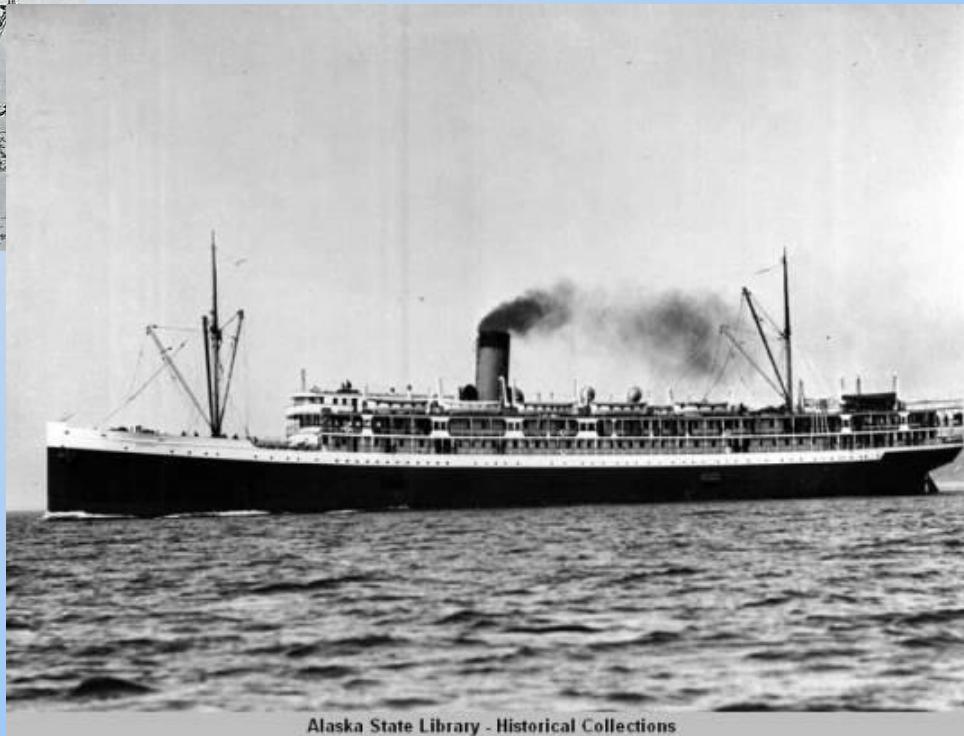


# Alaska Tourism One Person's Vacation; Another's Work!

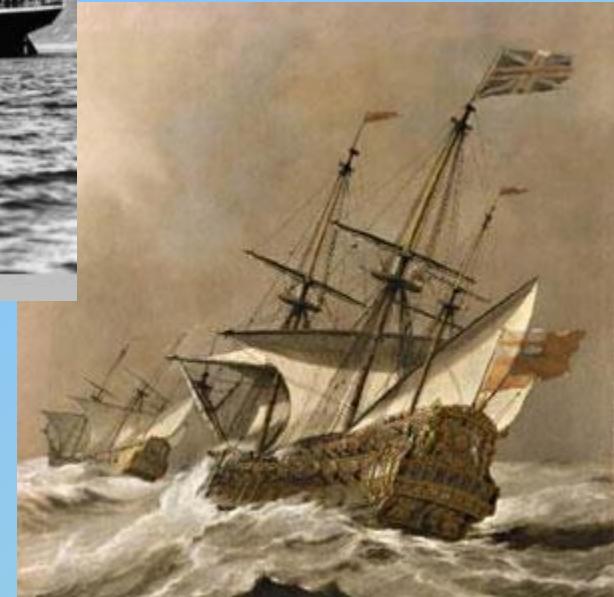
What it Takes to Show Visitors the  
Great Land in Style and Luxury



# History



Alaska State Library - Historical Collections

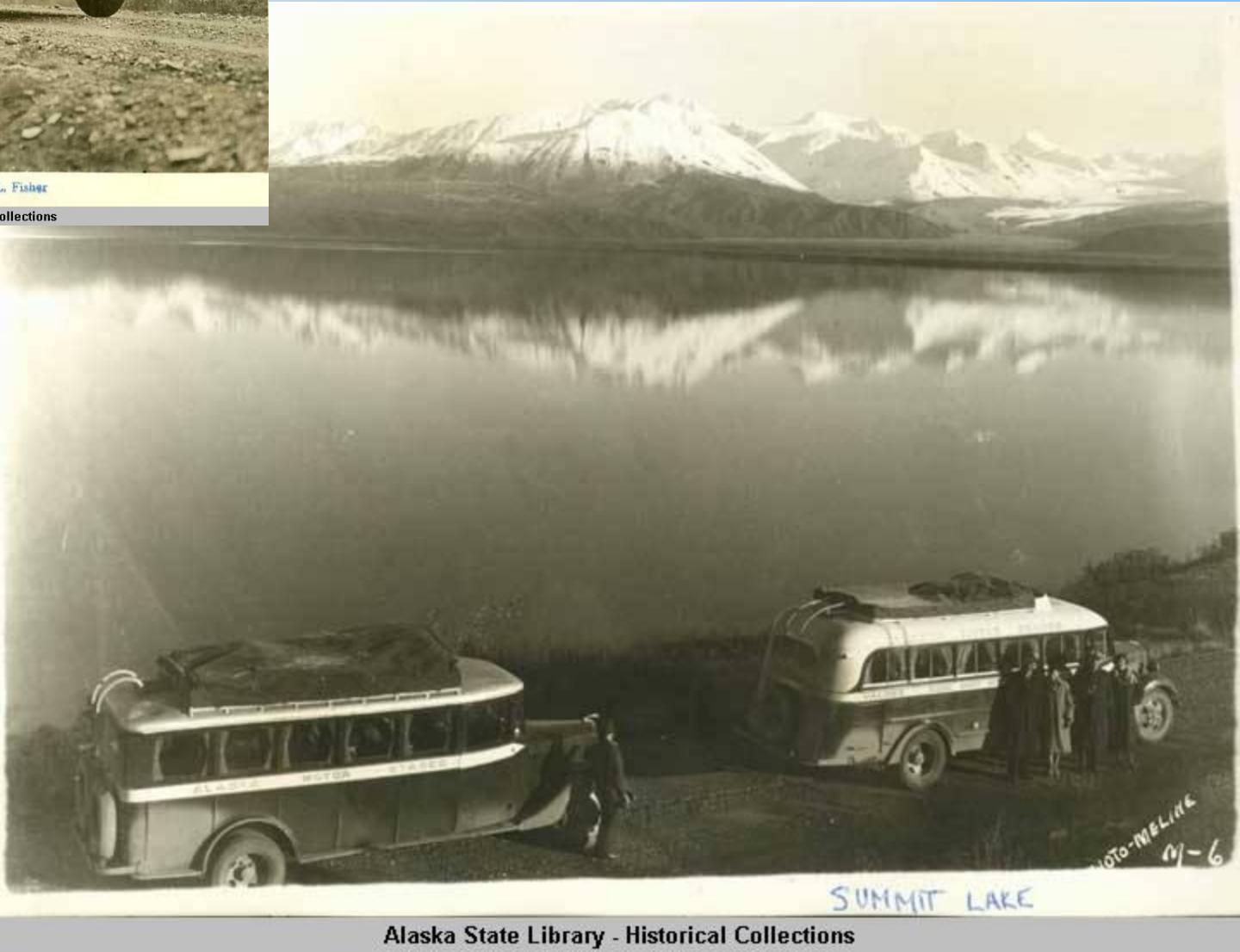


# History



Made For Alaska S. S. Co. By E. L. Fisher

Alaska State Library - Historical Collections



Alaska State Library - Historical Collections



# Cruise Ships and Tours

- Cruise Only vs. Cruise Tour
- Inside Passage vs. Gulf Route

# Inside Passage

- Typically 7 day, round trip cruises starting in Seattle or Vancouver.
- Port Calls in Southeast Ports
- Guests purchase Shore Excursions in Ports

# Typical Inside Passage Route



# Gulf Route

- Typically 7 day, one way cruise
- Sails to/from Vancouver, B.C. and Alaska.
- Port Calls in Southeast Ports
- Cruises feed “CruiseTours”

# Typical Gulf Route



# What We Do

- Get guests from a ship....



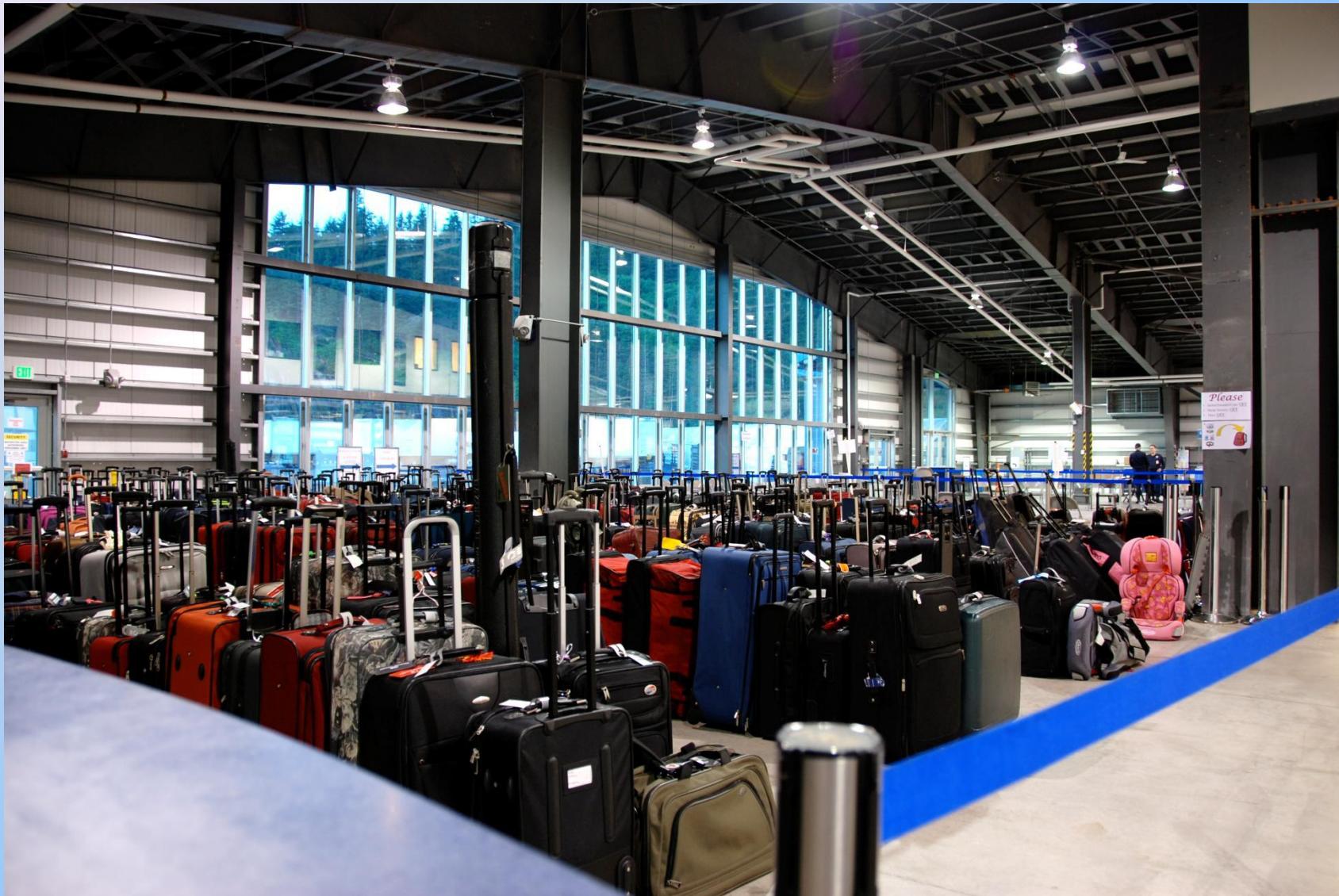
- ...and from here to.....



- .... To here; seamlessly



# Without forgetting any of these!



# ...by using these....



# ...and using these....



# ...and using these....



# ...and delivered by these!



# Our Assets

- Hotels and Lodges
  - 5 Wilderness Lodges
  - 10 Hotels
- Motorcoach Fleet
  - 400+ coaches
- Train Cars
  - 20 luxury train cars

# Our Staff

- Full Time, Year Round, Alaskan Based
  - 460
- Seasonal, summer time staff
  - 2700-3200

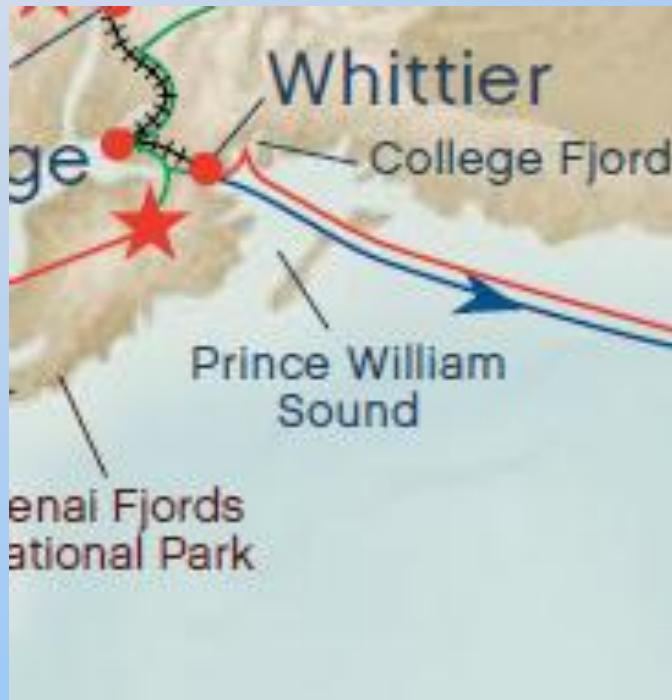
# A Tour Deconstructed

- Typical Railbelt Cruise Tour



# Day 1: Ship Debark Day

- Guest Complete 7 Day Cruise
- Starting Their Day in Whittier



# Day 2: Talkeetna to Denali

- Morning at leisure
- Short motorcoach trip to Denali
- Evening at leisure



# Day 3: Full Day Denali

- Natural History Tour
- Afternoon at leisure



# Day 4: Denali to Fairbanks

- Morning at leisure
- Motorcoach to Fairbanks



# Day 5: End of Tour

- Guests complete tour

