clarity from our government partners AND we need a runway not a lava field**



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We have a choice in how we show up to each other

- The social contract between nonprofits and governments – especially in Alaska is clear:
- We need each other
- As we navigate the current economic climate, we can either work together and leverage our strengths or not
 - Choosing the latter means more burden on both sectors, more money spent and less resources provided

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We have an opportunity

- **The opportunity:**
 - We can support each other and work together to find solutions that support Alaskans and our way of life
 - You can set priorities about where the state will invest and what you value so that we can have more clarity on the ground
 - We can come to any table as experts “on the ground,” and “from the community” on ways to be more effective and efficient together.
- Navigating from here is not something any sector should do alone.
- **We need to stand up for each other, work together, and build systems that work for Alaska well into the future.**

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A trusted and timely source for nonpartisan information



Website page is tracking:

- Funding and policy shifts
- Executive Orders and where they stand
- Government Shutdown impacts
- Tools, tips, related articles, classes
- Johnson Amendment – nonprofit nonpartisanship impacts
- Media stories that tell the Alaska impact story (not behind paywalls)

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Thank you!



We're here for you.
Reach out to us.
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www.forakergroup.org

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